



# Coalition Competencies

OPERATIONS

COMMUNITY

PREVENTION

***Build your competencies. Grow your impact.***

CADCA is pleased to introduce the **Coalition Competencies**—18 essential, research-backed areas for building capacity and increasing impact.

CADCA's Coalition Competencies are designed to advance the work of coalition leaders, funders, and other partners. CADCA and the Center for Public Health Systems Science created the competencies to guide coalition training, development, and resource allocation, as well as identify best practices for funders and other coalition partners. They support coalition efforts to build safer, healthier, and stronger communities.



## OPERATIONS



Elements of infrastructure necessary to form and operate a coalition

- Coalition Structure
- Membership
- Leadership
- Planning
- Resource Management
- Internal Communication
- Development
- Readiness
- Sustainability
- Change Management

## COMMUNITY



Competencies necessary to effectively engage and partner with community members

- Community Engagement
- Youth Engagement
- External Communication

## PREVENTION



Specialized skills and knowledge to implement prevention strategies

- Assessment
- Evidence-Informed Strategies
- Implementation
- Policy
- Evaluation

# CADCA's Coalition Competencies are...

## ► a foundation for effectiveness and impact

Coalition Competencies describe the knowledge, skills, and abilities needed to build and sustain a successful coalition. The Coalition Competencies can strengthen coalitions by:

- Focusing capacity building
- Informing hiring decisions
- Encouraging strategic partnerships
- Identifying strengths and growth areas
- Supporting planning
- Increasing effectiveness and impact

## ► research-backed and expert-guided

The development process included:

- Interviews with coalition experts and leaders
- Systematic review of scientific literature
- Ongoing review by CADCA
- Integration with existing programming

## ► being integrated into CADCA's programs and initiatives

CADCA is committed to helping coalitions build their competencies. Coalition Competencies are already integrated with existing CADCA efforts such as:

- Signature events
- Training
- Curriculum development

Watch for new opportunities to learn about  
**CADCA's Coalition Competencies**,  
including the **Competencies in Focus** series!



CADCA's Core Competencies were developed through a 4-year partnership between CADCA and the Center for Public Health Systems Science at the WashU School of Public Health.



Learn more at:  
[www.cadca.org/  
cadcas-coalition-competencies](http://www.cadca.org/cadcas-coalition-competencies)