**Media Advisory Template**

***MEDIA ADVISORY***

**[INSERT COALITION NAME] TO HOLD TOWN HALL MEETING TO DISCUSS WAYS TO ADDRESS THE COMMUNITY’S MEDICINE ABUSE PROBLEM**

***Event held during National Medicine Abuse Awareness Month***

**CITY/STATE** – As part of the Dose of Prevention Challenge, [insert coalition name] will hold a town hall meeting on [insert date and time] to discuss solutions to the community’s alarmingly high prescription and over-the-counter medicine abuse rates. The event, held during National Medicine Abuse Awareness Month, will bring together parents, families, educators, law enforcement, healthcare providers, business leaders and local substance abuse prevention experts.

The Dose of Prevention Challenge encourages communities nationwide to take proactive steps in preventing medicine abuse through education and awareness. During the town hall, local experts will discuss the importance of safely using, storing, and disposing of prescription and over-the-counter medications.

**WHAT:**          Town hall meeting to discuss medicine abuse problem in [insert city/state]  
 (add other information about the event as appropriate)

**WHO:** [list names, titles and affiliations of all speakers and special guests]   
Media interview opportunities will be available.

**WHY:** [insert local stats about prescription drug abuse and over-the-counter cough medicine rates in your city, state and/or region]

**WHEN:**          [insert date and time]

**WHERE:**       [insert venue name and address]

*If you’re interested in attending this event, please contact [insert coalition point of contact name, phone number and e-mail address and any special RSVP information].*