Annual Survey of Coalitions

CADCA's Annual Survey of Coalitions is the leading source of information regarding substance use and misuse prevention coalitions in the country.

The data gathered allows CADCA to:

- Tailor trainings, webinars, and technical assistance to coalition needs
- Inform prevention and substance misuse research
- Develop partnerships with prevention leaders at the local, state, and national level
- Advocate for greater prevention funding

The survey takes approximately 45 minutes to complete, and we ask that every coalition complete the survey each year. **Email survey@cadca.org to receive your coalition's unique link.**

Submit a completed survey by April 30th to be entered to win a $50 gift card or 50% off our Mid Year Training Institute in Chicago!!

2024 Blue Ribbon Application Process

Informational Webinar

CADCA Blue Ribbon Coalition

GLOBAL | COLLABORATIVE | INNOVATIVE | PASSIONATE | LEADER

2023 Blue Ribbon Awards Winners

Coalition in Focus

Drug Free Communities of Dallas County

Coalition of Excellence

Communities for Positive Youth Development (CYOD)

Coalition of the Year

East Providence Prevention Coalition

A Brief History

Working Toward the Blue Ribbon Application

Since 2004, CADCA has recognized exceptional community coalitions that effectively contribute to alcohol, tobacco and other drug use and misuse prevention through an awards program.

National Coalition Academy

+

Coalition Development Support

+

Trainings and Resources

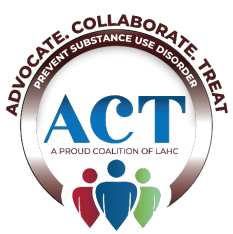
+

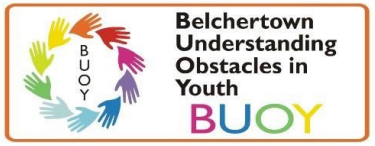
Blue Ribbon Coalition Program

Blue Ribbon Coalition Initiative

- **A 2-year recognition**
- Recognized for doing an exceptional job updating and utilizing their coalition products
- Achieved by moving into Phase II of the application process

Blue Ribbon Coalitions

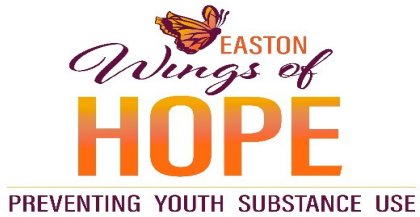




INFORM · EMPOWER · PREVENT

A Divison of Prevention Resources, Inc.

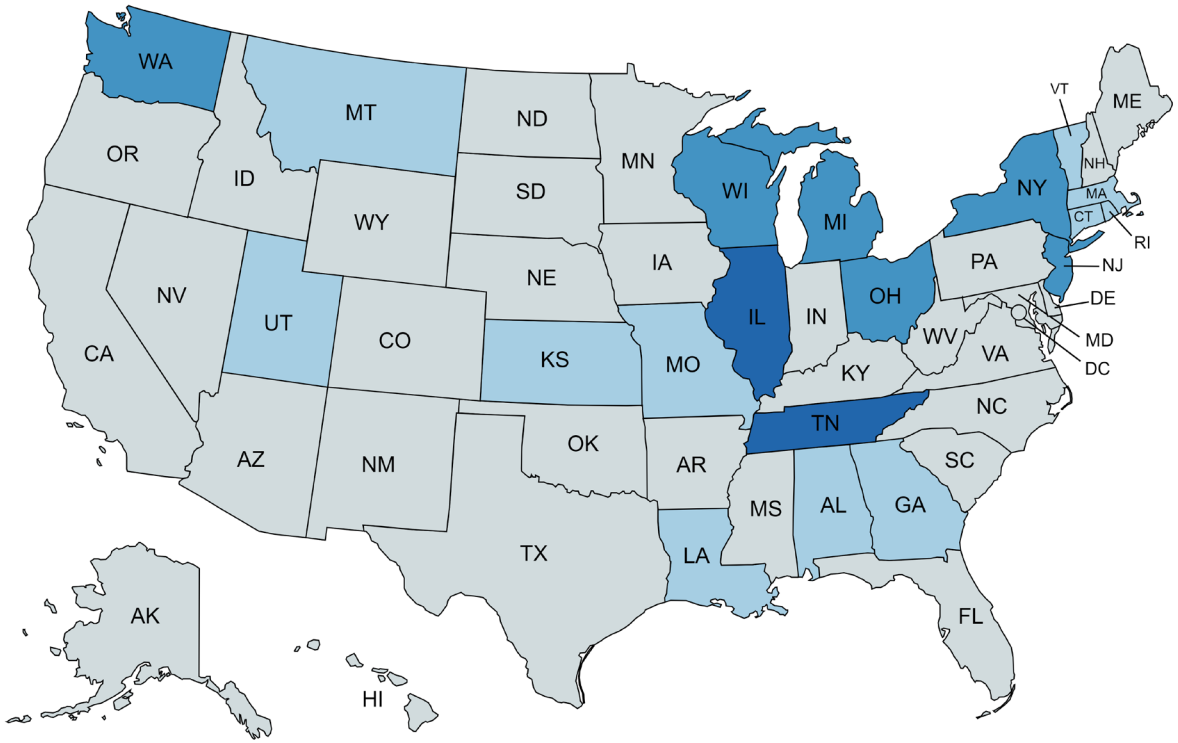
SAFEinNM.com

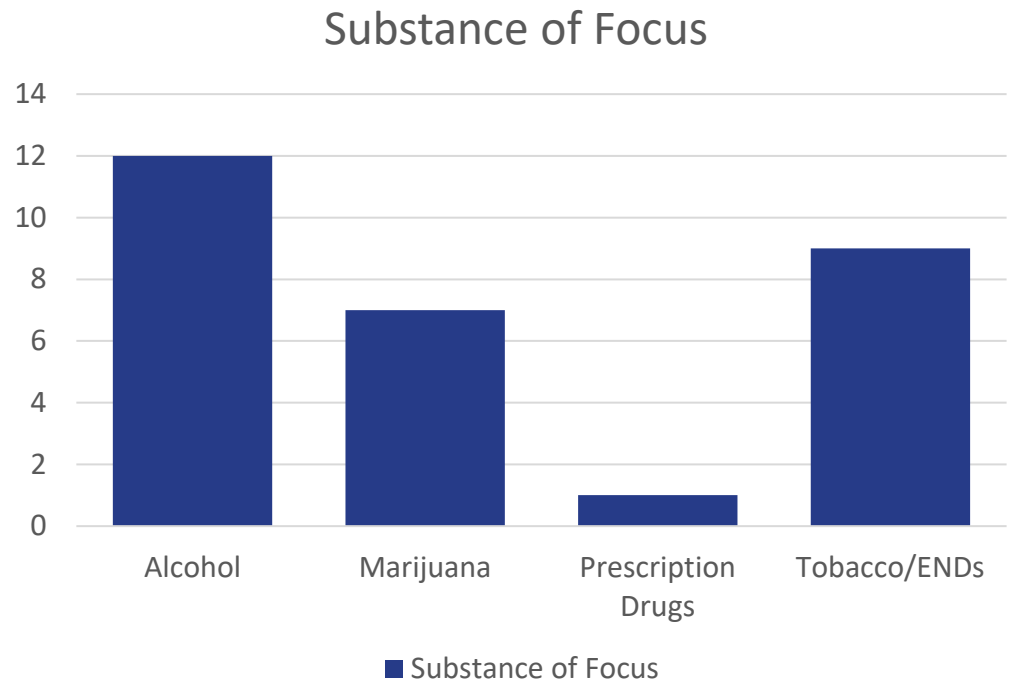


Blue Ribbon Application

Phase I

★ 29 Applications ★ 8 GCA ★ 24 DFC Coalitions ★ 4 Returning BRC





Application Process

Award Categories*

Special Recognition

Blue Ribbon Awards

Blue Ribbon Coalition	Coalition in Focus	Coalition of Excellence	Coalition of the Year
Coalitions who move on to Phase II of the application	Short-term outcomes (6-24 months)	Short-term *and* Intermediate Outcomes (1-4 years)	Short-term, Intermediate *and* Long-term Outcomes (3-10 years)

**The overlap in years is intentional- it aligns with how coalitions are trained.*

Application Requirements

Phase I

1. Coalition Products:

- Community Assessment (max 15 pages)
- Logic Model
- Strategic and Action Plan
- Evaluation Plan
- Evaluation Communication Plan
- Sustainability Plan

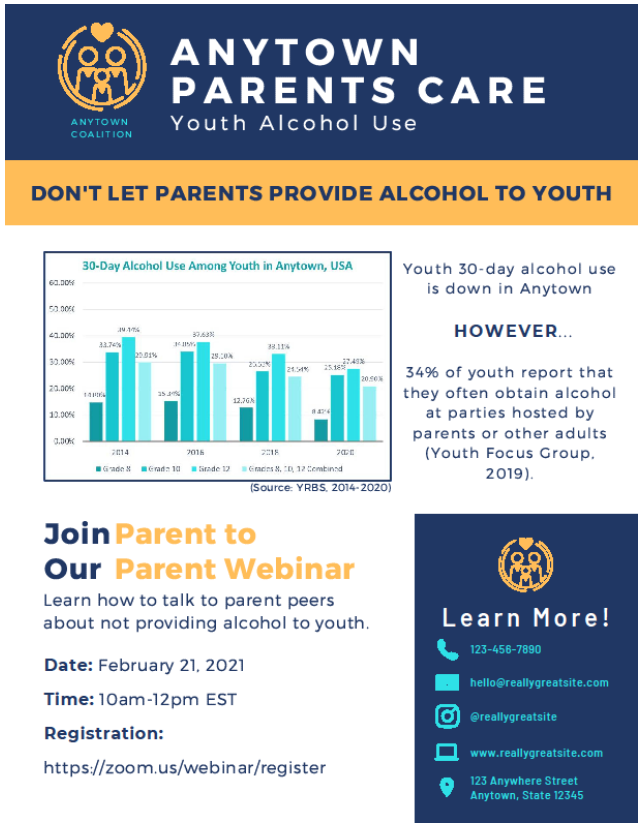
2. Description of Coalition Outcomes (max 3 pages)

Templates and the Blue Ribbon Scoring Rubric can be found at Blue Ribbon Coalition Initiative | CADCA

Application Requirements

Phase II

Telling Your Coalition's Story PowerPoint Presentation



Infographic about Coalition and Community-Level Outcomes

Application Steps

STEP 1

Select **ONE** youth substance use issue that your coalition has successfully addressed and would like to highlight in this application.

STEP 2

Identify the community-level outcomes your coalition has contributed to in the substance identified in STEP 1.

- Short-term outcomes
- Short-term and Intermediate outcomes
- Short-term, Intermediate and Long-term outcomes

STEP 3

Submit the required:

- Coalition products for the substance your coalition has selected
- Description of Coalition Outcomes (max 3 pages)
- Both will be submitted through the online application Form

Templates and the Blue Ribbon Scoring Rubric can be found at [Blue Ribbon Coalition Initiative | CADCA]

Rubric Breakdown

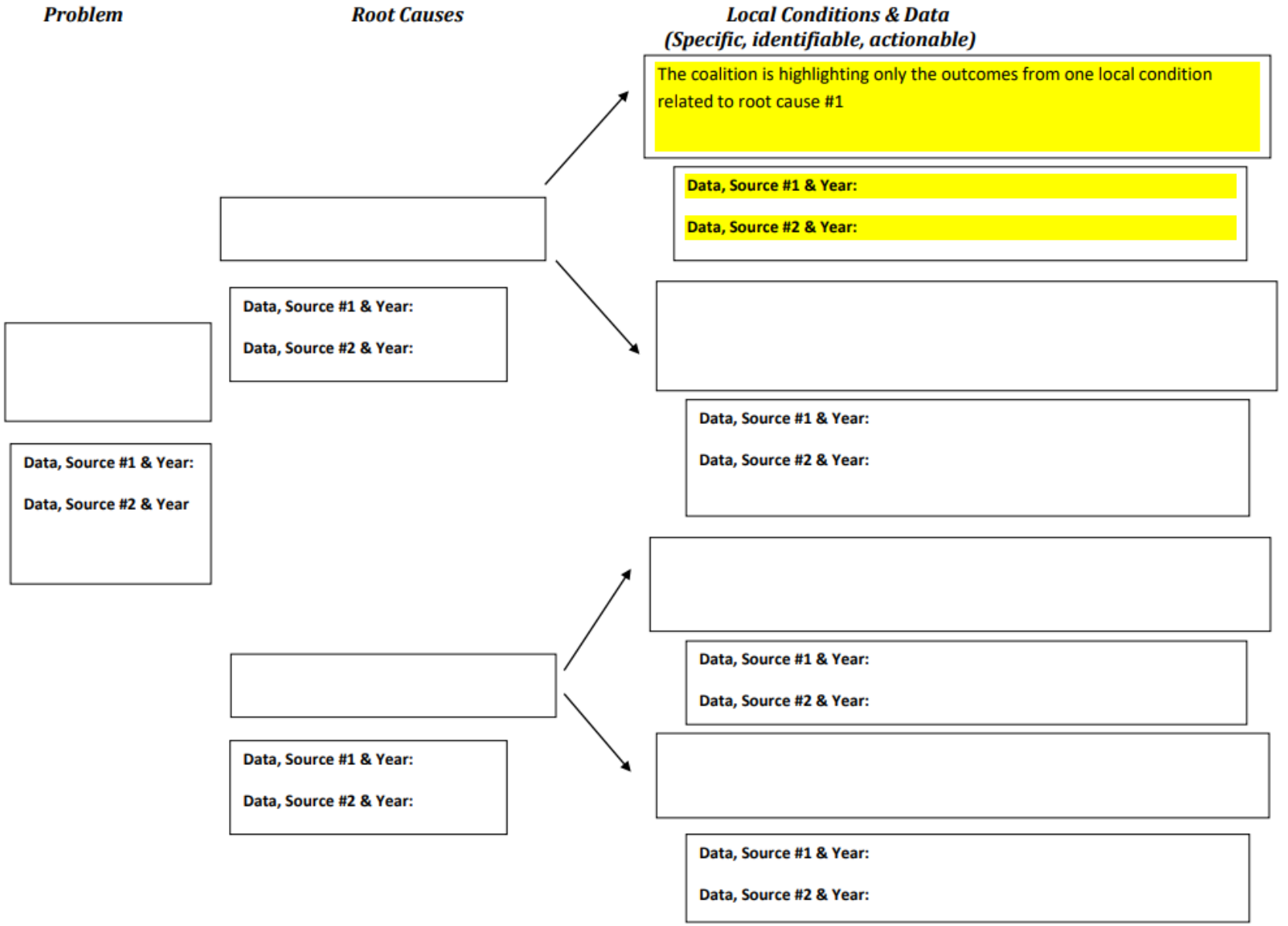
Community Assessment	10 pts
Logic Model	30 pts
Strategic & Action Plan	20 pts
Evaluation Plan	10 pts
Evaluation Communication Plan	10 pts
Sustainability Plan	10 pts
Outcomes	10 pts
Total	**100 pts**

Rubric Preview

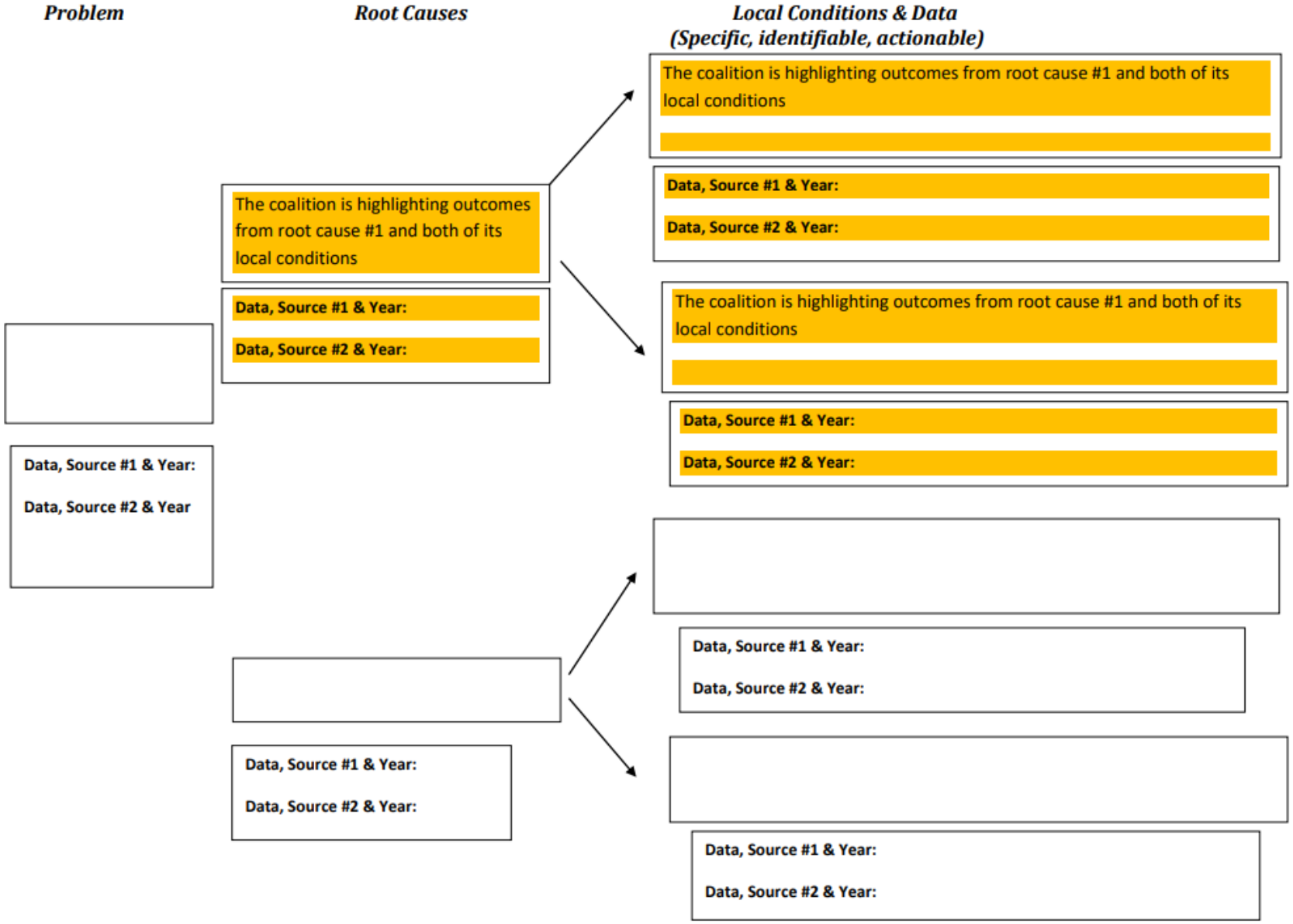
Reviewer:		Coalition:			
Date:		Academy Site:			
					Score: 0 (0%) , 1 (40%), 2 (60%), 3 (80%), 4 (100%)
Product/Component	Requirements/Rating	Score	Possible Points	Total Points	Comments
COMMUNITY ASSESSMENT (10 points)					
Definition of Community	a. Defines community to be addressed (e.g., county, city, zipcodes, population within zipcodes) b. Geographical characteristics of the community c. Demographic characteristics of the community including overall population (denominator) d. Communities within the community including, culture/diversity, communities of place, interest & experience 4 = Includes all elements – including a description of how the characteristics impact substance use in the community 3 = Includes all elements 2 = Includes 3 elements 1 = Includes less than 3 elements 0 = No elements included		2	0	
Community History	a. Overall community history (major events and forces that have affected the community) b. Describes history of substance use related issues in the community c. Describes history of community organizaton efforts in the community d. Describes how this history impacts the coalition's ability to work in the community. 4 = Includes all 4 elements 3 = Includes 3 elements 2 = Includes 2 elements 1 = Includes 1 element 0 = No elements included		2	0	

Mapping Outcomes to Logic Model

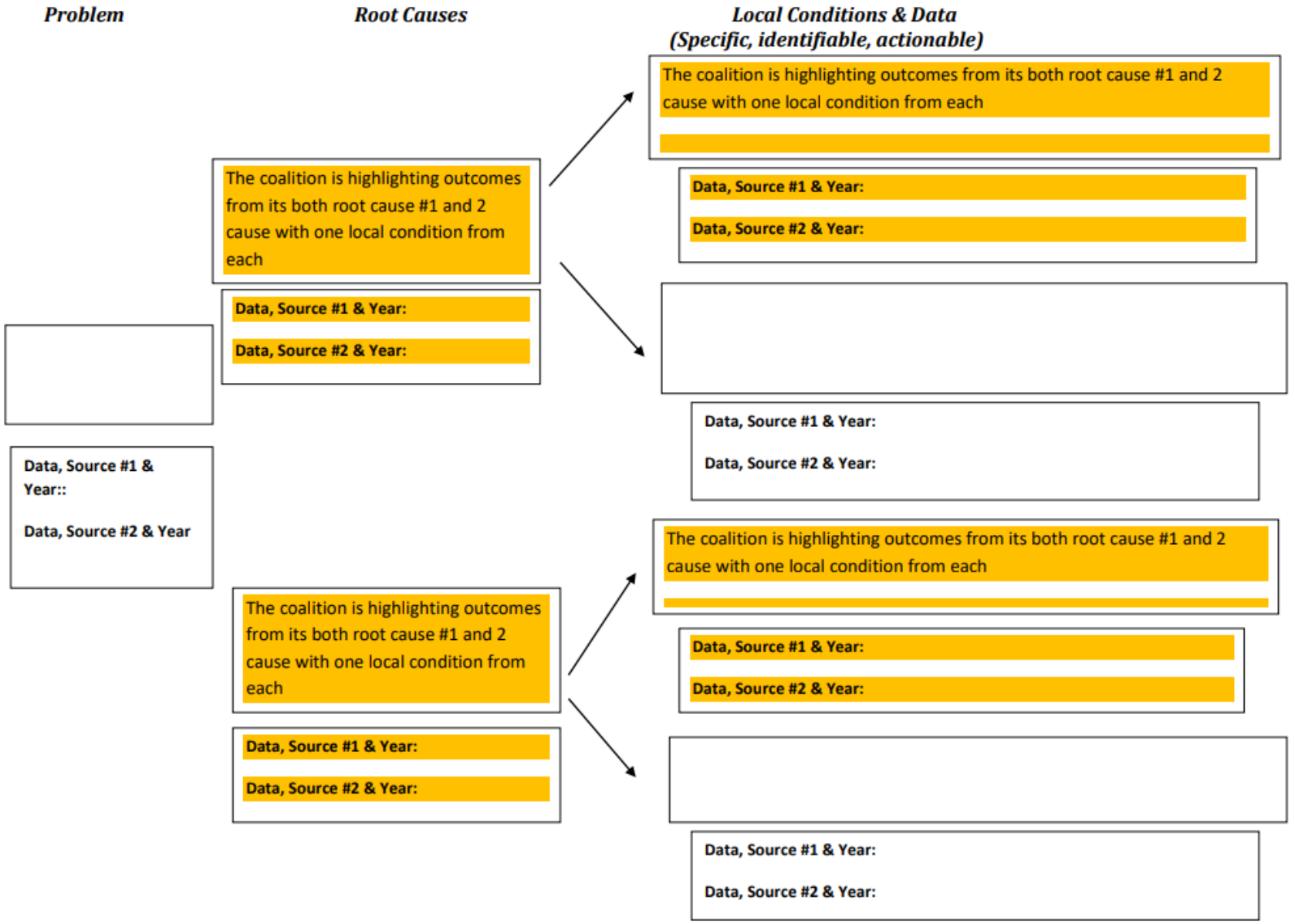
Coalition in Focus Example



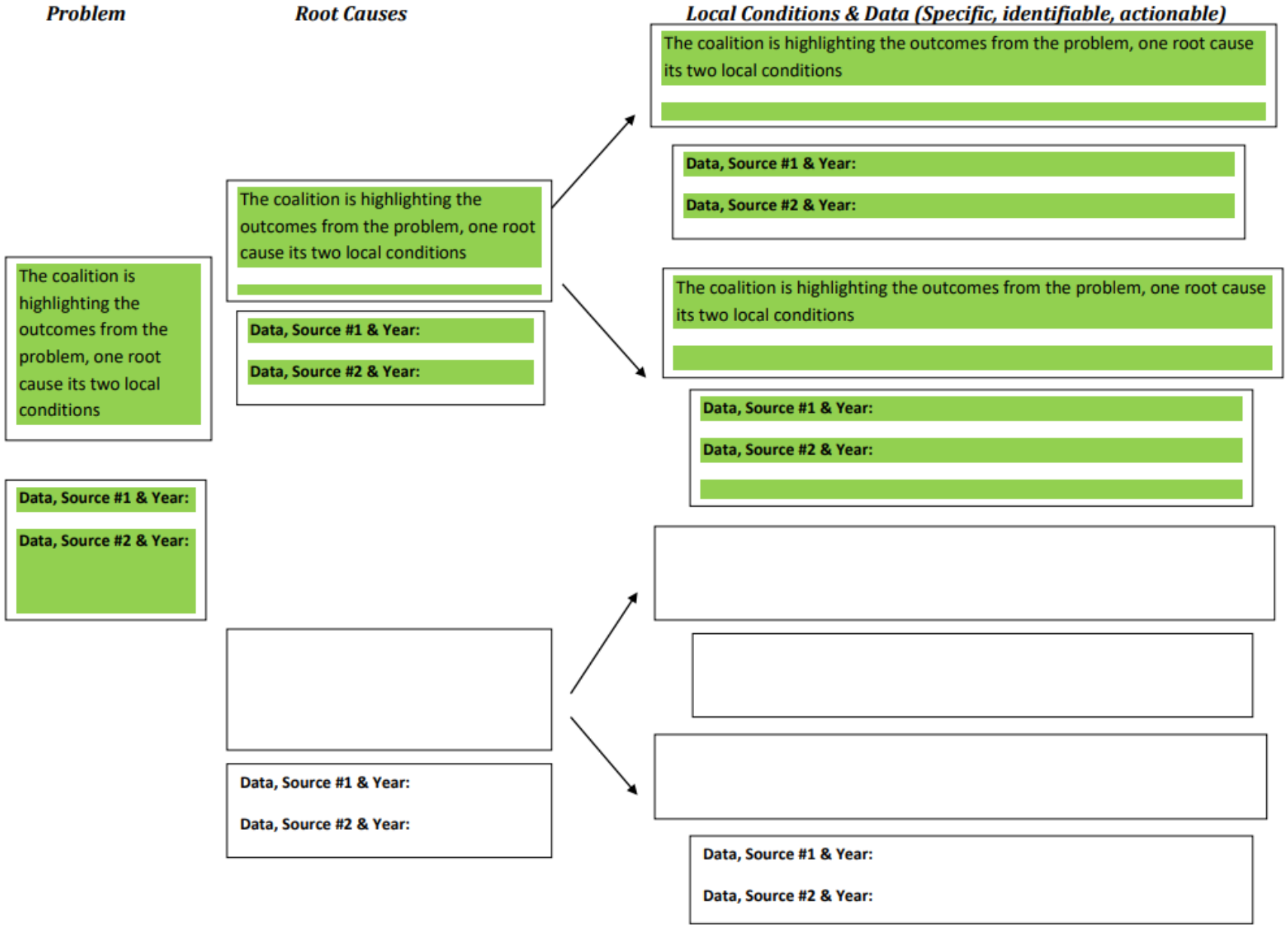
Coalition of Excellence Example Option A



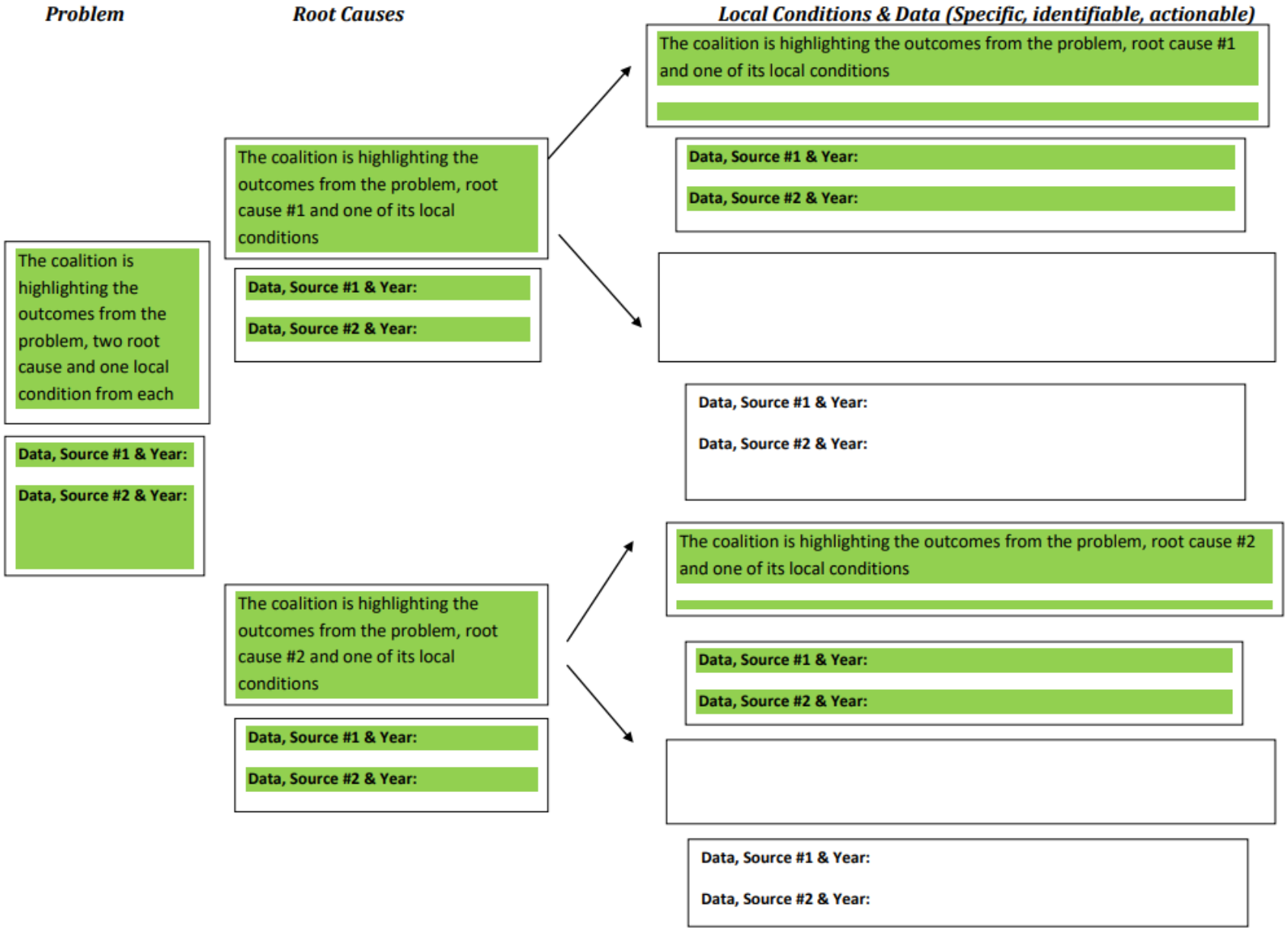
Coalition of Excellence Example Option B



Coalition of the Year Example Option A



Coalition of the Year Example Option B

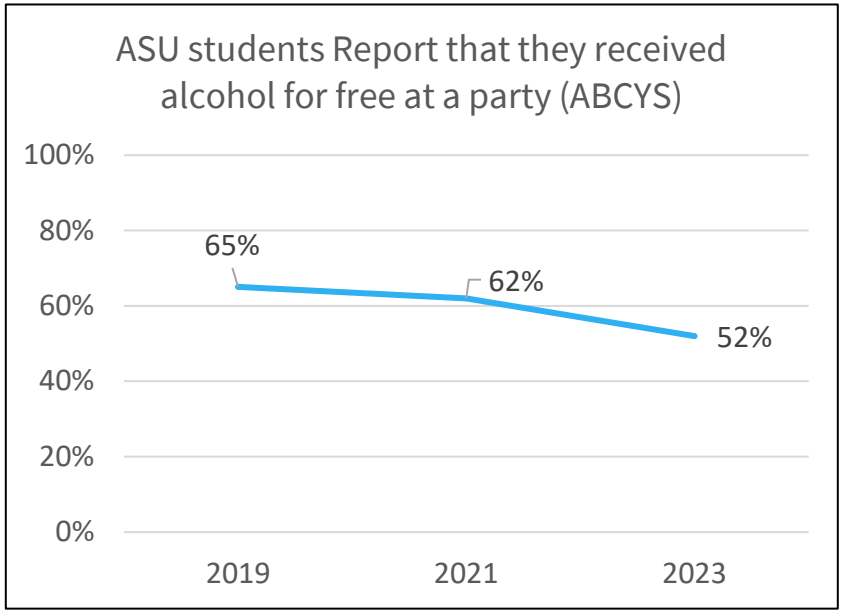


Displaying Outcomes/Trend Data

For the Award Category selected: (1) insert a table or graph of the baseline data and follow up trend data points and (2) include descriptive statement(s) about the data and outcomes achieved.

Local Condition #1a: High school age youth attend off-campus parties near the ABC College campus where alcohol is accessible.

ASU students report that they received alcohol for free at a party (ABCYS)	65% (2019)	62% (2021)	52% (2023)
	Baseline	**Data point 1**	**Data point 2**

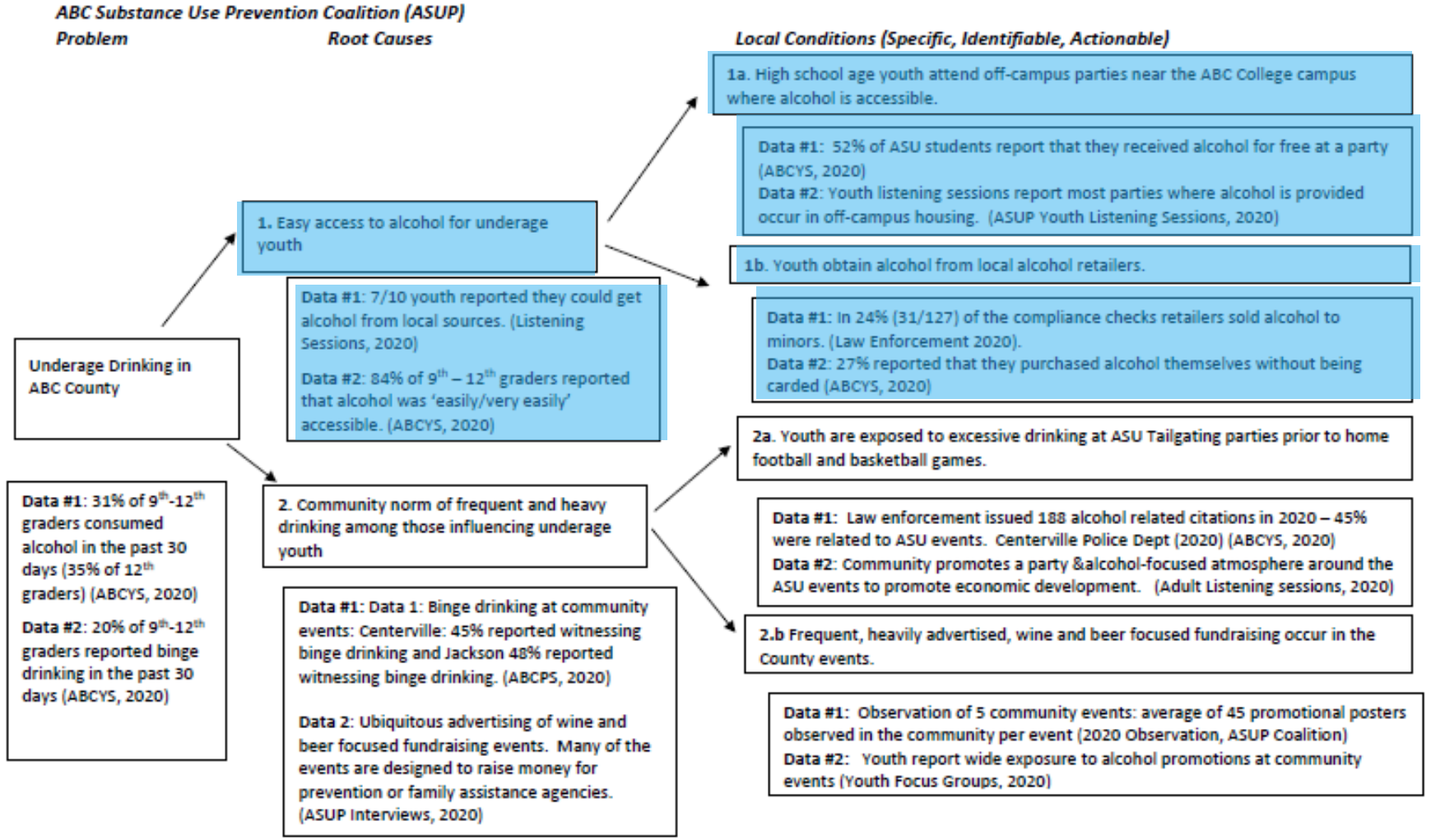


Helpful Reminders

Submit a FULL Logic Model

- Based on Award category, mark outcomes you are highlighting in application

Logic Model Example – Coalition of Excellence



Helpful Reminders

- Include data in the Community Assessment
- **Goal 1 (increase community collaboration) and Goal 2 (reduce youth substance use and misuse) required for Strategic and Action Plan**
  - Balance of individual and environmental strategies
- Regularly updated, renewed and up to date products are the best materials
- **Use the grading rubric!**

Why Participate?

All Applicants

- In depth feedback provided for each of your coalition's products
- Free coalition development support to enhance products
- Opportunity for recognition as a CADCA Blue Ribbon Coalition
- Opportunity to participate in the Ideas Fair poster presentation session at CADCA's 2025 National Leadership Forum

Blue Ribbon Award Winners

- Recognition in CADCA's:
  - Coalitions Newsletter
  - Blue Ribbon Website
  - Other CADCA Communications
- Coalition featured at the CADCA Blue Ribbon Awards Session at the 2025 National Leadership Forum
- Custom award with your coalition's name and successes engraved on the front
- Eligibility to participate in the Graduate Coalition Academy (GCA)
- Chance for coalition leaders to be considered for CADCA training/leadership opportunities

Panelist Discussion

1. What steps did you take to complete the application?
2. How has the application process influenced your coalition's work?
3. What difficulties did you face during the application process?
4. What's one piece of advice you would give to potential applicants?

Download Full Application Package

Go to [Blue Ribbon Coalition Initiative | CADCA]

Application Details + Requirements

Download the full application package which includes information such as:

- Application Requirements
- Application Steps and Submission
- Coalition Product Templates
- Phase I Grading Rubric

Phase I Application Submission

Must Include:

1. Community Assessment
2. Logic Model
3. Strategic and Action Plan
4. Evaluation Plan
5. Evaluation Communication Plan
6. Sustainability Plan
7. Description of Coalition Outcomes

- Deadline is **Friday, June 28, 2024 by 11:59pm (ET)**
- Submit your application materials as **ONE FILE** (accepted formats are .pdf, .doc, and .docx) through our online Blue Ribbon Application form (https://research.zarca.com/r/yQCwPg)

Phase I Application Support

Questions about application requirements:

Email blueribbon@cadca.org

Application support and feedback:

Email Coalition Development Support at training@cadca.org or schedule an appointment (https://outlook.office365.com/owa/calendar/CADCA@cadca.onmicrosoft.com/bookings/s/XWe66oYieECUEWz0Bb7Vow2)

Blue Ribbon Application Timeline

Phase I Application assistance and feedback by CADCA's Coalition Development Support (CDS) team	Apr. 5 – Jun. 27, 2024
Phase I applications due to CADCA	**Jun. 28, 2024**
Phase I applications reviewed by CADCA trainers	Jul. 3 – Aug. 16, 2024
CADCA notifies finalists and announce Blue Ribbon Coalitions	Week of Aug. 19, 2024
Phase I finalists technical assistance provided	Aug. 21 – Sept. 20, 2024
Phase II applications due to CADCA	**Sept. 23, 2024**
Phase II applications reviewed by CADCA Trainers	Sept. 25 – Oct. 25, 2024
Phase II winners notified!	Week of Oct. 28, 2024
Winners contacted regarding 2024 National Leadership Forum	Week of Nov. 11, 2024
Blue Ribbon Coalitions Awards and present at the 2024 National Leadership Forum Ideas Fair	Feb. 3 – Feb. 6, 2025
Phase II winners present a session at the 2024 National Leadership Forum	Feb. 3 – Feb. 6, 2025
Phase II winners celebrated at National Leadership Forum Awards Luncheon	Feb. 6, 2025

Questions?

Thank you for attending.

For more information about the Blue Ribbon Application Process, contact blueribbon@cadca.org