



2022 Got Outcomes! Winners!

CADCA's Got Outcomes! Awards (soon to be Blue Ribbon Application Process) recognize coalitions that achieve measurable success in community-level substance misuse related outcomes by implementing a comprehensive and feasible plan guided by local data. Applicants begin a rigorous two-phase application process requiring them to clearly communicate their story and contribution to community-level outcomes.

After months of review and deliberation, CADCA is pleased to announce our 2022 Got Outcomes Award Winners!

Coalition of the Year

Jackson County Prevention Coalition
Maquoketa, IA

Coalition of Excellence

Partnership for Health, Drug Free Task Force
Flemington, NJ

Coalition in Focus

Engage Douglas County
Lawrence, KS

Get to know our winners and how they were able to achieve positive, long-lasting changes in their communities.



COALITION

Coalition of the Year: [Jackson County Prevention Coalition](#)

Our Journey

Jackson County Prevention Coalition was founded in 2008 when the State of Iowa administered Grants to Reduce Alcohol Abuse (GRAA). At that time Jackson County was in the top 10 percent of Iowa's 99 counties for underage drinking. From 2008 to 2018 Jackson County Prevention Coalition addressed underage drinking. In 2018, Jackson County was awarded a Drug Free Communities Grant and expanded their focus to include marijuana and opioid misuse. The coalition started with 5 core members and has grown to over 30 registered members and countless community partners all working together to reduce substance misuse.

Our Outcomes

Since the coalition's beginnings in 2008 30-day use rates for alcohol have declined.

- 6th grade 30 day use was **9%** in 2008 and was **5%** in 2021
- 8th grade 30 day use was **22%** in 2008 and was **4%** in 2021
- 11th grade 30 day use was **41%** in 2008 and was **21%** in 2021

(Source: Iowa Youth Survey)

Our Strategies to Reduce Youth Alcohol Use

- County Social Host Ordinance Passed in 2013, State Social Host Law Passed in 2018
- County Alcohol Outlet Density Ordinance Passed in 2019
- Project Northland and Lifeskills embedded in school curriculums
- Enhanced Enforcement by Law Enforcement (Alcohol Compliance Checks, Safety Checks and Saturation Patrols)
- Community and Parent Education and Trainings
- Social, Mobile, Print, Radio and Billboard Media Campaigns

- Support of Youth Advocacy Groups
- Translation of Materials into Marshallese
- Alcohol Policies in Schools and Community Events
- Responsible Alcohol Beverage Seller Trainings
- Support Community Groups offering Alternative Activities (Post Prom, youth rec league)
- Modifying park designs to reduce areas for youth to use
- Sticker Shock activity by youth
- Permanent Signage at the 4H Barns at the Fairgrounds
- Providing an ID scanner for Organizers to use at Community Events

For More Information:

- www.jcpcia.org
- www.facebook.com/JcpCoalition
- Julie Furne, Project Coordinator jfurne@asac.us or 563-652-2215





A Division of Prevention Resources, Inc.

Coalition of Excellence: [Partnership for Health, Drug Free Task Force](#)

The Partnership for Health Drug-Free Task Force (DFTF) is a coalition within the Hunterdon County Partnership for Health and their healthy community initiative addressing substance use in our community. The DFTF was formed in 2015 and received DFC funding in 2019. Our mission is to empower youth and families to make healthy decisions and implement sustainable environmental changes through collaborative community engagement and education to live long, safe and healthy lives. The coalition serves Hunterdon County's 26 municipalities and over 129,000 residents through collaborative partnerships with multiple sectors including schools, healthcare, law enforcement, parents, faith community, youth and others. Our focus is to reduce 30-day use and increase perception of harm of youth regarding underage drinking, marijuana and opioids.

As the 2022 Coalition of Excellence, the DFTF demonstrated success in increasing the perception of harm for marijuana with our youth. This was achieved through multiple initiatives including our "Not Just a Plant" social media campaign, "Take Back Your Vape" events, "Don't Get Vaped In" prevention education and our Love My Lungs campaigns among others. Through both qualitative and quantitative data, our intermediate outcomes demonstrated 19.3% improvement of youth reporting cannabis/marijuana to be of "moderate to great risk" to use and a 20.5% improvement of peer perception of harm of cannabis/marijuana as "wrong or very wrong" to use.

Our work isn't done and our coalition continues to increase our partnerships and collaborations by reaching across all sectors to make sustainable positive change in our community.



Coalition in Focus: [Engage Douglas County](#)

The mission of EDC is to mobilize and empower Douglas County to reduce substance abuse and promote mental health primarily among youth through action, education, and collaboration. The primary focus of the coalition is youth under the age of 18. Our current priorities include substance use prevention, mental health promotion, and suicide prevention. Our efforts include increasing awareness and providing support on issues that affect many of our Douglas County residents and connecting partners on prevention efforts from a variety of resources and organizations within the county.

Engage Douglas County currently has several initiatives underway including the Good Behavior Game, Sources of Strength, Reward and Reminder, Handle with Care, My Strength, and safe medication disposal initiatives. Additionally, the coalition supports Douglas County Youth Prevention (DCYP). This is a youth-led organization at both the county and school level with the goal to create positive change within schools and communities. DCYP provides opportunities for youth to learn more about leadership, substance misuse prevention, and mental health.