

22ND ANNUAL

MID-YEAR

TRAINING INSTITUTE

JULY 16-20, 2023 Gaylor Texan | Dallas, TX

PROGRAM



#CADCAMidYear
Presentation
Password: MYTI2023

TOGETHER TOWARD TOMORROW

Every Day  CADCA® Trains

Table of Contents

4	Message From Our President and CEO
5	Mid-Year Schedule of Events
6	About CADCA and Membership
9	CADCA's National Coalition Institute
12	Mid-Year General Information
12	CEU & CHES Form
19	Resource Partner Listing
28	Gaylord Texan Meeting Rooms
30	Sunday Events – Welcome Reception
30	Monday Events
30	Opening Plenary and Breakfast
31	ONDCP Town Hall Meeting
31	Youth Meet Up & Chill
32	Monday Training Sessions
44	Tuesday Events
44	Community Service Project
44	Tuesday Training Sessions
51	Wednesday Events
51	Youth Talent Show
51	Wednesday Training Sessions
59	Thursday Training Sessions
65	CADCA Youth Leadership Training and Events
70	CADCA Board of Directors and Coalition Advisory Committee
73	Future CADCA Events

Thank You to Our Partners



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22ND ANNUAL

MID-YEAR

TRAINING INSTITUTE

W E L C O M E !



**Click Here for a Video Message
from General Price**

TOGETHER TOWARD TOMORROW

Mid-Year Schedule of Events

SUNDAY, JULY 16

- 3 – 7 pm Registration Open
- 5 – 6:30 pm Welcome Reception, Table-top Displays & CADCA Corner Open

MONDAY, JULY 17

- 7 am – 4 pm Registration, Table-Top Displays & CADCA Corner Open
- 8 – 10 am Opening Plenary & Breakfast
- 10:30 am – noon Adult & Youth Training Sessions
- Noon – 1pm ONDCP Town Hall
- 1 – 2 pm Lunch on Your Own
- 2 – 3:30 pm Adult & Youth Training Sessions
- 3:30 – 4 pm Networking Refreshment Break
- 4 – 5:30 pm Adult & Youth Training Sessions
- 6 – 8 pm *“Attention Must Be Paid: Women Trapped in the Opioid Epidemic”* Special CADCA Viewing with Q&A
- 8 – 10 pm Youth Meet Up & Chill

TUESDAY, JULY 18

- 7:30 – 8:15 am Networking Continental Breakfast
- 7:30 am – 4 pm Registration, Table-top Displays & CADCA Corner Open
- 8:30 – noon Adult and Youth Training Sessions
- 10 – 10:30 am Networking Refreshment Break
- Noon – 1:30 pm Lunch on Your Own
- 1:30 – 5pm Adult and Youth Training Sessions
- 3 – 3:30 pm Networking Refreshment Break
- 6 – 7 pm Community Service Opportunity

WEDNESDAY, JULY 19

- 7:30 am – 4 pm Registration, Table-top Displays & CADCA Corner Open
- 8:30 – noon Adult and Youth Training Sessions
- 10 – 10:30 am Networking Refreshment Break
- Noon – 1:30 pm Lunch on Your Own
- 1:30 – 5pm Adult & Youth Training Sessions
- 3 – 3:30 pm Networking Refreshment Break
- 8 – 9:30 pm Youth Talent Show

THURSDAY, JULY 20

- 8:30 am – noon Registration, Table-top Displays & CADCA Corner Open
- 8:30 am – noon Adult and Youth Training Sessions
- 10 – 10:30 am Networking Break
- Noon – 1 pm Lunch on Your Own
- 1 – 3:30 pm Supplementary networking/training opportunities

About CADCA

CADCA is the premier membership-based non-profit organization representing adult and youth coalition leaders throughout the United States and internationally— all working to make their communities safe, healthy and drug-free. For more than 25 years, CADCA has advanced substance misuse prevention and led the field in advocacy and public policy. Through our work, we have built a network of more than 5,000 community drug-free coalitions across the United States and over 260 coalitions around the world. CADCA brings together sectors of the community— schools, businesses, parents and youth, law enforcement, healthcare providers, faith-based organizations and many more. Our model for community change represents a comprehensive, evidenced-based, multi-sector approach to reduce underage and binge drinking, underage tobacco use, illicit drug use and the misuse of medicines.

CADCA promotes the coalition model, which incorporates representation from each of the 12 community sectors. Our significant partnerships with federal and state agencies, national non-profit organizations, academic researchers, corporate leaders and other key stakeholders have helped CADCA build a global coalition of concerned professionals, all working to reduce substance use and misuse and improve public health and safety. The continued support and contributions of our members drive CADCA's influence and enable us to increase awareness of the lasting impact coalitions have in their communities.



CADCA = We are more than the letters in our name



Community-Based

Advocacy-Focused

Data-Driven

Coalition-Building

Association

CADCA IS PREVENTION:

a community-based, advocacy-focused, data-driven, coalition-building, global association.

Every Day CADCA Trains. CADCA's coalition model is an evidence-based framework which emphasizes the power of communities to prevent substance misuse and public health challenges through multi-sector approaches.

CADCA Membership: There's Power in Numbers

Join or renew at Mid-Year and receive 1 month FREE. Stop by CADCA Corner for more information.

Membership Benefits

When you become a CADCA member, you're joining more than an association. You're joining a movement to build healthy, drug-free communities and empower youth to make meaningful choices so they can reach their full potential. To help our members do this critical work effectively, CADCA provides the following benefits:



The CADCA Community – an online forum where members network, learn from one another, and share resources*



Weekly digital and twice-annual newsletters



Member exclusives such as the 12 Sectors | 12 Months | 12 Minutes Event Series



Posting privileges on CADCA's Prevention Job Board



Volunteer request referrals



Opportunities to advocate on Capitol Hill as the voice and champion of funding for coalitions and the prevention movement



Priority access to grants, scholarships, contests, and special projects



Discounts of up to \$200 per coalition member to the National Leadership Forum and Mid-Year Training Institute*



An unlimited number of individuals associated with your coalition can all receive benefits through your coalition membership

And more!

**Not included in Friend of CADCA membership*

Questions?

Contact the Membership Team at (703) 706-0560 ext. 228 or membership@cadca.org

BANNER

ADVERTISING

NOW AVAILABLE!



The CADCA Community connects you to:

- ★ **12,000+ CADCA Members**
- ★ **10,000+ Conversations**
- ★ **700+ Library Resources**
- ★ **Exclusive webinars & resources**
- ★ **800+ Daily Visitors**
- ★ **150+ Daily Logins**

... plus an average of 800 banner ad impressions per day or 4,000 per week!

The CADCA Community brings the prevention field right to your fingertips! Members include coalition coordinators, board members, parents, youth, local government employees, teachers, school administrators and many more.

Valued partners who provide products and services to the prevention field can spotlight their work and connect with members through new banner advertising opportunities offered in the CADCA Community.

Pricing and more information?

Contact Amy Pica,
Director of Membership &
Online Community

703-706-0560 x 228

Two Week Pricing	Top Horizontal	Vertical Side	Below the Fold
Stand Alone/ Nonmember*	\$600	\$475	\$350
Add On to CADCA Exhibitor*	\$450	\$325	\$200
Member Rate**	\$400	\$275	\$175

cadca.org/bannerads

community.cadca.org



CADCA's National Coalition Institute

CADCA's National Community Coalition Institute (NCI) was established by Congress in 2001 as part of the Drug-Free Communities (DFC) Support Program. Funded by the National Office of Drug Control Policy (ONDCP), the NCI is the vehicle for coalition training, coalition development, evaluation, research and capacity building to support coalition-specific substance use and misuse prevention and policy development.

CADCA has operated the Institute which supports the development of community prevention coalitions throughout the United States and territories, since its inception. The Institute provides training for the Strategic Prevention Framework (SPF) and CADCA's 7 Strategies for Community Change. The Institute improves coalitions' ability to identify and adopt tools, mechanisms and measures to evaluate their work and assists coalitions with the dissemination, selection and adoption of evidence-based policies, practices and programs. Additionally, the Institute helps to advance the "science" of effective coalition practice and research, use of technology, innovative approaches and strategic marketing and outreach.

The primary goals of the Institute are to: 1) increase the percentage of community coalitions across the United States that are effective in their work; and 2) strengthen coalition development and training to community coalitions throughout the United States and territories. To this end, the benefit of the Institute is its assistance to coalitions in implementing, operating and sustaining effective local-level community prevention strategies that result in a reduction of youth substance use.

The Institute is strategically aligned into two functional areas:

Training, Coalition Development and Outreach

The Institute trainings are designed to build the skills of both coalition staff and members. Institute trainings address all aspects of coalition development including sessions that are appropriate for new coalitions as well as more advanced sessions designed to meet the needs of more established coalitions. Also, the Institute provides brief, issue-specific coalition development and resources to coalitions on request and without charge.

Coalition development is individualized to your community and is designed to improve the capacity, function and efficacy of coalition members and staff. Call **(800) 54-CADCA ext. 240** for coalition development.

*Coalition Development will be available to address your questions. Please visit them at **CADCA CORNER in the Center Prefunction area, Convention Center Level 2** during registration hours.*

CADCA's National Coalition Institute

Evaluation and Research

The Institute's Evaluation & Research (E&R) team provides coalitions with emerging research, best practices, and resources to increase coalition capacity and effectiveness. E&R translates substance misuse prevention research findings into practical application for coalition members in the field. The team also creates webinars, toolkits, and publications; and recognizes coalitions for their excellent work in achieving positive community-level outcomes.

For more information, email evaluation@cadca.org.

CADCA's National Coalition Institute is operated by funds administered by the Executive Office of the President, Office of National Drug Control Policy in partnership with the Centers for Disease Control and Prevention.

Other CADCA Training Services and Public Health Programs

Customized Training Services (CTS)

CADCA provides a variety of customized training service opportunities including trainings (half to multiple days), keynote addresses, workshops, and onsite coalition development encounters. CADCA offers diverse trainers with practical coalition experience and training/curriculum expertise to develop and deliver your perfect training event. Contact Doug Rice at drice@cadca.org or **(703) 706-0560 ext. 243** to schedule your next training event!

Youth Leadership

CADCA's Youth Leadership Training Courses develop critical thinking skills in youth and equip them with necessary tools to help coalitions achieve community-level change. Our training empowers young people to take youth-led civic action in their communities. See below for details on Youth Leadership at Mid-Year – page 62.

Geographic Health Equity Alliance (GHEA)

The Geographic Health Equity Alliance (GHEA), a CADCA initiative, is a CDC funded National Network dedicated to reducing geographic health disparities related to tobacco and cancer.

We define geographic health disparities as the differences in health behaviors and health outcomes related to where people live. Scientists have found that the locations in which we live, work and play have an enormous impact on our health.

Our network supports the implementation of effective public health practices in places that need them the most. We work closely with state tobacco and cancer programs and their partners to provide training and support on how to reduce health disparities and improve the health of communities across our nation.

For more information, email or contact: info@nohealthdisparities.org

Mid-Year General Information

App

Download the free CADCA Mid-Year 2023 app to your phone or tablet! Visit your app store and search “CADCA” to download. The app contains training session descriptions, presenter information and available PowerPoints. Users can connect with other Mid-Year attendees, view venue floorplans and information on restaurants. Most importantly, the app provides a quick and efficient way to evaluate ALL Mid-Year training sessions. Be sure to download the app today! Check into sessions and make connections with other attendees and partners to earn points and become the Leaderboard Champion!

Badges

Badges must be worn during Mid-Year sessions and networking events. Badges will not be reprinted, so please be sure to keep yours in a secure place at all times.

Charging Station

Feel free to stop by the phone charging station in the Center Prefunction area on Level 3 of the Convention Center brought to you by our partners at Braeburn.

Child Access

Youth and children (not registered to attend Youth Leadership programming) are NOT allowed access to the training session meeting rooms. Please contact the Gaylord (or applicable hotel) concierge for childcare assistance.



CEU CREDITS

Official Continuing Education Unit (CEU) credits are available through George Mason University (GMU). The link to request CEU certificates will be posted on the app and sent in the Mid-Year wrap up email on Thursday, July 20. All requests are made directly to George Mason University to receive credit.

Mid-Year General Information

CHES CREDITS

Sponsored by CADCA, a designated provider of Continuing Education Contact Hours (CECH) in health education by the **National Commission for Health Education Credentialing, Inc.** This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to received up to **19.5** total Entry-Level continuing education contact hours. No fee is charged to obtain a certificate.

To receive a certificate of CECH for CHES/MCHES, you must:

- Sign in to attendance sheets for each session you attend. (Use the “My Agenda” feature to remember which session you’ve attended.)
- Submit your request via email to Kahlee Yeldell at kyeldell@cadca.org within 40 days of the end of Mid-Year. YOU MUST INCLUDE your first and last name, CHES ID number, a list of sessions attended live and a contact number in case of follow-up.
- Please allow up to 20 business days from the date of submission for processing

CERTIFICATE OF ATTENDANCE

A Certificate of Attendance is available for attendees who fill out Session Evaluations the 2023 Mid-Year Overall Feedback evaluation at the end of the event. A link for the Overall Feedback evaluation form will be emailed to all attendees on Thursday, July 20. After you submit your evaluation, you will be directed to a Thank You page where you can download the Certificate of Attendance. You will not be able to return to this webpage so please download the certificate immediately. You only need to complete this evaluation once. Please contact evaluation@cadca.org with any questions.

Please note, for CPS credit hours, some states require more than a Certificate of Attendance. IC&RC provides a list by state at <https://www.internationalcredentialing.org/memberboards>.

Mid-Year General Information

EMT

An EMT will be available during Mid-Year registration open hours in **Del Rio 2** to assist guests with any health challenges that arise.

First Time Attendees

Please be sure to stop by CADCA Corner in City Hall Lobby during exhibit hours for assistance on how to navigate Mid-Year. CADCA staff will be on hand to assist with questions about Mid-Year, CADCA membership, National Coalition Institute resources and more!

Friends Of Bill

Meeting space will be available in **Del Rio 3**, Monday – Thursday.

Lost and Found

Please check the Lost and Found at CADCA Corner in the Center Prefunction area, Level 3 of the Convention Center to drop off and look for any missing items. If an item is not there, please visit the concierge desk of the hotel.

Meals

Some meals are included with your Mid-Year registration. Please check the Schedule of Events for times of Monday's plated breakfast, Tuesday – Thursday's continental networking breakfasts and refreshment breaks. The Gaylord Texan offers various food outlets for sit down, grab & go and in-room dining options. Refer to the CADCA app for a list of Gaylord Texan and area restaurants.

Networking Opportunities

Bling Your Badge / Pronoun Ribbons

We encourage all Mid-Year attendees to select pronoun ribbons and bling your badge while networking with your fellow coalition members and community leaders. Head to the registration area to personalize your Mid-Year badge with ribbons and fun and colorful accessories and take the opportunity to get to know fellow attendees from across the country and learn what brings them to #CADCAMidYear.

Make New Connections by Using the CADCA App

Use the CADCA App's scanner to scan the front of attendee badges to not only gain leaderboard points but connect with other attendees after the event.

Nursing Mother's Room

The room will be available Monday – Thursday, during registration hours. Please visit CADCA Corner near registration in the Center Prefunction area for the room key.

Mid-Year General Information

Presentations

PowerPoint presentations from training sessions and other resources (if provided to CADCA by presenters) are posted in the Mid-Year app and on the Mid-Year website. Be sure to visit the training session grid at midyear.cadca.org or check the Mid-Year app for more details (**Password: MYT12023**).

Registration & Information

Staff will be available during registration hours to assist with questions at CADCA Corner and the On-Site Registration Desk in the Center Prefunction area.

Sunday 3 – 7 pm

Monday 7 am – 4 pm

Tuesday–Wednesday 7:30 am – 4 pm

Thursday 8:30 am – noon

Session Evaluations

Evaluation forms are submitted exclusively electronically on the Mid-Year app, via QR code, or on the CADCA website. Please submit an evaluation form for each session attended. Room monitors will be present in training rooms to assist with the app or direct you to the QR codes. The QR codes and instructions for accessing the session evaluations via the app are available in the meeting rooms. This feedback is incredibly valuable and impacts content development for future events. Thank you for taking the time to share your feedback with us.

How to Access Session Evaluation Forms –

There are several ways you can share your feedback on the training sessions with CADCA.

Method 1: Submit your feedback for all training sessions on the CADCA Mid-Year app by tapping on the “Sessions” button on the 2023 Mid-Year app home page and selecting the type of session: adult or youth. Then navigate to the day of your course and scroll through the session titles to select the one you attended. Tap the “Evaluation” button to begin the evaluation.

Method 2: Scan the QR code found below in this program or on the sign outside your session room with your phone’s camera. Click the link to begin the evaluation.

Method 3: To access the evaluation from the CADCA website, use the training session grid to identify and select the session you want to submit feedback for. Click the link on the session webpage to begin the evaluation.





NABCA

NATIONAL ALCOHOL BEVERAGE
CONTROL ASSOCIATION

NABCA encourages coalition leaders to reach out to our Director of Public Policy for more information about alcohol regulation in your community.

Mid-Year General Information

Shuttle Information

Shuttles will run between the Gaylord, the Embassy Suites and the Courtyard Marriott during the times below:

Sunday, July 16

2 pm - 8 pm

Wednesday, July 19

7 am - 6 pm

Monday, July 17 & Tuesday, July 18

6:30 am - 6:30 pm

Thursday, July 20

7 am - 1 pm

PLEASE NOTE: Each loop takes 20-25 minutes. Buses will run in a continuous loop during the above times only.

Special Needs

Please contact any CADCA staff member on site in the registration area to discuss special needs or disabilities that may have an impact on participation during Mid-Year.

T-shirts

CADCA Mid-Year t-shirts are available at CADCA Corner in the Center Prefunction area and at cadca.org/swag to order online.

Wi-Fi

Complimentary wireless internet is available throughout the Gaylord meeting and convention space for registered Mid-Year attendees.

Network Name: **1CADCA**

Network Password: **MYTI2023**

CADCA's Social Networking Sites



Community.cadca.org



[CADCA](#)



[CADCACoalitions](#)



[CADCA](#)



[CADCA](#)



[CADCACoalitions](#)



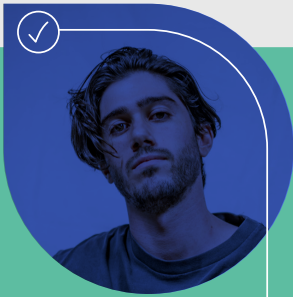
[CADCAorg](#)



People living with opioid use disorder (OUD) face significant barriers to accessing resources to support their recovery. Shame, misconceptions and negative attitudes held by individuals, professionals and the general public may deter individuals from seeking treatment, reduce adherence to treatment or impact outcomes.^{1,2}

Braeburn is committed to ending stigma and transforming what it means to live with OUD.

We encourage others to join us in choosing non-stigmatizing language when communicating about this condition.



Medically accurate, person-first language that is without blame has the potential to mitigate prejudices, reduce stigma and increase help-seeking behaviors in people living with OUD so they can reach their full potential.^{1,3}

Non-Stigmatizing

- Treatment or medication for addiction
- Medication for the treatment of opioid use disorder
- Positive, negative toxicology screen results
- Withdrawal management
- Person living with opioid use disorder
- Has an opioid use disorder
- Person with a history of opioid use disorder
- Person in recovery

Stigmatizing

- Substitution or replacement therapy
- Medication assisted treatment
- Medication as a crutch for recovery
- Clean, dirty
- Detox
- Addict, druggie, junkie, user, substance/drug abuser
- Addicted to opioids
- Former addict, junkie, user
- Clean/sober

Words are powerful.

Learn more about how you can help destigmatize opioid use disorder (OUD) through language.



Braeburnrx.com

References

1. National Academies of Sciences, Engineering, and Medicine; Health and Medicine Division; Board on Health Sciences Policy; Committee on Medication-Assisted Treatment for Opioid Use Disorder; Manchher M, Leshner AI editors. Medications for Opioid Use Disorder: State of the Science. Washington (DC): National Academies Press (US); 2019 Mar 30. 5. Barriers to Broader Use of Medications to Treat Opioid Use Disorder. Available from: <https://www.ncbi.nlm.nih.gov/books/NBK541589/>.
2. Volkow ND. Stigma and the Toll of Addiction. N Engl J Med. 2020;382(14):1289-1290. doi:10.1056/NEJMp1917350.
3. Kelly JF, Wakeman SE, Saitz R. Stop talking 'dirty': clinicians, language, and quality of care for the leading cause of preventable death in the United States. Am J Med. 2015;128(1):8-9. doi:10.1016/j.amjmed.2014.07.043.



Resource Partner Listing

Partner Passport Contest

Visit each Resource Partner's Table and be eligible to win a Visa Gift Card! Each attendee who completes their Partner Passport by scanning the QR code at each tabletop using the CADCA app will be entered. Visit each partner for engaging conversations about how to make your coalition work stronger. Only attendees who have visited each Resource Partner table will be entered. The winner will be contacted by email.

Resource Partner Display Hours

Sunday: 5 – 6:30 pm

Monday – Wednesday: 7:30 am – 4 pm

Thursday: 8:30 am – noon

2023 Mid-Year Training Institute Resource Partners

Complete contact information and links are available on the Mid-Year app. Scan each Resource Partner's QR code to be entered into a drawing for a \$50 Visa gift Card!

CADCA Corner

CADCA and the National Coalition Institute

cadca.org

CADCA is the premier membership organization representing over 5,000 coalitions worldwide working to make communities safe, healthy and drug-free. CADCA strives to build and strengthen the capacity of community coalitions by providing them training and coalition development, legislative education and advocacy, communications and media strategies, diverse training opportunities and special events. Visit CADCA Corner to obtain various resources developed by CADCA and its partners. The toolkits, publications and brochures provided are designed to assist coalitions in developing and implementing prevention strategies in their local communities. The Institute serves as a center for coalition training, coalition development, evaluation, research and capacity building.

Email staff for more information:

Communications: news@cadca.org

Meetings & Special Events: events@cadca.org

Corporate Development Programs: development@cadca.org

Public Policy: publicpolicy@cadca.org

Membership: membership@cadca.org

Geographic Health Equity Alliance (GHEA): info@geohealthequity.org

Coalition Development Assistance: training@cadca.org

Youth Leadership: youth@cadca.org

Resource Partner Listing

CLYDE Youth Survey

catalyst-insight.com/clyde-survey.html

The CLYDE Youth Survey provides an accurate, intuitive, user-friendly, and affordable assessment of the latest community and youth substance use trends (e.g., vaping, energy drinks, dabbing), risk and protective factors, DFC core measures, and behaviors and attitudes. CLYDE is easy to implement, with clear comprehensive instructions; quick, with a two-week reporting time; and community-friendly, with clear, concise reports. Additional questions can be tailored to community needs. Users can visualize their data through the optional CLYDE data dashboard, and trend reporting can incorporate prior youth survey results. CLYDE satisfies Drug-Free Communities, CARA, STOP Act, and other grant reporting requirements.

DFC & CARA National Evaluation Team

ICF leads the Drug-Free Communities Support Program & Comprehensive Addiction and Recovery Act (CARA) Local Drug Crises Programs National Cross-Site Evaluations, under a contract with Office of National Drug Control Policy (ONDCP). We support these grant funded coalitions in collecting and reporting for the national evaluation as well as in conducting local evaluations, at no charge. Stop by and say hi to learn more about these programs and about the national evaluation findings.

Drug Enforcement Administration

dea.gov

The mission of the U.S. Drug Enforcement Administration (DEA) is to ensure the safety and health of American communities by combating criminal drug networks bringing harm, violence, overdoses, and poisonings to the United States. DEA is committed to tackling the nationwide drug overdose and poisoning crisis that is driven by criminal drug networks. This work includes a critical focus on outreach, prevention, engagement, and education with law enforcement partners and communities across the nation. Stop by the DEA booth at CADCA Mid-Year to pick up materials that you can share in your community to help raise awareness and educate. Visit our websites to learn and share more: www.dea.gov, www.justthinktwice.com for teens, www.getsmartaboutdrugs.com for parents and caregivers, www.operationprevention.com for teachers and employers, and www.campusdrugprevention.gov for higher education.

Global Promotional Sales

globalpromotionalsales.com

Global Promotional Sales is a women and minority owned small business. We have a large selection of promotional and educational products for the Substance Abuse Programs. We've been partnering with military and outreach programs for over ten years to help with your educational and promotional needs.

Resource Partner Listing

Innocorp, Ltd.

fatalvision.com

Innocorp, Ltd., maker of the Fatal Vision® Impairment Simulation Goggles, and other innovative, hands-on, engaging, awareness building tools used to help you deliver effective traffic safety and prevention initiatives. Prevention and safety professionals in more than 100 countries around the world use Fatal Vision products to demonstrate the dangers of impairment from alcohol, marijuana/THC, opioids, and drowsy & distracted driving.

Johnny's Ambassadors Youth Marijuana Prevention

JohnnysAmbassadors.org

Laura Stack's 19-year-old son, Johnny, died by suicide on November 20, 2019, after becoming psychotic from dabbing high-THC marijuana concentrates. Johnny first used marijuana at 14 years old, when marijuana was first legalized in their home state of Colorado. After Johnny's death, Laura started a 501c3, Johnny's Ambassadors, to educate parents, teens, and communities about the dangers of today's high-THC marijuana on adolescent brain development, mental illness, and suicide. Before marijuana, Johnny was a computer whiz with a 4.0 GPA and a perfect math score on the SAT. Three days before his death, Johnny issued his own warning about marijuana usage, "Marijuana ruined my mind and my life." Johnny's Ambassadors now educates parents, teens, and communities about the dangers of today's high-THC marijuana. We offer online curriculum, prevention magazines, student assemblies, and community nights for coalitions: <https://johnnysambassadors.org/speaking>

Lambi Learns About Addiction/Community Connections

Lambilearns.com

Strongcommunities.org

Community Connections, a private, nonprofit 501(c)(3) corporation based in southern West Virginia, is excited to announce a partnership with Trish Luna, author of the acclaimed program "Lambi Learns About Addiction: A Book About Prevention." Together, these two entities are joining forces to provide vital support and resources to children impacted by a parent or caregiver's substance use disorder. Lambi aims to provide children with a holistic approach to addiction prevention. By raising awareness, promoting healthy choices, and fostering goal setting, we are equipping young individuals with the knowledge and tools necessary to make informed decisions and to build resilience.

NABCA

nabca.org

Established in 1938, NABCA is the national association representing the Control Systems—those jurisdictions that directly control the distribution of beverage alcohol within their borders. Headquartered in Alexandria, Virginia, NABCA's mission is to support member jurisdictions in their efforts to protect public health and safety and assure responsible and efficient systems for beverage alcohol distribution and sales.

Resource Partner Listing

National Marijuana Initiative

thenmi.org

The National Marijuana Initiative (NMI) strives to dispel misconceptions about marijuana and raise awareness of issues surrounding the drug so that citizens and policymakers can make well-informed choices regarding marijuana use, regulations, and impacts on public health. Working to support the 33 HIDTA regions while engaging with the public health and public safety sectors; the NMI brings science-based research findings and facts to the legalization conversation. To date, marijuana is the least understood and most misrepresented drug in our society. Complicating this issue are unsubstantiated claims of medical benefits, increased risks of substance use disorders (due to record high potency levels), and marijuana's impact upon the public health and public safety sectors.

NIMCO, Inc

nimcoinc.com

NIMCO, Inc is the exclusive supplier of the National Red Ribbon Week Theme, “Be Kind to Your Mind, Live Drug Free™”. In addition to many great products for Red Ribbon Week, NIMCO is your one-stop shop for other prevention campaigns such as Bully Prevention, Tobacco or Vaping prevention. We are very excited about a new product line that educates about the dangers of Fentanyl overdose. NIMCO also has a wide assortment of products that remind everyone of the importance of kindness and inclusion. We've got you covered from fun games and giveaways to educational materials.

Operation Parent

Operationparent.org

Operation Parent (OP) is a global nonprofit organization providing prevention education resources to Drug-Free Coalitions, Schools, Healthcare Providers, and others. OP exists to prevent teen and pre-teen addiction, suicide, violence, and more by providing parents of children ages K-12 with the latest up-to-date information they need to keep their children safe and healthy. Operation Parent recognizes that the first step toward prevention is awareness. In our continually evolving culture, OP's content helps parents “keep up” so they can “speak up” and have purposeful conversations with their children. Services include: Self-published printed and digital parent handbooks, free monthly webinars, turn-key drug prevention event package, and interactive website. Our goal is to dramatically reduce the number of families impacted by the perils of addiction and more, by providing ongoing prevention education.

Opioid Response Network (ORN)

opioidresponsenetwork.org

ORN is a SAMHSA funded training and technical assistance (TA) center that works directly with individuals, organizations, and communities to build their capacity to apply evidence-based practices in prevention, treatment, recovery, and harm reduction in their community. It is operated by the American Academy of Addiction Psychiatry (AAAP) in collaboration with the Addiction Technology Transfer Center Network, at the University of Missouri - Kansas City, Columbia University Division on Substance Use Disorders and a large coalition of over 40 national professional organizations.

Resource Partner Listing

Prevention Plus Wellness, LLC

preventionpluswellness.com

Prevention Plus Wellness (PPW), LLC, headquartered in St. Augustine, Florida, is a family-run education business providing brief evidence-based positive youth development programs, parent training programs and multi-media campaigns that integrate substance use prevention with the promotion of healthy lifestyle behaviors, goal setting and positive identities among children, adolescents and young adults in schools, sports, Boys & Girls Clubs, YMCAs, colleges, military, and other community settings.

PPW provides single-lesson and other practical youth and parent programs, as well as multi-media campaigns, designed to prevent alcohol, marijuana, e-cigarette, tobacco, and opioid use and promote healthy lifestyle behaviors like physical activity and sports, healthy eating, sleep, stress control and goal setting to cost-effectively improve the mental and physical health and self-identities of youth and young adults across the US and abroad.

Prevention Technology Transfer Center Network

pttcnetwork.org

The purpose of the Prevention Technology Transfer Center (PTTC) Network is to improve implementation and delivery of effective substance use prevention interventions, and provide training and technical assistance services to the substance misuse prevention field. It does this by developing and disseminating tools and strategies needed to improve the quality of substance misuse prevention efforts; providing intensive technical assistance and learning resources to prevention professionals in order to improve their understanding of prevention science, epidemiological data, and implementation of evidence-based and promising practices; and, developing tools and resources to engage the next generation of prevention professionals.

Primo Prevention

primoprevention.com

Primo Prevention LLC is an educational publisher that has dedicated itself to producing the most cutting-edge substance use prevention products on the market today. Some of our more popular items include pamphlets, rack cards, slide guides, retractable presentation banners, activity books, and posters. All of our products are carefully chosen to make a positive impact on their intended audience. Our company's passion is to make your prevention and health education efforts engaging and effective.

Rx Destroyer

rxdestroyer.com

Headquartered in Wisconsin, Rx Destroyer™ provides turnkey solutions for pharmaceutical waste disposal to a wide range of industries and facility types. Rx Destroyer ready-to-use chemical drug destruction is suitable for all purpose and liquid medications including pills, capsules, patches, powders and liquids. Its simple fast-acting formula neutralizes medications on contact, protecting against unauthorized drug diversion, pollution and compliance risk.

Resource Partner Listing

Safe Rx

safe-rx.com

Safe Rx Locking Pill Bottles (LPBs) are an innovative solution to help prevent drug misuse, overdose, intentional injury and pediatric poisonings in your community. They work like a pill bottle with a bike lock on the top, and act as a portable lock box. They are also used in multiple healthcare verticals for dispensing of CII medications or Medicated Assisted Treatment (MAT).

Substance Abuse and Mental Health Services Administration (SAMHSA)

samhsa.gov

The Substance Abuse and Mental Health Services Administration is the agency within the U.S. Department of Health and Human Services that leads public health efforts to advance the behavioral health of the nation. SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities. SAMHSA provides leadership and devotes its resources, including programs, policies, information and data, contracts and grants, to help the United States act on the knowledge that:

- Behavioral health is essential to health
- Prevention works
- Treatment is effective
- People recover from mental and substance use disorders

South Texas HIDTA

stxhidta.org

Supporting the Overdose Response Strategy.

Texans for Safe and Drug-Free Youth

txsdy.org

Texans for Safe and Drug-Free Youth (TxSDY, formerly known as Texans Standing Tall) works to engage and connect community and non-profit organizations, state and local governments, schools, and families across the state. The organization has a long history of training, research, and civic engagement and serves as the leading authority in Texas on evidence-based approaches that prevent underage alcohol, tobacco, and other drug use.

Resource Partner Listing

Truth Initiative

truthinitiative.org

Truth Initiative is a national public health organization dedicated to achieving a culture where all young people reject smoking, vaping and nicotine and a future where tobacco and nicotine addiction are a thing of the past. Our impact has helped drive the teen smoking rate down from 23% in 2000 to under 3% in 2021. The truth about tobacco and the tobacco industry are at the heart of our proven-effective and nationally recognized truth® public education campaign. Our rigorous scientific research and policy studies, community and youth engagement programs supporting populations at high risk of using tobacco, and innovation in tobacco dependence treatment are also helping to end one of the most critical public health battles of our time. Based in Washington D.C., our organization was established and funded through the 1998 Master Settlement Agreement between attorneys general from 46 states, five U.S. territories and the tobacco industry. To learn more, visit truthinitiative.org.

Vive18

vive18.com

Vive18 gets youth excited about prevention! Whether it's helping coalitions launch a youth prevention club at local schools, or training your current student leaders to reach more of their peers through events, speaking and media - they bring excitement to drug prevention! With some of the top youth speakers and trainers in the country, they've worked with hundreds of schools for assemblies, curriculum and peer-led programming.

Jake White and Tomas Barraza will be leading a youth track, hanging out in the halls and investing in your coalitions throughout the week. Look out for Vive18 and stop by the booth to win BIG prizes!

*Ask them to get dinner with your group and they might say yes :)

Victoria's Voice Foundation

victoriasvoice.foundation

Victoria's Voice was born from the tragic loss of David and Jackie Siegel's 18-year-old daughter Victoria, who died of a drug overdose in 2015. Since then, David and Jackie Siegel have committed to turning the tragedy of Victoria's death into a national platform for drug awareness and prevention and saving lives from overdose.

This year, Victoria's Voice has taken an extraordinary step in launching the Get. Give. Save. Movement. This yearlong national media campaign will raise awareness of naloxone's safety, efficacy and availability and help ensure that it is affordable and accessible to ALL. Join the Movement!

get
naloxone spray.

give
to stop overdose.

save
a life right now.

Get involved by visiting
GetGiveSave.org

or email us direct at
nicki@victoriasvoicefoundation.com



VICTORIA'S VOICE

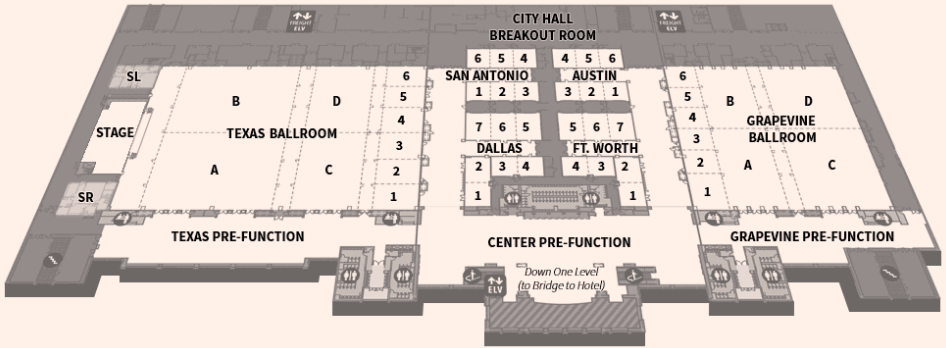
#GetGiveSave
GetGiveSave.org



Gaylord Texan Resort Map



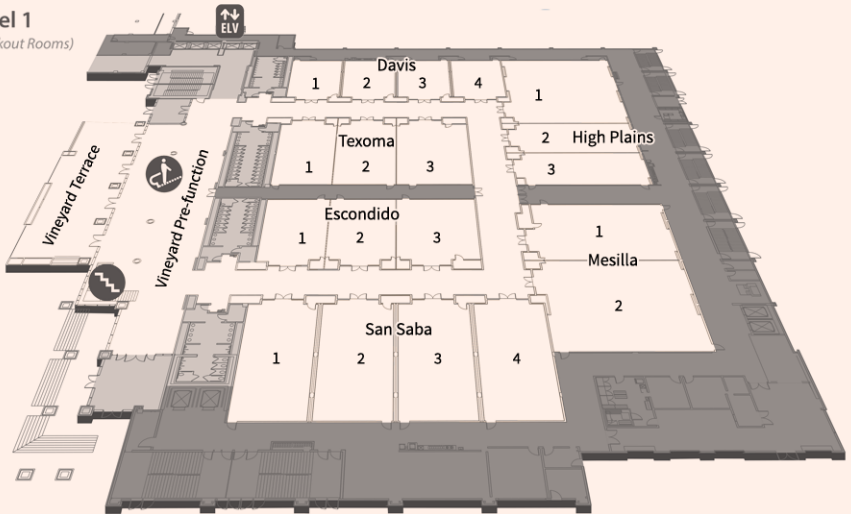
Gaylord Texan Meeting Rooms



Adult Breakout Rooms

Level 1

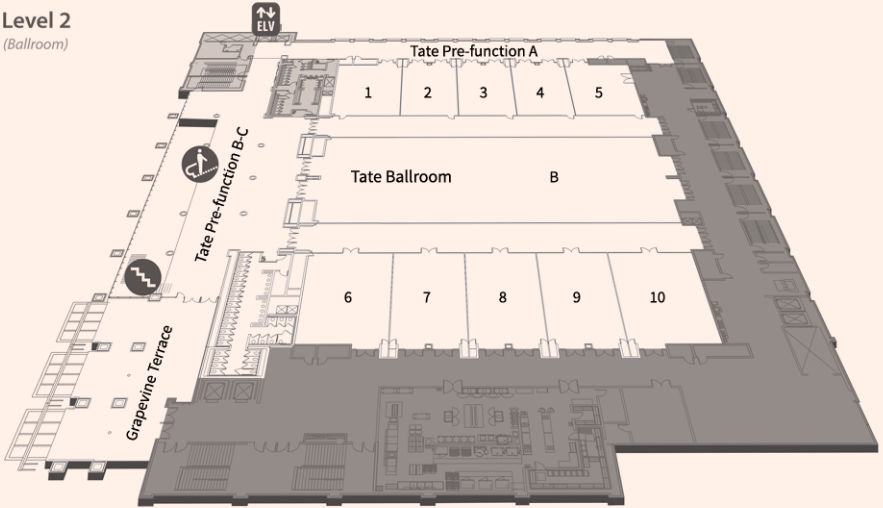
(Breakout Rooms)



Youth Leadership Rooms

Gaylord Texan Meeting Rooms

Level 2 *(Ballroom)*



Youth Leadership Rooms

SUNDAY EVENTS**Welcome Reception****Sunday, July 16, 5 – 6:30 pm***Room: Center Prefunction Area, Convention Center Level 3*

Kick off the week by joining us for the Opening Reception! Network with your fellow community leaders as the 2023 Mid-Year Training Institute begins and take the time to visit the Resource Partner Table-top Displays for your chance to win a drawing for a Visa gift card!

MONDAY EVENTS**Opening Plenary and Breakfast****Monday, July 17, 8 – 10 am***Room: Texas Ballroom AB*

Join us for a plated breakfast and compelling speakers, as Mid-Year officially begins! Grab a seat during the Opening Plenary to learn what to look forward to in the week ahead, hear Ryan Leaf's recovery story and why he's become a passionate advocate for prevention and mental health, and get inspired by former CADCA Youth Trainer, Ananth Ghosh.

**Ryan Leaf**

*Former NFL
Quarterback,
Behavioral and Mental
Health Advocate*

**Ronald Rochon**

*President, University
of Southern Indiana,
CADCA Board of
Directors Chair*

**Ananth Ghosh**

*US Army Finance
Officer, Former CADCA
Youth Trainer*

**Ambassador
Adam Namm**

*Executive Secretary,
Inter-American
Drug Abuse Control
Commission,
Organization of
American States*

**Emcee: Pat Castillo**

*Chief Strategy Officer/
Director of the National
Coalition Institute,
CADCA*

Please refer to the Mid-Year Event App for complete bios of our speakers!

ONDCP Town Hall Meeting

Monday, July 17, Noon – 1 pm

PRESENTER(S): **Helen Hernandez, MPH**, Assistant Director, DFC & CARA Program Office & **Grant Baldwin, PhD, MPH**, Director, Division of Overdose Prevention

Room: Texas Ballroom AB

ONDCP and CDC are teaming up to provide DFC & CARA grant recipients a unique opportunity by coming together to learn about federal efforts by the DFC and CARA program Offices to strengthen the work of community coalitions. By attending, DFC & CARA grant recipients will learn about recent improvements to the DFC & CARA Programs, hear about the latest findings from the National Cross Site Evaluations, and have an opportunity to ask questions about upcoming grant requirements.

Documentary Screening and Q&A: “Attention Must Be Paid: Women Lost in the Opioid Crisis”

Monday, July 17, 6 – 8 pm

Room: Texas Ballroom AB

CADCA is hosting a special viewing of “Attention Must Be Paid: Women Lost in the Opioid Crisis” by Dr. Debra Vinik, which follows the personal journeys of women battling opioid use disorder, exposing deep-seated and deadly gender inequities within American health care.

Youth Meet Up N’ Chill

Monday, July 17, 8 – 10 pm

Room: Tate Ballroom B, Vineyard Tower

It’s summertime so that means we are bringing the Summer Vibes! Meet Up and Chill with Youth Leadership at the Summer Fest during CADCA’s Mid-Year Training Institute! We are calling all youth participants to join us for the ultimate youth extravaganza, so get ready for an unforgettable event designed exclusively for young people like you! With an action-packed day filled with food, games, and fantastic entertainment, the Meet Up N’ Chill is the perfect evening hangout spot for youth seeking a memorable and exciting experience. Whether you’re looking to make new friends, dance till you drop, or simply relax and enjoy the evening, we will have it all!

Get ready to be amazed by our incredible balloon artists and face painters! Capture the memories and strike a pose at our photo booth stand! We believe that every young person deserves an event where they can let loose, have fun, and forge connections. That’s why we’ve created a welcoming and inclusive environment where you can be yourself and feel right at home. Come as you are and get ready to meet fellow youth who share your enthusiasm for excitement and adventure!

MONDAY TRAINING SESSIONS

Monday, July 17

10:30 am – noon

CDC's Latest Data and Emerging Drug Trends: Xylazine 101

PRESENTER(S): **Dr. Grant Baldwin, PhD, MPH, National Center for Injury Prevention and Control, CDC; Mbabazi Kariisa, PhD, MPH, Division of Overdose Prevention, NCIPC, CDC**

ROOM: Grapevine A

Xylazine, a tranquilizer approved for veterinary practices, is showing up in illicit drug supplies of synthetic opioids. Join CDC leadership and subject matter experts to understand these latest data and trends, and how these data can inform your current prevention efforts. We will also discuss how to leverage your current evidence-based strategies to ensure your efforts will be nimble with the ever-changing landscape of the drug overdose epidemic.

Coalition Based—TN Drug Endangered Children Response Communities

PRESENTER(S): **Tabatha Curtis, Statewide Coordinator, TBI-TN. Alliance for Drug Endangered Children; Trent Coffey, Executive Director, S.T.A.N.D. Coalition; Laura Durham, Executive Director, Cheatham Co. Enhancement Coalition; and Trae Dunnivant, Director, Lawrence Co. Substance Abuse Prevention Coalition**

ROOM: Austin 4 - 6

Participants will have the opportunity to learn from six coalition driven drug endangered children response communities ranging from one year to over twenty years' experience. Coalition directors will share lessons learned from the development of their teams at the grassroots level. Coordinators will discuss the importance of cross sector collaboration in enhancing access and reducing barriers to children and families suffering from substance misuse issues. Panelists will discuss the importance of data collection, creating awareness and building local capacity to meet the needs of this vulnerable population. Insights and tips will also be provided to assist in advancing coalitions and their partners to a new level of expertise.

Connection and Resilience vs. ACES and Isolation—The Battle for Healthy Communities

PRESENTER(S): **Christa Shifflett, Executive Director, Warren Coalition**

ROOM: Texas 1 - 3

Adverse Childhood Experiences (ACEs) are a leading cause of substance misuse and mental health struggles in adults. The pandemic and technology combined to create a culture of separateness. As social creatures, we must maintain connections to survive and thrive. Adults and youth alike need to be taught how to rise above life's challenges in healthy ways. Everyone deserves to be seen, heard and valued. For four years, the Warren Coalition has steadily developed a layered, intricate approach to developing community resilience. This session offers participants different strategies to build community and individual connections fostering resilience that can be easily replicated in your area.

Learn to identify champions for your initiatives that will bring financial, social and even political resources to your coalition. Develop a “what’s in it for me” (WIFM) speech to bring new partners together to address barriers that keep people from feeling seen and like they matter.

Doing it All: Prevention Strategies for All Parents and Adolescents & When There’s Adult Addiction

PRESENTER(S): **Ellen Morehouse**, LCSW, CASCA, CPP, Director of Student Assistance Services Corporation, **June Deibel**, Director of Community Engagement Recovery Resource Council, **Tiffany Beaudine**, CEO, Rainbow Days

ROOM: Texas D

This session will provide strategies for how coalitions can target both high risk youth and the general population to prevent and reduce youth substance use. It will teach coalitions how to refine their messages for parents and youth to include families with or without parents/ caregivers with substance use disorders and include appropriate activities for coordinating with school and community agency partners. The session will focus on how coalitions can best empower parents to prevent the onset of youth substance use and interrupt the all too frequent trajectory of initial experimentation to more frequent use. It will also include strategies for empowering adolescents to delay or reduce use. The session will also cover the advantages to a coalition of having a Student Assistance Program/Prevention Specialist in a secondary school who can work with the coalition.

Empoderando Familias—Notó que Traduciendo Materiales no es Suficiente para la Comunidad?

PRESENTER(S): **Trevor Higgins**, Senior Program Planner- Clackamas County, Canby Latinx Network-Clackamas; **Clair Rajoul**, Prevention Program Manager, Big Village Coalition-Multnomah County; **Olga Salinas**, Family Engagement Coordinator-Clackamas County, Canby Latinx Network-Clackamas; **Vanessa Mendoza- Mondragon**, Program Enrollment Coordinator- Clackamas County, Canby Latinx Network; **Terry Quiñones**, East Multnomah Coalition Coordinator, Northwest Family Services

ROOM: Appaloosa 1

El acceso equitativo a la educación para la prevención del uso de sustancias es muy importante en el trabajo de prevención, pero no es fácil. Eres una coalición buscando una forma como interactuar con la población de Latinx. ¿Usted está en un programa de prevención que tiene mínimo éxito con la población de Latinx, y necesita un poco de guía? ¿Es suficiente de traducir materiales directamente de inglés a español? En este curso, el equipo de EF hablar de las técnicas y métodos innovadores EF utilizó para movilizar los esfuerzos de educación para la prevención del uso de sustancias en español más grandes de Oregon para las familias desatendidas. Únase con nosotros mientras discutimos soluciones a los desafíos del mundo real desde la perspectiva de los organizadores del evento y los líderes de la coalición. Se compartirán ejemplos específicos sobre cómo utilizar los pasos del Estructura de Prevención Estratégica (Strategic Prevention Framework) para movilizar apoyo.

Fore! Our Community—A Unique Kind of Data Walk

PRESENTER(S): *Alli Pelletreau, AOR, ITAC Drug & Alcohol Prevention Coalition; Dan Webb Ph.D., Co-Owner, Catalyst Research, LLC; Sarah Sterlace, Program Director, ITAC Drug & Alcohol Prevention Coalition*

ROOM: *Dallas 5-7*

Participants will hear about the background of ITAC's coalition and the biannual youth survey data the coalition has collected since 2015. Attendees will then participate in a mini data walk, a sample of the data presented at ITAC's Town Hall event in August 2022. "Fore! Our Community" was a golf themed data walk ITAC used to present the most recent Community-Level Youth Development Evaluation (or CLYDE) Data to the general public. The session will explain how the event was planned, executed and evaluated - including: how data was selected, how ITAC obtained event sponsorship, and the activities that were planned in addition to the data walk (such as a mini-health fair, raffles, ice cream, family activities, and school supply giveaways). Participants will see how ITAC worked together with multiple sectors to make this a successful event and we will also review how it was evaluated, and how it will set the state toward tomorrow in our ongoing prevention work.

New to Coalition Work? Start Here.

PRESENTER(S): *Meagan Otto, Program Coordinator, Northwoods Coalition*

ROOM: *Grapevine B*

Environmental strategies, the Strategic Prevention Framework, upstream approaches, OH MY! Joining the world of substance use prevention coalitions can be overwhelming but it doesn't have to be. Attend this session and dip your toes into a world filled with acronyms, models and potential for true community change! As someone who was "volun-told" into coalition work 10 years ago- these are the things I wish I knew when I was starting out.

Substance-Free Athletics—Targeting High School Athletics to Drive School-Based Prevention

PRESENTER(S): *Debbie Berndt, Director, Substance-Free Athletics; Alli Behnke, Prevention Coordinator, Lyme-Old Lyme Prevention Coalition/Lyme's Youth Service Bureau*

ROOM: *Grapevine C*

This dynamic program, Substance-Free Athletics (SFA), was featured in CADCA's "Coalitions in Action" and selected as one of its "Best of 2022!" Find out what this program is about and how to use Substance-Free Athletics with athletes, coaches and parents in your community. Both the program Director and the Prevention Coordinator from the "Coalitions in Action" feature will explain how the program is designed and the local opportunities for implementation. The program's science-based learning and youth-friendly resources can come together in many creative ways to best meet your community's needs - the possibilities are endless! If you are bringing students to the conference, encourage them to attend our Youth Training Session, Protecting Your Game, for hands-on experience with the curriculum and its potential.

Understanding the Drug-Free Communities (DFC) Support Program Application Process – Getting a head start!

PRESENTER(S): *Helen Hernandez, MPH, Assistant Director, DFC & CARA Program Office*

ROOM: *Texas 4-6*

The Drug-Free Communities (DFC) Support Program, created by the Drug-Free Communities Act of 1997, is the Nation's leading effort to mobilize communities to prevent youth substance use. Directed by the White House Office of National Drug Control Policy (ONDCP) in partnership with the Centers for Disease Control and Prevention (CDC), the DFC Program provides grants to community coalitions to strengthen the infrastructure among local partners to create and sustain a reduction in local youth substance use. Upon the completion of this workshop, participants will: recognize ONDCP's National Drug Control Strategy (NDCS) prevention priorities; understand the DFC Program's funding process; and get a head start on meeting the DFC Program's Statutory Eligibility Requirements.

Warning: This Presentation Contains Graphic Content

PRESENTER(S): *Bain Brown, Prevention Specialist, Teen Health Connection; Brijesh Abboy, Teen Advisory Board Member, Teen Health Connection; Hannah Hoff, Teen Advisory Board Member, Teen Health Connection; Alexa Ziegler, Intern, Teen Health Connection*

ROOM: *Grapevine D*

Infographics are excellent tools to quickly share community and coalition data in a way that is both easily understandable as well as engaging. Utilizing this method of communication, coalitions are able to present data in an action-oriented way – clearly conveying the relevancy of the data to teens, parents, and other critical community partners. This session explores how Teen Health Connection's Youth Drug Free Coalition has implemented the use of infographics to report community data and communicate coalition-related outcomes. Presenters will help attendees enhance their communication efforts by sharing low-cost, simple-to-use tools and techniques that coalitions can easily implement.

What's the Point? Overcoming Barriers in the Fight Against Vaping through Community Collab

PRESENTER(S): *Kyleigh Savoie, MPH, Communities That Care Coordinator, Substance Awareness Center; Lieutenant David Bailey, Lieutenant, Community Affairs Unit, Professional Standards Division, Indian River County Sheriff's Office*

ROOM: *Texas C*

Is your coalition at a loss of how to continue addressing the youth vaping epidemic? Is your coalition discouraged by barriers, such as preemption or competing priorities? This session will explore how one coalition is overcoming the challenges of Florida preemption and is continuing to engage and collaborate with the community to address nicotine and synthetic marijuana vaping. Learn what has worked great, and not so great, in the fight against vaping.

Wholehearted Journey to Recovery and Resiliency

PRESENTER(S): Maeve O'Neill, EVP, Addiction and Recovery, All Sober

ROOM: San Antonio 4 - 6

This session will cover the guideposts and skills needed to support all of us on the road to recovery and resiliency.

Monday, July 17

2 – 3:30 pm

Delivering Proof: Assessing Alcohol Delivery Compliance to Evaluate Enforcement Needs

PRESENTER(S): Kedar Dange, Public Policy Analyst, National Alcohol Beverage Control Association; Kate Frey, Senior Vice President of Advocacy, New Futures; Dr. Raimee Eck, Ph.D, Associate, Johns Hopkins Bloomberg School of Public Health

ROOM: Texas 4 - 6

The COVID-19 pandemic has drastically changed the way that people live their lives, and as social distancing measures were implemented, many states turned to delivery of alcohol as a way to keep food and beverage service industries afloat. However, despite the relaxation of those measures over time, the permissance of alcohol delivery in the United States has persisted, with more and more states passing permanent laws. However, as the popularity of these alternate options for alcohol access has taken off, the capacity for compliance enforcement has not scaled to match the new challenges of monitoring alcohol delivery. Furthermore, preliminary data from regulators in states studying the impacts of alcohol delivery have found shocking rates of noncompliance, with incidents ranging from failed ID checks to sales to minors. Learn from public health researchers and advocates on how to monitor the impact it has had in your community.

Early Intervention Programs: A Critical Step in Decreasing Adolescent Substance Use

PRESENTER(S): Emma Wilson, PreventEd

ROOM: Grapevine C

With recent historic highs in drug use among adolescents, substance misuse and associated negative outcomes are increasing as well. In an effort to address the deleterious effects, early intervention programs aim to stop or reduce substance use and misuse before it increases. By intervening early, programs are able to reduce problems related to substance use before severe conditions or outcomes occur. This workshop will explore the early intervention approach and how it compares to traditional treatment modalities. We will discuss implementation strategies that individuals and organizations can use to incorporate an early intervention approach in their efforts to decrease substance use among adolescents.

Fairfield Prevention Coalition: Achieving Positive Outcomes Through Peer-Led Prevention

PRESENTER(S): Joe Markiewicz, Senior Consultant, Building Stronger Communities

ROOM: Texas C

Many local community prevention coalitions struggle to find an active, meaningful role for young people in their membership. Many state and federal funding agencies stress the importance of engaging young people as part of the strategic planning process. In fact, there has been a good amount of research to support the peer-led prevention model where youth use best practices to plan and implement prevention activities, campaigns and other events in their schools and communities. This interactive session will highlight the success of the Fairfield Prevention Coalition and some of the best practices for recruiting and retaining students in grades 6-12 to be positive change agents for their local coalitions. Some of the prevention frameworks discussed in this session include the 40 Developmental Assets (protective factors), Communities That Care (CTC), Strategic Prevention Framework (SPF) and more.

Increasing Engagement by Going the EXTRA Mile!

PRESENTER(S): Courtney Echols (Director) & Suzanne Harper (Coalition Chair), Weakley County Prevention Coalition

ROOM: Austin 4 - 6

Don't settle for mediocrity – go above and beyond! Businesses and organizations, particularly coalitions, have long grappled with the challenge of maintaining consistent engagement among staff and members. This has led to high turnover rates and decreased involvement among members. Our objective is to foster a greater sense of teamwork, strengthen bonds, and create a more cohesive work environment. We aim to empower leaders to bring out the best in their staff and coalition members, provide clear communication, and understand the needs of their teams/organizations.

Integrating Wellness into our Youth Prevention Program, Coalitions, and Agencies

PRESENTER(S): Michael Davis, Ph.D., Associate Executive Director, Prevention GUIDE, Inc./PAC-G

ROOM: Texas 1 - 3

Prevention professionals face the daunting yet rewarding task of doing our work, and oftentimes, we may not see our health outcomes data change for years. Additionally, many of us work days, nights, and weekends - essentially all the time. On the other hand, the youth that we work with are constantly inundated with TikToks, videos, noise, and other media which can be overstimulating. So, how do we slow down and provide programs effectively? We must incorporate healthy habits and practices into our lives to ensure that we thrive and can continue to enjoy our work while also teaching our youth these same skills. This session will explore the aspects of wellness and identify areas in which we may be excelling, as well as areas where we might need to improve. From there, we will develop our own self-care plans. Finally, we will talk about ways to incorporate wellness practices into our coalitions, prevention programs and our agencies.

Liderazgo, Y Prevencion del Agotamiento Mental y Emocional en Las Coaliciones

PRESENTER(S): *Silvia Haba, Executive Director, COIMPACTA; Fabrizia Barela & Gonzalo Cadima*

ROOM: *Appaloosa 1*

En esta sesión interactiva se compartirá conceptos y herramientas para prevenir el agotamiento mental y emocional y así fortalecer nuestras prácticas para el cambio a través del trabajo de coalición.

Medication Misuse and Disposal: A Rural Coalition's Campaign for Community Change

PRESENTER(S): *Ashley Dedmon, MEd (Health Educator) & Louise Bigley, Ph.D, MSN, RN, (Health Education Coordinator), Webster County COMMUNITY Partnership*

ROOM: *Grapevine B*

Medication misuse and safety are afflicting rural communities and youth at an increasing rate. Learn how a rural coalition was able to use grant funding to expand medication disposal resources and provide education on the dangers of misusing medication in Webster County Missouri. We will discuss the coalition's use of the strategic prevention framework for a successful prevention project that engaged the whole community.

Over the Counter Naloxone: What's Next for Community-Level Interventions?

PRESENTER(S): *Alice Asher, RN, PhD, Division of Overdose Prevention, NCIPC, CDC; Kristen Pendergrass, MSW, Shatterproof*

ROOM: *Grapevine A*

Earlier this year, FDA approved over-the-counter Naloxone nasal spray as a critical step towards reducing drug overdose deaths mainly driven by illicit opioids. We invite you to join experts from CDC, Shatterproof, and Addiction Policy Forum to discuss how this impacts the overall landscape of the drug overdose epidemic, and its impacts at the community-level.

Seeing the Forest for the Trees: Making Partners Out of Collaborators

PRESENTER(S): *Ally Bergmann, MS, CPP, Executive Director, North River Prevention Partners; Valerie Green, M.Ed, Program Manager, Healthy Teens*

ROOM: *San Antonio 4-6*

All community partners are collaborators, but not all collaborators are community partners. Creating a successful partnership with another organization may feel overwhelming at first, but it doesn't have to be difficult. This workshop will explore how one coalition applied community core competencies and created a next-level partnership to reduce youth substance use by addressing youth mental health. We will discuss ways coalitions can identify potential partners in their own communities and the steps they can take to develop strong partnerships to develop and implement creative strategies to prevent youth substance use.

Walking the Line: Advocacy & Prevention Strategies

PRESENTER(S): Erin Day, MPH, CPS, Chief Executive Officer, Community Impact North Carolina

ROOM: Grapevine D

With the landscape of prevention constantly changing and evolving, knowing the most up to date information about policy developments is crucial to have an impact on prevention efforts. Walking the line of advocacy without crossing into lobbying is more important than ever. Erin is a dynamic speaker who will impart how Community Impact NC is using an innovative government monitoring software solution to leverage technology to capture crucial and timely information then quickly share that information with appropriate entities. This tool provides a timely way to better know about and understand the rapidly evolving policy landscape important to their specific community. From there, they can choose to then communicate their applause and/or concerns with policy makers. This process allows for advocacy in prevention policy development like never before.

Monday, July 17

4 – 5:30 pm

New to Coalition Work? Start Here. [ENCORE SESSION]

PRESENTER(S): Meagan Otto, Program Coordinator, Northwoods Coalition

ROOM: Grapevine B

This session is an encore of the 10:30am session: Environmental strategies, the Strategic Prevention Framework, upstream approaches, OH MY! Joining the world of substance use prevention coalitions can be overwhelming but it doesn't have to be. Attend this session and dip your toes into a world filled with acronyms, models and potential for true community change! As someone who was "volun-told" into coalition work 10 years ago- these are the things I wish I knew when I was starting out.

Better Together: Changing the Consequences of Overdose

PRESENTER(S): Ahmad Ballout (Public health coordinator) & Bassima Hajisamaiel (Case worker, Health Dducation), ACCESS/ ASAP coalition

ROOM: Grapevine D

This session will discuss the steps of the Quick Response Team (QRT) working with local first responders and the different levels of engagement. It will explore strategies of engagement, the keys to supporting success, and will focus on connecting with individuals and families to provide continued support, including emergency follow-up with clients in the event of any type of weather or local events. This session will also emphasize building relationships with community partners and finding new champions for additional support. This includes Narcan distribution and identifying hot spots in the city. Additionally, it will provide key information to business owners, educating them on the benefits of Naloxone and facilitating important conversations. Lastly, the session will emphasize the importance of being open to change and adapting to the ever-changing environment of prevention and intervention.

Ending America's Substance Use Crisis

PRESENTER(S): *Martine Helou-Allen, Executive Director, RIZE Prevention*

ROOM: *Austin 4 - 6*

The session will focus on developing a creative, innovative and collaborative community approach to preventing substance misuse before it begins. During the presentation I will share the philosophies of iRIZE, the evidence-informed prevention initiative I developed and deployed in my community of Greenville, South Carolina. iRIZE is RIZE Prevention's comprehensive, school-based drug prevention program for middle school students. The program focuses on empowering teens to resist drug use and make healthy life choices. iRIZE's evidence-informed approach provide a critical supplement to schools' alcohol, tobacco, and other drugs (ATOD) curricular education requirement and provides families access to critical support resources. Our goal is to motivate population normative change toward abstention of drug use among middle school students. The cornerstone of our success is our Break Through - Follow Through approach. We 'break through' teens' current perceptions to motivate a change.

La Ruta Latina: Las Relaciones Enriquecen la Capacidad De Crecimiento

PRESENTER(S): *Jacqueline Haas, Enlace Comunitario, & Juan Forero, La Voz de La Comunidad*

ROOM: *Appaloosa 1*

En esta taller, LA Voz de la Comunidad demostrará la diferencia que está haciendo en la comunidad Latina para el mejoramiento de la calidad de vida en su nuevo entorno. También, les mostrará las opciones que la Ruta Latina ofrece para expandir su líneas de trabajo y capacidad.

School Rewards Program—A Positive Approach to Avoiding Risky Behaviors

PRESENTER(S): *Julie Craig, Director of Community Initiatives, Arizona Youth Partnership/Copper Corridor Coalition; Cathy Hockaday, Ph.D., Program Coordinator, Strengthening Families Program 10-14/Iowa State University*

ROOM: *Grapevine C*

All schools are facing the ever-growing issue of long-term student suspensions due to first-time drug use and/or possession. According to local Arizona Youth Focus Groups, youth have stated a major reason students are using illicit substances on campus is to cope with anxiety and that there is no "reward for doing good". The School Rewards Program provides evidence-based education for students and their parents/caregivers who have been referred for drug use/possession on their school campus allowing the student to remain in school instead of suspended away from school to participate in more unhealthy behaviors. Youth receive education to help them deal with anxiety and provide healthy coping skills, information on the dangers of drug use and how it affects their brain, and referrals for tutoring when needed. Parents and family participate in Strengthening Families Program 10-14 providing youth skills to help them resist peer pressure. All students are rewarded for completion.

Take a Picture, It'll Last Longer: Engaging Youth in Assessment Through Photovoice

PRESENTER(S): Amber Jones (Coalition Coordinator), Dilara Hilgenstock (Teen Advisory Board Member), Eva Adhikari (Teen Advisory Board Member) & Aniya Dugger (Teen Advisory Board), Teen Health Connection

ROOM: Texas 4 - 6

This session will provide an overview of Photovoice as a tool for conducting community assessment and engaging stakeholders as well as community youth. Presenters will discuss the Teen Health Connection Youth Drug Free Coalition's experiences conducting a Photovoice project with adolescents around environmental risk and protective factors for substance use. The project contributed to ongoing community assessment and planning efforts, and selected photos were displayed through a showcase to raise awareness of adolescent alcohol and substance use. This method of community assessment offers a concrete way to identify environmental strategies and programs most likely to make an impact on youth substance use in a community.

The EPIIC Approach: Building Regional Capacity in Rural Communities

PRESENTER(S): Bethany Brown, RN, MSN, Health Commissioner, Sandusky County Public Health; Charlotte Stonerook, OCPSA, Health Education Coordinator, Prevention Partnership of Sandusky County; Jamie Belcher, CHES, OCPC, Health Educator, Prevention Partnership of Sandusky County; Stacey Gibson, LSW, OCPC, Director, Sandusky County Family and Children First Council

ROOM: San Antonio 4 - 6

Expanding the work of your coalition can be a challenge, especially in rural areas with limited resources. Come see how we built regional capacity – from the ground up. Using SAMHSA's Strategic Prevention Framework Partnership for Success Grant, Prevention Partnership of Sandusky County was able to successfully assist in the establishment, development, and growth of 3 rural prevention coalitions in Ohio by utilizing a cross sector framework. This session will focus on the strategies utilized to frame our work, which includes the process of coaching and mentoring rural coalitions, selection and implementation of evidence-based strategies, and effective evaluation methods. We will address the importance of training, the need for professional development, and prevention credentialing as a core part of the framework. The result of this work and regional collaboration is the ability to build capacity, increase impact and leverage resources while strengthening the prevention workforce.

To Plant a Garden is to Believe in Tomorrow

PRESENTER(S): Elyse Johnson (Community Development Coordinator) & Kya Gresh (Greenhouse Manager), The ACRES Project

ROOM: Texas D

We prevent addiction and support recovery through community farming accessible to adults, children, and individuals with disabilities. The ACRES Project (Adults Creating

Residential & Employment Solutions) is a Central Pennsylvania non-profit incorporating peer support groups, supportive employment, an aquaponic greenhouse, community gardens, and farmers markets. This organization helps neurodivergent individuals (autism, ADHD, OCD, PTSD, etc.) and veterans gain skills for the workforce while benefiting their mental health. Only a few miles from Penn State, we bring together volunteers and federally funded workforces to sustain large-scale efforts on a small budget. Our experience working with the ACRES Project demonstrates ways to holistically combine humanitarian and economic progress to help high-risk demographics grow roots.

Together We Learn About Mental Health Effects and How to Move Toward a Healthier Community

PRESENTER(S): **Debra Wertz** (*Director*) & **Kathy Gordon** (*Project Coordinator*), *Novi Community Coalition*

ROOM: *Texas 1 - 3*

It is vital to understand mental health and its effects before we can promote protective factors and reduce risk factors to address substance use disorders. We will take a look at how poor mental health affects our lives and learn strategies to implement promoting healthier outcomes.

Strategies along with samples will include:

- Parenting Skills
- Home Visiting Program
- Building emotional intelligence
- Learn healthy coping strategies such as a coping tool box
- Breathing straws which stimulates the nervous system promoting a state of calmness, in both your body and mind to help bring calmness and help to relax and reduce or stop vaping
- Forest Therapy Program
- Animal Assisted Healing Program

By strengthening and supporting our community mental well-being and social protective factors the likelihood that people, particularly young people, will engage in substance misuse thus achieving multiple positive outcomes.

We Serve Too! Building Capacity to Serve Military Families

PRESENTER(S): **Sarah Jemison**, *Military Family Resiliency Specialist, Seven Counties Services Inc.*

ROOM: *Dallas 5-7*

Military-connected youth serve too... Their unique experiences impact their social-emotional learning putting them at greater risk for substance use and behavioral health challenges compared to non-military-connected youth. Statewide data shows Kentucky's military-connected youth report higher rates of past 30-day alcohol, tobacco, and other drug use and other related consequences. This session illustrates how

Kentucky built capacity to serve military-connected youth by launching and sustaining statewide initiatives that are implemented at the local level. Participants learn how Kentucky applied the Strategic Prevention Framework to effect change, creating a more supportive environment within the school and broader community for military-connected youth. Building capacity to increase resiliency in military families helps reduce these challenges by cultivating a culturally competent, supportive environment within families, schools, and their local community.

Why Friendraising & Fundraising Matter—Achieving Sustainability for the Long Haul

PRESENTER(S): **Melissa Moore**, *CPS, Owner & Trainer, M3 Consulting LLC*

ROOM: *Texas C*

One of the greatest mistakes coalitions can make is to not plan for existence beyond grants. The very term sustainability planning can bring even the most experienced preventionists anxiety and stress as we are all asked to do more with less. From programs to people, identifying what needs to be sustained can help drive action plans, diversify funding portfolios, make the most of in-kind donations, and move the community to invest in your mission. Attend this session to learn from over 20 years of experience of coalition building, and walk away with the skills and knowledge to keep your coalition thriving, not just surviving!

Youth Mental Health Forum

PRESENTER(S): **Marci Hertz**, *MS, Division of Overdose Prevention, NCIPC, CDC*; **Malaika Washington**, *MSPH, CHES, Division of Adolescent School Health, NCHHSTP, CDC*

ROOM: *Grapevine A*

Evidence has shown time and time again, mental health among children and adolescents is associated with immediate and long-term physical health and chronic disease, health risk behaviors, such as substance use, social relationships, education, and employment. Join this CDC expert panel as we discuss the latest trends among youth mental health including impacts of COVID-19, and the connections between youth mental health, suicide, and substance use. We will also discuss strategies to empower youths in our communities.

TUESDAY EVENTS

Community Service Project

Tuesday, July 18

6 - 7 pm

Room: To Come

Member Community Service Project

Join us for an exclusive members-only event to give back at the 2023 Mid-Year Training Institute on Tuesday, July 18th from 6:00- 7:00 PM! Youth and adult members will have the opportunity to write letters and make cards for deployed troops and children who are patients in hospitals while networking and socializing. Bring your creativity and good will! Space is limited. Please RSVP at membership@cadca.org.

TUESDAY TRAINING SESSIONS

Tuesday, July 18

8:30 am – noon

A Racial Equity Guide to Plan, Implement, and Analyze Policies and Programs

PRESENTER(S): Rick Collins, MS, CPS (Trainer) & Grenae Dudley, PhD (Trainer), CADCA's Geographic Health Equity Alliance (GHEA)

ROOM: Grapevine B

This session will provide participants with an interactive step-by-step process on planning, implementing, and analyzing prevention policies and programs from an equity perspective. Participants will work in small groups using sample policies and programs and learn how to apply the GARE Racial Equity Toolkit to make health equity considerations throughout planning, implementation, and evaluation phases. Participants can apply this toolkit and process to their policies and programs within their coalitions. This session is relevant to new or experienced coalitions seeking to incorporate a health equity analysis into their prevention programs and policies.

Between Curiosity & Consequences: Exploring Adolescent Brain Development and Substance Use Choices

PRESENTER(S): Pat Aussem, LPC, MAC & Linda Richter, PhD, Partnership to End Addiction

ROOM: Texas D

Join us for an enlightening presentation that delves into the captivating world of adolescent brain development. We will explore the profound changes taking place during this critical period and unravel the underlying factors that make adolescents particularly susceptible to the allure of substance use.

Presenters will share a risk assessment tool that audience members can offer to families and healthcare providers in their communities. The tool highlights various risk factors that increase teen vulnerability to substance use problems including genetics, family dynamics, peer influence, trauma, and mental health among others. Ways to mitigate risk will also be discussed including targeted interventions to prevent substance use problems and guide teenagers toward a healthier, more fulfilling future.

Building a Coalition to Go the Distance

PRESENTER(S): Dorothy Chaney, Master Trainer, CADCA; Dr. Tonya Knox, DFC Project Coordinator, Drug Free Athens/ Auburn Prevention Project/ ACC

ROOM: Texas C

Is your coalition organized for action? Having a well designed, data driven logic model is great, but if you do not have an engaged and mobilized community, you won't make headway. This session will provide opportunities for coalitions to learn five key principles of an effective coalition and will be provided with tools and resources to take your coalition to the next level.

Engaging Your Community One Sector at a Time

PRESENTER(S): Kim Linkel (CADCA Trainer); Angela DaRe (CADCA Trainer)

ROOM: Grapevine D

Are you looking for ways to engage more community members? If so, this session is for you! This interactive session will discuss strategies for finding and engaging those difficult to reach partners, building coalition and community capacity through relationships, and creating sustainable mission and project-driven partnerships. Bring your challenges, your questions, and your best ideas!

Finding Common Ground—Coalition-Building with Diversity

PRESENTER(S): Kevin McCloskey, Los Angeles LGBT Center; Rev. Shane Britt, CADCA Coalition Advisory Committee Member

ROOM: Grapevine A

One of the strengths of a dynamic coalition is the diversity of its members. Coalitions that represent the various sectors of our community help us to serve everyone and not exclude anyone. However, part of diversity is difference – different belief systems, different values, different lifestyles and different identities. When differences are embraced and celebrated, the opportunity for a dynamic and empowered coalition is possible. This workshop will explore ways to help coalitions work “across the aisle” with folks that typically travel in different circles but have come together around a common cause. We will touch on some of the hot topics that tend to divide us – race, sexual orientation, religious & spiritual traditions, gender identity and politics – and discuss how we can learn to foster a collaborative framework in order to accomplish the goal of preventing substance misuse in our communities.

Get Unstuck: Using the 7 Strategies for Community Change to Invigorate Your Work

PRESENTER(S): *Kym Laube (CADCA Trainer), HUGS, Inc.*

ROOM: *Texas 4-6*

Do you feel stuck in your prevention efforts? Are things same-old-same-old and lagging in progress toward your long-term goals? It's time for a refresh of that strategic action plan with a fresh look at the 7 Strategies for Community Change. This evidence-based approach ensures the use of individual and environmental strategies that help coalitions create positive outcomes in their communities. Participants who are new to the field or are feeling sluggish about their efforts should attend to get inspired by others and walk away with fresh ideas on how to implement new activities or improve current efforts. Participants leave with the tools and resources necessary to examine their current activities and incorporate more wholistic approaches to ensure all 7 Strategies are in effect.

¡Está Todo Bien! ¿Porqué evaluar los procesos de las coaliciones comunitarias internas y externas?

PRESENTER(S): *Jose Malave, Co-Founder, Promoviendo Alternativas Saludables; Yimaris Menendez, Co-Founder, Promoviendo Alternativas Saludables*

ROOM: *Dallas 5-7*

Los participantes tendrán la oportunidad de comprender la importancia de evaluar los procesos internos y externos de la coalición comunitaria, como el plan de acción, las actividades, la estructura y la membresía. Las actividades se centrarán en ejercicios de evaluación de prácticas que serán útiles y aplicables a sus países.

Leveling Up Your Coalition

PRESENTER(S): *Kristina Clark (CADCA Trainer)*

ROOM: *Texas A*

It is a common practice in leadership to utilize a pause to evoke a response, and, for coalitions, the response desired is usually one of action. Coalitions need action from members to get the work of the coalition accomplished. The issue is that it is all too easy for that work to fall on paid staff. Attend this session to learn effective ways to move the work from staff-led to community member-driven; practice techniques from meeting management to delegation of work; and receive examples how to define roles, tools for increasing member's work, and tips on engaging members in new and creative ways. Everyone has something to give. Learn how to harness that into coalition power to level up your coalition!

Prevention Thrill Seeking: Evidence-Base Jumping

PRESENTER(S): *Katrina Yi, MPH, CHES, Evaluator; Nicole Sanz, MPH, Analyst; Albert Terrillion, DrPH, CPH, MCHES, Deputy Director (Evaluation & Research, CADCA)*

ROOM: *Texas B*

Evidence-based interventions have demonstrated a high degree of effectiveness in preventing substance misuse. They are proven to be effective across different

populations and regions, and therefore can be applied with confidence. Several federal, academic, and nonprofit institutions maintain online registries of evidence-based interventions. Their aim is to provide decisionmakers with credible information on effective approaches that lead to positive community changes. In this session, participants will learn how to define and identify evidence-based interventions and match them to their local conditions.

THC Deep Dive—Potency, Products, Policy and Predicaments

PRESENTER(S): Sue Thau, Public Policy Consultant, CADCA; Dr. Aaron Weiner, President, Society of Addiction Psychology

ROOM: Grapevine C

Marijuana continues to be a hot topic in every community in the country, with industry trends and products constantly changing and evolving. Join Susan Thau and Dr. Aaron Weiner for a deep dive into the latest data and information about marijuana and THC, moving beyond the basics to ensure you can discuss current topics with confidence, accuracy, and nuance.

CSAP Grants Programs: Substance Use Prevention & Stakeholder Engagement

PRESENTER(S): Dr. Torrance Brown, Damaris Richardson & Dr. Alexandria Washington (Division of Primary Prevention, SAMHSA/CSAP); Judith Ellis and Gilbert Ghand (Division of Targeted Prevention (DTP) SAMHSA/CSAP)

ROOM: Texas 1-3

This session will touch on CSAP's grant programs in the HHS Regions and how funding allocations impact states and communities. Speakers will reflect on evidence-based and/or evidence-informed practices in CSAP programs, as well as share information about how to provide input into SAMHSA's Notice of Funding Opportunities announcements and highlight key components of becoming a SAMHSA peer reviewer.

Tuesday, July 18

1:30 – 5 pm

Building Logic Models to Address Health Disparities

PRESENTER(S): Dorothy Chaney (CADCA Master Trainer) & Grenae Dudley, Ph.D. (CADCA TOT)

ROOM: Texas C

A Logic Model is a road map to guide coalitions to positive outcomes. This session is designed for coalitions who have a working knowledge of CADCA's Model for Community Change. During the workshop, we will explore how to identify health disparities and subsequently develop population-specific logic models to address those identified disparities. Participants will also discuss how to engage underserved populations in the work.

Does Our School Need an Overdose Response Team and Where Do We Begin?

PRESENTER(S): *Kylee Shurter, Director of Prevention and Intervention Counseling, Community Mental Health/Crossroads Program Support & Kym Laube (CADCA Trainer), HUGS, Inc.*

ROOM: *Grapevine B*

We often hear cries from school communities about youth substance misuse and fear of overdose while others remain reluctant to acknowledge it. Experiencing a non-fatal overdose in the school community can have a lasting effect on the individual, those who witnessed the overdose, and those who administered care. How do we begin to formulate an effective Overdose Response Plan that can help the student access the immediate and long term care they need and find ways to support those that witnessed it?

Come join us for this timely conversation and learn from some trailblazers who are leading the way. Representatives from the Nursing and Counseling departments at Albuquerque Public Schools will share their experience of collaborating on a district led initiative to develop a supportive response to a student overdose with the creation of a Post Overdose Response Team (PORT) and individualized plan (PORT-P) for the student that is initiated upon their anticipated return to campus.

Effective Policy Advocacy: Theoretical and Practical Application

PRESENTER(S): *Stephanie Strutner (CADCA Master Trainer)*

ROOM: *Texas 1-3*

During this policy advocacy session, participants should come ready to both learn and engage in a policy simulation exercise. The purpose of this session is to prepare coalitions to speak before policy making boards who make decisions on public health policy. Participants will explore policy development steps and will work in groups to create effective arguments and counter-arguments to local policy. Engaging with their peers, participants will hone their own advocacy skills to apply to their own policy objectives.

Media for Impact

PRESENTER(S): *Rick Collins (CADCA Trainer) & Kristina Clark (CADCA Trainer)*

ROOM: *Texas A*

Media is only impactful if it reaches the right people, with the right message, at the right time. A press release and social media post are not a media plan and we don't have the time or the money to be in all medias at one time. So how can we use media effectively and efficiently to increase our impact? Join our interactive session to learn where our audiences are consuming media, how they are consuming media, and how to make it work for our coalition work.

¡Más importante de lo que pensábamos!: Estrategias eficaces de comunicación interna y externa para coaliciones comunitarias.

PRESENTER(S): Yimaris Menendez, MA, Consultant, PAS, Corp

ROOM: Dallas 5-7

Una comunicación clara puede construir o debilitar lo que podría ser una coalición comunitaria exitosa. La buena noticia es que existen estrategias para mejorar estos procesos de comunicación y no es tan complicado ponerlas en marcha. En esta sesión hablaremos de esas estrategias y de los elementos necesarios para desarrollarlas.

Rural Roadmap: Innovation in Substance Use Prevention

PRESENTER(S): Angela Da Re (CADCA Trainer)

Room: Texas D

Join us for an interactive session on innovative strategies for substance use prevention and mental health promotion in rural communities. We will explore the challenges and opportunities unique to rural areas, and discuss practical solutions for developing strategic partnerships among community sectors. We will delve into telehealth and technology-based interventions, community-based prevention approaches, and other innovative strategies to reduce substance use and promote mental health among youth and adults. Our session will equip attendees with practical tools to apply these strategies to their own communities and engage with key stakeholders. Come learn how to create partnerships in innovative ways and help them be part of the solution for substance use prevention and mental health promotion in rural communities.

The BIG PITCH: Prevention, Recovery, & Treatment SHARK TANK!

PRESENTER(S): Jerria Martin (CADCA Trainer)

Room: Texas B

With the opioid crisis continuing to afflict communities, new synthetic drugs like fentanyl being pushed to users, and chronic stress resulting from the COVID-19 pandemic, 2023 has brought a unique set of challenges for dedicated drug preventionists, treatment providers and recovery partners who work with people struggling with addiction. The Mexican Cartel has gone as far as changing the colors and shapes of dangerous drugs to appeal more to the young adult and teen community. Creative strategies have been weaved together by dealers nationwide, getting these substances in the hands of the most vulnerable community members, they've mastered their "pitch". Thus, to successfully reach the same community, coalitions, organizations, and other entities must effectively and creatively market and pitch their work on a dime-size budget. This "Shark Tank" session will prepare you to use basic marketing strategies to increase community support, involvement, and engagement.

The Business of Prevention: Building Blocks for Organizational Capacity and Sustainability

PRESENTER(S): Beverly Watts Davis, Chief Officer of Resource Development and Program Support and Senior Vice President for Texas, WestCare Foundation

Room: Grapevine C

This workshop focuses on the building blocks for organizational capacity and sustainability. It also explores leadership styles, governance that supports social change, types of fundraising activities that contribute to growth, grant writing tips, and different funding sources to help communities address community needs and the social determinants of health. Nonprofit leaders committed to systems and community change should attend to learn how their organizations can be bold enough to change systems and wise enough to sustain themselves during community transformation.

Trends in and Prevention of Underage and College Age Alcohol Misuse and Consequences

PRESENTER(S): Dr. Ralph Ph.D. Hingson, Director, Division of Epidemiology and Prevention Research (DEPR), National Institute on Alcohol Abuse and Alcoholism (NIAAA) / National Institutes of Health; Dallas Pettigrew, MSW, Clinical Assistant Professor, Department of Social Work/ University of Oklahoma; Robert Saltz Ph.D, Senior Research Scientist, Pacific Institute for Research and Evaluation (PIRE)

Room: Grapevine D

1. Overview of Trends and Interventions that work to Prevent Underage and College age Drinking and Consequences, by Ralph Hingson, Director of the Division of Epidemiology and Prevention Research/ National Institute on Alcohol Abuse and Alcoholism.
2. Community Interventions to Prevent Underage Drinking and Consequences Among Native Americans and the General Population in Oklahoma, by Dallas Pettigrew, Department of Social Work/ University of Oklahoma.
3. An Experimental Community Intervention to Prevent Alcohol Impaired Driving in California: Involving 24 communities, by Robert Saltz, Pacific Institute for Research and Evaluation (PIRE).

WEDNESDAY EVENTS

Show Us What (YOU)th Got!- Youth Talent Show

Wednesday, July 19, 8 – 9:30 pm

Room: Tate Ballroom B, Vineyard Tower

Join the CADCA Youth Leadership Team and Show Us What You(th) Got by either participating in or watching our Annual Talent Show! Showcase your unique talent and enjoy time with the CADCA community—a variety of acts are encouraged. Registration will open onsite at Mid-Year during the Youth Opening Plenary on Monday, July 17 at 10:30am and will close on Tuesday, July 18 at 12:00pm. A total of 12 acts will be accepted and the top three winners will receive prizes. We look forward to supporting our youth from across the country!

WEDNESDAY TRAINING SESSIONS

Wednesday, July 19

8:30 am – noon

Coalition Café

PRESENTER(S): Facilitated by CADCA's Coalition Advisory Council

ROOM: Texas A

Part I: Let's Talk Substances!

Calling all coalition members to participate in an interactive workshop where you can contribute to the conversation and take action. Which substances are your coalition and community targeting? Come share your actions of success and the goals you are setting for your coalition and community. After a brief introduction, participants will rotate tables with a series of topics in small groups. Topics may range from alcohol, tobacco, opioids, etc. Discussion will be held in multiple rounds of 8-10 minutes with the setup intended to allow for more relaxed and open conversations. Each table will be hosted by a CADCA Coalition Advisory Committee member or CADCA staff. This is the session where you can make an impact with your fellow coalition leaders by sharing the substance prevention initiatives you are doing in your community.

Part II: Let's Talk Business!

Calling all emerging and seasoned coalition members to join this interactive workshop. This is an opportunity for participants to explore topics and issues informally in small groups. What initiatives and topics are your coalitions and communities focused on? This session allows you to engage with others doing similar work and offer best practices and support too. Topics may range from alcohol, tobacco, opioids, etc. After a brief introduction, the group discusses a series of questions at their table related to a particular topic. Discussion is held in multiple rounds of 8-10 minutes, with the setup intended to allow for more relaxed and open conversations. Each table will be hosted by a CADCA Coalition Advisory Committee member. Participants can transition tables or remain with a host to maximize their knowledge. Bring a coffee to sip and share your voice. Open to youth and adult Mid-Year attendees.

Colorado: The Adult Use Marijuana Market and THC Potency— What Have the Last 10 Years Taught Us & The Natural Progression of Vaping to Marijuana/Alcohol to Opiate Abuse: A Recipe for Disaster

PRESENTER(S): Dale Quigley, Deputy Coordinator, National Marijuana Initiative; Bill Lynch, Adjunct Faculty, Rowan University, ONDCP, HIDTA, NMI

ROOM: Grapevine C

Part I: The Adult Use Marijuana Market and THC Potency - What Have the Last 10 Years Taught Us

The potency of the marijuana available in the public market has increased to record high levels. With this increased potency, there comes increased risks to public health as well as public safety concerns. It's now been 10 years since Colorado legalized commercial adult marijuana use. Now we can examine data from a variety of sources and see what impacts have taken place in the last decade. Using this data as a predictive analysis tool is an essential resource for states who have or are considering legalization into the adult use marijuana market and identifying potential pitfalls. In short, if it happened there, it could happen here.

Part II: The Natural Progression of Vaping to Marijuana/Alcohol to Opiate Abuse: A Recipe for Disaster

Overdoses in 2022 are trending to possibly exceed those numbers seen in 2021. Youth in our country often start experimenting with alcohol, marijuana and tobacco. This can lead to the unfortunate use of other substances and development of substance use disorders (SUD) as use increases. Vaping significantly entered the scene in 2016 and has dramatically increased amongst our youth and young adults. Vaping provides a new delivery system to obtain higher levels in the body of substances being used and abused. Many individuals have engaged in vaping and now information clearly demonstrates that there is a natural progression from vaping to alcohol/marijuana to opiate/opioid abuse especially among youth and young adults. This presentation will review the clinical data/ personal case histories which show this natural progression truly has scientific merit and share useful information on how our youth/young adults can recognize warning signs, minimize their risks and get help if needed.

Expanding Opioid Strategies Across the Continuum of Care

PRESENTER(S): Julie Furne, Project Coordinator, Jackson County Prevention Coalition; Dorothy Chaney (CADCA Master Trainer)

ROOM: Texas C

Coalitions have been working on the opioid crisis for several years. Initial strategies to address opioids have included education and information along with safe storage and disposal. This session will provide participants examples of how to move the strategies that they are already doing forward and how to identify strategies from all 7 strategies of community change and across the continuum of care. This session will identify the role coalitions can have in collaborating with and supporting community partners in advanced opioid work to effect community level change.

Fentanyl and Emerging Threats

PRESENTER(S): Catherine Brunson (CADCA Trainer)

ROOM: Texas 1-3

This session will explore the extent of the fentanyl problem, consequences from fentanyl use and exposure basics; provide knowledge about other analogs and emerging drug trends; review some promising practices to reduce the consequences for fentanyl consumption as well as evidence based practices for the treatment of opioid use disorder; and, you will identify specific roles and actions sectors of your community can take so that you are prepared to coordinate your localized community response.

Identificar y utilizar las estructuras sociales, económicas y políticas existentes en el país para ayudar asegurar la sostenibilidad de las coaliciones

PRESENTER(S): Ewelina Wojno & Fabrizia Barela (CADCA)

ROOM: Dallas 5-7

La mayoría de los países cuentan con estrategias nacionales de control de drogas que proporcionan un marco de cómo cada país aborda la problemática del uso de sustancias, incluyendo la prevención. En estas estrategias, se definen las instituciones responsables de la implementación del plan, abarcando desde el nivel nacional hasta el nivel local. Esta sesión analizará más de cerca como navegar este sistema y estructuras existentes dentro de un país para mejorar sus posibilidades de sostenerse a largo plazo. Los participantes tendrán la oportunidad de escuchar a un panel de líderes coalicionarios de diferentes países que compartirán estudios de casos para demostrar cómo las coaliciones identificaron a estas estructuras y recursos centrados en la prevención, y como las utilizaron para mantener sus planes, estrategias y cambios comunitarios.

Incorporating Data on Social Drivers of Health To Drive Prevention Strategies

PRESENTER(S): Stephanie Strutner, MPH, CPS, CADCA Master Trainer; Colber Prosper, CADCA Trainer

ROOM: Texas 4-6

In this session, participants will investigate case studies on community-level data tied to social drivers of health. In addition, participants will investigate community culture and identify how to tie strategies to local conditions in an effort to mitigate health disparities while creating justice in prevention delivery.

Information in Formation: Using Your Community's Data

PRESENTER(S): **Albert Terrillion**, *DrPH, CPH, MCHES, Deputy Director*; **Karolina Deuth**, *Evaluator*; **Katrina Yi**, *MPH, CHES, Evaluator, (Evaluation & Research, CADCA)*

ROOM: *Texas B*

Coalitions are often asked to use data to demonstrate the positive effects their work is having on their communities. The data they gather is important, but these data need to be complemented by other data sources. Where can coalitions get the data they need to tell their story? This session will help coalitions tap into sources of data that are already being collected locally, statewide, and nationally. Participants will learn how to determine what types of data are available to them locally, how to access national and statewide data to use as benchmarks in their work, and how to use these sources of data in their logic models and evaluation work.

Supporting LGBTQI+ Youth: Best Practices for Gender-Sexuality Alliances in High Schools and SAMHSA Resources

PRESENTER(S): **CAPT Arlin Hatch**, *USPHS, PhD (Office of the Director, CSAP)*; **Dr. Paul Poteat** (*Boston College*); **Thia Walker, Dr.Ph** (*Office of Prevention Innovation, CSAP*)

ROOM: *Grapevine A*

Like all youth, lesbian, gay, bisexual, transgender, queer, and questioning youth and other sexual and gender minority youth (LGBTQI+ youth), deserve to grow up in supportive environments that allow them to thrive and achieve their human potential without stigma and discrimination. LGBTQI+ youth experience significant health inequities stemming from factors including stigma, discrimination, systemic barriers in health care, rejection, and victimization, among others. These factors fuel elevated rates of behavioral health challenges, such as substance use, depression, anxiety, and suicide among LGBTQI+ youth.

A recently-published SAMHSA report, *Moving Beyond Change Efforts: Evidence and Action to Support and Affirm LGBTQI+ Youth* ("the report"), reflects a rigorous review of the professional literature and was informed by a diverse panel of research and clinical experts within psychiatry, psychology, social work, pediatrics, and related fields, with extensive experience in the field of child and adolescent mental health and issues related to sexual orientation and gender identity. This presentation reviews the report's key scientific conclusions and their implications for clinical care, public policy, and advocacy for LGBTQI+ youth by parents, caregivers, and others who work with youth in schools and communities across the nation.

This session will explore the important role of Gender-Sexuality Alliances (GSAs) in supporting LGBTQI+ youth. GSAs are school clubs that provide an affirming space for LGBTQI+ students and their peer allies to socialize, offer mutual support, access LGBTQI+ resources, and engage in advocacy on issues that affect LGBTQI+ students. This part of the presentation will describe the work that GSAs do, how they tend to operate, and how GSAs can promote hope, resilience, and thriving among members and students in the school at large. The session will also cover some of the resources available to communities through SAMHSA-funded technical assistance centers.

Strategies to Improve Engagement with Diverse Community Members

PRESENTER(S): Rick Collins (CADCA Trainer) & Grenae Dudley, PhD (CADCA TOT)

ROOM: Grapevine B

This session will help coalitions overcome the challenge of engaging diverse populations by providing practical strategies that are easy to replicate within coalitions. The strategies will include steps to identify specific populations in your community, effective outreach planning, and ways to create trust-building and engagement through 1on1s. The presenters will share their lessons learned from implementing these strategies within their communities, and the session will allow participants to practice specific skills and techniques in small group settings. The practical and applicable activities will provide coalitions with the concrete tools to build relationships and engage diverse populations. Whether you're just starting to engage with diverse populations or looking to improve your current approach, this session will provide valuable insights and practical tools for success.

Sustainably Ever After: How to Make Your Coalition's Impact Last

PRESENTER(S): Angela Da Re (CADCA Trainer)

ROOM: Texas D

In this session, we will explore the core competencies related to coalition sustainability, including planning, funding diversification, and leadership development. We will discuss the challenges and strategies for sustaining a coalition over the long term, and offer practical tools and tips for coalition leaders to ensure their efforts continue to make a meaningful impact in their communities. We will also address the importance of community engagement in sustaining a coalition, and explore ways to build and maintain strong partnerships with key stakeholders. Come join us for a fun and informative session! Don't miss out on this chance to create a coalition that lives happily ever after!

Wednesday, July 19

1:30 – 5 pm

Alcohol and Culture

PRESENTER(S): Colber Prosper, CADCA Trainer

ROOM: Texas C

Don't we already know all things alcohol? And what do culture and social determinants of health have to do with it? This session explores the cultural history of alcohol use/misuse across different demographics and communities. Participants will be placed in groups to discuss their community traditions around alcohol use and associated risk factors. During this interactive session, attendees will brainstorm environmental strategies to address social determinants of health related to alcohol use/misuse.

Competencias Claves Para Generar Una Estructura Más Sólida En La Coalición

PRESENTER(S): *Giovanna Vargas, Directora & Edda Perez, Especialista (ONG CRESEER)*

ROOM: *Dallas 5-7*

Tener una estructura sólida permite que una coalición pueda operar sus actividades preventivas para generar el cambio en su comunidad. En esta sesión, de una manera práctica y participativa se “aprenderá haciendo” los pasos y herramientas para:

Construir una estructura organizativa y normas que permitan el liderazgo compartido de acuerdo con el proceso en que se encuentra la coalición.

Comunicar el propósito de la coalición a través de la construcción participativa de una declaración de visión y misión compartida entre los miembros.

Aplicar un sistema para que facilite la comunicación y la toma de decisiones de la coalición a través de reuniones como una red de comunicación eficiente.

DEA A to Z: A Deep Dive into the World of the Drug Enforcement Administration

PRESENTER(S): *SA Sue Wolf, TFO David Roach, FIM Ila. I.Sutton-DeAbreu, DPM Inez Davis, Sr. Forensic Chemist Denise Williams, Sr. Forensic Chemist Jennifer High, Sr. Prevention Program Manager Joanna Mlicka-Anderko, Community Outreach Specialist Brenda Horner, and Community Outreach Specialist Moneeb Khokhar*

ROOM: *Texas D*

The Drug Enforcement Administration invites CADCA participants to attend this informative and interactive session where participants will learn, explore and understand every aspect of the Drug Enforcement Administration. From the complexities of investigating a case, to the work that DEA chemists do, to the important role that our international counterparts play in this process, participants will have a chance to take a deep dive into the fascinating world of drug law enforcement. This interactive session will also provide participants with a deeper understanding of the role that DEA plays in prevention, education and community outreach by using real world examples of our many initiatives.

Our Collective Responsibility - What's New in Preventing and Reducing Youth Alcohol Use?

PRESENTER(S): *Nelia C. Nadal MPH & Robert M. Vincent, MS.EdM (SAMHSA/CSAP); Helen Hernandez, MPH (ONDCP)*

ROOM: *Grapevine A*

Legislation is key to the effective prevention and reduction of underage drinking. The Sober Truth on Preventing Drinking Act (STOP Act) represents a multi-faceted, coordinated approach to prevention, intervention, treatment, enforcement, and research. From the long-standing interagency workgroup to the national media campaign to the community-based coalition enhancement grants, each pillar of the STOP Act serves to sustain the

nation's progress in reducing the prevalence of adolescent alcohol use. A key focus of the STOP Act work has been to align public health messaging with early interventions. Starting its 11th year, the "Talk. They Hear You." public education campaign is part of the federally coordinated approach to address the prevention of underage drinking and other substance use by helping parents and caregivers, schools and educators, and community members. Implementation examples at the state and community levels will showcase how STOP Act resources have enhanced their prevention programming. New tools for use by parents/caregivers, educators, and communities will be highlighted as well.

Engaging Parents #hardestjobever

PRESENTER(S): Jean Schumm, Operation PARENT

ROOM: : Grapevine D

Equipping Parents to Talk about Substance Use BEFORE it begins.

Today's parents are overwhelmed! New drugs, new trends, and new underlying issues undermine the confidence a parent has to address the topic of substance use with their kids. Operation Parent's mission is to love and support parents by providing real-world information, connection, and hope. We restore confidence Over 250 coalitions are utilizing Operation Parent resources. Through this interactive presentation, you will learn how to employ our FREE monthly webinars, parent handbooks, and new turn-key event package to ENGAGE, EQUIP, and ENCOURAGE the families in your community! You've got this!

How to Make Legislative and Policy Change While Playing by the Rules

PRESENTER(S): Sue Thau, Public Policy Consultant & Chris Doarn, Public Policy Manager (CADCA; Abby Levine, Chief Strategist, Levine Nonprofit Solutions, LLC

ROOM: Grapevine C

Attendees will learn how to be effective advocates for legislative and policy change at any level of government using CADCA developed tools and techniques. The best methods for achieving a full policy agenda while obeying lobbying rules and constraints will be discussed in depth.

Key Foundations for Future Policy Success

PRESENTER(S): Rick Collins (CADCA Trainer)

ROOM: Texas 1-3

This session will equip your coalition with the foundational components needed to achieve future policy success. In this interactive workshop, the trainer will share his experience and lessons learned in building a policy-ready coalition structure. Designed for coalitions at the start of their policy journey or those experiencing challenges in getting started, this session will explore three vital foundational components needed to set you up for success. The small group activities will guide you through each element, providing practical tools and techniques to build your coalition's readiness. If you're motivated to work on policy, don't miss out on this opportunity to gain insights and strategies to prepare your coalition for a successful policy campaign.

The Invisible Voices of Community Coalitions and Substance Use Prevention

PRESENTER(S): **Sam Bradshaw**, *Prevention Supervisor, Cherokee National Behavioral Health Prevention*, **Kristi Allen**, *CPS, Chief Development & Programs Officer, C.A.R.E. Group*, **Stevi Johnson**, *Sac and Fox Nation of Oklahoma, Youth Leader*, **Melanie Johnson**, *Sac and Fox Nation of Oklahoma, Director, Whole Child Initiative, National Indian Education Association*, **Raquel Ramos**, *Comanche Nation, Prevention Specialist for the Whole Child Initiative, National Indian Education Association*

ROOM: *Texas A*

Part 1: The Drug Free Communities Support Program model can be challenging to fit into a tribal system that may not have a traditional “twelve core sector” infrastructure or access to matching funds. This workshop will examine the requirements of a Drug Free Communities grant application and provide strategies for building the capacity necessary to meet those requirements. We will discuss the DFC grant process through a tribal lens to assist participants in strengthening their capacity for coalition funding opportunities. Each of the presenters have over twenty years of experience in coalition building and federal grants management.

Part 2: This training will emphasize the importance of youth inclusion in coalitions and how their voices are vital to obtaining and sustaining drug-free communities. The rise of Native Voices started with a young lady of just 11 years old. She became one of CADCA's youngest trainers who learned to use her voice to help elevate the issues surrounding substance use & misuse within Native American communities. Although challenged to become “visible” by using her voice in spaces that challenged her on an emotional level, she was strengthened with the guidance of both her mother and mentor to use prevention as her anchor of resilience. Come learn how this youth leader used her voice and took action to make a difference in her community and lessons learned that you can implement in your community.

Understanding the Disease We Are Fighting to Prevent

PRESENTER(S): **Kym Laube** (*CADCA Trainer*)

ROOM: *Grapevine B*

Delay of onset, reducing access to substances, changing community norms: these are goals for every coalition. Yet, have you ever looked at why beyond our youth? We are fighting a public health threat of substance use disorder. It is important we put a face to and begin to deepen our understanding of the individual in recovery, and the devastation of the disease to enhance our work. Some suggest prevention and recovery are at opposite ends of the IOM Continuum of Care and have different focuses. Coalitions view the entire zip code whereas recovery focuses on the individual. However, when we really get down to it, both have the goal and need to reduce harm and work together for a healthier environment. Conversations must take place and that means breaking down the silos and coming to a place of understanding so we can band together and maximize the potential for all to thrive as we reduce messaging for our youth and triggers for our recovery community. Let's learn to talk and work together.

THURSDAY EVENTS

THURSDAY TRAINING SESSIONS

Thursday, July 20

8:30 am – 3:30 pm

Prevention Ethics (ALL DAY SESSION)

PRESENTER(S): Dorothy Chaney (CADCA Trainer)

ROOM: San Antonio 4-6

This workshop is designed specifically for the behavioral health and substance use and misuse prevention professional, and it fulfills the Certified Prevention Specialist credential ethics requirement. The principles in the Prevention Code of Ethical Conduct convey the prevention professionals' recognition of responsibilities to the public, service recipients and colleagues. Link to register: <https://research.zarca.com/r/tltOzh>

Thursday, July 20

8:30 am – noon

Cause I'm Feeling Good: Strengthening Our Emotional Intelligence as a Key Prevention Tool

PRESENTER(S): Kym Laube (CADCA Trainers)

ROOM: Grapevine B

COVID 19, over-scheduled lives, demanding workloads, and social media can have a major impact on each of us. Our daily stressors can impede self-esteem, impact productivity, and diminish our positive influence on others. This is true for both youth and adults. In school, students need a skill set to effectively cope with the challenges associated with being a young person 2023. In our coalition leadership, we need to operate at our peak capacity and stay inspired as we inspire others. As we become fluent in our "EQ" or emotional intelligence, we strengthen our interpersonal and intrapersonal skills and can have a positive impact on those around us. Corporations are well aware of this and invest training and resources for employees. In turn, those with emotional intelligence statistically earn higher income and rise more quickly to leadership roles, and thrive in them. Come join Kym Laube as we laugh, love, heal together, and learn how to rock our lives as we inspire others.

Communications for the Prevention Specialist

PRESENTER(S): Stephanie Strutner, MPH, CPSII, Master Trainer, CADCA

ROOM: Texas 4-6

This course is for coalition leaders and members and will address the job tasks of the Communication Domain of the Prevention Specialist credential. Course content will build knowledge and competency in organizational communication such as discussion facilitation, active listening, consensus building, presentation delivery, and public speaking.

Also, course content will address interpersonal communication, addressing learning styles and mass communication including health promotion, public relations, and marketing.

Dance, Dance Revolution: Steps To Strengthening Youth Engagement

PRESENTER(S): *Jerria Martin (CADCA Trainer)*

ROOM: *Texas B*

Tired of doing the same 1-2 steps with your youth coalition members? Well, bring your dancing shoes, water bottle, and thinking caps to this hands-on, rousing dance-filled session! It is sure to give you a boost as we highlight the use of evidence-based practices to recruit, engage, and retain youth, partnered with pragmatic steps and examples demonstrated in a fun, unique way. No previous dance experience required, but seriously, we're going to dance.

Death Diaries

PRESENTER(S): *Dr. Roneet Lev, Executive Director, Independent Emergency Physicians Consortium*

ROOM: *Grapevine C*

This session will evaluate people who died from accidental prescription overdoses to understand risk factors of death and prevention methods. Red flags and best practices will be reviewed, along with marijuana case studies. Is marijuana a medicine? This session will examine the medical claims on marijuana. It will also include a presentation of front line cases of marijuana poisoning from the emergency department, as well as marijuana cases at the medical examiner's office.

Elaborar El Plan De Sostenibilidad Para Mantener La Coalición Y Sus Metas En El Tiempo

PRESENTER(S): *Giovanna Vargas, Directora & Edda Perez, Especialista (ONG CRESEER)*

ROOM: *Dallas 5 - 7*

La sostenibilidad de una coalición no solo depende de obtener financiación y apoyo monetario sino de una variedad de recursos y ello requiere identificar las estrategias adecuadas que nos ayude a diversificar las formas de conseguir recursos y apoyo acordes a la etapa que se encuentra. En esta sesión, de una manera práctica y participativa “aprenderá haciendo” cuatro estrategias de sostenibilidad que le permitirán identificar gestiones para conseguir recursos y apoyo no solo monetarios y plasmar estas ideas en un plan de sostenibilidad.

Disrupting the Narrative - Value-Centered Storytelling for Change (Prevention Edition)

PRESENTER(S): Sarah Potter & David Wilson (*Division of Prevention Communications and Public Engagement, SAMHSA/CSAP*)

ROOM: Texas D

The role of Prevention in promoting awareness, education, and intervention strategies to promote health and wellness is vital. In this workshop, we will explore the transformative potential of Value-Centered Storytelling as a powerful tool for connection and action in the prevention of substance misuse. Discover how storytelling can establish meaningful connections and inspire positive personal and community change to create a healthy future. Learn to craft authentic, detailed, and intentional stories that engage your audience and effectively convey the importance of a drug-free lifestyle.

Throughout the workshop, we will identify the key components of value-centered stories, emphasizing shared values and our common humanity. We will introduce you to evidence-based models, such as the Schwartz Values Model, which will provide you with a deeper understanding of the core values that influence individuals' choices and behaviors. Using Learning Discovery Cards, you will engage in intentional conversations that allow you to identify the values of others, facilitating a personalized and impactful approach to engage communities in prevention. Together we will learn to disrupt harmful narratives and dangerous myths associated with the misuse of drugs and alcohol and empower young people to make informed decisions while becoming their own greatest advocates.

Fighting Fentanyl: Successful Tactics to Increase Community Knowledge and Engagement

PRESENTER(S): Lesley Gabel, CPS, Co-CEO & Erin Cohen, Prevention Director, (*Partnership for Health DFTF*)

ROOM: Grapevine D

Getting your community to recognize the impact of fentanyl poisoning is crucial in the fight against this deadly opioid. However, many people in the community may not be aware of the dangers of fentanyl, or they may not understand how it can impact their lives. This session will focus on developing effective community engagement strategies to fight fentanyl. Participants will learn about different tactics, such as organizing community events, partnering with local businesses, and utilizing social media. Throughout the session, participants will have the opportunity to engage in interactive discussions. Participants will be provided with many sustainable strategies, and activities they can take back to their communities to increase community knowledge and engagement. Lesley Gabel and Erin Cohen have been working with awarding winning coalitions for over 15 years in reducing substance use in New Jersey. Target audience, all levels in prevention.

Organizational Hacks for Your Coalition and Community

PRESENTER(S): Angela Da Re (CADCA Trainer) & Leanne Reid (CADCA Trainer)

ROOM: Texas C

Coalitions are the backbone of community action, but they require practical tools and techniques to remain effective and sustainable. In this training session, we will present participants with the latest tools to help build coalition sustainability, run effective meetings, and engage members. Participants will learn to create an orientation document, develop timelines, utilize checklists, create succession plans, and manage documents. Furthermore, participants will have the opportunity to practice creating strategies to enhance coalition success and learn from their peers in the process. This training is essential for anyone building coalitions for community change, equipping them with the skills to lead more effectively and achieve goals efficiently. By the end of this session, participants will have a toolkit of resources to build and sustain their coalitions, ensuring that they remain vibrant and continue to make progress towards achieving their shared vision.

Quantify on the Fly: Fixing the Bugs in Your Surveys

PRESENTER(S): Karolina Deuth, Evaluator & Albert Terrillion, DrPH, CPH, MCHES, Deputy Director, (Evaluation & Research, CADCA)

ROOM: Texas 1 - 3

Surveys are the most widely used mechanism by which coalitions gather information about their community. They provide large amounts of data with seemingly little effort. The quality of that quantitative data is a growing concern for many coalitions, including issues of poor response rates, unanswered questions, unaligned information, and others. This session will address several quantitative gathering methods and steps for selecting appropriate methods, creating strong instruments, and fielding the instruments. Aligning quantitative instruments with other national instruments will be included in the content of the session.

Strengthening Families 10-14 in the Hood: Addressing Bias, Engagement and Commitment

PRESENTER(S): Cathy Hockaday, Ph.D., Program Manager, Iowa State University; Grenae Dudley, Ph.D. LP, CADCA Trainer /Coalition Chair, Deb 'O Rah Mitchell, BA., CPS, Director Health Wellness and Prevention Division, & Fredrick Smith, Prevention Facilitator (Love Detroit Prevention Coalition/The Youth Connection)

ROOM: : Grapevine A

The Love Detroit Prevention Coalition uses the evidence-based Strengthening Families Program for Parents and Youth 10-14, to address Adverse Childhood Experiences (ACE's) and at risk families living on the east side of Detroit. We provide services in statistically high crime, high drug use, and high violence zip codes. Detroit Schools, Detroit's housing communities and senior living facilities serve as the base for recruiting and implementing our programs. This session will involve hands on opportunities to that address community engagement and commitment.

Vision for the Future

PRESENTER(S): Kristina Clark (CADCA Trainer)

ROOM: Texas A

We can't get there without knowing where we want to go. Innovative strategic planning and visioning is essential for ensuring a healthy and evolving coalition. Join this hands-on session where we will be engaging in real time visioning and strategic planning. This session will focus on the future of the coalition and how to structure the coalition to get there while learning techniques to engage members in the process of visioning and strategic planning. Come to both get inspired by the tried and true and new strategies in the field from peer sharing as well as leave with the tools to create your next strategic plan.

Thursday, July 20

1 – 3:30pm

The Horrors of Addiction and The Beauty of Recovery

PRESENTER(S): Jerria Martin (CADCA Trainer); Ryan Stringfield; Shane Sims

ROOM: Texas A

This session example how to create lasting community change by having open a dialogue on addiction and drug misuse. Examples will be given on how to build rapport with youth and how to have difficult conversations surrounding drug misuse and addiction. Panelist will review ACES and how poor mental health, lack of support, and weak coping skills can lead to substance misuse. Panelist will share how they worked to change their community with support from all levels of the Continuum of Care.

Navigating the Intersection of Prevention and Harm Reduction

PRESENTER(S): Kristina Clark & Kym Laube (CADCA Trainers)

ROOM: Texas C

Join this interactive session to examine the changing landscape of strategies operating across the continuum of care. Discussion topics will include where coalitions fit with harm reduction strategies, how do coalitions meet community needs and their mission of primary prevention, how do we continue to engage partners in efforts across the continuum, and what are the best strategies for continuing to promote primary prevention and coalition work.

Overdose Prevention Training Course

INSTRUCTOR(S): Jessica M. Evans, Overdose Prevention Educator; Billy Gregory, Detox Admission Nurse

ROOM: Austin 4-6

This course will cover how to identify risk factors for opioid overdose, how to administer Naloxone intranasally and how to educate your patient 1:1 to identify an overdose and administer Naloxone. Register: <https://research.zarca.com/r/NarcanRegistration>

MID-YEAR

BUCKET LIST: YOUTH EDITION

- Show off your dance moves as you head into the Opening Plenary
- Snap a selfie with General Price
- Perform in the Youth Talent Show
- Make friends with youth from ten other states
- Take pictures at the Meet Up N' Chill photobooth
- Post on social using the hashtag #CADCAMidYear
- Bling your Mid-Year badge
- Create a logic model
- Post an IG reel sharing what you're learning this week (& tag CADCA!)
- Introduce yourself to a CADCA Coalition Advisory Committee member
- Attend the NYAC Informational Session & apply
- Come up with three key takeaways to bring back to your community

CADCA Youth Leadership Training and Events

Youth are not leading tomorrow but leading now! There has never been a time like the present for youth to rise to leadership roles in their coalitions and address the pressing issues facing our communities. CADCA's Youth Leadership Training Courses develop critical thinking skills in youth and equip them with necessary tools to help coalitions achieve community-level change. Our training empowers young people to take youth-led civic action in their communities.

Building partnerships with diverse stakeholders at the community level is the foundation of the coalition model. To accomplish true sustainability and long-term impact, it is imperative that we empower youth to be catalysts and sustainers of community change. CADCA's Youth Leadership Training Courses develop the skills of youth in your community and provide them with necessary tools to help your coalition achieve community-level change. Our training empowers young people ages 13-18 years old to take youth-led civic action in their communities. Coalitions across the country are sending their youth through these exciting courses to help them work together more effectively.

Youth Leadership contains three separate training tracks for Mid-Year: Key Essentials, Leveling Up Communities, and Youth Leadership Breakout. Adult advisors are required to participate all of the Key Essentials training as this is foundational to ensuring taking the work home is implemented. It is highly encouraged adult advisors attend Leveling Up and Youth Leadership Breakout sessions.

The Key Essentials Training Program equips participants with the foundational tools needed to take the first steps in solving their communities' problems around drugs, juuling, underage drinking, prescription drugs, and other social ills by using the Strategic Prevention Framework.

Key Essentials esta ofrecida en español con espacio limitado, por favor contactar youth@cadca.org para más información sobre como registrar.

Key Essentials is also offered in Spanish and has limited seating, please contact youth@cadca.org for more information.

Leveling Up Communities offers new insight into the work we do within our communities, to ensure that it impacts all community members, especially those who need it most. Health equity is becoming an integral concept within substance misuse prevention efforts, and this track will address how we can facilitate change in our communities through this perspective. Youth who sign up for this track must attend every session, and it is recommended that an adult advisor attend this track with youth from the coalition.



Invest in People

Opioid use disorder is a disease that can happen to any of us.

It's possible recovery can happen to any of us too.



CADCA Youth Leadership Training and Events

The **Youth Leadership Breakout Track** offers youth who have completed the Key Essentials and Leveling Up Communities training tracks another option. This track provides youth leaders an introduction to various prevention strategies and insights to help build their leadership skills and community coalitions.

The Sessions include:

1. Selfcare- Focus on Strengths and Strategies
2. LEAD: An Immersive Youth Leadership Experience
3. Ignite Your Influence: How to Engage and Influence Your Peers in Prevention
4. Keeping My Bounce High
5. The Power of YOUth
6. Train Your Brain- Health. Hope. LIVE.
7. Hot Take: A Toxic Combo of Social Media, Drugs, Human Trafficking, and Mental Health
8. Under the Influence: Exposing Alcohol Industry Tactics

2023 MYTI Youth Leadership Schedule

Sunday, July 16

- | | |
|--------------------|-------------------------------------------------------------------|
| 3 – 7 pm | Registration Open |
| 3 – 5 pm | Youth Welcome Center (City Hall Lobby, Convention Center Level 3) |
| 5 – 6:30 pm | Welcome Reception |

Monday, July 17

- | | |
|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7 am - 4 pm | Registration Open / Table-top Exhibits Open |
| 8 – 10 am | Opening Plenary & Breakfast |
| 10 – 10:30 am | Networking Break |
| 10:30 am - noon | Youth Opening Plenary (Tate Ballroom) |
| Noon – 2 pm | Lunch on Your Own |
| 2 – 3:30 pm | Youth Leadership Trainings <ul style="list-style-type: none">• Key Essentials (Tate 1, 3, 4 & 5)• Key Essentials Espanol (Tate 2)• Leveling Up Communities (San Antonio 1-3; Austin 1-3)• Break Out Track (San Saba 3 & 4) |
| 3:30 – 4 pm | Networking Break |

2023 MYTI Youth Leadership Schedule

- 4 – 5:30 pm** Youth Leadership Trainings
- Key Essentials (Tate 1, 3, 4 & 5)
 - Key Essentials Espanol (Tate 2)
 - Leveling Up Communities (San Antonio 1-3; Austin 1-3)
 - Break Out Track (San Saba 3 & 4)
- 8 – 9:30 pm** Youth Meet Up n' Chill: Summer Fest Edition (Tate Ballroom)

Tuesday, July 18

- 7:30 – 8:15 am** Continental Breakfast
- 8:30 – 9 am** Morning Inspiration (Tate Ballroom)
- 9 – 10 am** Youth Leadership Trainings
- 10 – 10:30 am** Networking Break
- 10:30 am - noon** Youth Leadership Trainings
- Noon - 1:30 pm** Lunch On Your Own
- 1:30 – 3 pm** Youth Leadership Trainings
- Key Essentials (Tate 1, 3, 4 & 5)
 - Key Essentials Espanol (Tate 2)
 - Leveling Up Communities (San Antonio 1-3; Austin 1-3)
 - Break Out Track (San Saba 3 & 4)
- 3 – 3:30 pm** Networking Break
- 3:30 – 5 pm** Youth Leadership Trainings
- Key Essentials (Tate 1, 3, 4 & 5)
 - Key Essentials Espanol (Tate 2)
 - Leveling Up Communities (San Antonio 1-3; Austin 1-3)
 - Break Out Track (San Saba 3 & 4)

Wednesday, July 19

- 7:30 – 8:15 am** Networking Continental Breakfast
- 8:30 – 9 am** Morning Inspiration (Tate Ballroom)
- 9 – 10 am** Youth Leadership Trainings
- Key Essentials (Tate 1, 3, 4 & 5)
 - Key Essentials Espanol (Tate 2)
 - Leveling Up Communities (San Antonio 1-3; Austin 1-3)
 - Break Out Track (San Saba 3 & 4)
- 10:00 – 10:30 am** Networking Break

2023 MYTI Youth Leadership Schedule

- 10:30 am – noon** Youth Leadership Trainings
- Key Essentials (Tate 1, 3, 4 & 5)
 - Key Essentials Espanol (Tate 2)
 - Leveling Up Communities (San Antonio 1-3; Austin 1-3)
 - Break Out Track (San Saba 3 & 4)
- Noon - 1:30 pm** Lunch on Your Own
- 1:30 – 3 pm** Youth Leadership Trainings
- Key Essentials (Tate 1, 3, 4 & 5)
 - Key Essentials Espanol (Tate 2)
 - Leveling Up Communities (San Antonio 1-3; Austin 1-3)
 - Break Out Track (San Saba 3 & 4)
- 3 – 3:30 pm** Networking Break
- 3:30 – 5 pm** Youth Leadership Trainings
- Key Essentials (Tate 1, 3, 4 & 5)
 - Key Essentials Espanol (Tate 2)
 - Leveling Up Communities (San Antonio 1-3; Austin 1-3)
 - Break Out Track (San Saba 3 & 4)
- 8 – 10 pm** Show Us What YOU(th) Got Talent Show (Tate Ballroom)

Thursday, July 20

- 7:30 – 8:15 am** Continental Breakfast
- 8:30 – 10 am** Youth Leadership Trainings
- 10 – 10:30 am** Networking Break
- 10:30 am - noon** Youth Leadership Closing: All Youth- Youth Voice & Wrap Up (Tate Ballroom A)

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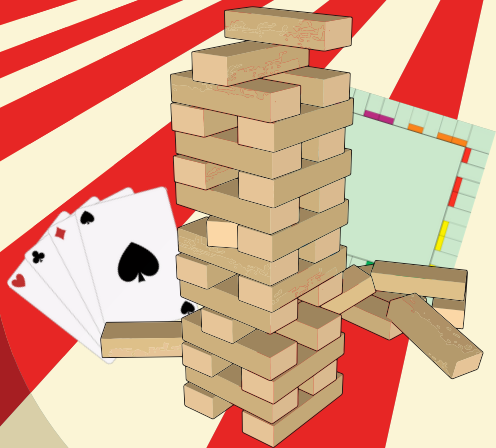
and former President, The NFL



Meet Up n' Chill



at the Summer Fest



YOUTH EVENT
WITH FOOD, GAMES,
AND LOTS OF FUN!
MONDAY, JULY 17
8 - 10 PM
TATE BALLROOM



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Deputy Director, Arkansas Opioid Recovery Partnership

Virgil Boysaw, Jr.

Cecil County Drug Free Coordinator, Cecil County Health Department

Sam Bradshaw, BSW, CPS/ICPS

Project Director, Cherokee National Behavioral Health Prevention, SAMHSA PFS-SPF Project Director

Rev. Shane Britt

Founder and Executive Director, The Scottsville Allen County Faith Coalition, Inc.

Jordan S. Esser

Community Initiatives Coordinator, DuPage County Health Department

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Executive Director, MATFORCE and Community Counts

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Kevin McCloskey

Director of Community-Based Programs at the Los Angeles LGBT Center

José D. Pietri

Project Director, Coalition for the Management and Prevention of Substance Abuse of Sabana Grande (COMPASS)

Stephanie Rhinehart

Prevention Program Manager, Kansas Department for Aging and Disability Services/Behavioral Health Services

Jamie Ross

Executive Director, The PACT Coalition

CADCA Future Events

25th Annual Drug-Free Kids Campaign Awards Dinner

*Gaylord National Hotel – Riverview Ballroom
National Harbor, Maryland*

October 19, 2023

34th Annual National Leadership Forum

*Gaylord National Hotel
National Harbor, Maryland*

January 29 – February 1, 2024

#CADCAMIDYEAR

**SHOW US WHAT
YOU(TH) GOT!**

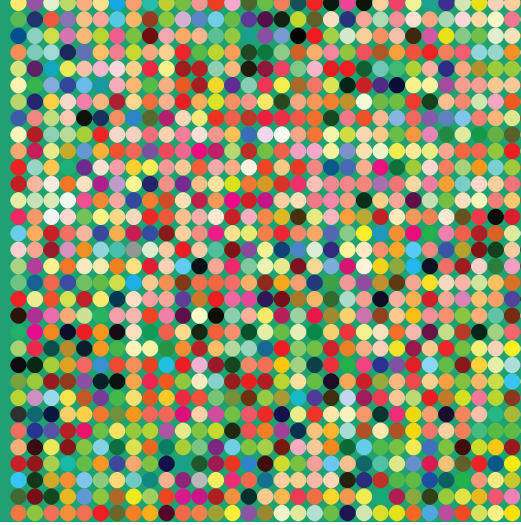
YOUTH TALENT SHOW

**WEDNESDAY, JULY 19
8 - 10PM
TATE BALLROOM**

Thank You

for attending CADCA's 22nd
Mid-Year Training Institute!

*We look forward to seeing
you again in 2024 at our
National Leadership Forum!*



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