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Objectives:

- Identify specific community members/sector representatives within your community that you should reach out to that would assist in driving community change.
- Build engagement with community members from a variety of sectors to address a specific strategy.
- Develop long term relationships with individuals and groups throughout the community to ensure there is a high level of mutual respect.

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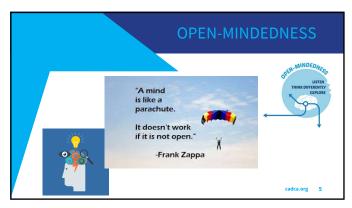
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What is Collaboration?

Collaboration is the process that makes it possible to reach a goal that cannot be achieved by one person or agency alone. This implies a need for negotiation and agreement about the goal and strategies. Partners work together by sharing expertise, resources, and responsibility for achieving the set goal.

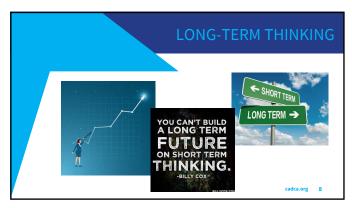
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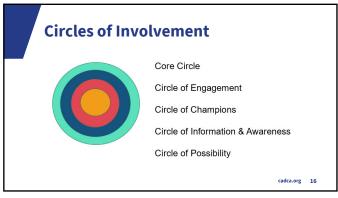


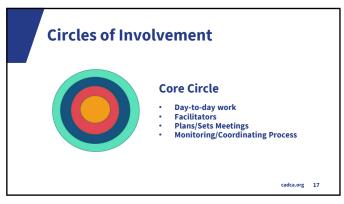


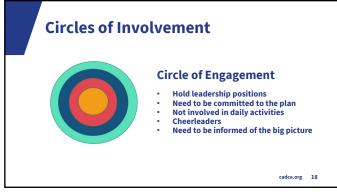




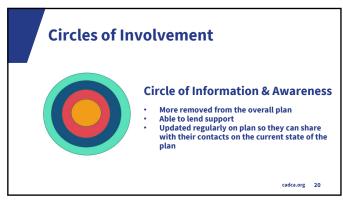


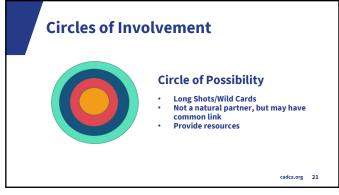














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Building Long-Term Engagement

- Allow the data to drive the process
- Meet them where they are
- Pay attention to the small things
- Sit on boards/Attend other meetings

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Building Long-Term Engagement

- Be present
- Learn connections
- Have patience/It takes time
- Know the WIFM (What's in it for Me)

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