



Racial Tensions- Do Coalitions have a Role?

Webinar Wednesdays
Cober Prospect, M.S.

CADCA
Building Drug-Free Communities
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Outline

- Research in the field
- Mr. George Floyd and so many others
- Self Exploration Activity
- Strategic Prevention Framework
- Increasing Community Collaboration
- Communities Reaching Community on Ground Activity
- Questions & Comments
- "See you later"

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What we know as a field

- US public health system is system ically racist (Feagin & Bennefield, 2013)
- Racial and ethnic minorities experience more health inequities (Williams & Cooper, 2019)
- Historical trauma contributes to substance dependence (Shles et al., 2013)
- Perceived discrimination is a risk factor to substance use/misuse (Bogart et al., 2013)
- Ethnic, race and class divisions are obstacles to coalition effectiveness (Kadushin et al., 2005)
- Minorities encounter stereotyping during prevention and treatment efforts (Blume, 2016)

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Mr. George Floyd



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Self-Exploration-Activity



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Outreach and Networking
Actively establish and maintain contact with grass root, organizational and agency stakeholders for the purpose developing long term - relationships for mutual benefit.



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Increase Community Collaboration

Public Awareness of Substance Use and Misuse Issues

Provide information to coalition and community members about the substance use and misuse problems in the community, state and country.



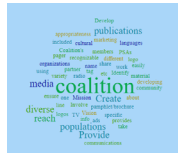
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Increase Community Collaboration

Coalition Communications and Branding

Provide information to coalition and community members about the coalition and its work.



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Increase Community Collaboration

Community Education and Training

Provide opportunities for community members to gain knowledge, skills and abilities to support the coalition's processes and interventions to impact substance use and misuse prevention in a meaningful way.



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Increase Community Collaboration

General Health and Safety-Related Activities

Coalition engages in a variety of prevention, health and safety related activities in the community.



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Increase Community Collaboration

Build Coalition Capacity to Collaborate

Coalition members need relevant information and skills in order to successfully collaborate in the community.



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Communities Reaching Common Ground-Activity



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Resources and contacts

CADCA – Community Anti-Drug Coalitions of America
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Coalition Development Support – Contact:
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