

21ST ANNUAL
MID-YEAR

TRAINING INSTITUTE

PROGRAM

PREVENTION TODAY



Every Day
CADCA
Trains:



TOMORROW



FOR A DRUG-FREE



July 17 - 21, 2022

Gaylord Palms | Orlando, FL

#CADCAMidYear

Presentation Password: MYTI2022

Table of Contents

4	Message From Our President and CEO
5	Mid-Year Schedule of Events
6	About CADCA and Membership
7	CADCA's National Coalition Institute
8	CEU & CHES Form
10	Mid-Year General Information
16	Resource Partner Listing
26	Gaylord Palms Meeting Rooms
28	Sunday Events – Welcome Reception
28	Monday Events
28	Opening Plenary and Breakfast
29	ONDCP Town Hall Meeting
30	Monday Training Sessions
36	Tuesday Events
36	Community Service Project
36	Tuesday Training Sessions
42	Wednesday Training Sessions
46	Thursday Training Sessions
57	CADCA Youth Leadership Training and Events
61	CADCA Board of Directors and Coalition Advisory Committee
62	Future CADCA Events



WE CAN ALL HELP IN THE FIGHT AGAINST SUBSTANCE MISUSE.

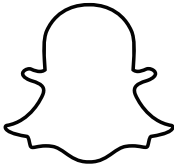


Prevention and recovery takes community.

Learn more about our work at raliusa.org



CADCA Thanks Our Partners



The mark "CDC" is owned by the US Dept. of Health and Human Services and is used with permission. Use of this logo is not an endorsement by HHS or CDC of any particular product, service, or enterprise.

CADCA's Mid-Year Training Institute is supported in part by several federal agencies and corporations. Their support does not imply any endorsement of the agenda or views expressed by these organizations or any other Mid-Year presenters.

A Message from Our President and CEO

Friends,

As you read this, you are no doubt somewhere in the Gaylord Palms, sharing a space with over 2,000 fellow prevention advocates and champions, who came together in Orlando, to re-connect, share stories over your wins and losses and learn new strategies that will carry you back to your communities.



Shortly after the COVID-19 pandemic shut down our country, and world, and kept most of us in our homes, waiting for the day we could return to see and hear one another in person, I knew that the time for conversation and collaboration was more important than ever. We needed to bridge the gap that the pandemic caused in our lives, so that we didn't lose sight and focus of our calling – to ensure our communities are safe, healthy and drug-free. That's why, over the last 30 months, I was fortunate to have been invited into your homes – virtually of course – and into your coalition meetings. You have talked and I listened. In fact, I called this a listening tour because your voices were the most important part of these conversations.

You shared with me your concerns about organizations like Door Dash and GrubHub and their in-home alcohol delivery—and we are working with NIAAA to bring you Practical Theorist 13 on youth and alcohol this year.

You shared that you need solutions and insights on fentanyl and other synthetic drugs and we are working with the CDC on Practical Theorist 14 on fentanyl; and we worked with ONDCP to provide clarifying guidance for communities on fentanyl test strips.

You shared overwhelmingly that meth is still a problem in many of your communities and we coordinated with NIDA to produce Practical Theorist 15 on methamphetamine.

It was these conversations that shaped my vision to be more engaged and to be in an authentic relationship with you heretofore. I would like to commend your commitment to prevention and thank you for your time during this very important process. The opportunity to hear directly from you will greatly benefit the future of CADCA and the future of prevention. Together we are stronger because together we are 1CADCA. Given our current reality, having encountered the largest number of drug overdose deaths in a 12-month period, upstream solutions are essential to turning the tide of these recent, sobering trends, and we have the proven capability of shaping our communities for the better.

Our recent National Leadership Forum served as a wonderful reminder of the magic of our in-person training events. It was a long-awaited reunion, and it allowed us to gather with a deeper sense of gratitude for the opportunity to exchange ideas, network with prevention advocates from across the country and learn the latest evidence-based strategies, side by side. It also proved that we are capable of meeting once again – safely, soundly and securely.

Enjoy this week, and please say 'Hi' to myself and the rest of the CADCA staff when you see us around the Gaylord Palms.

Sincerely,

A handwritten signature in black ink that reads "Barrye L. Price". The signature is written in a cursive, flowing style.

Barrye L. Price, Ph.D., Major General, U.S. Army Retired, President & CEO, CADCA

DETERRA®
drug deactivation
system

PREVENTION STARTS WITH PROPER DRUG DISPOSAL

Deterra is on a mission to end drug misuse. We need your help.

The Deterra® Drug Deactivation and Disposal System is the only at-home drug disposal solution endorsed by CADCA and scientifically proven to destroy over the counter and prescription medications, including fentanyl. Deterra has safely deactivated 806 million medications and our goal is to **destroy 1 billion pills by 2023**.

VISIT RESOURCE
TABLE #7 TO
REGISTER FOR
A FREE CASE
OF DETERRA!



- Effective on OTC and Rx drugs, including fentanyl
- Endorsed by CADCA and the DEA Educational Foundation
- 2021 SEAL Business Sustainability Award Winner

LEARN MORE



CADCA



VISIT OUR SITE
[DETERRASYSTEM.COM](https://www.detersystem.com)



CALL US AT
612.568.1128



EMAIL US AT
SALES@DETERRASYSTEM.COM

Mid-Year Schedule of Events

SUNDAY, JULY 17

3 – 7 pm	Registration Open
5 – 6:30 pm	Welcome Reception & Table-top Displays Open

MONDAY, JULY 18

7 am – 4 pm	Registration & Table-top Displays Open
8 – 10 am	Opening Plenary & Breakfast
10:30 am – noon	Adult/Youth Training Sessions
noon – 1 pm	ONDCP Town Hall Meeting (All Welcome)
1– 2 pm	Lunch On Own
2 – 5:30 pm	Adult/Youth Training Sessions
3:30 – 4 pm	Networking Refreshment Break
8 – 9:30 pm	Youth Meet Up n' Chill

TUESDAY, JULY 19

7:30 – 8:15 am	Networking Continental Breakfast
7:30 am – 4 pm	Registration & Table-top Displays Open
8:30 am – noon	Adult/Youth Training Sessions
10 – 10:30 am	Networking Refreshment Break
Noon – 1:30 pm	Lunch On Own
1:30 – 5 pm	Adult/Youth Training Sessions
3 – 3:30 pm	Networking Refreshment Break
6 – 7 pm	Community Service Project

WEDNESDAY, JULY 20

7:30 – 8:15 am	Networking Continental Breakfast
7:30 am – 4 pm	Registration Table-top Displays Open
8:30 am – noon	Adult/Youth Training Sessions
10 – 10:30 am	Networking Refreshment Break
Noon – 1:30 pm	Lunch On Own
1:30 – 5 pm	Adult/Youth Training Sessions
3 – 3:30 pm	Networking Refreshment Break
8 – 9:30 pm	Youth Talent Show

THURSDAY, JULY 21

7:30 – 8:15 am	Networking Continental Breakfast
7:30 am – noon	Registration Open
8:30 am – noon	Adult/Youth Training Sessions
10 – 10:30 am	Networking Refreshment Break
Noon – 1:30 pm	Lunch On Own
1:30 – 3 pm	Adult/Youth Training Sessions
3 – 3:30 pm	Networking Refreshment Break
3:30 – 5 pm	Adult/Youth Training Sessions
5 pm	Mid-Year Adjourns

About CADCA

CADCA is the premier membership-based non-profit organization representing adult and youth coalition leaders throughout the United States and internationally— all working to make their communities safe, healthy and drug-free. For more than 25 years, CADCA has advanced substance use and misuse prevention and led the field in advocacy and public policy. Through our work, we have built a network of more than 5,000 community anti-drug coalitions across the United States and over 260 coalitions around the world. CADCA brings together sectors of the community— schools, businesses, parents and youth, law enforcement, healthcare providers, faith-based organizations and many more. Our model for community change represents a comprehensive, evidenced-based, multi-sector approach to reduce underage and binge drinking, underage tobacco use, illicit drug use and the misuse of medicines.

CADCA promotes the coalition model, which incorporates representation from each of the 12 community sectors. Our significant partnerships with federal and state agencies, national non-profit organizations, academic researchers, corporate leaders and other key stakeholders have helped CADCA build a global coalition of concerned professionals, all working to reduce substance use and misuse and improve public health and safety. The continued support and contributions of our members drive CADCA's influence and enable us to increase awareness of the lasting impact coalitions have in their communities.



CADCA'S National Coalition Institute

CADCA's National Community Coalition Institute (NCI) was established by Congress in 2001 as part of the Drug-Free Communities (DFC) Support Program. This direct federal grant-funded branch of CADCA is the vehicle for coalition training, coalition development, evaluation, research and capacity building to support coalition-specific substance use and misuse prevention and policy development.

CADCA has operated the Institute which supports the development of community prevention coalitions throughout the United States and territories, since its inception. The Institute provides training for the Strategic Prevention Framework (SPF) and CADCA's 7 Strategies for Community Change. The Institute improves coalitions' ability to identify and adopt tools, mechanisms and measures to evaluate their work and assists coalitions with the dissemination, selection and adoption of evidence-based policies, practices and programs. Additionally, the Institute helps to advance the "science" of effective coalition practice and research, use of technology, innovative approaches and strategic marketing and outreach.

The primary goals of the Institute are to: 1) increase the percentage of community coalitions across the United States that are effective in their work; and 2) strengthen coalition development and training to community coalitions throughout the United States and territories. To this end, the benefit of the Institute is its assistance to coalitions in implementing, operating and sustaining effective local-level community prevention strategies that result in a reduction of youth substance use.

The Institute is strategically aligned into two functional areas:

Training, Coalition Development and Outreach

The Institute trainings are designed to build the skills of both coalition staff and members. Institute trainings address all aspects of coalition development including sessions that are appropriate for new coalitions as well as more advanced sessions designed to meet the needs of more established coalitions. Also, the Institute provides brief, issue-specific coalition development and resources to coalitions on request and without charge. Coalition development is individualized to your community and is designed to improve the capacity, function and efficacy of coalition members and staff. Call **(800) 54-CADCA ext. 240** for coalition development.

*Coalition Development will be available to address your questions. Please visit them at **CADCA CORNER in City Hall Lobby** during registration hours.*

Evaluation and Research

The Institute's Evaluation & Research (E&R) team provides coalitions with emerging research, best practices, and resources to increase coalition capacity and effectiveness. E&R translates substance misuse prevention research findings into practical application for coalition members in the field. The team also creates webinars, toolkits, and publications; and recognizes coalitions for their excellent work in achieving positive community-level outcomes.

For more information, email evaluation@cadca.org.

CADCA's National Coalition Institute is operated by funds administered by the Executive Office of the President, Office of National Drug Control Policy in partnership with the Centers for Disease Control and Prevention.

Customized Training Services (CTS)

CADCA provides a variety of customized training service opportunities including trainings (half to multiple days), keynote addresses, workshops, and onsite coalition development encounters. CADCA offers diverse trainers with practical coalition experience and training/curriculum expertise to develop and deliver your perfect training event. Contact Doug Rice at drice@cadca.org or (703) 706-0560 ext. 243 to schedule your next training event!

Youth Leadership

CADCA's Youth Leadership Training Courses develop critical thinking skills in youth and equip them with necessary tools to help coalitions achieve community-level change. Our training empowers young people to take youth-led civic action in their communities. See below for details on Youth Leadership at Mid-Year – page XXX

Geographic Health Equity Alliance (GHEA)

The Geographic Health Equity Alliance (GHEA), a CADCA initiative, is a CDC funded **National Network** dedicated to reducing geographic health disparities related to tobacco and cancer.

We define geographic health disparities as the differences in health behaviors and health outcomes related to where people live. Scientists have found that the locations in which we live, work and play have an enormous impact on our health. We believe that advancing health equity means everyone – regardless of their location – should have the opportunity to achieve their best health.

Our network supports the implementation of effective public health practices in places that need them the most. We work closely with state tobacco and cancer programs and their partners to provide training and support on how to reduce health disparities and improve the health of communities across our nation.

For more information, visit our website at geohealthequity.org or email us at ghea@cadca.org.

CADCA Membership: There's Power in Numbers

Join or renew at Mid-Year and receive 1 month FREE. Stop by CADCA Corner for more information.

Membership Benefits

When you become a CADCA member, you're joining more than an association. You're joining a movement to build healthy, drug-free communities and empower youth to make meaningful choices so they can reach their full potential. To help our members do this critical work effectively, CADCA provides the following benefits:



The CADCA Community – an online forum where members network, learn from one another, and share resources



Weekly digital and twice-annual newsletters



Member exclusives such as the 12 Sectors | 12 Months | 12 Minutes Event Series



Posting privileges on CADCA's Prevention Job Board



Opportunities to advocate on Capitol Hill as the voice and champion of funding for coalitions and the prevention movement



Volunteer request referrals



Priority access to grants, scholarships, contests, and special projects



Discounts of up to \$200 per coalition member to the National Leadership Forum and Mid-Year Training Institute*



An unlimited number of individuals associated with your coalition can all receive benefits through your coalition membership

And more!

**Not included in Friend of CADCA membership*

Questions?

Contact Lauren Blackwell at **(703) 706-0560 ext. 261** or **membership@cadca.org**

Mid-Year General Information

App

Download the free CADCA Mid-Year 2022 app to your phone or tablet! Visit your app store and search “CADCA” to download. The app contains training session descriptions, presenter information and available PowerPoints and the daily health self-assessment and screening tool (see more details under COVID-19 Health and Safety Protocols). Users can connect with other Mid-Year attendees, view venue floorplans and information on restaurants. Most importantly, the app provides a quick and efficient way to evaluate ALL Mid-Year training sessions. Be sure to download the app today! Check into sessions and make connections with other attendees and partners to earn points and become the Leaderboard Champion!

Badges

Badges must be worn during Mid-Year sessions, networking events and to board shuttles to and from overflow hotel. Badges will not be reprinted, so please be sure to keep yours in a secure place at all times.

Child Access

Youth and children (not registered to attend Youth Leadership programming) are NOT allowed access to the training session meeting rooms. Please contact the Gaylord (or applicable hotel) concierge for childcare assistance.

CEU CREDITS

A total of 2.85 (equal to 28.5 instruction hours) official Continuing Education Unit (CEU) credits are available through George Mason University (GMU). Find the CEU Request portal [here](#). Be sure to select **“section CEU-112”** when prompted. All requests are made directly to George Mason University to receive credit.

Mid-Year General Information

CHES CREDITS

Sponsored by CADCA, a designated provider of Continuing Education Contact Hours (CECH) in health education by the **National Commission for Health Education Credentialing, Inc.** This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to received up to **22.5** total Category I continuing education contact hours. No fee is charged to obtain a certificate.

To receive a certificate of CECH for CHES/MCHES, you must:

- Sign in to attendance sheets for each session you attend. (Tip: Track your session dates and times by using the “My Agenda” feature in the CADCA App.)
- Submit your request via email to Kahlee Yeldell at kyeldell@cadca.org within 40 days of the end of Mid-Year. YOU MUST INCLUDE your first and last name, CHES ID number, a list of sessions attended live and a contact number in case of follow-up.
- Please allow up to 20 business days from the date of submission for processing

CERTIFICATE OF ATTENDANCE

A Certificate of Attendance is available for attendees who fill out the 2022 Mid-Year Overall Feedback evaluation at the end of the event. A link for the Overall Feedback evaluation form will be emailed to all attendees on Thursday, July 21. After you submit, you will be directed to a webpage to download a certificate of attendance; please download the certificate immediately, as you will not be able to return to this webpage. You only need to complete this evaluation once. Please contact evaluation@cadca.org with any questions. **Please note, for CPS credit hours, some states require more than a Certificate of Attendance. IC&RC provides a list by state at <https://www.internationalcredentialing.org/memberboards>.**

Mid-Year General Information

COVID-19 Health and Safety Protocols

CADCA is committed to providing a safe, healthy and memorable Mid-Year experience for you! In partnership with our hotel and vendor partners, we have monitored and assessed local, state and federal guidelines and mandates for large gatherings to ensure extended protocols are in place on-site. These include:

- providing EMT/nurse station on-site during Mid-Year business hours to assist guests experiencing health challenges;
- partnering with hotel and vendors to ensure enhanced cleaning of common spaces and surfaces; and
- encouraging attendees to maintain social distancing where practical and as comfortable.

Please feel free to see a CADCA staff team member at the Registration Desk should you have any questions.

EMT

An EMT will be available during Mid-Year registration open hours in the Sun Ballroom Registration Desk located near Sun A to assist guests with any health challenges that arise.

First Time Attendees

Please be sure to stop by CADCA Corner in City Hall Lobby during registration hours for assistance on how to navigate Mid-Year. CADCA staff will be on hand to assist with questions about Mid-Year, CADCA membership, National Coalition Institute resources and more!

Friends Of Bill

Meeting space will be available in St. George 106, 7 – 10 pm, Monday – Wednesday.

Lost and Found

Please check the Lost and Found at CADCA Corner in City Hall Lobby near the registration area to drop off and look for any missing items. If an item is not there, please visit the concierge desk of the hotel.

Mid-Year General Information

Meals

Some meals are included with your Mid-Year registration. Please check the Schedule of Events for times of continental networking breakfasts and refreshment breaks. The Gaylord Palms offers various food outlets for sit down, grab & go and in-room dining options. Refer to the CADCA app for a list of Gaylord Palms restaurants.

Networking Opportunities

Bling Your Badge / Pronoun Ribbons

We encourage all Mid-Year attendees to select pronoun ribbons and bling your badge while networking with your fellow coalition members and community leaders. Head to the registration area to personalize your Mid-Year badge with ribbons and fun and colorful accessories and take the opportunity to get to know fellow attendees from across the country and learn what brings them to #CADCAMidYear.

Make New Connections by Using the CADCA App

Use the CADCA App's scanner to scan the QR code on the front of the badge of someone you'd like to connect with. Easily share your information with new acquaintances too!

Nursing Mother's Room

The room will be available Monday – Thursday, 9 am – 5 pm in St. George 102. Please visit CADCA Corner near registration in City Hall Lobby for the room key.

Presentations

PowerPoint presentations from training sessions and other resources (if provided to CADCA by presenters) are posted in the Mid-Year app and on the Mid-Year website. Be sure to visit www.cadca.org/midyear-sessions and check the Mid-Year app for more details (**Password: MYTI2022**).

Registration & Information

Staff will be available during registration hours to assist with questions at CADCA Corner and the On-Site Registration Desk in City Hall Lobby.

Sunday 3 – 7 pm

Monday 7 am – 4 pm

Tuesday–Wednesday 7:30 am – 4 pm

Thursday 7 :30 am – noon

Mid-Year General Information

Session Evaluations

Evaluation forms are submitted exclusively electronically on the Mid-Year app, via QR code, or on the CADCA website. Please submit an evaluation form for each session attended. Room monitors will be present in training rooms to assist with the app or direct you to the QR code. The QR code and instructions for accessing the session evaluations via the app are available in the meeting rooms. This feedback is incredibly valuable and impacts content development for future events. Thank you for taking the time to share your feedback with us.

How to Access Session Evaluation Forms –

There are several ways you can share your feedback on the training sessions with CADCA.

Method 1: Submit your feedback for all training sessions on the CADCA Mid-Year app by tapping on the “Sessions” button on the 2022 Mid-Year app home page and selecting the type of session: adult or youth. Then navigate to the day of your course and scroll through the session titles to select the one you attended. Tap the “Evaluation” button to begin the evaluation.

Method 2: Scan the QR code found below in this program or on the sign outside your session room with your phone’s camera. Click the link to begin the evaluation.

Method 3: To access the evaluation from the CADCA website, use the training session grid to identify and select the session you want to submit feedback for. Click the link on the session webpage to begin the evaluation.



Mid-Year General Information

Special Needs

Please contact any CADCA staff member on site in the registration area to discuss special needs or disabilities that may have an impact on participation during Mid-Year.

T-shirts

CADCA Mid-Year t-shirts are available at CADCA Corner in City Hall Lobby and at cadca.org/swag to order online.

Wi-Fi

Complimentary wireless internet is available throughout the Gaylord meeting and convention space for registered Mid-Year attendees.

Network Name: **1CADCA**

Network Password: **MYTI2022**

CADCA's Social Networking Sites



Community.cadca.org



[CADCA](#)



[CADCACoalitions](#)



[CADCA](#)



[CADCA](#)



[CADCACoalitions](#)



[CADCAorg](#)

Resource Partner Listing

Partner Passport Contest

Visit each Resource Partner's Table and be eligible to win a Visa Gift Card! Each attendee who completes their Partner Passport by scanning the QR code at each tabletop using the CADCA app will be entered. Visit each partner for engaging conversations about how to make your coalition work stronger. Only attendees who have visited each Resource Partner table will be enter. The winner will be contacted by email.

Resource Partner Display Hours

Sunday: 5 - 6:30 pm

Monday – Thursday: 7:30 am – 3:30 pm

2022 Mid-Year Training Institute Resource Partners

Complete contact information and links are available on the Mid-Year app.

CADCA Corner

CADCA (Community Anti-Drug Coalitions of America) and the National Coalition Institute

cadca.org

CADCA is the premier membership organization representing over 5,000 coalitions worldwide working to make communities safe, healthy and drug-free. CADCA strives to build and strengthen the capacity of community coalitions by providing them training and coalition development, legislative education and advocacy, communications and media strategies, diverse training opportunities and special events. Visit CADCA Corner to obtain various resources developed by CADCA and its partners. The toolkits, publications and brochures provided are designed to assist coalitions in developing and implementing prevention strategies in their local communities. The Institute serves as a center for coalition training, coalition development, evaluation, research and capacity building.

Email staff for more information:

Communications: news@cadca.org

Meetings & Special Events: events@cadca.org

Corporate Development Programs: development@cadca.org

Public Policy: publicpolicy@cadca.org

Membership: membership@cadca.org

Geographic Health Equity Alliance (GHEA): info@geohealthequity.org

Coalition Development Assistance: training@cadca.org

Youth Leadership: youth@cadca.org

Resource Partner Listing

Botvin LifeSkills Training

lifeskillstraining.com

Botvin LifeSkills Training (LST) is an evidence-based series of programs designed to provide elementary, middle, and high school students with the knowledge and skills needed to lead happy, healthy, and drug-free lives.

CLYDE Youth Survey

catalyst-insight.com/clyde-survey.html

The CLYDE Youth Survey provides an accurate, intuitive, user-friendly, and affordable assessment of the latest community and youth substance use trends (e.g., vaping, energy drinks, dabbing), risk and protective factors, DFC core measures, and behaviors and attitudes. CLYDE is easy to implement, with clear comprehensive instructions; quick, with a two-week reporting time; and community-friendly, with clear, concise reports. Additional questions can be tailored to community needs. Users can visualize their data through the optional CLYDE data dashboard, and trend reporting can incorporate prior youth survey results. CLYDE satisfies Drug-Free Communities, CARA, STOP Act, and other grant reporting requirements.

Consumer Healthcare Products Association (CHPA)

stopmedicineabuse.org

The Consumer Healthcare Products Association's prevention campaign StopMedicineAbuse.org educates parents and members of the community about teen abuse of over-the-counter (OTC) cough medicines containing dextromethorphan (DXM).

CDC, Division of Overdose Prevention

cdc.gov/drugoverdose

CDC's Division of Overdose Prevention monitors, prevents, and reduces harms associated with drug use, misuse, and overdose. CDC manages the DFC program through a partnership with the Office of National Drug Control Policy (ONDCP).

Deterra Drug Deactivation System

deterasystem.com

Minneapolis based Verde® Environmental Technologies, Inc., maker of the Deterra Drug Deactivation System is committed to developing research-based, scientifically proven solutions to reduce drug abuse, misuse and negative environmental impact. The patented Deterra System is an independently tested, safe and environmentally sound solution that deactivates, destroys and disposes of unneeded pills, patches, liquids, creams and films right at home. The process is powered by proprietary MAT12® Molecular Absorption Technology which deactivates medication using activated carbon.

Resource Partner Listing

DFC & CARA National Cross-Site Evaluation Team

dfcme.ondcp.eop.gov

The DFC & CARA National Cross-Site Evaluation Team provides support to recipients of two leading, federally funded community prevention grant programs. Evaluations include a mixed-methods approach utilizing both quantitative and qualitative data

Drug Enforcement Administration

dea.gov

The Drug Enforcement Administration's (DEA) Community Outreach Section supports national efforts to reduce the demand for drugs through drug education and awareness. DEA has two websites to educate the public about drugs: getsmartaboutdrugs.com for parents, educators and caregivers, and justthinktwice.com for teens.

Innocorp, Ltd.

fatalvision.com

Innocorp, Ltd., is the maker of the Fatal Vision® Impairment Simulation Goggles and other innovative, engaging, awareness-building tools to help you deliver effective health, safety, and prevention initiatives. Organizations in more than 100 countries worldwide use Fatal Vision® products to demonstrate the dangers of alcohol, marijuana, and opioid impairment.

Kloxxado

kloxxado.com

Hikma Community Health partners with states, advocacy groups, and others to provide Kloxxado 8mg naloxone nasal spray.

NABCA

nabca.org

Established in 1938, NABCA is the national association representing the Control Systems—those jurisdictions that directly control the distribution of beverage alcohol within their borders. Headquartered in Alexandria, Virginia, NABCA's mission is to support member jurisdictions in their efforts to protect public health and safety and assure responsible and efficient systems for beverage alcohol distribution and sales.

National Institute on Alcohol Abuse and Alcoholism (NIAAA)

niaaa.nih.gov

The National Institute on Alcohol Abuse and Alcoholism table highlights the importance of alcohol research, prevention and treatment for maintaining health. The NIAAA table features publications appropriate for the public, research findings for professionals and policy makers and research grant opportunities available for biomedical and social science researchers.

Resource Partner Listing

NIMCO, Inc

nimcoinc.com

NIMCO, Inc has everything you need for your next Red Ribbon Week, Bully Prevention, Tobacco or Vaping prevention campaign as well as many other current topics such as Kindness and Character Building. From fun games and giveaways to educational materials we've got you covered. Our products would include promotional products such as bracelets, pencils, t-shirts and banners as well as displays and models. Many of our items can be customized with your logo and messages.

Operation Parent

operationparent.org

Operation Parent's mission is to love and support parents by providing real-world information, connection, and hope. We are fulfilling this mission through our Parent Handbook distribution, and FREE webinars! We have a passion for getting our information out to parents, drug-free coalitions, schools, and places of faith. Our handbooks are offered in a variety of editions, and in Spanish! They are an updated, easy-to-read, visually appealing, practical guide for parents raising kids K-12. The purpose is to raise awareness of today's toughest parenting issues including vaping, alcohol, tobacco, marijuana, prescription drugs, opioids, mental health, and more. We continue to have great success partnering with CADCA and drug-free coalitions to help get the word out and distribute these handbooks to parents all over the nation!

Operation Parent also offers FREE webinars taught by experts on various topics. All of our previous webinars are available in our website's resource library!

Opioid Response Network (ORN)

opioidresponsenetwork.org

The Opioid Response Network provides free training and education to address the opioid and stimulant use overdose crisis. The ORN uses evidence-based programs designed to meet community needs at no cost. The ORN works with states, communities, organizations, and individuals as they work to strengthen their prevention, treatment, and recovery efforts.

Those seeking education and training should submit a request on our website by visiting OpioidResponseNetwork.org. Individuals will be contacted within one business day to discuss their needs and next steps.

The ORN was created through a Substance Abuse and Mental Health Administration (SAMHSA) grant awarded to the American Academy of Addiction Psychiatry (AAAP) in collaboration with the Addiction Technology Transfer Center Network, at the University of Missouri - Kansas City, Columbia University Division on Substance Use Disorders, and a large coalition of over 40 national professional organizations.

Resource Partner Listing

Overdose Lifeline, Inc.

overdoselifeline.org

Overdose Lifeline, Inc. is a nonprofit organization helping individuals, families, and communities affected by substance use disorder through advocacy, education, and support. More than 800 partners in 37+ U.S. states utilize the organization's programs for youth education and prevention or to build cross-sector knowledge and competency in substance use disorder and the opioid crisis. Visit: overdoselifeline.org

Prevention Accelerator Media Campaigns / CADY Inc.

cadyinc.org/prevention-accelerator

Accelerate your coalition outcomes with the Power of Strategic Messaging! Your next Drug-Free Media Campaign is researched, developed and ready to roll out with your own branding! This research-based communications strategy is advancing SPF implementation via capacity building, increased awareness of your mission, and the building of vital relationships necessary for sustainability. Stop by our table to see the Prevention Accelerator Toolkits: Ready! Set! Done!; Prevention On-The-Move including vaping templates; Marijuana: Preventing Another Big Tobacco; and Changing the Conversation on Addiction, Treatment and Recovery. Come chat with coalition colleagues, pick up valuable giveaways, register for prizes and learn about the soon-to-be-release ACEs toolkit.

Prevention Plus Wellness

preventionpluswellness.com

Prevention Plus Wellness (PPW) provides brief evidence-based motivational programs and media campaigns that integrate substance use prevention with the promotion of healthy lifestyle behaviors, including physical activity and sports, healthy breakfast and nutrition, sleep, stress control and others, for prevention and health providers, teachers, coaches and parents working with children, adolescents and young adults.

Pride Surveys

pridesurveys.com

At Pride, we have been working for over thirty years to help schools and community coalitions gather valuable data that positively impact their communities. We offer turnkey survey solutions for coalitions who need to collect data that is valid, reliable, and secure. Our data has been used to drive the CADCA 2019 and 2020 coalitions of the year by delivering clear reports of student substance use and abuse, including new substances and delivery methods, mental health, and risk and protective factors.

Resource Partner Listing

PG Creative Prevention Campaigns

preventioncampaigns.com

PG Creative is a full-service communications agency that specializes in social marketing campaigns. We have created and implemented prevention campaigns on various topics, including alcohol, tobacco, vaping, marijuana and prescription drugs. For 15 years, we have worked with various non-profit organizations, coalitions, government agencies and schools across the country to create custom prevention campaigns to reach a wide range of audiences, including middle and high school students, college students, parents and retailers.

PG Creative also offers pre-designed prevention campaigns on a variety of topics, as well as promotional items, which can be licensed and customized to fit your organization's specific needs, goals and budget. Some of the campaigns we offer include the nationally recognized I'm No Fuul™, Dose of Reality®, No Joke™ and Be the Wall® campaigns.

Contact us today to discuss how one of our custom or pre-designed prevention campaigns can work for your organization.

Prevention Technology Transfer Center Network

pttcnetwork.org

The purpose of the Prevention Technology Transfer Center (PTTC) Network is to improve implementation and delivery of effective substance mis-use prevention interventions, and provide training and technical assistance services to the substance mis-use prevention field. It does this by developing and disseminating tools and strategies needed to improve the quality of substance mis-use prevention efforts; providing intensive technical assistance and learning resources to prevention professionals in order to improve their understanding of prevention science, epidemiological data, and implementation of evidence-based and promising practices; and, developing tools and resources to engage the next generation of prevention professionals.

Resource Partner Listing

Song For Charlie

songforcharlie.org

Song for Charlie is a national nonprofit charity dedicated to raising awareness about 'fentapills' — fake pills made of fentanyl. We partner with experts, educators, parents and other influencers to reach the most vulnerable group: young people between the ages 13-25. Our content highlights the emerging dangers of self-medication and casual drug use in the fentanyl era and encourages healthier strategies for coping with stress.

We envision a future in which the casual use of prescription pills is considered socially unacceptable, and in which sharing random pills is uncool. We endeavor to change the 'quick fix' mindset of self-medication in favor of more organic and sustainable strategies for managing stress and anxiety.

To accomplish these goals, we must break through the noise and communicate with young people on their terms – go where they are (social media and schools), speak their language, and get them talking. Our social media campaigns have reached more than 60 million views across eight platforms, and counting. We have helped middle and high schools nationwide with our free school toolkit that includes teacher-created classroom lessons, videos, posters, social media content and more. And our college toolkit will be rolled out this fall.

No one organization can fix the opioid crisis alone, and SFC is happy to partner with organizations who reach youth and families. We provide FREE research-based data, social media content, videos and more to organizations sharing our goal of warning youth about the dangers of today's street drug scene.

Southeast Prevention Technology Transfer Center (SE PTTC)

pttcnetwork.org/centers/content/southeast-pttc

The Southeast Prevention Technology Transfer Center at Wake Forest School of Medicine is funded by the Substance Abuse Mental Health Services Administration (SAMHSA). We provide free, timely, high-quality training and technical assistance services to individuals and organizations in the substance misuse prevention field within Region 4 (Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee). The Southeast PTTC provides diverse programming with multiple modes of training and technical assistance in the area of substance misuse prevention. We focus on capacity building and workforce development for the prevention field, the promotion of equity in all that we do, and support and guidance on the steps of local policy change. Our team has extensive experience in multiple areas of prevention, both in types of intervention strategies (e.g., environmental strategies) and populations served (e.g., communities of color; rural populations).

Resource Partner Listing

Substance Abuse and Mental Health Services Administration (SAMHSA)

samhsa.gov

The Substance Abuse and Mental Health Services Administration is the agency within the U.S. Department of Health and Human Services that leads public health efforts to advance the behavioral health of the nation. SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities. SAMHSA provides leadership and devotes its resources, including programs, policies, information and data, contracts and grants, to help the United States act on the knowledge that:

- Behavioral health is essential to health
- Prevention works
- Treatment is effective
- People recover from mental and substance use disorders

The National Marijuana Initiative

thenmi.org

The National Marijuana Initiative provides a fact-based resource of information to dispel misconceptions about marijuana and raise awareness of issues surrounding the drug; so that citizens and policymakers can make well-informed choices regarding marijuana use and regulations.

Some of the services we offer include:

1. A wide variety of educational presentations on marijuana and the effects of its legalization for the public health and public safety sectors as well as community-based drug prevention coalitions, and legislators
2. The NMI Speakers Bureau, which consists of independent subject matter experts who conduct informational presentations about their respective fields at little or no cost to you.
3. A public resource for valid information and reliable data based upon current research into marijuana and its implication to our society

VA Office of Mental Health and Suicide Prevention (OMHSP) Suicide Prevention Program (SPP)

VeteransCrisisLine.net

The Veterans Crisis Line is a free, confidential resource that connects Veterans in crisis and their families and friends with 24/7 support. Call 1-800-273-8255 and Press 1, chat online at VeteransCrisisLine.net, or text 838255.



You Matter I Matter

youmatterimatter.org

We can't continue to discuss the issues of substance misuse and not include the conversation of suicide as they are often interrelated and subsequently, can both lead to deaths of despair.

While multiple factors influence suicidal behaviors, substance use (especially alcohol use) is a significant factor linked to a substantial number of suicides and suicide attempts. Conversely, individuals with substance use disorders (SUDs) typically have undiagnosed mental health conditions that lead them to be particularly susceptible to suicide and suicide attempts. The relationship between suicide and substance misuse is intricately entwined, providing for an opportunity and NEED to develop a comprehensive approach to prevention, acknowledging both issues of public health concern, concurrently.

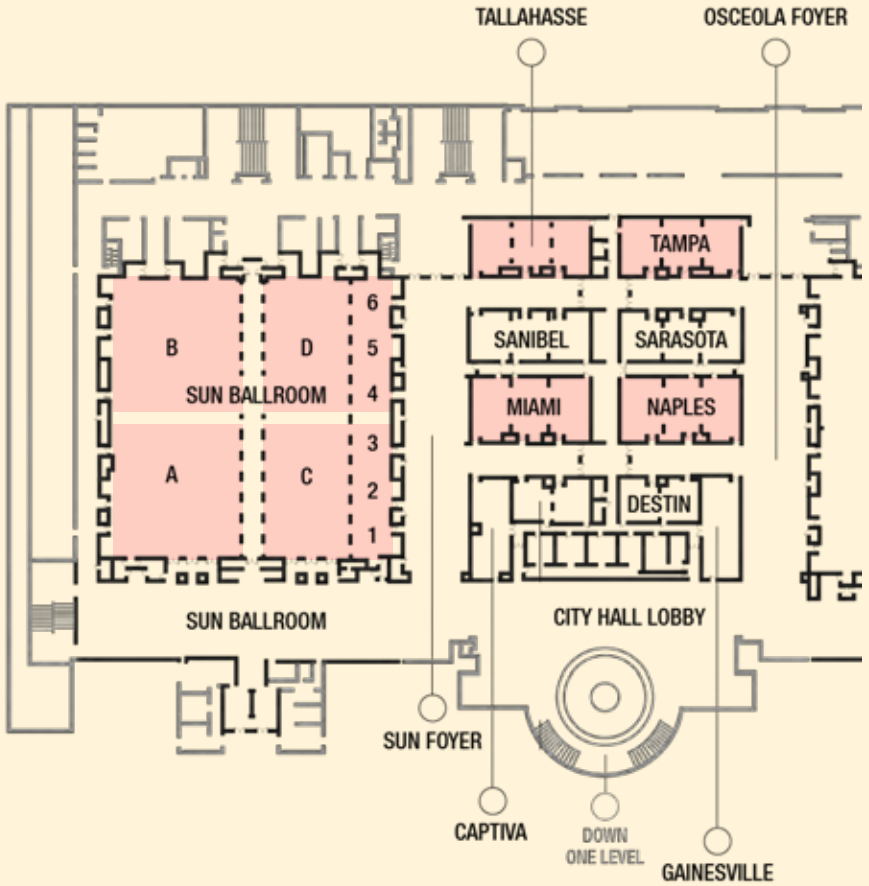
Increasing our knowledge and facilitating safe and meaningful conversations about suicide is an essential component of successful prevention efforts in our communities moving forward. The next step in providing prevention to change communities must be focused on empowering those who do the work to include the conversation about mental health overall - especially, including suicide. We know suicide is preventable, but only when we know what to do and how to have these difficult conversations. Prevention efforts that are multifaceted and inclusive of mental health, substance misuse and suicide - before they become detrimental and deadly - are the most effective and comprehensive measures we can take to save more lives.

When we think differently, we do different; when we know better, we do better.



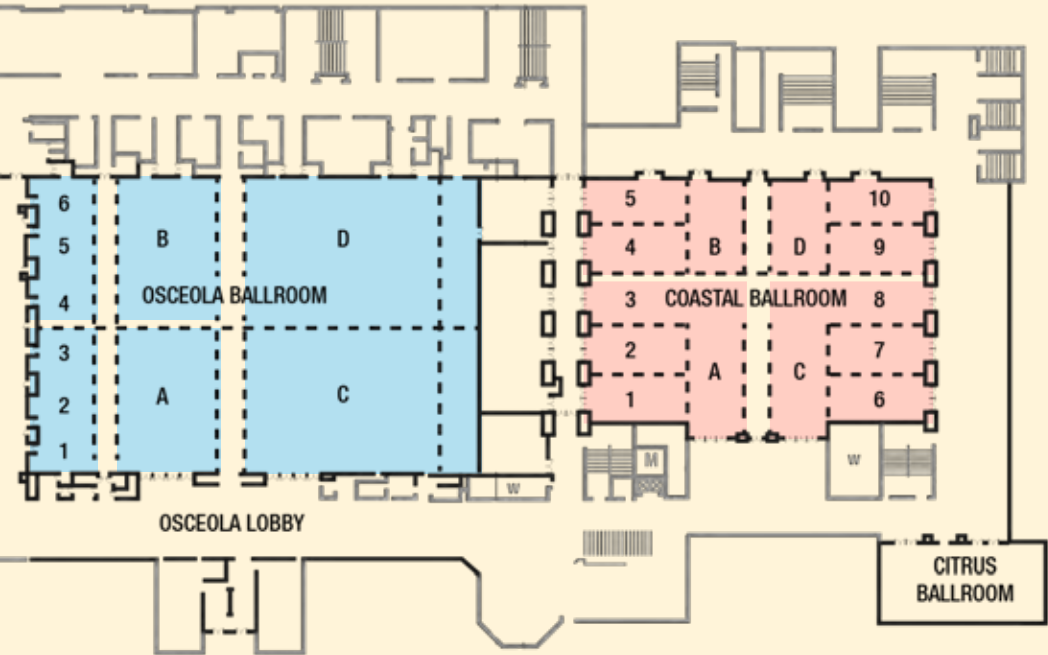
At Snapchat, we care deeply about the wellbeing of our community, and we are grateful for our partnership with CADCA to help keep Snapchatters safe.

Gaylord Palms Meeting Rooms



 **Adult Breakout Rooms**

Gaylord Palms Meeting Rooms



Youth Leadership Rooms

SUNDAY EVENTS

Welcome Reception

Sunday, July 17, 5 – 6:30 pm

Room: City Hall Lobby

Kick off our first Mid-Year back in-person by joining us for the Opening Reception! Network with your fellow community leaders as the 2022 Mid-Year Training Institute begins and take the time to visit the Resource Partner Table-top Displays for your chance to win a drawing for a Visa gift card!

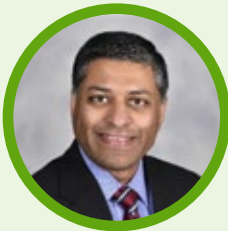
MONDAY EVENTS

Opening Plenary and Breakfast

Monday, July 18, 8 – 10 am

Room: Osceola Ballroom

Join us for a plated breakfast and compelling speakers, as the first official day of Mid-Year opens! Grab a seat during the Opening Plenary to hear the substance use and misuse prevention field's top leaders address the issues most pertinent to our coalitions.



Rahul Gupta MD, MPH, MBA, FACP

Director, Office of National Drug Control Policy (ONDCP)



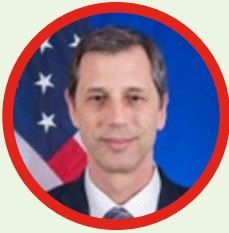
Miriam E. Delphin-Rittmon, Ph.D.

Assistant Secretary for Mental Health and Substance Use, Substance Abuse and Mental Health Services Administration (SAMHSA)



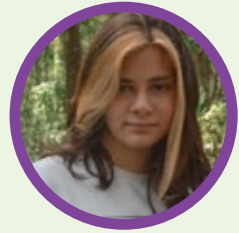
Deb Houry, MD, MPH

Principal Deputy Director, Centers for Disease Control and Prevention (CDC)



James Walsh

*Principal Deputy Assistant Secretary,
Bureau of International Narcotics and Law
Enforcement Affairs (INL), U.S. Department
of State*



Robert Kordon

*Youth Speaker,
Hernando Community Coalition*



Michael J. Nozile, Sr.

*CEO/Executive Director,
Gang Alternative, Inc.*

Doug Simon

*Director of the Office of Drug Control
Office of Policy and Budget
State of Florida*

Emcee: Pat Castillo

*Vice President of Training Operations/Director
of the National Coalition Institute, CADCA*

Please refer to the Mid-Year Event App for complete bios of our speakers!

ONDCP Town Hall Meeting

Monday, July 18, Noon – 1 pm

Room: Osceola Ballroom

Community coalitions interested in the Drug-Free Communities (DFC) Support Program and current DFC grant award recipients are invited to attend the 2022 ONDCP Town Hall Meeting to hear from Office of National Drug Control Policy's Director **Dr. Rahul Gupta**, CDC Acting Principal Deputy Director **Dr. Deb Houry**, DFC Program Administrator **Helen Hernandez**, and fellow ONDCP and CADCA staff about upcoming key initiatives.

MONDAY TRAINING SESSIONS

Monday, July 18

10:30 am – noon

Addressing Youth Mental Health and Substance Use

PRESENTER(S): Christopher Jones, PharmD, DrPH, MPH (CDC) & Dr. Wanda Boone
(Together for Resilient Youth)

ROOM: Sun Ballroom A

Previous research has documented that mental health among children and adolescents is associated with immediate and long-term physical health and chronic disease, health risk behaviors, such as substance use, social relationships, education, and employment. In this session, we will discuss the latest trends among youth mental health including impacts of COVID-19 and the connections between ACEs and youth mental health and substance use. The session will also cover prevention strategies to address these interconnected topics.

Ask Away - Reducing Community Barriers

PRESENTER(S): Lesley Gabel & Peggy Dowd (Prevention Resources, Drug Free Task Force)

ROOM: Coastal D

Ask Away - Reducing Community Barriers will address creative techniques and methods to reach underserved populations that include; rural pockets, LGBTQ+, Latino, and community members with substance use disorder to reduce drug overdoses. This interactive session will provide how data driven assessments lead to strategies to remove barriers such as of transportation, cost, language, stigma, and increase access and availability for medication assistant therapies, access to Narcan and recovery services. Ask Away will provide the opportunities for coalitions to engage with presenters to formulate and map out their own plans to take back to their community coalitions.

Be Your Own Spielberg: Using Storytelling Techniques to Present to Partners

PRESENTER(S): Brian Klaas (Johns Hopkins University)

ROOM: Coastal A

How many times have you seen (or given!) a presentation where the audience's eyes glazed over with boredom or exhaustion? How do we communicate ideas that are important to us in a way that's meaningful to our audiences? Can we make complex science and deep data meaningful to non-expert audiences? Interestingly, directorial and editing techniques that have long been used in movies correspond with some of the best practices derived from cognitive research about how we can engage our audiences in the delivery of our ideas. This multidisciplinary talk looks at how we can create highly engaging and impactful presentations for our community, project, and funding partners by utilizing these techniques.

Collaborations & Sustainability: Key Lessons Learned in School & Coalition Partnerships

PRESENTER(S): Catherine Dhingra (Wakefield Health Department) & **Suzanne Burns** (Wakefield Memorial High School)

ROOM: Coastal C

In this session, participants will learn key strategies that enabled the Wake-Up Coalition to build a strong, sustaining partnership with local schools utilizing the 7 strategies for community change. Learn how our schools went from reluctant partner to leading the way in prevention. From providing information (Bathroom Buzz), Enhancing Skills (Evidenced Based Health Curriculum) to changing physical design (basketball courts & skatepark) to policy change (Alternate to suspension Diversion Program), participants will walk away with concrete examples of how to partner with schools & build cross-sector collaboration. Coalitions will learn how to implement these strategies to raise perception of risk of harm, increase protective factors, and decrease substance use rates. During this workshop, we will provide information on how these strategies were initiated through the coalition efforts & funding, and have since transitioned to school lead or oversight... true sustainability!

Conclusions and Recommendations of the Stanford-Lancet Commission on the North American Opioid Crisis

PRESENTER(S): Keith Humphreys (Stanford University, School of Medicine)

ROOM: Sun Ballroom C

This presentation describes a two-year collaboration between Stanford University and the medical journal Lancet that produced a comprehensive analysis of the opioid crisis and what to do about it. Prevention and treatment of addiction are addressed, as are management of pain and the need to prevent the crisis from spreading abroad.

Controlled Substance Diversion in Veterinary Medicine

PRESENTER(S): Steven Seiler (Tennessee Tech University) & **Bill Gibson** (Power of Putnam)

ROOM: Miami

The purposes of this training course are to provide attendees with a description of what is currently known about the misuse of controlled pet medicines and strategies people use for obtaining such prescribed pet medicines for their own consumption. It also provides an overview of reporting requirements for prescriptions of controlled substances (PCS) for animals. Finally, it gives information about implementing training for veterinarians and veterinary technicians at the community-level; and information about connecting veterinarians and veterinary technicians within the attendees' community with a free two-hour Continuing Education course on Controlled Substance Diversion in Veterinary Medicine.

Putting the Engage Back in Engagement

PRESENTER(S): *Melissa Moore (M3 Consulting LLC)*

ROOM: *Sun Ballroom B*

Stuck in a rut? Scrambling for time? Wondering what's next? Are your requests for volunteers met with crickets? One of the biggest struggles that organizations have in this busy culture is to attract and retain not only volunteers and employees, but also the support of the community in their efforts. This is not a new phenomenon for community coalitions, but it has not been any easier during the pandemic. Attend this session to learn from over 20 years of experience shaking it up in communities both large and small.

Say Cheese! Framing Your Coalition's Data

PRESENTER(S): *Katrina McCarthy, MPH, CHES & Jacqueline Brogdon, MPP (CADCA)*

ROOM: *Coastal B*

Evaluation doesn't end with just collecting and analyzing the data. It is important to frame it in a way that tells a coalition's story and community impact. This session will help participants improve their ability to design data communication products that catch and keep their audience's attention. Participants will learn how to select data based on audience, medium, and call to action, how to use design principles in displaying data, and how to evaluate the effectiveness of their data communications.

Teens, Trends & OTCs - Preventing Teen OTC Medicine Misuse

PRESENTER(S): *Anita Brikman (CHPA and CHPA Educational Foundation) & Brigid Zeller (CHPA)*

ROOM: *Sun Ballroom D*

Hear about the most recent statistics regarding teen misuse of over-the-counter (OTC) cough and cold medicines, get insights about trends observed over the past few years during the COVID pandemic, and learn about national and community strategies to recognize and prevent medicine misuse.

Monday, July 18

2 – 5:30 pm

Adult Education for Prevention Professionals

PRESENTER(S): *Dorothy Chaney (CADCA Master Trainer)*

ROOM: *Sun Ballroom D*

As coalition leaders and prevention professionals, we need to engage community partners to address complex community health issues. Often, we find ourselves conducting training sessions with adults. To understand adult learning, we must also have a knowledge of adult learning styles as well as how and why adults learn. This session will explore the basic concepts of adult learning as well as provide tips for designing effective programs for adults.

Focus! Groups and Interviews as Data

PRESENTER(S): Dr. Albert Terrillion, Katrina McCarthy, MPH, CHES & Jacqueline Brogdon, MPP (CADCA)

ROOM: Coastal D

One of the most underused and underestimated forms of data gathering in prevention is qualitative data- the perfect complement to your coalition's survey. Focus groups and key informant interviews are good sources of qualitative data for coalitions, if they are done correctly. This session will present some principles of good qualitative data gathering, including the structure necessary for a good focus group and planning the right questions for focus groups and key informant interviews. The session will touch on sorting qualitative data and preparing it for analysis.

Get Over It! Understanding Stigma of SUD in Minority Populations and Bringing Cultural Humility into SUD Prevention Services

PRESENTER(S): Mona Abdallah-Hijazi, Hala Mallah (ASAP Coalition) & Ahmad Ballout (ACCESS)

ROOM: Sun Ballroom B

Cultural humility is inseparable from the Strategic Prevention Framework (SPF). This presentation highlights how cultural humility can be used to reduce the harmful effects of health disparities faced by minority populations when creating and implementing substance use disorder prevention services and interventions. This presentation also discusses the responsibilities of substance use prevention programs to provide culturally informed services by considering the ethical and cultural dilemmas that may arise from the failure to provide adequate services, and the steps that can be taken to provide culturally, linguistically, professionally, and ethically appropriate interventions and strategies.

The real-life impact of stigma and discrimination in relation to substance use disorder on racial, ethnic, and cultural minority populations will also be discussed by reviewing the findings of a community stigma research project conducted between a university and non-profit organization partnership. Examples and suggestions on how to effectively and appropriately address substance use stigma and discrimination to enhance the outcomes of individuals with a substance use disorder will be provided.

Re-Connect! Re-Charge! Re-Vive!

PRESENTER(S): *Kym Laube (CADCA Trainer)*

ROOM: *Coastal B*

For over two years our coalitions have felt the effects of the Great Resignation, the Great Relocation, and the Great Re-Assessment. Now it is time to Reconnect, Recharge an in some cases Rebuild coalitions. This new opportunity can be enhanced with new tools, along with old ones reconfigured, which make Coalition work fun!

This new space is ideal time to bring team-building, play and challenges to your teams and coalitions. Using aspects from experiential learning- Storming, Norming, Forming, Performing and Adjourning we will learn how to develop thought provoking ways to engage sector members and volunteers to build trust, engage individuals, increase collaboration and problem solve.

From fun ways to onboard members, share data, enhance sector communications. participants will have the opportunity to engage in large and small group activities they can bring back and replicate in their communities. This workshop will have you up on your feet and interacting with your peers.

Navigating Your Alcohol Regulatory System and Getting your Seat at the Table

PRESENTER(S): *Cassandra Tourre (National Alcohol Beverage Control Association (NABCA)) & Jessica Neuwirth (Oregon Liquor and Cannabis Commission)*

ROOM: *Sun Ballroom C*

Alcohol regulation should be informed by science. Prevention stakeholders best positioned to inform alcohol regulators on the science often do not engage with them despite the critical role alcohol regulators play in shaping alcohol policy at the state and local level. Alcohol regulators develop regulations to actualize the legislative intent of the law. These regulations impact every aspect of alcohol sales and service practices in a state, from what products are sold at what price to where products are sold and how they can be promoted. Alcohol laws have been changing rapidly throughout the past two years, and as a result, there has never been a more critical time for prevention and public health stakeholders to lend their expertise to critical discussions. Come learn the rules of engagement, how to gain credibility when working with alcohol regulators, and potential entry points for informing and educating these important policymakers.

Reclutamiento y retención de los 12 sectores comunitarios: Recomendaciones prácticas para fortalecer membresía y colaboración

PRESENTER(S): *Fabrizia Barela & Ewelina Wojno (CADCA)*

ROOM: *Gainesville*

El reclutamiento y la retención de miembros es un desafío común que experimentan las coaliciones en todo el mundo. Sin embargo, las estrategias correctas pueden ayudar a que este proceso sea mucho más efectivo y eficaz. En esta sesión, discutiremos la importancia de la participación de los 12 sectores comunitarios en una coalición y el proceso de identificación de representantes claves que se unan al trabajo de la coalición. Los participantes escucharán y aprenderán estrategias de reclutamiento y retención proveniente de experiencias de representantes de los 12 sectores de varios países de América Latina, aunado a las recomendaciones prácticas compartidas por CADCA. Divertidas actividades grupales completarán la experiencia de aprendizaje.

Using Evidence-Based Prevention to Break the Generational Cycle of Drug Use

PRESENTER(S): *Helen Hernandez, MPH & Jane Sanville, MPH (Office of National Drug Control Policy), Karl G. Hill, PhD (University of Colorado Boulder), Robert M. Vincent, MEd (SAMHSA) & Erin Wick, MBA, SUDP (Capital Region Educational Service District #113)*

ROOM: *Miami*

Schools and communities are facing challenges regarding the health of the nation's 54 million school-aged children. This includes the historic pattern of escalating drug use among youth between the ages of 12 to 19 and the significant risks posed by early onset of drug use. The nation's investment in prevention research provides the opportunity to intervene with evidence-based approaches that can make generational changes.

This session will have two parts. Part One will provide an overview of current data trends, review a recent study on the inter-generational impact of a universal prevention intervention, and provide information on Student Assistance Programs. Part Two will focus on assessing what's right for your school and community and include strategies for: selecting and implementing prevention interventions, assessing evidence of effectiveness, identifying where to start in implementing a Student Assistance Program, and provide examples of state approaches to Student Assistance Programs.

TUESDAY EVENTS

Community Service Project

Tuesday, July 19 6 -7 pm

Room: St. George 108

Member Community Service Project at 2022 Mid-Year Training Institute

Join us for an exclusive members-only event to give back at the 2022 Mid-Year Training Institute on Tuesday, July 18th from 6:00-7pm!

Youth and adult members will have the opportunity to write letters and make cards for individuals with mental health conditions and children who are patients in hospitals while networking and meeting members of CADCA's new National Youth Advisory Council (NYAC). Pre-registration was required.

TUESDAY TRAINING SESSIONS

Tuesday, July 19

8:30 am – noon

Cómo desarrollar un buen marco lógico con la selección de datos claves provenientes del diagnóstico comunitario

PRESENTER(S): David Aguilar, Community Collaborative Solutions, LLC

ROOM: Gainesville

El alineamiento de los datos del diagnóstico con cada uno de los elementos del marco lógico proporciona a la coalición una comprensión más profunda sobre el nivel de la problemática del consumo de sustancias en su comunidad. Sin embargo, elegir los datos claves de los resultados del diagnóstico puede ser una tarea abrumadora. En esta sesión, examinaremos estudios de casos para abordar los desafíos que enfrentan muchas coaliciones al seleccionar los datos correctos para su marco lógico a través de un proceso de triangulación de datos. La elección de datos correctos ayudará a la coalición a demostrar la eficacia y el impacto de su trabajo actual y futuro en la comunidad.

How to Make Legislative and Policy Change While Playing by the Rules

PRESENTER(S): Sue Thau, Chris Doarn (CADCA), Michael Mumper (Georgia Alcohol Policy Alliance; Fayette FACTOR/Drug Free Fayette) & Abby Levine (Levine Nonprofit Solutions, LLC)

ROOM: Sun Ballroom B

Attendees will learn how to be effective advocates for legislative and policy change at any level of government using CADCA developed tools and techniques. This session will include information from CADCA's new Advocacy Toolkit, and it's new one pager on how lobbying rules for 501(c)3's and federally funded grantees effect various coalition members, including staff, board and volunteers acting in both official and unofficial capacities. The best methods for achieving a full policy agenda while obeying lobbying rules and constraints will be discussed in depth.

Implicit Bias and Social Determinants of Health: What's the Connection

PRESENTER(S): Colber Prosper (CADCA Trainer) & Abdelwahhab Alawneh (AMERC)

ROOM: Sun Ballroom A

Social determinants of health are nonmedical factors that influences people's health. Nonmedical factors can be employment, educational attainment, access to health care and discrimination. Wait, discrimination?? This interactive session will cover how implicit bias perpetuates discrimination which lead to negative health consequences for vulnerable populations. Participants will discuss the research in small groups and brainstorm strategies and policies that will improve health outcomes.

The Future of Prevention is on the Horizon

PRESENTER(S): Jeff Coady, Psy.D., ABPP, Chris O'Connell, MBA & Aida Balsano, PhD, CKM (SAMHSA / CSAP)

ROOM: Sun Ballroom D

This session will highlight components of a modern, collaborative and responsive approach to substance prevention, and strategies to successfully navigate both known and future challenges. Current realities and on the horizon create a sense of urgency and importance underscoring prevention work more than ever before. Emotional strain of the pandemic and other challenges of our times have been great, and must be acknowledged and comprehensively addressed if prevention is to be effective. New horizons of possibility are opening for widespread integration of prevention into novel areas, such as within primary care and working across the crisis continuum of services. The good news is that we are not alone in this work, and will maximize effectiveness as we support each other and leverage available resources and supports.

Phew, I Wasn't Certain I Was Going to Make it!

PRESENTER(S): Kym Laube (CADCA Trainer)

ROOM: Coastal B

It is no secret COVID-19 took its toll bringing many through an emotional roller coaster. Those first responders and leaders of organizations large and small found themselves feeling compassion fatigue from hearing challenge after challenge. Those in the helping fields have been exposed to intense stressors and traumatic experiences on a daily basis. Professionals face not only trauma exposure from the communities they serve, they also faced their own uncertainties and hardships caused by the pandemic. Come learn how to address vicarious trauma and plan for your own mental well-being to continue this essential work. This workshop will create an intentional space to explore solutions to cope with second-hand trauma. Attendees will design a personal action plan focused on wellness embodied in positive psychology and strategies to reduce burnout. This session will focus on personal development and leadership and how to leverage that to positively impact others.

Social Host Ordinances: Promising Practices for Successful Policy Adoption & Compliance

PRESENTER(S): Rick Collins (CADCA Trainer)

ROOM: Coastal D

Social host ordinances are a common tool used nationally to address underage drinking parties. This session will discuss the key provisions of an effective social host law, how to utilize CADCA's 10 Policy Development Steps to organize a social host campaign within a coalition, and the initial steps required to begin moving an ordinance forward. The presentation will also include the lessons learned from the recent passage of a social host ordinance by a local community coalition. Sample data collection tools, issue briefs, policies and organizing techniques will also be available for the participants. There will be something for everyone and participants from all levels and stages of coalition work are encouraged to attend.

Findings 2021: Drug-Free Communities Support Program National Evaluation

PRESENTER(S): Barb O'Donnel, Vanessa Morales & Kelly Miloski (ICF)

ROOM: Miami

This session will highlight the most recent findings from the Drug-Free Communities (DFC) Support Program National Cross-Site Evaluation, based on data collected through August 2021. Discussion will focus on both the difference that DFC coalitions are making and highlight practices DFC coalitions implement to bring about community-level change.

Tuesday, July 19

1:30 – 5 pm

Carpe Datum: Seize Your Data

PRESENTER(S): Katrina McCarthy, MPH, CHES, Jacqueline Brogdon, MPP & Dr. Albert Terrillion (CADCA)

ROOM: Coastal B

The key to success in prevention is evaluation. Coalitions who know what works and what needs improvement are those who move more easily toward the transformation of their community. Many coalitions struggle with using their data to its fullest application: looking INTO their data to determine just how much quality data can say. This session will address basic principles of analysis of both qualitative and quantitative data. It will be based on the use of tools and software commonly available to non-profits and smaller budgets. Activities will include the use of actual data sets, interpreting results, and showing and speaking to those results accurately.

Evaluación de condiciones locales para obtener evidencia del impacto de las intervenciones

PRESENTER(S): Mg. Edda Pérez & Lic. Giovanna Vargas (ONG. CRESER)

ROOM: Gainesville

Las coaliciones comunitarias implementan diversas estrategias y actividades que impactan positivamente a las condiciones locales de su comunidad, pero muchas veces no se genera evidencia de ese impacto. Es decir, no se puede demostrar el cambio con datos, porque las coaliciones no cuentan con herramientas sencillas para ello. En este taller compartiremos la experiencia de una coalición que recogió evidencia del impacto positivo sobre la reducción del consumo de drogas de una de sus condiciones locales y conoceremos los procedimientos y herramientas que utilizó. También se promoverá que los participantes intercambien sus experiencias en generar evidencias del impacto del trabajo de las coaliciones sobre sus condiciones locales, revisando los factores que lo han posibilitado o lo han limitado. Finalmente, se propondrá que los participantes elaboren una propuesta de herramienta que permita recoger la evidencia del impacto en la condición local que están trabajando en sus coaliciones.

Getting Comfortable with the Uncomfortable: Resources to Support Health Equity and Policy

PRESENTER(S): Rick Collins (CADCA Trainer) & Dr. Grenae Dudley (The Youth Connection, Detroit)

ROOM: Sun Ballroom D

This interactive session will focus on the trending, and sometimes uncomfortable topic of health equity, and what coalitions can do to ensure equitable structures, processes, and strategies in their work. The session will touch upon the history of substance use policy and its role in upholding structural racism, and will focus on ways coalitions can ensure that coalition processes and future prevention strategies are equitable for all community members. Participants will learn strategies to meaningfully engage diverse groups in the work of the coalition, and will be given tools and strategies to support the coalition in developing equitable policies and environmental strategies that are supported by and positively impact all community members.

Medication for Opioid Use Disorder Academy Pilot Overview- Is it for your community?

PRESENTER(S): Dorothy Chaney (CADCA Master Trainer) & Catherine Brunson (CADCA Trainer)

ROOM: Coastal C

This presentation will provide an overview of the MOUD Academy, identify the community impact of coalition involvement in MOUD, and provide an opportunity to take part in a future customized training about MOUD access and awareness. The goal of this project is to increase coalition leaders' capacity to inform their community members on the benefits of medications for opioid use disorder (MOUD), as well as to support coalitions in the implementation of coalition-based strategies for facilitating the use of MOUDs for indicated populations in their home communities

Participants will learn how local coalition-based strategies provided impact for the pilot coalitions in their home communities, including:

1. Raise awareness of local MOUD services;
2. Spread messaging, including the centrality of MOUD in treatment and OD prevention;
3. Address barriers to MOUD, including stigma / prejudice of opioid addiction and treatment protocols.

Prevention of Underage Drinking

PRESENTER(S): Ralph Hingson, ScD, MPH (NIH/NIAAA), Dallas Pettigrew, MSW (Cherokee Nation's Pediatric Behavioral Health System) & Mark Wolfson, Ph.D (University of California, Riverside)

ROOM: Coastal A

This session will explore trends and interventions to prevent underage drinking targeting individuals, families, school-based interventions, policies, and multi-component community interventions.

CDC Dual Session: Public Health Approach to Counterfeit Prescription Drugs and Unintentional Youth Poisonings from Edible Cannabis

PRESENTER(s): Douglas Roehler, PhD, MPH (CDC), Grant Baldwin, PhD (NCIPC, CDC), Norman Birenbaum (Pear Tree Strategies), Traci C. Green, PhD, M.Sc (Opioid Policy Research Collaborative), James Olsen, CPS (Stratford Partnership for Youth and Families, DFC), Teresa Bassma, M.Ed., CHES (Fountain Valley Communities That Care, DFC), Anna Gasinski & Robert Lawlor Jr (New England HIDTA/ORS)

ROOM: Sun Ballroom C

Public Health Approach to the Rise in Counterfeit Prescription Drugs and Overdose Deaths among Adolescents: With the spread of illicitly manufactured fentanyl's (IMFs) introduced in prescription drug markets, there have been an evolving number of overdose deaths involving IMFs. Synthetic opioids, including illicitly manufactured fentanyl's (IMFs), were involved in 64% of >100,000 estimated U.S. drug overdose deaths during May 2020–April 2021. This session will highlight current trends and data of overdose deaths among adolescents, the dangers of counterfeit pills, and discuss public health approaches and prevention strategies.

Unintentional Youth Poisonings from Edible Cannabis: Surveillance, Prevention, and Policy: There are concerning signs that unintentional ingestions of edible cannabis are on the rise among youth. Given marketing practices to make cannabis products resemble attractive edible products—often closely resembling candy—youth may be unknowingly consuming cannabis-infused products if they are not properly secured away, and unintentionally becoming intoxicated. This is occurring in both legal and illegal marketplaces, especially with the rise of delta-8 THC products and other isomers. There are also variations in product content, manufacturing practices, and labeling requirements in each state. This presentation will describe our current understanding of the frequency of these youth ingestions using surveillance data, the health risks for youth, and policies that are in place to deter unintentional youth ingestions.

Make Your Meeting Matter

PRESENTER(S): Kym Laube (CADCA Trainer)

Room: Sun Ballroom B

Managing a meeting face to face can have its challenges and moving to a hybrid platform can be as difficult as herding cats. As we gear up for the Great Reconnection, it is essential we sharpen our facilitator skills and strengthen meeting management for those in the room and those on screens. The workforce is in an evolution, and we must prepare ourselves to continue the essential work of our coalitions and teams for community change. Your effective communication and facilitation might just be the secret ingredients!

WEDNESDAY EVENTS

WEDNESDAY TRAINING SESSIONS

Wednesday, July 20

8:30 am – 5 pm

Prevention Ethics

PRESENTER(S): *Dorothy Chaney (CADCA Master Trainer)*

ROOM: *Tampa*

This workshop is designed specifically for the behavioral health and substance use and misuse prevention professional, and it fulfills the Certified Prevention Specialist credential ethics requirement. The principles in the Prevention Code of Ethical Conduct convey the prevention professional's recognition of responsibilities to the public, service recipients and colleagues.

8:30 am – noon

Counterfeit Pills and Fentanyl: What Every American Needs to Know

PRESENTER(S): *Joanna Mlicka-Anderko (DEA), Catie Drew & Joe Bozenko (DEA)*

ROOM: *Sun Ballroom A*

In this session the DEA will inform participants about the dangers of counterfeit pills and fentanyl. Conference participants will learn about the chemistry of fentanyl analogs and why it is being put into counterfeit pills and other drugs, and why fentanyl is such a deadly substance.

The Role of Behavioral Health Equity in Prevention

PRESENTER(S): *Onaje Salim, Ed.D., Kimberly Beniquez, M.S., Cara Alexander, PhD, LCSW, BCD, Damaris Richardson (SAMHSA/CSAP), Ashley Austin, Ph.D. (Center of Excellence on LGBTQ+ Behavioral Health Equity) & Stacey Owens (SAMHSA/CMHS)*

ROOM: *Sun Ballroom D*

SAMHSA is committed to advancing behavioral health equity, which is the right to access quality health care for all populations regardless of the individual's race, ethnicity, gender, socioeconomic status, sexual orientation, or geographical location. This includes access to prevention, treatment, and recovery services for mental and substance use disorders. In conjunction with quality services, this involves addressing social determinants, such as employment and housing stability, insurance status, proximity to services, culturally responsive care – all of which have an impact on behavioral health outcomes. This session will explore opportunities for prevention specialists to support behavioral health equity more effectively within prevention work, utilizing strategies to build trust with and engage within communities that have historically been underserved by prevention coalitions.

Qualitative Data - Your Coalition Superpower

PRESENTER(S): Angela Da Re (CADCA Trainer) & Leanne Reid (Prevent Coalition)

ROOM: Miami

Collecting qualitative data is an excellent way to gather non-scripted information from community members and engage with partners in a meaningful way. This can be a beneficial strategy for understanding the why behind standard norms, attitudes, and perceptions. This session will walk participants through collecting qualitative data, from design through follow-up. Learn how you can generate a more focused image of your community. In addition to providing critical data, this innovative process also creates deep connections, increases capacity, and lends to sustainability in our communities.

Empowering Adults to Empower Youth

PRESENTER(S): Virginia Johnson (Poe Center for Health Education)

ROOM: Naples

Engaged youth are a vital part of our coalitions but empowered youth can be our strongest advocates. So how do we inspire our adult coalition members to empower our youth? What do our youth need from our coalition leaders to be effective? Join us as we discuss solutions to real world challenges from the perspective of both youth and adult coalition leaders. Learn how one community not only involves youth but gives them the necessary tools to be community champions. Specific examples of youth empowerment will be shared on youth tobacco prevention policy advocacy efforts.

¡Acción comunitaria con un plan!

PRESENTER(S): Yimaris Menendez M.A., Jose Malavé M.A (PASPR) & Dr. LaTisha Bader (Speaker's Bureau, National Marijuana Initiative)

ROOM: Gainesville

¿Por qué necesitan más miembros? ¿Qué tipo de miembros requieren? ¿Cuándo es un buen tiempo para reclutar? Estrategias y planificación, dos pasos muy importantes para organizar la acción que ayudará a su coalición a cumplir sus metas. Esta sesión explorará una serie de preguntas e ideas que le ayudará a identificar los pasos y momentos idóneos para abordar el aumento de la membresía y del involucramiento comunitario en su coalición.

Marijuana 101: Potency, Policy & Pitfalls

PRESENTER(S): Sue Thau (CADCA)

ROOM: Sun Ballroom B

Marijuana continues to be a hot topic in every community in the country. Coalitions must be up to date on the latest data and information in order to understand and effectively address the plethora of issues surrounding marijuana.

The Face of Prevention: Inclusion to Empower Change!

PRESENTER(S): Yvonne Stroman & Catherine Brunson (CADCA Trainers)

ROOM: Sun Ballroom C

Substance misuse prevention efforts educate and support individuals and communities to prevent the use and misuse of drugs, yet there remains a portion of our communities who use substances. Harm reduction includes strategies and ideas that aim to reduce the negative consequences related to substance misuse. Harm reduction can be considered as an approach to secondary prevention of risky behavior among adults and youth with the intent to save lives and reduce consequences. Participants will identify community partners across the Continuum of Care and explore opportunities for collaboration to support harm reduction efforts.

1:30 – 5 pm

Adjusting, Adapting and Advancing

PRESENTER(S): Virginia Johnson (Poe Center for Health Education)

ROOM: Miami

Our world, the ways we communicate with our communities, and the ways we do business went topsy turvy when the pandemic began. This session will look at examples of coalitions and community organizations that not only survived but thrived this past year by adjusting and adapting to meet their community's needs. Tips will be shared on how these organizations grew their memberships, developed stronger relationships and connections with their communities, and expanded their comprehensive strategies to reduce substance use prevention.

Media Magic! Leveraging the Media to Pass Policy

PRESENTER(S): Rick Collins (CADCA Trainer) & Andrea Snow (Maui Coalition for Drug-Free Youth)

ROOM: Sun Ballroom C

While many coalitions develop media messages to raise community awareness, few leverage media in ways that build community support and influence decision makers toward a future policy goal. This interactive session is geared toward coalitions seeking to implement prevention policies in their communities, and will focus on Step 6 of the Policy Development Steps: ways coalitions can develop a media plan that moves the community from awareness to action on their policy goals. The session will explore how media can greatly increase your policy success and build policy compliance and sustainability after passage. Participants will also learn key components of a media advocacy plan and engage in interactive activities that will give them opportunities to practice media messaging and drafting a media plan. Media samples and media plan templates will also be provided.

Youth Engagement in Tobacco Control: Lessons Learned and Action Initiated

PRESENTER(S): Nigel Wrangham (CADCA Master Youth Trainer)

ROOM: Sun Ballroom D

Coalitions all across the United States are engaging young people today like never before. This is an exciting time for grassroots prevention and public health, as a new generation of young leaders takes the reins to create safer communities. Your coalition is sold on the benefits of engaging young people as leaders. So now what?

Using the most current data, best practices, and lessons learned over decades of engaging youth in tobacco control from the Centers for Disease Control and Prevention, this dynamic and interactive workshop is aimed at coalitions that have begun the process of engaging youth, but still have questions about securing community partnerships, defining the best roles for youth, developing evidence-based strategic plans, and recruiting youth for sustained and effective efforts.

Come and explore, learn, and strategize together as we support the next generation of leaders!

Marijuana 202: What's new in 2022

PRESENTER(S): Dale Quigley (National Marijuana Initiative (NMI)/HIDTA) & **Dr. LaTisha Bader** (Speaker's Bureau, National Marijuana Initiative)

ROOM: Sun Ballroom B

A review of recent research findings concerning marijuana's impact on public health and public safety issues.

Estrategias de comunicación para el trabajo efectivo con hombres y mujeres en la coalición

PRESENTER(S): Dra. Melba Muñiz (Universidad Autonoma de Ciudad Juarez, Mexico)

ROOM: Gainesville

Tomando en cuenta el poder que la comunicación efectiva ejerce sobre las decisiones de una persona, se desarrollarán actividades que pongan en evidencia los mecanismos que distinguen la forma de percibir y comunicarse entre hombres y mujeres, aprendiendo técnicas de involucramiento, participación y persuasión para ganar capital humano en las coaliciones. Con la aplicación de estas estrategias se busca establecer un entorno amigable y de confianza para la libre expresión de las opiniones y vivencias de los miembros de la coalición. Se presentarán métodos efectivos para los participantes, a través de las diferencias neurológicas que distinguen las formas de comunicación entre hombres y mujeres.

Preventing Drug Use and Misuse Among College Students: Getting Back to Basics to Move Us Forward

PRESENTER(S): Richard Lucey (DEA), Thomas Hall, PhD (Orange County Drug Free Coalition) & Allison Smith, PhD (Louisiana Board of Regents)

ROOM: Sun Ballroom A

Effective management of efforts to prevent drug use and misuse among college students requires an understanding of the basic principles of prevention science and strategic planning. Whether you are fairly new to the field of preventing drug misuse, or have worked on this issue for more than a decade, this session will provide you with the information and resources you need to best support your prevention efforts. With more than 70 years of experience in preventing drug misuse at the federal, state, campus, and community levels, the presenters are well equipped to guide you through the necessary building blocks to preventing drug use and misuse among college students.

This interactive session will include an overview of current drug use rates among college students; the importance of strategic planning in prevention, including sustainability and cultural competence/cultural humility; the seven keys to a successful prevention program; and resources available from DEA and other sources.

THURSDAY EVENTS

THURSDAY TRAINING SESSIONS

Thursday, July 21

8:30 am – noon

Effective Prevention Across the Lifespan

PRESENTER(S): Ingrid Donato, Courtney Esparza, MS, LPC, PMP, Judith Ellis, M.S., Matt Clune, M.S., Torrance Brown, DrPH, MPH (SAMHSA/CSAP) & Jennifer Solomon (HRSA/Bureau of Health Workforce)

ROOM: Sun Ballroom D

What are factors unique to each stage of life that would be important to consider in the work of prevention? How can prevention specialists ensure we are effectively identifying and addressing needs across the lifespan? This session will explore these issues and highlight strategies to consider for maximizing our effectiveness in working to prevent substance misuse and support well-being of people at all ages. The audience will hear from prevention professionals and have an opportunity to share experiences and observations from the field about effective outreach and engagement strategies for reaching people within different stages of life in the work of prevention.

Engaging Your Community One Sector at a Time

PRESENTER(S): Angela Da Re & Kim Linkel (CADCA Trainers)

ROOM: Naples

Are you looking for ways to engage more community members? If so, this session is for you! This interactive session will discuss strategies for finding and engaging those difficult to reach partners, building coalition and community capacity through relationships, and creating sustainable mission and project-driven partnerships. Bring your challenges, your questions, and your best ideas!

The Basics: Mental Health and Substance Use/Misuse

PRESENTER(S): Colber Prosper & Rikki Barton (CADCA Trainers)

ROOM: Sun Ballroom C

We often hear mental health issues can increase someone's chances in using/misusing substances. But how? And why? This interactive session will cover the relationship between psychological distress and risky behaviors. The facilitators will explain stress and how it shows up in different populations. Participants will be placed in groups to discuss the various environmental factors that perpetuates psychological distress in their communities and what they can do about it.

Building Protective Factors into Logic Models & Strategies

PRESENTER(S): Dorothy Chaney (CADCA Master Trainer)

ROOM: Tampa

The vast majority of coalitions base their logic models and comprehensive strategies on root causes that are based upon risk factor theory. This session flips the perspective from risk factors to protective factors. Whereas we usually look to change local conditions to reduce risk, this session will build a logic model where we build protective factors into strategies addressing local conditions. This session provides a new way to enhance CADCA's community change process. Hands-on activities, tools and resources will be provided. This is an advanced session and participants are asked to bring their logic model with strategies with them so that we can practice expanding strategies to include protective factors

Jóvenes 101: Lo que necesita saber para atraer y trabajar junto al sector juvenil

PRESENTER(S): **Yurimar Santiago-Torres** (CADCA Trainer)

ROOM: Gainesville

(This session will be offered in Spanish)

Invitar al sector juvenil requiere que los miembros de la coalición comprendan los muchos desafíos que pueden enfrentar en todos los procesos de reclutamiento y participación. El sector juvenil es un componente vital y necesario de una coalición y necesita tener un espacio garantizado. Es por la juventud que trabajamos para crear comunidades saludables, seguras y libres de drogas. Durante esta sesión, los participantes aprenderán las estrategias que pueden implementar en sus comunidades para atraer a jóvenes comprometidos a la coalición. También, los participantes reflexionarán y descubrirán estrategias para resolver y superar conflictos entre jóvenes y adultos en una coalición. Y, por último, aprenderán las herramientas esenciales para mantener a los miembros jóvenes involucrados y comprometidos en las reuniones, capacitaciones y actividades de la coalición.

As it happens when inviting any sector into a coalition, inviting the youth sector requires that coalition members understand the many challenges that may be faced in all the processes of recruitment and engagement. The youth sector is a vital and necessary component of a coalition and needs to have a guaranteed seat. It is because of youth that we work towards creating healthy, safe, and drug free communities. During this session, participants will learn about strategies they can implement in their communities in order to attract committed youth to the coalition. Also, participants will reflect and discover strategies on how to resolve and overcome conflicts between youth and adults in a coalition. And lastly, they will learn about essential tools to keep youth members involved and engaged in coalition meetings, training and activities.

World Café – Discussions and Learning Facilitated by CADCA's Coalition Advisory Committee (CAC)

PRESENTER(S): **Virgil Boysaw** (Cecil County Health Dept.), **Merilee Fowler** (MATFORCE and Community Counts), **Rev. Shane Britt** (The Scottsville Allen County Faith Coalition), **Jordan Esser**, (DuPage County Health Department), **Mike Freeman** (LA LGBT Center), **Amy Haskins** (Jackson County Anti-Drug Coalition), **Cindy Hayford** (Deerfield Valley Community Partnership), **Beverly Johnson** (Alabama Department of Mental Health), **Kevin McCloskey** (LA LGBT Center), **Michael Nozile** (Gang Alternative, Inc.) & **Jose Pietri** (COMPASS)

ROOM: Sun Ballroom A

This is an opportunity for participants to explore topics and issues in an informal way in small groups. Topics may range from member recruitment, youth engagement, staff burn-outs, etc. We ask participants to choose topic tables that they need support with OR that they feel they have some expertise in. This results in sharing of ideas.

The World Cafe is a method which makes use of an informal cafe setting for participants to explore an issue by discussing it in small table groups of 6-8 (or more if we don't have enough facilitators).

After a brief introduction, the group discusses a series of questions at their table. Discussion is held in multiple rounds of 15-20 minutes (or more depending on the length of the session), with the set up intended to allow for more relaxed and open conversations to take place.

We will pick topics prior to the session and table hosts (CAC members) for each table. Participants are given the opportunity to transition tables or remain with host.

Marijuana in the Workplace: Why it Matters

PRESENTER(S): Jo McGuire (National Drug and Alcohol Screening Association)

ROOM: Sun Ballroom B

There are few places where boundaries can be put into place regarding adult substance use and society expects overall adherence. Workplace safety programs that support drug-free environments are critical to safe and healthy communities, can nurture sober living, and make a difference for family wellness. But employers often do not understand the influence they have in promoting community safety through drug-free workplaces. We'll discuss the opportunity to raise awareness in the business community, particularly with changing marijuana laws and what solutions can be offered for drug free workspaces.

Operation Prevention: Good Medicine Bundle and Cultural Resource Tools

PRESENTER(S): Joanna Mlicka-Anderko (DEA), Catie Drew (DEA), Naomi Lane (company tbd)

ROOM: Tallahassee

DEA and our tribal partner will present an informative session on how to use the new Good Medicine Bundles from Operation Prevention in your communities! These hands-on, standards-aligned resources empower students to embrace positive and holistic health practices and gain an understanding of modern and historical Native approaches to wellness.

Thursday, July 21

1:30 – 3 pm

Harnessing the Power of Youth to Create Community Change

PRESENTER(S): Amber Jones (*Teen Health Connection Youth Drug Free Coalition*),
McRae Lillie & Lily Culpepper (*Teen Health Connection*)

ROOM: Sun Ballroom A

In the session, the Coalition Coordinator and youth members of the Youth Drug Free Coalition (YDFC) from Charlotte, North Carolina will share ways attendees can recruit and engage local youth to build or strengthen their youth coalition. Speakers will share approaches to enhance youth involvement in community-based prevention strategies with the goal of increasing the effectiveness of those strategies. Operating using a “Youth-Led, Adult-Guided” model, YDFC members will share the cadence of a typical youth-led meeting and provide guidance for developing an infrastructure for running a youth-led, adult guided coalition. Speakers will also share youth-led strategies previously implemented within their community, including a Social Norms Campaign, PhotoVoice project, and Multi-Media Awareness Campaign focusing on underage drinking and prescription and over-the-counter medicine misuse.

Seize the Data! Communicating Numbers to Inspire Community Change

PRESENTER(S): Jamie Comstock, MURP, PS-C, & Robin Carr (*Bangor Public Health and Community Services*)

ROOM: Naples

Effective community coalition leaders present data in a way that affects community change, catches people’s attention and is easily understood. Don’t miss this opportunity to learn their secrets, using the Five C’s of Data: Chart, Color, Context, Clutter, and Composition. In this practical and engaging session participants will gain the knowledge to find the story in their data and tell it for maximum impact. Session tools and handouts will make it easy to take this information back to your coalition “home team”, too.

We Need to Talk: Illicit Fentanyl and the US Drug Landscape

PRESENTER(S): Amy Neville, Steve Filson & Jaime Puerta (*VOID (Victims of Illicit Drugs)*)

ROOM: Sun Ballroom D

We are grateful to General Price for personally inviting our organization to speak at CADCA mid-year. By the end of our presentation, attendees will have a greater understanding and awareness of the current illicit drug landscape.

The focus of our presentation is on the fentanyl epidemic in the United States today. The through-line of our presentation is recognizing the new dangers that fentanyl now poses to any drug user, whether they are new to drugs, casual users, or have substance use disorder.

Illicit fentanyl and related opioids account for 70% of the 105,000 drug deaths in the US in 2021. The reasons are clear.

Illicit fentanyl is produced very cheaply by amateur chemists in organized crime syndicates. This drug is used to either replace or taint other drugs. The hundreds of thousands of overdose victims were mostly unaware of the presence of this drug. Our personal experiences, research, and relationships with law enforcement agencies inform every aspect of our work.

Mega Impacts in Rural Areas

PRESENTER(S): April Dobrinske, Edward Mears (*Preferred Family Healthcare*), **Shonna Morrison & Rebecca Arway** (*3C Power in Partnership*)

ROOM: Tampa

Throughout this session the process of becoming a registered coalition, applying for mega-grant funding, and building towards DFC (Drug Free Communities) grant funding will be discussed from the perspective of a Prevention Specialist. The information will detail the journey of a small, rural coalition that became a registered DMH coalition, then applied for a mega-grant for federal funds, and are now working towards registering their 3-county wide coalition as a drug free communities grantee for sustainability. This coalition implemented school-based prevention curriculum, engaged the community in parent focused events, hosted a student symposium event for schools within their 3 counties, and encouraged youth to take a front seat approach to prevention work in constructing a prevention plan for their school and working with the coalition to implement it.

Community Change Agents: A Holistic Approach to Family, Community, and Addiction

PRESENTER(S): Julia Hayden (*Parents of Addicted Loved Ones*)

ROOM: Tallahassee

One of the most powerful tools we have in the community's battle against addiction is one that often sits untouched. The family – more than any agency, program, or policy – has the greatest opportunity to impact the lives of those mired in a dependency on drugs or alcohol.

Given the right education, families can respond in a healthier manner to help loved ones in their challenges instead of enabling them. While we often approach SUD from the silos of prevention, intervention, and treatment, we may be missing opportunities by separating each function into its own program. Join us as we talk about the holistic role of families and no-cost solutions for coalitions to help their communities from the inside out.

Creative Partnering with Youth to Prevent Substance Use

PRESENTER(S): David Melillo, Benjamin Auletta & Addison Auletta (*Partners in Community*)

ROOM: Sun Ballroom B

This session will be co-facilitated by youth and adults to actively demonstrate the power of youth involvement. Using videos, photographs, social media content, polling and other audience-involving activities, the workshop will give easy to use examples of ways youth are involved in all steps of the SPF in Clinton, CT. Beyond offering drug-free activities to youth, the Clinton coalition empowers teens to lead a positive-peer-influencing charge each year. Workshop will encourage participants to examine existing protective factors in their communities and ways to include youth. Facilitators will share personal experiences that have had impact on their decision making as well as that of their peers and will offer ideas for connecting with teens

How to Better Protect Youth from Marijuana Commercialization

PRESENTER(S): Diane Carlson & Henny Lasley (*One Chance to Grow Up*)

ROOM: Sun Ballroom B

This session will teach participants effective ways to engage citizens and key stakeholders in all sectors of your community to ensure youth are better protected from the negative impacts of medical and recreational commercial marijuana. It will arm concerned citizens and advocates on empowering ways they can address today's most harmful gaps when it comes to marijuana policies, regulations, and education. It will provide hands-on strategies to effectively coordinate the engagement of elected officials, media, coalition partners, health experts, and concerned parents and educators to secure high impact youth safeguards. The presenters have been actively engaged on the frontlines of marijuana policy and education for ten years. They've seen firsthand how the actions we take now will continue to have far reaching impacts for today's youth and for generations to come.

3:30 – 5 pm

All My Children: Youth Engagement & Retention

PRESENTER(S): *Jerria Martin & Aamir Hicks (Drug Free Communities of Dallas County)*

ROOM: *Sun Ballroom A*

You have the youth's attention...now what? How do you keep it? How do you make them feel like they are an integral part of the team? This session will highlight a successful coalition's use of evidence based practices to recruit, engage, and retain youth in their coalition partnered with pragmatic steps and examples demonstrated by national Opioid Response Network Consultant and CADCA TOT, Jerria Martin.

Through Their Eyes: Reassessing Risk and Protective Factors from a Youth Perspective

PRESENTER(S): *Sarah Pilson, Youth Presenter (Love Detroit Prevention Coalition)*

ROOM: *Sun Ballroom D*

The cultural shift to mental health awareness has brought to light the impact of risk and protective factors on short-term and long-term health outcomes for youth, including substance misuse. What are the risk and protective factors in your community? The youth sector of the Love Detroit Prevention Coalition show that this may not be as clear-cut as we might think. Join us in viewing traditional risk and protective factors through the lens of the youth who are most impacted by them and hear about their efforts to change a perceived risk factor into the protective factor using CADCA's 7 Strategies of Community Change.

Community Health Workers: Bridging the Gap Between Prevention and Harm Reduction.

PRESENTER(S): *Tiffani Gager (Chenango Health Network)*

ROOM: *Tampa*

Bridging the Gap between primary prevention and harm reduction using the community health worker model. This session provides an overview of how a community health worker with a primary focus on harm reduction, incorporates primary prevention into their daily work. Community health workers build relationships with many other agencies focused on substance use disorder which is one of the required sectors to be represented on and Drug Free Communities funded coalition. Because community health workers engage persons living with substance use disorder directly, they bring a unique perspective to prevention work and community coalitions. Join me as I provide replicable examples of how to make community health workers' barrier breaking and stigma reducing work, work for your coalition. Community health workers can provide that critical link between primary prevention and harm reduction.

Know Thyself: Foundations for Community Leadership

PRESENTER(S): Leanne Reid (*Educational Service District 112/Prevent Coalition*) & Rikki Barton (*Onward Consulting*)

ROOM: Tallahassee

Everyone is a leader and it is essential to be curious about yourself so you can learn, grow, and effectively collaborate with others. Learning about various personality and leadership styles is crucial to capacity building, stakeholder recruitment, and knowing how to best utilize those at your coalition's table. Participants in this session will learn about several personality and leadership resources/assessments, how to apply those to their own personal and professional life, as well as how to apply them within a coalition's work.

Prevention Voices Washington - Building an Advocacy Infrastructure

PRESENTER(S): Megan Moore, MPH (*Kitsap Public Health District*)

ROOM: Sun Ballroom B

Prevention Voices Washington is a skill building group and action network for youth substance use prevention and mental health professionals to conduct statewide advocacy efforts. We work as a state using a "Relay Race" model to conduct actions. This model includes all professionals in Washington coordinating substance use prevention funding, all members of coalitions, all youth that are tied to youth leadership activities, public health professionals, and national organizations. Anyone in Washington state working to protect youth is welcome to join Prevention Voices Washington advocacy efforts.

Prevention Voices Washington is successful because we work within funding and organizational limitations to conduct much need policymaker education. This session will discuss the successes, barriers, and foundational model in Washington State and discuss strategies for how the Prevention Voices model can be implemented in other states.

Campaign Communications 101

PRESENTER(S): Robin Rinker, MPH (*CDC*)

ROOM: Naples

Large engagements and mass campaign communications can be daunting to strategize. However, in this session, CDC will provide insight on how to repurpose pre-existing CDC resources to cater to your specific community and audience. CDC will focus on skills and methods to improving your communication engagements within your community, specifically among youth leaders.

Grassroots Efforts to Impact Statewide Tobacco Policies

PRESENTER(S): **Barry Hummel, Jr., MD** (*QuitDoc Foundation*), **Mark Ryan** (*City of Indian Harbour Beach, FL*) & **Ashley Lyerly** (*American Lung Association*)

Room: Miami

In 2019, The Tobacco Free Partnership of Broward County led an effort to coordinate the work of local tobacco prevention coalitions on tobacco policy change initiatives. The group shared Best Practices on local tobacco policy initiatives, including local Tobacco Retail Licensing policies. The group also began to work together on statewide tobacco prevention policies. This seminar will discuss the formation of the group, some policy successes and failures, and our plans for the future.



Not actual patients.

Indivior is working to change patients' lives by developing medicines to treat substance use disorders and serious mental illnesses.



© 2022 Indivior PLC | INDIVIOR is a registered trademark of Indivior UK Limited

NP-NBD-US-XXXX EXPIRY JULY 2022

CADCA Youth Leadership Training And Events

CADCA's Youth Leadership Training Courses develop critical thinking skills in youth and equip them with necessary tools to help coalitions achieve community-level change. Our training empowers young people to take youth-led civic action in their communities.

The Key Essentials Course equips participants with the foundational tools needed to take the first steps in solving their communities' problems around drugs, underage drinking, prescription drugs and other social ills using the Strategic Prevention Framework.

The Leveling Up Communities Course offers new insight into the work we do within our communities, to ensure that it impacts all community members, especially those who need it most. Health equity is becoming an integral concept within substance misuse prevention efforts, and this track will address how we can facilitate change in our communities through this perspective.

Key Essentials Objectives (English and Spanish)

- Become more engaged Youth Leaders
- Learn and apply the Strategic Prevention Framework process
- Learn and apply components of a Community Assessment
- Conduct a Problem Analysis
- Learn the 7 Behavioral Change Strategies for a Comprehensive Intervention
- Develop an Action Plan for next steps for a "Youth- In-Action" Project

Leveling Up Communities Objectives

- Gain an understanding and be able to effectively communicate key concepts relating to health equity in coalition work
- Ability to create and deliver plans to embed equity in coalition work
- Create a Recruitment Plan, with a focus on equitable and sustainable recruitment
- Create and present and Advocacy Plan
- Create an Action Plan to create equitable, community-level change

What you need to know before you register:

1. There are two separate Youth Leadership Courses at Mid-Year. There are NO requirements in order to attend either our Key Essentials training or our Leveling Up Communities Training.
2. Coalition Adult Advisors are recommended to participate with youth for all Youth Leadership Trainings. Adults may not attend a Youth Leadership course without youth.

CADCA Youth Leadership Training And Events

2022 MYTI Youth Leadership Schedule

Sunday, July 17

- 3 – 7 pm** Registration Open
- 3 – 5 pm** Youth Welcome Center (Osceola Foyer)
- 5 – 6:30 pm** Welcome Reception (City Hall Lobby)

Monday, July 18

- 7 am - 4 pm** Registration Open / Table-top Exhibits Open
- 8 – 10 am** Opening Plenary & Breakfast
- 10 – 10:30 am** Networking Break
- 10:30 am - noon** Youth Opening Plenary (Osceola CD)
- Noon – 1 pm** ONDCP Town Hall w/ Dr. Rahul Gupta
- 1 – 2 pm** Lunch on Your Own
- 2 – 3:30 pm** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- 3:30 – 4 pm** Networking Break
- 4 – 5:30 pm** Key Essentials / Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- 8 – 9:30 pm** Youth Meet Up n’ Chill (Osceola CD)

Tuesday, July 19

- 7:30 – 8:15 am** Continental Breakfast
- 8:30 – 9 am** Morning Inspiration (Osceola CD)
- 9 – 10 am** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- 10 – 10:30 am** Networking Break
- 10:30 am - noon** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- Noon - 1:30 pm** Lunch On Your Own
- 1:30 – 3 pm** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- 3 – 3:30 pm** Networking Break
- 3:30 – 5 pm** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- 6 – 7 pm** National Youth Advisory Council (NYAC) Community Service Project

CADCA Youth Leadership Training And Events

Wednesday, July 20

- 7:30 – 8:15 am** Networking Continental Breakfast
- 8:30 – 9 am** Morning Inspiration (Osceola CD)
- *9 – 10 am** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- 10:00 – 10:30 am** Networking Break
- *10:30 am – noon** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- Noon - 1:30 pm** Lunch on Your Own
- 1:30 – 3 pm** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- 3 – 3:30 pm** Networking Break
- 3:30 – 5 pm** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- 8 – 10 pm** Show Us What You(th) Got Talent Show (Osceola CD)

Thursday, July 21

- 7:30 – 8:15 am** Continental Breakfast
- 8:30 – 9 am** Morning Inspiration (Osceola CD)
- *9 – 10 am** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- 10 – 10:30 am** Networking Break
- *10:30 am - noon** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- Noon – 1:30 pm** Lunch on Your Own
- 1:30 – 3 pm** Key Essentials/ Key Essentials Español/ Leveling Up Communities (Assigned Breakout Rooms)
- 3 – 3:30 pm** Networking Break
- 3:30 – 5 pm** ALL YOUTH: Youth Voice & Wrap Up (Osceola CD)



NABCA

NATIONAL ALCOHOL BEVERAGE
CONTROL ASSOCIATION

NABCA encourages coalition leaders to reach out to our Director of Public Policy for more information about alcohol regulation in your community.

CADCA Board Of Directors

Officers

The Honorable Mary Bono **Chairman, CADCA**

*Former Member of U.S. Congress (1998-2013)
Integritas by Bono LLC, President and Founder*

Larry P. Cote, Esquire **Vice Chairman, CADCA**

Founding Partner, Cote Law PLLC

Gregory Puckett **Secretary**

*County Commissioner, Mercer County,
West Virginia; Executive Director, Community
Connections, Inc.*

Donald K. Truslow **Treasurer**

Retired Banking Executive

Board Members

Esther T. Benjamin

*Chief Executive Officer and Executive Director
World Education Services, Inc.*

Michael A. Braun

*President, SAVA Workforce Solutions, LLC
DEA Chief of Operations (Retired)*

Anita Brikman

*Senior Vice President, Communications &
Public Affairs, Consumer Healthcare Products
Association (CHPA) and Executive Director, CHPA
Educational Foundation*

Monty Burks

*Director of Faith-Based Initiatives for the
Tennessee Department of Mental Health and
Substance Abuse Services*

Karen Drexler, M.D.

*Associate Professor, Department of Psychiatry
and Behavioral Sciences, Emory University
School of Medicine, Atlanta VAMC*

Rudolph Estrada

*Chief Executive Officer, Estradagy Business
Advisors, LLC*

Fran Flener

Former Arkansas Drug Director

James J. (Jay) Galeota, Jr.

President & CEO, Kallyope

Juan Garcia

*Managing Director, Defense, Security & Justice
Sector, Deloitte Consulting LLP*

Mark S. Gold, M.D.

*Professor, Distinguished Professor, Eminent
Scholar, Chief, Chairman, Emeritus Eminent
Scholar & Distinguished Alumni Professor
(1990-2015); Professor (Adjunct), Washington
University in St Louis, School of Medicine*

Lieutenant General (Ret.)

Patty Horoho

*Chief Executive Officer, OptumServe
43rd Army Surgeon General*

Jeannie Hovland

Member of the Flandreau Santee Sioux Tribe

Michelle Kley

*Executive Vice President, General Counsel and
Secretary, Virgin Galactic Holdings, Inc.*

The Honorable Michael J. Kramer

*Judge of the Noble Circuit Court, 33rd Judicial
Circuit of Indiana*

Kirk R. Lane

Arkansas Drug Director

Chet D. Linton

Chief Executive Officer of AEGIX Global, USDGI

Willie A. Mitchell

*Board President/Executive Director,
San Antonio Fighting Back, Inc.*

Brigitte Nettesheim

*President, Territory Leader, North Central
Territory & Joint Venture Markets, Aetna Chicago*

Thomas J. Reddin

Managing Partner, Red Dog Ventures, LLC

Ronald S. Rochon, Ph.D.

President, University of Southern Indiana

Aaron S. Williams

*Senior Advisor - Emeritus, International
Development & Government Relations, RTI
International*

Dave Zook

Partner, Faegre Drinker Biddle & Reath LLP

Emeritus Members

Arthur T. Dean

*Chairman and CEO Emeritus
CADCA Board of Directors*

Neil Austrian

*Former Chairman and CEO, Office Depot, Inc.
and former President, The NFL*

CADCA Coalition Advisory Committee

Virgil Boysaw, Jr.

Cecil County Drug Free Coordinator, Cecil County Health Department

Sam Bradshaw, BSW, CPS/ICPS

Project Director, Cherokee National Behavioral Health Prevention, SAMHSA PFS-SPF Project Director

Rev. Shane Britt

Founder and Executive Director, The Scottsville Allen County Faith Coalition, Inc.

Jordan S. Esser

Community Initiatives Coordinator, DuPage County Health Department

Merilee Fowler

Executive Director, MATFORCE and Community Counts

Mike Freeman

Program Supervisor, Los Angeles LGBT Center

Amy R.H. Haskins, M.A.

Administrator & Sanitarian, Jackson County Health Department, Project Director, Jackson County Anti-Drug Coalition, Drug Free Communities Grantee

Cindy C. Hayford

Director, Deerfield Valley Community Partnership

Beverly H. Johnson MPA

Director of Prevention Services, Alabama Department of Mental Health

Kevin McCloskey

Director of Community-Based Programs at the Los Angeles LGBT Center

Michael J. Nozile, Sr.

CEO/Executive Director, Gang Alternative, Inc.

José D. Pietri

Project Director, Coalition for the Management and Prevention of Substance Abuse of Sabana Grande (COMPASS)

Stephanie Rhinehart

Prevention Program Manager, Kansas Department for Aging and Disability Services/ Behavioral Health Services

Gail M. Taylor, M.Ed

Director, Behavioral Health Wellness, Virginia Department of Behavioral Health and Developmental Services

CADCA Future Events

24th Annual Drug-Free Kids Campaign Awards Dinner

Gaylord National Hotel – Riverview Ballroom
National Harbor, Maryland

October 13, 2022

33rd Annual National Leadership Forum

Gaylord National Hotel
National Harbor, Maryland

January 30 – February 2, 2023

STOPMEDICINEABUSE.ORG



Giving Communities the Tools to Stop Medicine Abuse

Visit the [CADCA resource table](#) to learn about teen misuse and abuse of over-the-counter medicines containing dextromethorphan (DXM) and the ways you can help prevent it in your community.

Learn more and get free resources by visiting www.stopmedicineabuse.org

Join our online networks

 facebook.com/stopmedicineabuse

 twitter.com/stopmedabuse

CHPA® | CONSUMER
HEALTHCARE
PRODUCTS
ASSOCIATION

 **CADCA**®

Thank you for attending CADCA's 21st Mid-Year Training Institute! We look forward to seeing you again in 2023 at our National Leadership Forum!



Community Anti-Drug Coalitions of America

500 Montgomery Street, Suite 400

Alexandria, VA 22314

1-800-542-2322

cadca.org



[Community.cadca.org](https://community.cadca.org)



[CADCA](https://www.facebook.com/CADCA)



[CADCACoalitions](https://www.instagram.com/CADCACoalitions)



[CADCA](https://www.linkedin.com/company/CADCA)



[CADCA](https://twitter.com/CADCA)



[CADCACoalitions](https://www.tiktok.com/@CADCACoalitions)



[CADCAorg](https://www.youtube.com/CADCAorg)