THE ANNUAL SURVEY
OF COALITIONS
FACT SHEET

FRAMEWORK FOR COMMUNITY CHANGE

Coalitions that interact with CADCA are more likely to:

- Develop a logic model
- Collect local data on risk factors
- Incorporate coalition members’ experiences
- Share evaluation data with coalition members
- Match needs with evidence-based interventions
- Link coalition assets and resources
- Identify new partners

Coalitions build capacity by partnering with local groups to reach entire communities:

- 62% Hospitals
- 50% Citizen Action Groups
- 41% Groups that support people in recovery
- 77% Groups that address mental health
- 58% Groups that address emotional well-being
- 64% Human Services
- 39% Child Protective Services

Coalitions pursue comprehensive strategies tailored to their local environment:

- 54% Changing Consequences
- 53% Changing Policies
- 88% Enhancing Skills
- 40% Changing Physical Design
- 70% Reducing Barriers
- 96% Providing Information

Coalitions create positive community changes:

- 92% Increased public awareness for substance misuse problems
- 90% Implemented media advocacy and marketing activities
- 59% Implemented barriers to alcohol availability
- 55% Addressed community, state, and/or national policies
- 51% Improved cultural competence of community activities and services

Coalitions contribute to population-level outcomes:

- 90% of coalitions have actively engaged youth
- 53% of coalitions made youth the target of policy change
- 567 Policy changes in the last year

CADCA’s Annual Survey of Coalitions is one of the most direct and effective ways through which we learn about substance misuse problems within communities and coalitions’ efforts to address them. Coalitions participating in the Annual Survey help inform CADCA’s training and coalition development needs, CADCA’s advocacy, and evaluation and research efforts.

For more information, contact survey@cadca.org