# \*\*TCADCA® THE ANNUAL SURVEY OF COALITIONS

#### FRAMEWORK FOR COMMUNITY CHANGE

Share evaluation data with coalition members **Coalitions that** Develop a logic model Match needs with evidence-based interventions interact with CADCA Link coalition assets and Collect local data on risk factors are more likely to: resources **Identify new partners Incorporate coalition members'** experiences 77% 41% **Coalitions build Groups that Groups that** capacity by partnering address support people **50**% mental health in recovery 39% **62**% **Citizen Action** with local groups to **Groups 58**% Child **Hospitals** 64% reach entire **Protective Groups that** Services Human address emotional communities: **Services** well-being 84% **Coalitions pursue** 88% **Providing Support** 54% **Enhancing** comprehensive Changing **Skills** 

strategies tailored to their local environment:

Consequences **53**% **Changing Policies** 70% **Reducing Barriers** 

40% **Changing Physical Design** 

96% **Providing** Information

**Coalitions create** positive community changes:

92% Increased public awareness for substance misuse problems

90% **Implemented** 

**Implemented** barriers to media alcohol advocacy availability and marketing activities

**55**%

**Addressed** community, state and/or national policies

**51**%

**Improved** 

cultural competence of community activities and services

**Coalitions** contribute to population-level outcomes:

of coalitions have actively engaged youth

**G** 

of coalitions made youth the target of policy change

**59**%



f CADCA



CADCAcoalitions



in CADCA

CADCAOrg

CADCA's Annual Survey of Coalitions is one of the most direct and effective ways through which we learn about substance misuse problems within communities and coalitions' efforts to address them. Coalitions participating in the Annual Survey help inform CADCA's training and coalition development needs, CADCA's advocacy, and evaluation and research efforts.

For more information, contact survey@cadca.org

### ABOUT CADCA COALITIONS

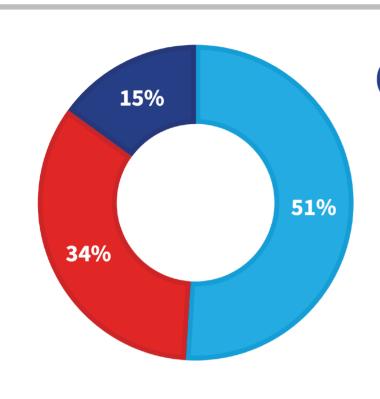
#### **COALITIONS FOCUS**

Mission focused solely on Alcohol, Tobacco and Other Drug issues (ATOD)

65%

ATOD issues as part of a broader mission

35%



#### **COALITIONS FOCUS EFFORTS ON**

- 51% Provision and coordination of prevention
- Prevention programs and environmental change equally
- **15**% Environmental or policy change

92% ALCOHOL

88%
MARIJUANA

**82**% TOBACCO

69%
PRESCRIPTION
DRUGS

In-kind Contributions

**Federal Government** 

**State Government** 

**Private Donations** 

**Fundraising** 

TOPIC AREAS
COALITIONS
FOCUS ON

# FULL-TIME PAID STAFF ON A COALITION

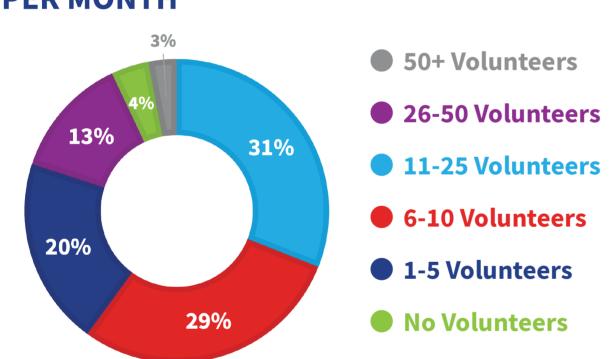


11%
NO FULL-TIME
STAFF

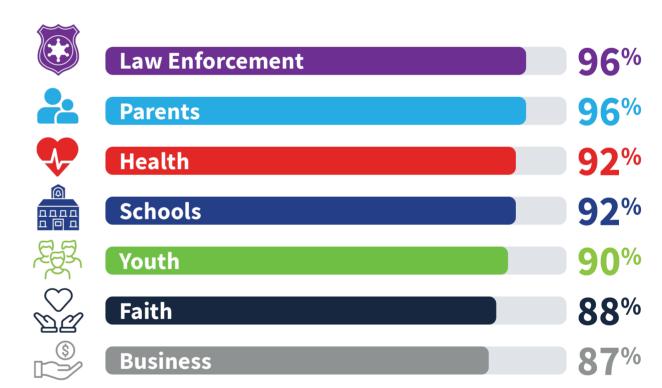
19% print
3-5 FULL-TIME
STAFF

65% nn 1-2 FULL-TIME STAFF

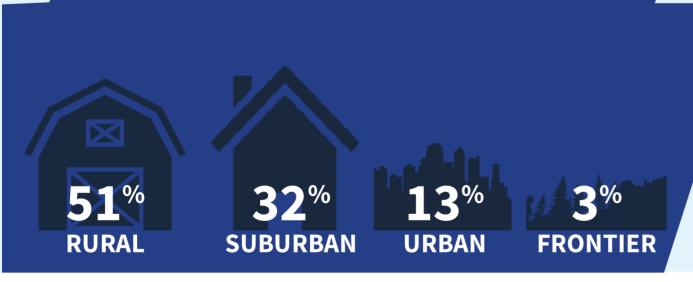
## NUMBER OF ACTIVELY ENGAGED VOLUNTEERS PER MONTH



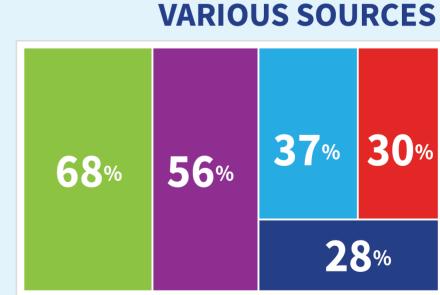
#### **SECTORS REPRESENTED ON COALITIONS**



## GEOGRAPHIC AREAS WHERE COALITIONS WORK



#### COALITIONS RECEIVE FUNDING FROM



### COALITIONS HELPED BRING POLICY/PRACTICE CHANGE IN THESE SECTORS

50% <b>41111111111</b>	Business
<b>45% (111111111111111111111111111111111111</b>	Government
35% <b>4111111111</b>	Community
29% [ ] ] ] ] ] ]	Schools
<b>24% ************************************</b>	Health
<b>15% []]]]</b>	Youth

#### **CHANGES WERE DIRECTED TOWARD**

