

What's Trending?

Tobacco 21

Tobacco 21 (T21) is a national campaign aimed at raising the minimum legal age to purchase tobacco and nicotine products in the United States to 21

Projected Benefits¹

223,000 FEWER PREMATURE DEATHS*

50,000 FEWER LUNG CANCER DEATHS*

↓ **25%** Decline in smoking initiation by 15-17 year-olds

↓ **10%** Overall drop in smoking prevalence by 2060

↓ **10%** Reduction of smoking related deaths in those born since 2000

*Projected yearly estimates if the minimum legal age was raised to 21 nationwide, among people born between 2000 and 2019

Public Support²

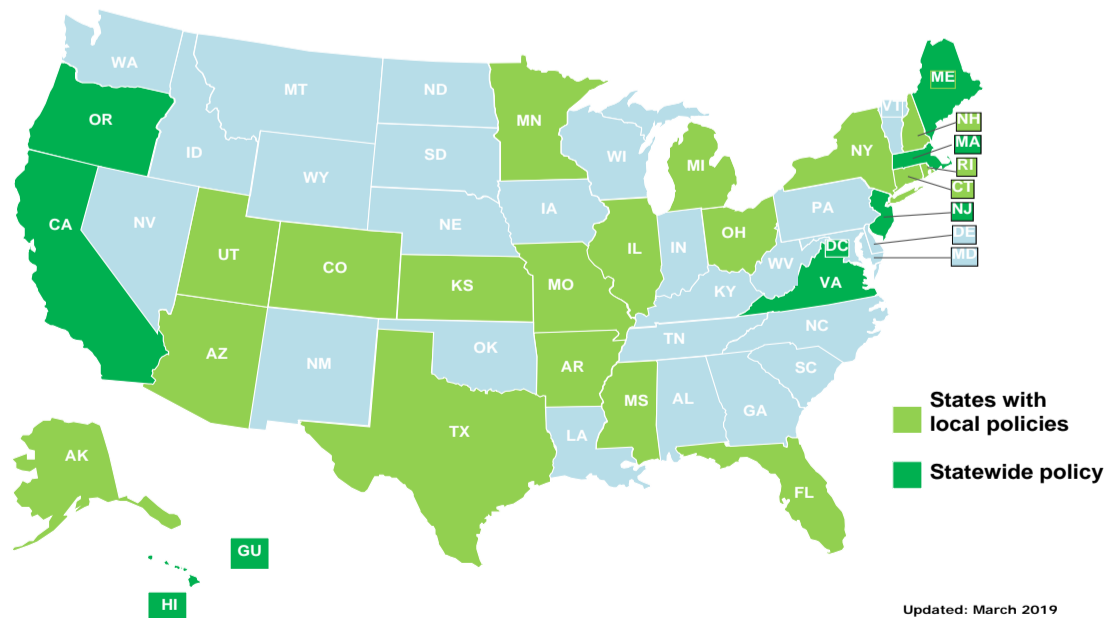
3 OUT OF 4 U.S. ADULTS FAVOR T21

INCLUDES 7 OUT OF 10 CURRENT SMOKERS

What Communities Can Do³

ADOPTION OF T21 IS TRENDING NATIONWIDE

425+ CITIES AND COUNTIES IN 25 STATES



For an up-to-date state map of Tobacco 21 adoption, please visit <https://tobacco21.org/>

Sources:

¹Institute of Medicine of the National Academies (2015). *Public Health Implications of Raising the Minimum Age of Legal Access to Tobacco Products*. Retrieved from http://www.nationalacademies.org/hmd/~/media/Files/Report%20Files/2015/TobaccoMinAge/tobacco_minimum_age_report_brief.pdf

²Centers for Disease Control and Prevention (2015). Three out of 4 American adults favor making 21 the minimum age of sale for tobacco products. Retrieved from <https://www.cdc.gov/media/releases/2015/p0707-tobacco-age.html>

³Preventing Tobacco Addiction Foundation (2019). [Interactive Map]. *State by State*. Retrieved at <https://tobacco21.org/state-by-state/>

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