Tobacco 21 (T21) is a national campaign aimed at raising the minimum legal age to purchase tobacco and nicotine products in the United States to 21.

Projected Benefits

- **223,000** FEWER PREMATURE DEATHS
- **50,000** FEWER LUNG CANCER DEATHS

Decline in smoking initiation by 15-17 year-olds: 25%
Overall drop in smoking prevalence by 2060: 10%
Reduction of smoking related deaths in those born since 2000: 10%

*(Projected yearly estimates if the minimum legal age was raised to 21 nationwide, among people born between 2000 and 2019)*

Public Support

- **3 OUT OF 4** U.S. ADULTS FAVOR T21

INCLUDES 7 OUT 10 CURRENT SMOKERS

What Communities Can Do

ADOPTION OF T21 IS TRENDING NATIONWIDE

- **425+ CITIES AND COUNTIES IN 25 STATES**

*Projected yearly estimates if the minimum legal age was raised to 21 nationwide, among people born between 2000 and 2019*

Sources:


For an up-to-date state map of Tobacco 21 adoption, please visit [https://tobacco21.org/](https://tobacco21.org/)