



COMMUNITY COALITION ADVOCATES

Dear _____,

I am writing to ask for approval to attend CADCA's (Community Anti-Drug Coalitions of America) National Leadership Forum, a world-class training event that brings together substance use and misuse prevention leaders and advocates interested in making a positive impact in their community. Held from February 1-4, 2021, Forum draws over 3,000 attendees and offers more than 100 tailored training sessions and workshops, networking opportunities and wellness activities, with a focus on teaching prevention strategies. This event will offer more trainings than a typical in-person event, at a reduced registration rate. (Youth/Young Adult - \$375, Adult Member - \$475 and Adult Non-Member - \$675)

Training sessions will be led by experts in the prevention field, coalitions from around the globe and federal agencies such as Centers for Disease Control and Prevention (CDC), Drug Enforcement Administration (DEA), Office of National Drug Control Policy (ONDCP), National Institute on Drug Abuse (NIDA), National Institute on Alcohol Abuse and Alcoholism (NIAAA) and Substance Abuse and Mental Health Services Administration (SAMHSA). Key topics include: coalition leadership, cross-sector collaboration, evaluation and research, marketing and communications, policy and advocacy, sustainability and what's trending.

All training sessions will be recorded, and I will have access to on-demand content 24/7 during and after the event. This will allow me to attend more sessions and get the most out of my registration. In fact, there is a possibility to experience every session offered, due to the recorded training sessions.

Once the training event concludes, I will share key takeaways, including those that we can implement immediately to support our substance use and misuse prevention programs and efforts.

Regards,