



## 2021 VIRTUAL PARTNERSHIP OPPORTUNITIES

CADCA's 2021 Virtual National Leadership Forum will *not* be just another virtual meeting or webinar. This will be everything you are used to experiencing during our National Leadership Forum and more! To ensure the prevention movement continues to push forward through these unprecedented times, we ask you to be a part of this event.

Sponsoring the National Leadership Forum helps us to continue our work with youth and adults to make significant changes in communities throughout the nation.

Included with each partnership opportunity over \$5,000 is your company's logo in the **online program, on the event website** and in **e-blast communications leading up to the event**.

### Digital Communication Opportunities

- **App Sponsorship**

Add your logo to our mobile application for premium visibility throughout the training event.

- ★ **Complete Ad Buy-Out - \$8,000**

Reserve exclusive status to be the only partner with branding on the app.

- ★ **Splash Page (1 Day) - \$1,500**

Brand a splash page that opens for three seconds at the launch of every app entry.

- ★ **Scheduled Push Alert \$1,000**

Highlight your company or exhibition table with a specialized push alert.

- ★ **Digital Banner Ad - \$750**

Showcase your company on the app with a scrolling banner transmitted to all attendees.

- **Feature Sponsor in CADCA Promotional E-Blast\* - \$1,500 for 1 (pre-eblast) / \$3,000 for 2 (pre & post eblast)**

- ★ Reserve the premier status to be featured in *pre-eblast* or *pre & post eblast* to registered attendees, highlighting your company, product or brand. Your logo (with linked website), one image and link to a 300-word promotional article will be included.

- **Sponsor Selected Training Sessions - \$1,500 per session**

- ★ Get your company logo highlighted by supporting selected training sessions. Your logo will appear in the online program and during the selected training session.
- **Virtual Wellness Breaks – \$2,500**
  - ★ Sponsor two 15-minute Virtual Wellness Breaks
  - ★ Sponsorship includes company logo and link to your website.
  - ★ Attendees will relax and retain focus early in the morning or at the end of a busy day.
  - ★ Provide optional 5 or 10-minute videos on movement classes like gentle yoga, meditation or breathing techniques to help attendees take a mental break.
- **Virtual Welcome Reception Page - \$6,000**
  - ★ Your company's logo will be featured as the Premier Partner page prior to the opening of the event, which welcome hundreds of attendees to the National Leadership Forum.
- **Advertisement on Event Platform\* - \$1,500**
  - ★ Place an electronic ad in our electronic program.

### Youth Opportunities

- **Virtual Youth Meet & Greet - \$6,000**
  - ★ Partner with CADCA's Youth Leadership team to help lead the opening event kicking off CADCA's Youth Leadership track and sponsor networking amongst our nation's youth leaders and their adult advisors. *Provide a 3-5 minute pre-recorded session in support of CADCA's youth, include your company's logo which can link to your website.*
- **Virtual Youth Dance - \$6,000**
  - ★ Youth from across the nation and internationally participate in CADCA's National Leadership Forum. Our youth meet-ups are designed to give youth a space outside of training to network and engage in healthy fun. Sponsoring a youth meet up will express your support of youth leadership. *Provide a 3-5 minute pre-recorded session in support of CADCA's youth, include your company's logo which can link to your website.*
- **Youth Registration - \$400 per youth**
  - ★ Provide a scholarship to coalition youth who are unable to participate without financial assistance. The scholarship includes registration for the virtual youth portion of the event.

Please contact **Mia Wallace**, Senior Manager Business Development [mwallace@cadca.org](mailto:mwallace@cadca.org) or 703-706-0560 x265.

*\*Design, message and content subject to CADCA approval.*