Task 1: Branding (Logo, Fonts, Colors, Design System) - Jun 1 - Jun 15

Task 2: Link Branding to Website - Jun 30

Task 3: Develop Outreach List - Jun 30

Task 4: Branded Newsletter - Jun 15 - Jul 15

Task 5: Complete Year of Topic Planning Including Release Dates - Jun 22

Task 6: Complete Blog Content Plan (Coordinate with Year Topics) - Jul 5

Task 7: Social Media Strategic Planning Session - Jul 10

Task 8: Create 3 marketing newsletters for Prevention Topic 1 - Jul 15

Task 9: Complete Social Media Plan - Jul 24

Task 10: Confirm list from outreach - Jul 30

Task 11: Beta Test Emails and Email Evaluation - Aug 1

Task 12: Launch Media - Aug 15