Objectives:

• Identify specific community members/sector representatives within your community that you should reach out to that would assist in driving community change.

• Build engagement with community members from a variety of sectors to address a specific strategy.

• Develop long term relationships with individuals and groups throughout the community to ensure there is a high level of mutual respect.

What is Collaboration?

Collaboration is the process that makes it possible to reach a goal that cannot be achieved by one person or agency alone. This implies a need for negotiation and agreement about the goal and strategies. Partners work together by sharing expertise, resources, and responsibility for achieving the set goal.
Six Crucial Collaboration Skills

(1) Open-mindedness
(2) Communication
(3) Organization
(4) Long-term Thinking
(5) Adaptability
(6) Debate

OPEN-MINDEDNESS

“A mind is like a parachute. It doesn’t work if it is not open.”
-Frank Zappa

COMMUNICATION
CADCA’s Webinar Wednesday
Sector Collaboration Drives Community Change
Kim Linkel, CADCA Trainer
April 14, 2021

ORGANIZATION

LONG-TERM THINKING

ADAPTABILITY
DEBATE

Local People
Solve
Local Problems

Who Should be at the Table?
Key Groups to have Involved

- Stakeholders
- Community Opinion Leaders
- Policy Makers
- Media

Drug-Free Communities

Local Problems Require Local Solutions

Thinking Outside the Box
Circles of Involvement

Core Circle
- Day-to-day work
- Facilitators
- Plans/Sets Meetings
- Monitoring/Coordinating Process

Circle of Engagement
- Hold leadership positions
- Need to be committed to the plan
- Not involved in daily activities
- Cheerleaders
- Need to be informed of the big picture
Circles of Involvement

Circle of Champions
- Help with specific tasks
- Assume fair share of responsibility
- Not involved in every piece of the plan
- Responsive to requests to ensure plan is moving forward

Circle of Information & Awareness
- More removed from the overall plan
- Able to lend support
- Updated regularly on plan so they can share with their contacts on the current state of the plan

Circle of Possibility
- Long Shots/Wild Cards
- Not a natural partner, but may have common link
- Provide resources
Community Change needs community involvement

Building Long-Term Engagement

- Allow the data to drive the process
- Meet them where they are
- Pay attention to the small things
- Sit on boards/Attend other meetings

Building Long-Term Engagement

- Be present
- Learn connections
- Have patience/It takes time
- Know the WIFM (What’s in it for Me)
Questions

Thank You!

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