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MORNING PLENARY
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Potomac A and B

WELCOME AND INTRODUCTION OF SAMHSA’S PREVENTION DAY

Master of Ceremonies David Lamont Wilson
Public Health Analyst and National Prevention Week Coordinator
Center for Substance Abuse Prevention (CSAP)
Substance Abuse and Mental Health Services Administration (SAMHSA)

KEYNOTE SPEAKER

CAPT Jennifer Fan, PharmD, JD
Acting Director, CSAP SAMHSA

MORNING PLENARY SESSION PANEL

Amy Goldstein, PhD
National Institute on Drug Abuse, Division of Epidemiology, Services, and Prevention Research, Prevention Research Branch

Ralph Hingson, ScD
National Institute on Alcohol Abuse and Alcoholism, Division of Epidemiology and Prevention Research

Rob Morrison
Executive Director, National Association of State Alcohol and Drug Abuse Directors

General Barrye L. Price
President and CEO, CADCA

MORNING PLENARY WRAP-UP

David Lamont Wilson
1. SAMHSA LISTENS: LESSONS FROM THE FIELD OF PREVENTION | LOCATION: Potomac C

Moderator: CAPT Michelle Leff, MD, MBA, Senior Advisor, CSAP, SAMHSA

Description: Over the course of FY 2022 SAMHSA’s Center for Substance Abuse Prevention (CSAP) actively created opportunities for the prevention field and CSAP’s partners to share prevention successes, challenges, and needs at the community, state, and regional levels. Stakeholders shared and SAMHSA listened. Input was collected over the course of several events, such as regional listening sessions, Communities Talk initiative, 2022 SAMHSA’s Prevention Day and National Prevention Week, CADCA Mid-Year Training, and biannual meetings with CSAP’s National Advisory Council. CSAP staff will share key takeaways from stakeholders, reflect on lessons learned, and review actions taken by CSAP in response to stakeholders’ feedback.

Speakers:
- Cara Alexander, Director, Division of Targeted Prevention, CSAP, SAMHSA
- Torrance Brown, Director, Division of Primary Prevention, CSAP, SAMHSA
- Ingrid Donato, Director, Office of Prevention Innovation, CSAP, SAMHSA

2. FEDERAL PREVENTION PARTNERSHIPS IN ACTION | LOCATION: Potomac D

Moderator: Sarah Potter, MPA, Public Health Advisor, CSAP, SAMHSA

Panelists:
- Sean Fears, Chief, Community Outreach and Prevention Support, U.S. Drug Enforcement Administration (DEA)
- Ralph Hingson, Director of Epidemiology, National Institutes of Health, National Institute on Alcohol Abuse and Alcoholism (NIAAA)
- Brian Marquis, Public Liaison Officer, National Institutes of Health, National Institute on Drug Abuse (NIDA)
- Dr. Cecelia McNamara Spitznas, Senior Science Policy Analyst, Office of Public Health, Office of National Drug Control Policy (ONDCP)
- Marta Sokolowska, Deputy Center Director for Substance Use and Behavioral Health, Controlled Substances Program, U.S. Food and Drug Administration (FDA)
- Bob Vollinger, Senior Policy Analyst, Office of Smoking and Health, Centers for Disease Control and Prevention (CDC)

Description: This session is a fireside chat with key federal prevention partners. Session goals are to illustrate what each agency does to promote and strengthen prevention initiatives; benefits of collaboration at the federal, state, and community level; current challenges for prevention broadly; and future opportunities.

3. YOUTH ENGAGEMENT – NOTHING FOR YOUTH WITHOUT YOUTH | LOCATION: National Harbor 10-11

Moderator: Courtney Esparza, MS, MBA, LPC, Public Health Advisor, Youth Engagement Lead, CSAP, SAMHSA
FEATURED PRESENTATION: OVERVIEW OF BEHAVIORAL HEALTH TRENDS & SERVICES CONSIDERATIONS FOR SUCCESSFUL IMPLEMENTATION

Speaker: Melinda J. Baldwin, PhD, LCSW, National Mental Health and Substance Use Policy Laboratory (NMHSUPL), SAMHSA

Description: The speaker will share information about the state of health among youth, highlighting specific substance use and mental health data from the 2021 National Survey on Drug Use and Health (NSDUH) Report and other sources.

FEATURED PRESENTATION: BUILDING A YOUTH PREVENTION SYSTEM

Speaker: Derrick Newby, MPA, CPC, Program Manager, South Southwest Prevention Technology Transfer Center

Description: The presentation explores how to build and support a prevention system by partnering with youth. The topic has been designed to increase the capacity of prevention professionals to develop and support youth leadership, and the development of prevention systems where youth interact with their community and are not just the receivers of services but have an influence, while operating according to a set of rules and become a part of the unified whole. The speaker will share his experiences as a program coordinator for Partnerships for Success, a SAMHSA-funded project to strategize ways to support youth and adult leaders to produce authentic partnerships.

4. LEADING WITH SCIENCE. FOCUSING ON PEOPLE. CREATING CHANGE. | LOCATION: National Harbor 2-3

Moderator: Nelia Nadal, MPH, Senior Public Health Analyst, CSAP, SAMHSA

Panelists:
- Emily Morrow-Mueller, Prevention Programs Senior Field Representative, Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS)
- Carrie Daniels, MS, Lead Epidemiologist, ODMHSAS
- Edward Tuya, Prevention Program Field Representative, ODMHSAS

Description: This institute looks at leading science, data, and practices that can inform and expand our understanding of behavioral health, strengthen our existing prevention approaches across diverse populations and settings, and help us move the needle forward on creating sustained positive changes in the areas of mental health and substance use/misuse for all individuals and communities.

FEATURED PRESENTATION: DIVING DEEP INTO ACTION: UTILIZING CSAP STRATEGIES IN EVERYDAY PREVENTION WORK

Description: The state of Oklahoma has developed a comprehensive, detailed workplan integrating every aspect of the Strategic Prevention Framework Process and the CSAP strategies. With each step of assessing, developing, implementing, and evaluating the detailed workplan, Oklahoma and its sub-grantees keep cultural competency and sustainability at the core. Oklahoma utilizes a sector-based approach for providing prevention services, funding 38 community coalitions focusing on 76 scopes of service, including alcohol, marijuana, opioid, and stimulant misuse prevention. Oklahoma promotes sustainability by diving deep into the CSAP Strategy: System Changes. Assessing for sufficient laws, ordinances, and policy is a crucial part of the coalition’s needs assessment process. Identifying community needs around ordinance and policy, appropriate stakeholders and advocating for robust policies leads to lasting prevention efforts in the community. Oklahoma successes include creating partnerships with law enforcement, conducting alcohol compliance checks and overservice bar checks regularly, strengthening
retailer policy, creating policy with pharmacies to provide medication disposal bags with opioid prescriptions, and setting up a permanent medication drop box, while passing ordinances around medical marijuana zoning, to name a few. Oklahoma has developed a robust Prevention Strategies Inventory (PSI) that identifies evidence-based programs and practices. The PSI connects to the CSAP strategies and was utilized to establish a strong reporting system for sub-grantees to complete monthly reports. These reports integrate the sub-grantees workplans and allow them to report directly on the CSAP strategies each month. This presentation will showcase Oklahoma’s environmental approach to prevention work and how it is incorporated throughout the entire grant cycle, starting with needs assessment, and continuing through evaluation. The presentation will also highlight unique ways sub-grantees are inclusive of their disparate population and employ cultural competency when implementing prevention strategies. Session participants will leave with tangible steps on how to get started by identifying unique community stakeholders, ordinances, and policy implementation.

11:00 A.M. – 11:15 A.M.
BREAK

11:15 A.M. – 12:15 P.M.
BREAKOUT SESSIONS 1 (12 CONCURRENT SESSIONS)

TRACK I: YOUTH-LED PREVENTION EFFORTS

1. GETTING CANDID: HOW ELEVATING YOUTH VOICE HAS LED TO SUCCESSFUL PREVENTION MESSAGING | LOCATION: National Harbor 2-3

Speakers:
Pamela Pietruszewski, MA, Senior Advisor, National Council for Mental Wellbeing
Amanda Stark, MPH, Project Manager, National Council for Mental Wellbeing

Session Description: The COVID-19 pandemic caused incredible disruption in the lives of young people at an already vulnerable stage in life when youth are experiencing rapid growth, development, and transition. To better understand the pandemic’s impacts on youth wellbeing and substance use, the National Council for Mental Wellbeing conducted four large-scale national assessments of youth from 2021 to 2022, and one national assessment of youth-serving providers. The National Council created a comprehensive, youth-informed message guide and suite of tools to help providers have impactful prevention conversations with the youth they serve. The workshop will include a presentation of key findings, didactic conversations, roleplays, and an introduction to provider resources.

2. ENGAGING YOUTH THROUGH HUMAN-CENTERED DESIGN | LOCATION: National Harbor 4-5

Speaker: Courtney Esparza, MS, MBA, LPC, Public Health Advisor, Youth Engagement Lead, CSAP, SAMHSA

Session Description: The Center for Substance Abuse Prevention (CSAP) is using a Human Centered Design (HCD) approach to bring authentic youth perspectives to the forefront. A paradigm shift for public health educators and preventionists, the HCD model calls for designing programs, services, strategies, and policies that meet young people where they are, not where we think they
The speaker will define the basics of the HCD approach and how CSAP is taking this approach a step further by training young people in HCD and enlisting them to be co-creators in strategies for substance use prevention and mental health promotion.

HOSA (Future Health Professionals) and NYAC (National Youth Advisory Council) youth will share their experiences with a specific focus on community coalition building, strategic planning, design thinking, and developing innovative solutions. Youth leaders have identified a specific community need and have developed a plan (Capstone project).

CADCA, with the support of SAMHSA, is conducting a series of exercises and providing technical assistance to create and support the implementation of a project to be presented at CADCA’s Mid-Year Training Institute in the summer of 2023.

This innovative model incorporates peer mentoring to provide students with an experience conducive to the selection of future careers in substance misuse prevention/community coalition.

### TRACK II: PREVENTION ACROSS THE LIFESPAN

#### 3. REALIZING THE COLLECTIVE IMPACT OF THE FAITH COMMUNITY TO TRANSFORM AND HEAL

**LOCATION:** Chesapeake J-L

**Speakers:**
- Beverly Watts Davis, Chief Officer for Program Support and Senior Vice President for Texas, WestCare Foundation
- Pastor Veron Blue, Executive Director, Faith and Community Wellness Center
- Charles Reynolds, Senior Public Health Analyst, Center for Behavioral Health Statistics and Quality (CBHSQ), SAMHSA

**Session Description:** WestCare Texas has unleashed the power of the faith community to transform, heal, and help create safe, healthy, and resilient communities using the Bridges to Care program. Faith-based leaders, church members, and clergy are trained as Wellness Champions on Mental Health First AID and trauma-informed care. They work within their church congregation to help prevent crisis, facilitate access to mental health care for those in need, and establish a Mental Health Ministry to sustain this effort. Working in partnership with the National Alliance on Mental Illness (NAMI), there have been over 600 people trained to date in over 100 churches. Come and learn how to engage your faith community in prevention and mental health promotion.

#### 4. PREVENTION IN ALL SPACES – ASK AWAY

**LOCATION:** Chesapeake 10-12

**Speakers:**
- Lesley Gabel, CPS, Co-CEO, Prevention Resources
- Erin Cohen, CPS, Prevention Director, Prevention Resources
- Peggy Dowd, Project Director, One Voice of Hunterdon

**Session Description:** We have recognized the need to shift strategies to reduce barriers (silos that exist) and increase access across the continuum of care. Through a community-wide assessment, we identified what we could and could not impact with access. Our partners—Drug Free Task Force (prevention coalition), RecoverWE (MOUD taskforce – indicated), Positive YOUth (universal and selected), and One Voice (prevention coalition)—came together to address (1) how to use technology to tie together access and reduce barriers to prevention, treatment, and recovery; (2) recognizing how prevention activities span treatment and recovery; (3) the importance of implementing harm reduction strategies and policy changes; and (4) how critical medication for opioid use disorder plays across the continuum of care while addressing reducing stigma. We will focus on how to reduce...
community barriers with creative techniques and methods to reach underserved populations, including rural pockets, LGBTQ+, Latino, and community members with substance use disorder to reduce drug overdoses. This interactive session will show how data-driven assessments lead to strategies to remove such barriers as transportation, cost, language, and stigma, and increase access and availability for medication for opioid use disorder, and access to Narcan and recovery services.

**TRACK III: PREVENTION EFFORTS ACROSS THE CONTINUUM OF CARE**

5. PREVENTING PRESCRIPTION DRUG/OPIOID OVERDOSE-RELATED DEATHS (PDO) IN MAINE: AN ASSESSMENT OF BURDEN AND RESOURCES | LOCATION: National Harbor 12-13

**Speaker:** Megan Hawkes, Program Manager, Public Consulting Group

**Session Description:** Prescription drug misuse and overdose continue to constitute a national public health epidemic in the United States and are leading causes of injury, morbidity, and mortality. Maine was awarded SAMHSA’s Grant to Prevent Prescription Drug/Opioid Overdose-Related Deaths to build upon the substantial efforts of several statewide grants that have informed data-driven decision making to address the opioid epidemic. Employing the first step of SAMHSA’s Strategic Prevention Framework, an assessment was conducted to better understand gaps and needs related to prescription drug overdoses and identification of “hot spot” areas in Maine with a higher risk of opioid related morbidity and mortality. The assessment included (1) an update to the 2018 Vulnerability Assessment for Opioid Overdoses and Bloodborne Infections Associated with Non-Sterile Injection Drug Use; (2) a quartile analysis that can be compared to previous results from the Strategic Prevention Framework for Prescription Drugs; and (3) an extensive review of community resources and assets across the continuum of care in Maine and promising practices to provide foundational information to support future community-level assessments. This presentation will include an overview of the methods utilized to conduct the vulnerability assessment, quartile analysis, and resources and assets gathering.

6. CT RIVER VALLEY COMPREHENSIVE OVERDOSE ENGAGEMENT (CT-COE): A COLLABORATIVE APPROACH TO POST OVERDOSE OUTREACH | LOCATION: Chesapeake D-F

**Speakers:**
- Pamela Mautte, Director, BHcare
- Anna Gasinski, Public Health Analyst, CDC Foundation – Overdose Response Strategy
- Robert Lawlor Jr., Drug Intelligence Officer, New England High Intensity Drug Trafficking Area (NEHIDTA) Overdose Response Strategy (ORS)

**Session Description:** The CT River Valley Comprehensive Overdose Engagement (CT-COE) was established to address an underserved rural area of Connecticut. This area was identified as a service desert for persons with a substance use disorder. The COE project introduces substance use prevention, harm reduction, and access-to-treatment services for adults and their families in this area. To create community equity and sustainability, the COE established an Overdose Response Taskforce™ using the Public Health and Public Safety Team (PHAST) toolkit framework. Using the PHAST framework, the taskforce mobilizes its partnerships to (1) increase data collection by conducting a resource assessment, (2) increase access to naloxone for overdose survivors and their families, (3) increase promotion and availability of harm reduction services and other support resources in the area, (4) increase training to state and local law enforcement, (5) provide Drug Endangered Children Training to social service and youth service providers, and (6) implement an Overdose Fatality Review.
7. PROJECT ACCESS: REDUCING RISK FOR HIV AND SUBSTANCE USE AMONG COLLEGE STUDENTS EXPERIENCING HEALTH DISPARITIES USING AN EMBEDDED PREVENTION NAVIGATOR MODEL | LOCATION: Chesapeake 4-6

Speakers:
M. Dolores Cimini, PhD, Project Director, Center for Behavioral Health Promotion and Applied Research, University of Albany – State University of New York (SUNY)
Jessica L. Martin, PhD, Project Manager and Evaluator, University of Albany – SUNY

Session Description: Addressing substance use and HIV risk among college students experiencing health disparities is critical. Colleges and universities have been described as a potential epicenter of the HIV/AIDS and substance use epidemic because young adults below age 24 comprise more than one-fifth of all new HIV diagnoses and are at highest risk of engaging in substance use during their lifetimes. Therefore, it is critical to develop, implement, and evaluate innovative strategies and enhance campus and community collaborations to help mitigate the devastating impact of HIV and substance use on our college students, particularly those experiencing health disparities.

The aim of the session is to familiarize participants with Project ACCESS: Achieving College Completion Through Engaged Support Services, an innovative evidence-based program that offers timely and responsive embedded HIV and Substance Use Prevention Navigator services to college students from racial/ethnic minoritized groups at highest risk for HIV and substance use disorders enrolled at the University of Albany – SUNY. Presenters will focus on prevention strategies associated with their prevention navigation roles, all of which are delivered in a culturally responsive and timely manner and which have been developed with the input of diverse campus and community stakeholders. The presenters will discuss how embedding prevention navigators with lived experience promotes service access, highlight outcomes illustrating reductions in HIV and substance use-related risk factors among students, and discuss how community partners may collaborate with colleges and universities to achieve comparable outcomes.

8. PREVENTING SUICIDE AND SUBSTANCE USE, AND IMPROVING BEHAVIORAL HEALTH OUTCOMES FOR LGBTQ+ YOUTH | LOCATION: Chesapeake A-C

Speakers:
CAPT Dr. Arlin Hatch, USPHS, PhD, Senior Psychologist, Center for Substance Abuse Prevention (CSAP), SAMHSA
Dr. Caitlin Ryan, PhD, ACSW, Director, Family Acceptance Project, San Francisco State University

Session Description: The importance of reaching LGBTQ+ youth with primary prevention programs and services cannot be overstated, in addition to addressing inequities in behavioral health among LGBTQ+ adolescents through psychosocial support, equitable social conditions, and access to affirming behavioral health care. SAMHSA aligns with the Biden-Harris Administration’s efforts to reduce behavioral health inequities faced by LGBTQ+ children, adolescents, and their families. This presentation reviews key scientific evidence and implications for LGBTQ+ youth, parents, and caregivers. The presentation defines and describes family accepting and rejecting behaviors. Further, it provides descriptions of family education, intervention, and anticipatory guidance, and school and community education that advance health equity and support LGBTQ+ youth and their families, within the context of intersecting cultural identities and faith traditions.
9. PREVENTION CORE COMPETENCIES: A TRAINING CURRICULUM FOR PREVENTIONISTS  |  LOCATION:  Chesapeake G-I

Speakers:
Van Wilson, Project Coordinator, Prevention Technology Transfer Center (PTTC) National Coordinating Office (NCO)
Holly Hagle, Principal Investigator, PTTC NCO
Rachel Witmer, Project Specialist, PTTC NCO
Nicole Augustine, CEO & Founder, RIZE Consultants

Session Description: At the request of SAMHSA’s Center for Substance Abuse Prevention, the Prevention Technology Transfer Center’s National Coordinating Center, in collaboration with prevention stakeholders across the nation, developed a foundational substance use prevention training curriculum focused on the knowledge, skills, and abilities for early and mid-career prevention professionals. This curriculum is based on SAMHSA’s Prevention Core Competencies and grounded in the IC&RC Prevention Specialist Performance Domains. The goal of the training is to strengthen the substance use prevention field by assisting in its professionalization and promoting professional development opportunities.

10. PREVENTION WORKFORCE: FROM PEER SUPPORT SERVICE TO PREVENTION SPECIALIST CERTIFICATION ACROSS DIVERSE SETTINGS  |  LOCATION:  Potomac Ballroom D

A COMPETENT WORKFORCE: PREVENTION SPECIALIST CERTIFICATION

Speaker: Marissa Carlson, Executive Director, IC&RC and NH Teen Institute

Session Description: As an advancing field of professional service, substance misuse prevention is expanding through levels of certification and concurrent initiatives within behavioral health. It is imperative that prevention specialists achieve a level of competency and acquire a specific body of knowledge and evidence-based practice. A qualified prevention workforce is critical to achieving and sustaining positive outcomes for both individual and population-based strategies. The International Certification and Reciprocity Consortium (IC&RC) conducts a prevention specialist job task analysis every five to seven years, identifying knowledge and skills needed to be a competent prevention provider. This workshop will discuss the prevention specialist’s scope of work, the importance of prevention competency standards, the requirements for becoming a Certified Prevention Specialist, and the current competency needs of the current workforce.

FROM A NUMBER TO CREDENTIALS!

Speaker: Gregory Mason, Division Director, South Carolina Department of Corrections

Session Description: This presentation will discuss the implementation of a peer support service by certifying existing inmates as an additional support for those struggling with addiction. We will review why peer support services are needed in a correctional setting and the impact it can have for those reentering the community. We will learn how it was implemented in a correctional setting; explain the recruitment, training, job requirements, and the supervision process during and after training; understand how peer support services complement substance use disorder treatment; discuss efficacy studies demonstrating the use of inmates as certified peer support specialists; and conclude with a discussion of limitations, lessons learned, and plans for the future.
11. USING ONLINE ANONYMOUS SCREENING AND COUNSELING TO INCREASE MENTAL HEALTH HELP-SEEKING: A COMPARISON BETWEEN HEALTHCARE SYSTEM AND LAW ENFORCEMENT SYSTEM |

**LOCATION:** National Harbor 10-11

**Speakers:**
- Yali Deng, PhD, Student and Graduate Research Assistant, University of Maryland Baltimore, School of Social Work
- Jodi Frey, PhD, LCSW-C, CEAP, Professor, University of Maryland Baltimore, School of Social Work

**Session Description:** Employees in healthcare system and law enforcement departments—such as physicians, nurses, and police officers—experience significant barriers to mental health care, in addition to higher rates of depression and suicide than other occupations. Some workplaces have adopted the Interactive Screening Program (ISP) to serve as an anonymous, online screening and counseling dialog platform that can provide timely crisis response and encourage more formal help-seeking. This presentation will describe the overview of the ISP and present two studies examining the utilization and preliminary outcomes of ISP in the healthcare and law enforcement systems. Guided by the lens of continuum of care and motivational interviewing techniques, this is the first study that comprehensively analyzed ISP dialog data. Results showed that employees with higher distress are more likely to engage in initially using the ISP and subsequent help-seeking behaviors. This study demonstrates that the ISP program has been reaching employees in high distress, which is a primary goal. The results also indicate the importance of customizing ISP programs for different industries, especially by considering the program type, staff, and training.

12. HARNESSING RESEARCH AND AWARENESS CAMPAIGNS TO PREVENT STIMULANT AND OPIOID OVERDOSE |

**LOCATION:** Potomac Ballroom C

**PUBLIC HEALTH HARM FROM PRESCRIPTION STIMULANT DIVERSION AND NONMEDICAL USE**

**Speaker:** Rose Radin, PhD, MPH, Epidemiologist, U.S. Food and Drug Administration

**Session Description:** This talk will present the prevalence, motivations, and sources for prescription stimulant nonmedical use and related harms. We will also discuss the increasing dangers of taking a prescription stimulant that is not prescribed to you because of increasing illicit fentanyl and methamphetamine in falsified stimulant products that illicit sellers offer online and may be difficult to distinguish from legitimate prescription products.

**FAKE PILLS AND FENTANYL – CLOSING THE KNOWLEDGE GAP TO REDUCE YOUTH RISK**

**Speaker:** Jon Epstein, Director of Analytics and Research, Song For Charlie

**Session Description:** Song for Charlie will present the findings of our recent Gen. Z survey research regarding youth awareness, knowledge, and attitudes about counterfeit pills and illicit fentanyl in the drug supply. This work shines a light on the misperception of harm among Americans between the ages of 13-24, which leads to increased risk of accidental exposure to fentanyl and fentanyl poisoning. We will address the important role that awareness campaigns targeted towards a universal population of youth and their families play as a protective factor to reduce this risk.
12:15 P.M. – 1:30 P.M.
LUNCH

1:30 P.M. – 2:30 P.M.
BREAKOUT SESSIONS 2 (12 CONCURRENT SESSIONS)

TRACK I: YOUTH-LED PREVENTION EFFORTS

1. PREVENTING DRUG MISUSE AMONG COLLEGE STUDENTS: THE IMPORTANCE OF STRATEGIC PLANNING

**LOCATION:** Chesapeake 10-12

**Speakers:**
Richard Lucey, Jr., Senior Prevention Program Manager, Drug Enforcement Administration (DEA)
Allison Smith, PhD, Assistant Commissioner for Student Health and Wellness, Louisiana Board of Regents

**Session Description:** Effective efforts to prevent drug use and misuse among college students require an understanding of the basic principles of prevention science and strategic planning. Whether you are new to your role on campus or in the community or have worked on these issues for more than a decade, this session will provide you with the information and resources you need to best support your prevention efforts. With more than four decades of experience in prevention at the federal, national, and state levels, the presenters are well equipped to guide you through the necessary building blocks to preventing drug use and misuse among college students. This interactive session will include a review of current drug use rates among college students; an overview of the Strategic Prevention Framework and its five steps; diversity, equity, and inclusion in prevention; and resources from the DEA to support your prevention efforts. The session will include several opportunities for audience participation and sharing information on challenges and successes in their prevention efforts.

2. BUILDING CAPACITY TO SERVE MILITARY-CONNECTED YOUTH

**LOCATION:** Chesapeake J-L

**Speakers:**
Sarah Jemison, Military Family Resiliency Specialist, Seven Counties Services, Inc.
Natalie Shaner, Child and Youth Program Coordinator, Dynamic Systems Technology Inc. – Contractor, Kentucky Army Guard

**Session Description:** This session illustrates how Kentucky built capacity to serve military-connected youth by launching and sustaining statewide initiatives that are implemented at the local level. Statewide data show military-connected youth have higher rates of alcohol, tobacco, and other drug use, as well as serious psychological distress and suicide attempts, compared to non-military youth. The presentation provides participants creative, “out of the box” approaches to building resiliency within military families. In 2015, the Kentucky Department of Behavioral Health, Developmental and Intellectual Disabilities (DBHID), received a federal grant award from SAMHSA, the Strategic Prevention Framework (SPF) Partnerships for Success Program (SPF-PFS 2015). One goal of the grant was to expand prevention capacity at state and community levels to address the needs of military-connected youth and families. Seven Counties Services Regional Prevention Center applied a five-step, data-driven planning process to help guide communities and community partners in selecting appropriate culturally competent, evidence-based strategies to address behavioral health problems for military-connected youth. This session will increase participants’ knowledge on the risk
factors military-connected youth face and factors that increase resiliency. Participants will learn how Kentucky applied the SPF to effect change, creating a more supportive environment within the school and broader community for military-connected youth. Participants will walk away with sustainable strategies they can implement in their states and communities.

**TRACK II: PREVENTION ACROSS THE LIFESPAN**

### 3. EMPOWERING NATIVE YOUTH AND NATIVE PARENTS TO BE CATALYSTS FOR PREVENTION | LOCATION: Chesapeake A-C

**Speakers:**

- Elizabeth Saathoff, Program Coordinator, National American Indian & Alaska Native Childhood Trauma TSA – Category II
- Monica Dreyer Rossi, Research Manager, American Indian and Alaska Native Leadership Academy and the Tribal College and University Initiative at the University of Iowa, College of Public Health

**Session Description:** When looking for prevention efforts in American Indian and Alaska Native populations, we need look no further than our own Native youth and their parents. Because of the cycle of trauma passed down to their parents from ancestors, Native youth are at greater risk for adverse childhood experiences. Despite the traumas that impact Native lives, there are many who are thriving and advocating for all their Native peers. The National American Indian & Alaska Native Childhood Trauma TSA – Category II is proud to emphasize the voices of our Native youth and parents in recurring discussions with those who found success in their Native communities and personal and professional lives: “Parent to Parent: Real Talk from Real Thrivers” and “Stronger Together: A Native Youth Round Table.” The goal of these panel sessions is to listen and learn from the past and present while celebrating the possibilities of the future as we come together to discuss Native youths’ and parents’ setbacks and triumphs.

### 4. OPERATION PREVENTION: NEW CURRICULA ON COUNTERFEIT DRUGS, AND CULTURAL SOLUTIONS FOR AMERICAN INDIAN AND ALASKA NATIVE COMMUNITIES | LOCATION: Chesapeake 4-6

**Speaker:** Cathleen Drew, Senior Prevention Program Manager, Drug Enforcement Administration (DEA)

**Session Description:** Operation Prevention (www.OperationPrevention.com) is a joint initiative by the DEA and Discovery Education to provide no-cost online tools that support every member of the community with the power of prevention. Help kick-start life-saving conversations with standards-aligned English-and Spanish-language resources for students in grades 3–12, plus additional resources designed for educators, families, and professionals. Resources include digital-download lesson bundles with interactive PowerPoint lessons, educator guides, a Parent Toolkit in both English and Spanish, a self-paced interactive computer module in both English and Spanish, and virtual video field trips.

**TRACK III: PREVENTION EFFORTS ACROSS THE CONTINUUM OF CARE**

### 5. OPTING IN TO OPT OUT! | LOCATION: Chesapeake G-I

**Speakers:**

- Leslie Dill, OPT Out Program Manager, Carolinas CARE Partnership
- Kaila Crews, OPT Out Program Coordinator, Carolinas CARE Partnership
**Session Description:** Join us for an interactive look at the work of the OPT (Opioid Prevention & Treatment) Out Task Force. Housed within Carolinas CARE Partnership in Charlotte, North Carolina, this SAMHSA Strategic Prevention Framework – Partnerships for Success-funded project looks at the intersection of substance use disorder and three specific populations: LGBTQ youth (14–18), LGBTQ young adults (19–25), and anyone living with HIV. We will discuss data collected during our first two years and some of the challenges overcome during the pandemic. Our Task Force Workgroups have recently formed, and we are beginning our work on three new initiatives: “Show Us Your Intake,” “Brave Space,” and “Map It Out!” Participants will have the opportunity to learn about each of these initiatives and they can be replicated in their communities. This will be an interactive presentation, so bring your ideas and your questions!

6. **NOTHING ABOUT US WITHOUT US: HOW TO SCALE UP PRINCIPLES OF COMMUNITY-LED PREVENTION |**

**LOCATION:** Chesapeake D-F

**Speaker:**
Priscila Fabricio Giamassi, Project Coordinator, National Hispanic and Latino Prevention Technology Transfer Center (PTTC)
Christina Mancebo-Torres, MPH, Program Specialist, National Hispanic and Latino PTTC

**Session Description:** Prevention is a field that is present in many different systems, often varying in size and scope. To incorporate best practices into all levels of prevention, it is necessary to identify and adapt principles of community-based prevention to larger-level systems. Having a diverse and inclusive mindset is key when developing prevention efforts that are responsive to diverse community needs and promote equitable outcomes. This session will explore and expand upon traditional notions of diversity and challenge participants to commit to creative approaches for increasing inclusion in the name of enhancing equity. This presentation takes a framework developed through a Latino-led, community-based opioid prevention program in Massachusetts and applies its principles to large-scale technical assistance and resource development work being done by a national Prevention Technology Transfer Center. Participants will learn ways they can also take these principles and culturally adapt them to their own prevention programs.

**TRACK IV: DIVERSITY, EQUITY, AND INCLUSION WITHIN PREVENTION**

7. **PREVENTION LEADERSHIP THROUGH A CULTURALLY HUMBLE LENS |**

**LOCATION:** National Harbor 12-13

**Speakers:**
Carlton Hall, Founder/CEO, Carlton Hall Consulting
Dr. Cerise Hunt, Associate Dean for Diversity, Equity, and Inclusion, Colorado School of Public Health, University of Colorado

**Session Description:** This interactive course will provide a foundational conversation placing the idea of prevention leadership in the context of cultural humility, inequity, and social justice. Participants will be able to (1) define cultural humility, (2) identify the difference between cultural humility versus cultural competence, (3) discuss the importance of these topics within the context of current substance use disorder prevention priorities and prevention leadership, and (4) discuss potential resources for prevention leaders.
8. C.H.A.T.S. (CONNECTING HUMANS AND TELLING STORIES) TO FOSTER CONNECTION AMONG DIVERSE GROUPS | LOCATION: Potomac Ballroom C

Speakers:
Samantha Crockett, Director, Behavioral Health Prevention & Wellness, Mount Rogers Community Services
Ginny Moorer, Trauma Recovery Coordinator, Mount Rogers Community Services

Session Description: Prevention professionals are working hard to train community stakeholders on the effects of trauma and adverse childhood experiences, but what comes next? As we continue to transition through the trauma-informed care continuum, we established a partnership led by Mount Rogers Community Services, Emory & Henry College’s Appalachian Center for Civic Life, and Marion’s Appalachian Community Connectors to build resilience throughout the community by developing a three-part series, C.H.A.T.S. (Connecting Humans and Telling Stories). In this interactive session, participants will learn how Mount Rogers Community Services utilizes this series to engage participants to practice skills for listening, staying curious, challenging what we think we know about others, and for approaching conversations from different angles. The presentation will begin with a word about the role of listening, staying curious, and building bridges with those in your community, followed by discussion-based activities, with prompts designed for interactive, dynamic conversations. Then, we will present on challenging assumptions. Finally, we will discuss the Third Chair Perspective. Discussion activities are designed to prompt participants to pause, take a step back, and approach conversations from different angles. As we conclude this session, we will share the resiliency outcomes of this series from a rural, isolated community setting.

9. THRIVING WORKFORCE, NEXT-LEVEL PREVENTION | LOCATION: Potomac Ballroom D

Speaker: Will Eberle, MPA, Executive Director, Vermont Association of Mental Health and Addiction Recovery

Session Description: A thriving workforce and an outreach framework based on real connection, empowerment, and robust buy-in is foundational to truly effective prevention work. Too often, organizations become mired in the details of operation and fail to devote sufficient focus and attention to establishing recruitment, management, and workplace culture practices that allow them to secure and retain top talent. Even more often, organizations miss out on the rich experience and deep impact they could gain by hiring people with lived experience of the forms of adversity their missions are bent on addressing, and the diverse identities that critically inform frameworks that foster true engagement. This session will give your organization new tools to attract and keep staff and build the work environment and culture you will need to be maximally effective. Participants will also learn how to abandon unhelpful preconceptions, biases, and presumptions about prevention outreach strategies, and develop new frameworks which foster deep buy-in from, and empowerment of, the full diversity of people in their communities.

10. EVALUATION FOR SUBSTANCE USE PREVENTION PROFESSIONALS | LOCATION: National Harbor 4-5

Speakers:
Kimberly Magoon, Evaluation Supervisor, Public Consulting Group
Megan Hawkes, Program Manager, Public Consulting Group

Session Description: Prevention professionals are always asked to do more with less. Funders often require program evaluation to demonstrate impacts, successes, challenges, opportunities, and efficiencies. Therefore, it is more important than ever that professionals are using prevention science to strategize and target prevention efforts to get the most for their dollar. This session
describes concrete steps of evaluation as they relate to SAMHSA’s Strategic Prevention Framework. Presenters will teach participants how to build an evaluation plan from the ground up, beginning with a theory of change, logic model, and evaluation questions. Next, presenters will discuss how to choose the right type of evaluation and options for data collection and analysis. Lastly, presenters will discuss how to use the information learned to make data-driven decisions that can guide and prioritize prevention strategies.

**TRACK VI: PREVENTION INNOVATIONS**

11. INNOVATION BY COLLABORATION: DOJ, DEA, AND SAMHSA’S PUSH TO ADVANCE PREVENTION THROUGH DATA | LOCATION: National Harbor 2-3

Speakers:
- May Yamate, MS, Public Health Advisor, Center for Substance Abuse Prevention (CSAP), SAMHSA
- Naomi M. Adaniya, PhD, MPH, Chief Data Officer, Drug Enforcement Administration (DEA)
- Jacob Bishop-Green, MPP, Deputy Chief Data Officer, DEA

Session Description: An innovative approach for those working in the prevention field is to take advantage of publicly available data resources that are both inside and outside the box. These data resources, whether they are public use files, online data analysis tools, or data available as tables and reports, can be used by preventionists to help them monitor and track substance misuse prevention activities. The goal of reducing the onset and progression of substance misuse and its related problems at the state and community level will be discussed.

SAMHSA has several data resources that are available. One of which is the National Survey on Drug Use and Health (NSDUH). NSDUH is a survey that is conducted annually, and the results provide national, state, and substate level data on the use of tobacco, alcohol, illicit drugs, substance use disorders, receipt of substance use treatment, mental health issues, and the use of mental health services among the civilian, noninstitutionalized population ages 12 years or older in the United States. In addition to NSDUH, preventionists have used data resources from other federal agencies. These include the Centers for Disease Control and Prevention’s Behavioral Risk Factor Surveillance System, Youth Risk Behavior Surveillance System, and CDC Wonder. These are usual data, inside-the-box resources. A data resource that is outside the box is data from the DEA. The data resources that are available from the DEA can be used to build awareness of drug threats at the local level. This session will provide an overview of how both the in-the-box and out-of-the-box data resources can be used to advance the substance misuse field.

12. SCALING HARM REDUCTION ACROSS THE PREVENTION CONTINUUM OF CARE | LOCATION: National Harbor 10-11

Speakers:
- Dr. Cara Alexander, PhD, Director, Division of Targeted Prevention (DTP), CSAP, SAMHSA
- Shannon Hastings, MPH, CHES, Public Health Advisor, DTP, CSAP, SAMHSA
- Devin Sweat, LSW, LAC, DTP, CSAP, SAMHSA

Session Description: There are effective and well-known interventions for primary and tertiary prevention programming. There is a need to expand programming for secondary prevention. A review of the literature confirms that social determinants of health and adverse childhood experiences can reliably predict future risky behaviors and, therefore, is the perfect opportunity for prevention interventions. Reaching individuals at high risk will require addressing complex needs that may be unrelated to substance use.
Providing individualized and person-centered interventions will minimize the risk factors that can lead to substance misuse. The prevention field must lean into this space and use every possible tool to minimize risk factors and build protective factors, including harm reduction. Changing how we think about harm reduction is crucial for serving populations at high risk that can slip through the cracks in the prevention continuum. This presentation will urge listeners to push the field forward with innovative strategies that fill the gap in selective prevention.

2:30 P.M. – 2:45 P.M.
BREAK

2:45 P.M. – 3:45 P.M.
BREAKOUT SESSIONS 3 (12 CONCURRENT SESSIONS)

TRACK I: YOUTH-LED PREVENTION EFFORTS

1. CANNABIS: THE IMPORTANCE OF UNDERSTANDING STATE’S LAWS BEFORE EDUCATING YOUTH ABOUT CONSUMPTION | LOCATION: Potomac Ballroom C

IT’S COMPLICATED: A PEER TAUGHT CANNABIS PREVENTION PROGRAM

Speakers:
Jenny Armbruster, Deputy Executive Director, PreventEd
Nichole Dawsey, Executive Director, PreventEd

Session Description: It’s Complicated is a PreventEd program designed to engage juniors and seniors at a local high school to facilitate lessons with their freshman and sophomore peers. The curriculum is implemented in a three-lesson series that provides up-to-date facts on the changing landscape of cannabis in Missouri and across the United States. It allows the facilitators to have real conversations about cannabis and address many of the misperceptions on this substance. The final lesson includes details on how to have a conversation and confront a friend when you may be concerned about their use of cannabis. The outcomes of the program will be discussed, along with lessons learned and ongoing efforts to enhance the program.

CANNABIS LEGALIZATION: USING DATA TO UNDERSTAND CONTEXT AND CONSUMPTION

Speakers:
Kimberly Magoon, Evaluation Supervisor, Public Consulting Group
Megan Hawkes, Program Manager, Public Consulting Group

Session Description: Numerous U.S. states are headlong into medical and adult use cannabis legalization, leaving prevention professionals to fight an uphill battle. Some states have been more transparent than others with providing data from medical and retail markets, further limiting the ability of prevention professionals to plan and strategize. Our presentation seeks to educate prevention professionals on how to find and use state and substate level data to evaluate consumption patterns
and strategize prevention tactics. Using New England as an example, we will compare state laws and cannabis governance structures for medical and adult use cannabis, and we will discuss what that means in terms of availability and access. We will look at consumption and consequence patterns for the region and discuss ways coalitions, states, and prevention partners can use this information to target prevention efforts. Throughout this presentation, we will also discuss where to find and access data, including the use of nontraditional sources.

2. PEER FOR THE AWARENESS OF THE HARMs OF SMOKING AND VAPING | LOCATION: Potomac Ballroom D

Speakers:
Dr. Phronie Jackson, Executive Director, Professor, Club Advisor, Lab PI, WALK Ward 5 Health Coalition UDC Healthy People Lab
Dr. Latoya Callender, Adjunct Professor, UDC, and Professorial Lecturer, American University
Kezia West, Student, Club Member, WALK Ward 5 Health Coalition UDC Healthy People Lab
Jocelyn Cruz, Student, Club Member, WALK Ward 5 Health Coalition UDC Healthy People Lab
Audell Barbour, Student, Club Member, WALK Ward 5 Health Coalition UDC Healthy People Lab
Andre Williams, Student, Club Member, WALK Ward 5 Health Coalition UDC Healthy People Lab
Octavia Thompson, Student, Club Member, WALK Ward 5 Health Coalition UDC Healthy People Lab
Lee Jones, Student, Club Member, Walk Ward 5 Health Coalition and UDC Healthy People Lab

Session Description: A local tobacco coalition organizes a smoke-free week once a year and encourages participation from multiple stakeholders. An HBCU created and implemented a smoking awareness campaign on campus and a word association game was utilized to inform students of the perils of smoking. Twenty-four students were engaged, and 24 harmful substances related to smoking were introduced to the participants. There was an overall increase in knowledge as the result of the intervention. It was reported that this intervention was educational, enjoyable, and replicable.


Speaker: Dr. Awilda Torres, Unit Director, Inwood Community Services Inc.

Session Description: Substance abuse in elderly adults is a widespread, yet undiagnosed and frequently untreated problem in this nation. The COVID-19 pandemic has exacerbated this issue. Communities of color and disadvantaged economic status suffer more extensively than the general populations, and frequently, their cultural beliefs and traditions negatively impact their engagement in and/or successful completion of treatment. The presenter will delineate the elements of this unfortunate phenomenon and offer possible steps towards its resolution. The presentation will include an exploration of the unique challenges and events that typically occur in the later stage of life, and the myriad of potential triggers for substance use and misuse inherent in them. The presenter will offer a thorough inventory of warning signs of potential substance use and misuse in the elderly, and suggest way for families, friends, and treating clinicians to assess for such signs. How elderly patients are viewed, how symptoms are misread, and how patients withhold information will all be addressed. The presentation will also focus on how cultural norms, traditions, beliefs, and behaviors further complicate the above and result in elderly persons of ethnic minority backgrounds having frighteningly high levels of undiagnosed and untreated substance use and misuse.
FUNDING FOR PREVENTION SERVICES: BRIDGING RESEARCH AND PRACTICE

LOCATION: National Harbor 10-11

Speakers:
- Amy Goldstein, Chief, Prevention Research Branch, National Institute on Drug Abuse (NIDA)
- Damaris Richardson, Federal Project Officer, Center for Substance Abuse Prevention, SAMHSA
- Vinu Ilakkuvan, Founder and Principal Consultant, PoP Health LLC
- Wilson Compton, Deputy Director, NIDA
- Laura Radel, Senior Social Science Analyst, HHS Office of the Assistant Secretary for Planning & Evaluation

Session Description: It is often difficult to identify funding sources for prevention services in the United States. At NIDA, we aim to fund research grounded in partnership with systems and settings where interventions may be delivered, with consideration for potential intervention funders across systems. In this session we will discuss strategies for paying for prevention services, and how we are trying to align research with funders’ evidence requirements to increase the likelihood that our evidence-based interventions are implemented and sustained after a study ends.

COMMUNITY-BASED APPROACHES TO PREVENTING SUICIDE: LOWERING BARRIERS TO GETTING HELP

LOCATION: National Harbor 2-3

ONE DEATH TOO MANY: BRIDGING THE CRISIS CARE FOR ZERO SUICIDE

Speakers:
- Dr. KristiAnna Whitman, Project Director, Guam Behavioral Health and Wellness Center
- Norman Quidachay, Program Director, Guam Behavioral Health and Wellness Center
- Me'Shaun Bamba, Project Director, Guam Behavioral Health and Wellness Center

Session Description: This workshop will provide an overview of the current suicide data on Guam, along with providing information about current services being utilized to help eliminate suicide. Guam has historically had a higher suicide rate, compared with the mainland United States. Multiple prevention strategies have been used over the years to bring awareness to this issue and promote mental health access. As a result of the pandemic, Guam was able to stand up several services, including a 24/7 crisis hotline and is piloting a mobile crisis response team. This workshop will provide an outline of the operations of these services and initial data that are available regarding the use of the services.

MIND THE GAP

Speaker: Dr. Michelle Geiser, Program Director, Hope Coalition

Session Description: The silent pandemic of behavioral health crisis and stressors among youth have skyrocketed. The connection between ACEs, suicide, and overdose has been identified, highlighting the need for comprehensive, holistic, and effective policies and programs. We explore care models tailored to the unique needs of young people lowering barriers to getting help. There were an estimated 107,622 drug overdose deaths in the United States during 2021, and nearly 1 million suicide deaths worldwide. To fill the gaps, we have developed new and scalable ways of helping more young people who

TRACK III: PREVENTION EFFORTS ACROSS THE CONTINUUM OF CARE
are experiencing a crisis. With heightened attention and increased empirical support, there are clear opportunities to act and engage communities. To successfully address gaps in service a community-based response supporting prevention, early intervention, and wellness is needed. Hope Coalition has advocated for child wellness across the continuum of care and seeks to provide support and tools to other youth advocates seeking to impact this time of crisis.

6. KEEP THEM SAFE: SUICIDE SAFETY PLANNING AND ACCESS TO MEANS COUNSELING
LOCATION: Chesapeake D-F

Speakers:
Barri Sky Faucett, Director, Prevent Suicide WV
Michelle Toman, Founder: Intervention Specialist, Brother-Up Foundation; Community Connections

Session Description: Suicide is preventable when we know what to do. Creating a safety plan for yourself, or someone else, to stay safe from suicide can be lifesaving. For those with suicidal thoughts, safety plans can add a protective layer and be a guide during those unbearable moments for ways to cope and keep safe. A critical component of safety planning is the conversation regarding access to lethal means. Removing and restricting access to lethal means during the crisis period can oftentimes be the difference between life or death. This session will introduce the core components of safety planning, including parameters for having a conversation regarding access to means that could be deadly during a moment of suicidal crisis. This interactive session will equip learners to develop a safety plan for a person with suicidal ideation, including recognizing contributing circumstances to suicidal thoughts, acknowledging measures that can be taken to increase safety, and creating a safe place to have a lifesaving conversation regarding to limiting access to lethal means.

7. PREVENTION OPPORTUNITIES AND CHALLENGES: SUPPORTING YOUTH AND YOUNG ADULTS TRANSITIONING TO ADULTHOOD | LOCATION: Chesapeake 4-6

Speakers:
Marion Pierce, Public Health Analyst, Division of Prevention Communications and Public Engagement, Center for Substance Abuse Prevention, SAMHSA
Deborah Finch, MS, Prevention Specialist, Carroll County Health Department in Maryland
Carolyn Fearing, MA, Vice President, Vanguard
Tiffinee Scott, Program Manager, Young People in Recovery, Baltimore Maryland Chapter
Rachel Torres, Administrator and National Director for the Employment Training Administration’s Office of Job Corps, U.S. Department of Labor

Session Description: This panel discussion will explore segments within youth and young adults, ages 18 to 25, as they transition from high school to managing adult responsibilities. Whether moving to college or exploring a future outside the college setting, those in this age group face unique mental health, alcohol, and other substance misuse challenges. Data from 2020 indicate this age group is at high risk for substance misuse, particularly alcohol and marijuana use, as well serious mental illness. It is critical for those working with this population to approach prevention strategies with a solid understanding of these factors, awareness of effective prevention and communication methods, and effective prevention and intervention strategies. Included in this panel discussion will be a look at how the COVID-19 pandemic continues to have a negative impact on the challenges faced by this age
group. SAMHSA prevention and intervention materials and resources that can be adapted and tailored for this population will be presented. Insights from youth/young adult leaders who have either been through or are actively in this transition will bring a vital perspective to this important topic.

8. THREE CRITICAL ATTRIBUTES: CONNECTION, COMMUNITY AND CALLING | LOCATION: Chesapeake 10-12

Speaker: John Wilson, Community and Faith-based Program Manager, Texas Veterans Commission, Veterans Mental Health Department

Session Description: The Faith & Allegiance Initiative helps community and faith-based organizations understand that transitioning out of the military can be problematic and success is generally determined by whether those separating have acquired three attributes: finding connectivity, a sense of community, and renewed purpose. Given the extensive training, strong work ethic, and team orientation found in the military, some assume veterans should find it easy to resume civilian roles, but many find rejoining the civilian world filled with unique challenges. Changing careers is especially disruptive for veterans because it does not typically resemble the highly structured culture that permeates military life. The Veterans Mental Health Department (VMHD) understands the complexities of this transition and responds through the Military Veteran Peer Network, TVC-Certified Peer Service Coordinators, and peer volunteers strategically placed, creating a statewide peer-to-peer network for any service member, veteran, or family member. VMHD leads statewide outreach to community and faith-based leaders of both rural and metropolitan areas, encouraging stakeholders to adopt the Faith & Allegiance Initiative and implement its eight strategies.

9. TRAINING YOUTH TO TAKE OVER THE WORLD (OF PREVENTION) | LOCATION: Chesapeake J-L

Speakers:
Angela Saunders, Director, Prevention Empowerment Partnership (PEP), Marshall University Research Corporation
Tabetha Blevins, Deputy Director, PEP, Marshall University Research Corporation
Brooklyn Johnson, Youth Trainee, PEP
Alexandria Chapman, Youth Trainee, PEP

Session Description: This session will cover the Workforce Development Substance Use Prevention Trainee Program in detail, as well as the tiered levels of youth engagement used by the Prevention Empowerment Partnership to empower, validate, and involve youth in prevention in their communities. The Workforce Development Substance Use Prevention Trainee is a work-based learning program based on evidence-based and promising practices paired with innovation. It takes what we know works for youth and combines it with a strong commitment to youth empowerment, mentoring, and leadership. It is designed to reduce high-risk behaviors, strengthen youth resiliency, improve protective factors, develop fundamental life and work skills, and help the youth chosen to participate make healthy choices and teach them how to inspire other youth to do the same. This program—as well as other tiers of youth involvement, such as virtual and social media interaction, school and community involvement, and the applied and chosen PEP Leaders Program—will be discussed in the session and we will demonstrate how to effectively engage and maintain a strong youth presence in prevention in any community.
10. A NEW PREVENTION RESOURCE TO SUPPORT AND ENHANCE THE PREVENTION WORKFORCE

**Location:** National Harbor 4-5

**Speakers:**
- Ivy Jones-Turner, MPA, SPTAC Regional Director for SAMHSA Regions 1 and 2 and Education Development Center Senior Training and Technical Assistance Associate
- Gisela Rots, MS, SPTAC Deputy Director and EDC Project Director

**Session Description:** This session will introduce conference participants to SAMHSA’s new Strategic Prevention Technical Assistance Center. The Center includes a diverse team of staff and subcontractors from around the country. The structure of the center and its staffing will be described. The SPTAC will be serving SAMHSA/CSAP grantee cohorts. These grantee groups will be described and the services that will be available to them detailed. In addition to T/TA to CSAP grantees, SPTAC will engage in product development, webinars, knowledge translation, and support to CSAP. This presentation will discuss the center’s charge to serve SAMHSA/CSAP grantees in building capacity and enhancing systems. Speakers will share examples of how their team supports quality improvement efforts including health equity, workforce development, research-to-practice, and distinguish SPTAC from other T/TA resources.

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11. BEST PRACTICE AND INNOVATIONS IN NALOXONE TRAINING & DISTRIBUTION: LESSONS FROM SAMHSA

**Location:** Chesapeake A-C

**Speakers:**
- Ingrid Donato, Director, Office of Prevention Innovation, Center for Substance Abuse Prevention (CSAP), SAMHSA
- Shannon Hastings, MPH, CHES, Public Health Advisor, Division of Targeted Prevention, CSAP, SAMHSA
- Rob Ferraro, Sergeant, Tempe Police Department
- Joseph Randle, Staff Analyst, Houston Health Department
- Nick Margiotta, representing EMPACT – Suicide Prevention Center

**Session Description:** In 2022, SAMHSA’s CSAP interviewed a set of naloxone-distributing grantees that were nominated by their Government Project Officer or peers for their innovative approaches to naloxone training and distribution. The interviews were used to develop the *SAMHSA Best Practice and Innovations in Naloxone Training and Distribution Guide*. The Guide compiles best practices and innovations from grant recipients across the country and identifies effective strategies in (1) naloxone distribution, (2) training, (3) partnerships/community engagement, (4) policy/advocacy, and (5) data collection. Presenters will summarize key findings highlighted in the Guide. Contributing grantees will discuss how they developed their naloxone-distributing programs, share strategies for getting buy-in and support for the program, and summarize their keys to success in collaboration, leadership, finding and supporting community champions, and cultivating the mindset needed for ongoing success. Grantees will also discuss lessons learned, and advice for getting started.

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12. THE INNOVATIVE STRATEGY OF ACADEMIC DETAILING: EDUCATING CLINICIANS ON OVERDOSE PREVENTION FOR PATIENTS WITH SUBSTANCE USE DISORDER

**Location:** Chesapeake G-I

**Speakers:**
- David Awadalla, Public Health Advisor, Office of Prevention Innovation, Center for Substance Abuse Prevention, SAMHSA
- Bevin Amira, Deputy Director, National Resource Center for Academic Detailing
Anna Morgan-Barsamian, Senior Manager, Training & Education, National Resource Center for Academic Detailing

Session Description: Academic detailing (AD) is an approach where health educators conduct individualized, 1:1 education with frontline clinicians to improve healthcare quality and patient outcomes across myriad clinical topics. Academic detailers build trusting, long-term relationships with clinicians to support them in making better, evidence-based medical decisions. There is a 40-year evidence base illustrating the success of AD as a medical and interprofessional education strategy. The approach of AD includes encouraging clinician participation during visits through an interactive dialog, using visually engaging educational materials, defining specific behavior-change objectives with clinicians, and providing ongoing support toward behavior change through subsequent detailing visits. In partnership with SAMHSA, we propose a panel to educate participants about the ways that AD can be applied to prevent overdoses and support clinicians in treating patients with substance use disorder.

3:45 P.M. – 4:00 P.M.
BREAK

4:00 P.M. – 4:45 P.M.

CLOSING PLENARY
Potomac A and B

CAPT Jennifer Fan, PharmD, JD

CLOSING REMARKS
Miriam E. Delphin-Rittmon, PhD
Assistant Secretary for Mental Health and Substance Use
U.S. Department of Health and Human Services (HHS)

David Lamont Wilson