2015 THE ANNUAL SURVEY OF COALITIONS

FACT SHEET

1 PROVIDE INFORMATION

Carried out public awareness media campaigns on substance abuse reduction, including: TV advertisements, billboards, posters and flyers.

281%

Provided responsible beverage service training

2 BUILD SKILLS

3 PROVIDE SOCIAL SUPPORT

Engaged in recovery support activities such as: sober housing, peer support, relapse prevention, or employment.

21%

4 REDUCE BARRIERS/ENHANCE ACCESS

Increased fines for retailers that sell alcohol and tobacco to minors.

19%

5 CHANGE CONSEQUENCES/INCENTIVES

Implemented compliance checks for alcohol or tobacco sales to underage individuals.

67%

6 ALTER THE PHYSICAL DESIGN OF THE ENVIRONMENT

Improved lighting or landscaping in public places.

15%

7 CHANGE POLICY AND RULES

Advocated for and passed social host ordinances, targeting adults who supply alcohol at parties where minors are present and can be served.

26%

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CADCA’s Annual Survey of Coalitions highlights the work of nationwide coalitions to help make community primary prevention work a priority. Coalitions participating in the annual survey provide critically needed information to inform CADCA training and technical assistance, CADCA advocacy, and evaluation and research efforts.

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