CADCA's 27TH ANNUAL NATIONAL LEADERSHIP FORUM
& SAMHSA's 13th Prevention Day

February 6-9, 2017
Gaylord National Hotel
& Convention Center
National Harbor, MD

ENGINEERING HEALTHY COMMUNITIES

Partnership Menu of Opportunities

Partnership options listed below include the following: Company logo on the Forum website sponsor listing and recognition as a sponsor in the Final Program. Additional opportunities are available upon request.

"App" Partnerships *
Complete Ad Buyout	$3,500 per day or **$8,000**
Splash page that occurs on every "open" action of the app, high, reoccurring visibility	**$1,500**
Banner Ads on select pages on the app, high visibility to meeting attendees	**$750 per ad**
Scheduled "Push Alerts": pre-scheduled and approved content that is sent to all app users	**$750 per alert**

Welcome Reception Host $6,000
This reception is the opening event, welcoming attendees to the conference. Your company's logo will appear on the screen throughout the event and your company's name will be acknowledged during comments by CADCA's Chairman & CEO, Major General Arthur Dean. Your company logo will be included in three e-blasts sent to all members and registered delegates before and after the conference.

Refreshment Break $5,000
CADCA offers several networking refreshment breaks throughout the four days of the conference. By reserving **one** of the breaks, your company name will be posted at the beverage stations for company recognition. Your company logo will also be included in three e-blasts sent to all members and registered delegates before and after the conference.

Branded Items - Water bottles or Pens/Notepads   Cost of item plus $2,000
Your company logo will be placed on approximately 2,600 refillable water bottles or pen/notepads which will be given away free to all conference attendees at CADCA's registration booth.

Hotel Key with Company Logo $9,000
Reserve the exclusive right to have your organization's logo branded on the hotel keys distributed to all attendees at the headquarter hotel, the Gaylord National Resort & Convention Center. This opportunity has staying power as many attendees take home their room key as souvenirs. It's a great way to keep your website, company name or message with attendees long after the event concludes. Your company logo will also be included in three e-blasts sent to all members and registered delegates before and after the conference.

Youth Meet-N-Greet — $2,000

The purpose of the reception is to allow youth (and their adult advisors) from across the U.S. to interact and discuss the issues in their communities. The youth also participate in fun team-building activities. Your company name will be posted on all signage related to the event. In addition, your company name and logo will be listed as a sponsor next to the event description in the "Youth" section of the Final Program.

Scholarships for Coalition Leader and/or Youth — $9,500

Provide five (5) scholarships to coalition leaders and/or youth who are unable to attend without the financial assistance. The scholarship includes a complimentary registration and four (4) night's lodging at the Gaylord National Hotel.

Advertisement in Final Program * — $1,500

Make your company known with an advertisement -- a full-page, two-color ad -- in the Final Program, inviting attendees to visit your exhibit or contact your company. The program is used over and over throughout the conference and beyond. The attendees take their Programs home to review the courses' materials and reference their speakers. This is another great way to keep your website, company name or message with attendees long after the event concludes.

Conference Bag Insert * — $1,500 per insert

This is an opportunity to insert a promotional item in conference bags. (*Inserted object subject to CADCA's approval).*
Please note: Maximum of 2 pieces per company

Cyber Café & Charging Station — $1,000

Host the cyber café and charging station which provides an area for attendees to charge their phones, tablets and notebook computers and also provides internet access for attendees throughout the four days. The computers' desktops would include your company's logo and the homepage would be set to your company's site. You are also welcome to provide mouse pads with your company's logo.

Custom E-Blast — $2,000 per blast

Your company would be featured in a pre/post-conference e-blast to all registered attendees. Includes central and dedicated space for a company logo, 500 word description, direct links to company website and contact information.