National Leadership Awards Luncheon

February 4, 2016

COALITIONS—MONUMENTAL

IMPACT!

26th Annual National Leadership Forum & SAMHSA’s 12th Prevention Day

Gaylord National Hotel & Convention Center
National Harbor, MD
Luncheon Menu

**Starter Salad**
Sun Gold Sweet Tomatoes, fresh mozzarella, pea shoots, oven-dried tomatoes on a bed of arugula with basil-parmesan vinaigrette

**Entrée**
Pan-seared cod with lemon-thyme roasted potatoes, wilted spinach and butter cream sauce with onions

**Dessert**
Carrot cake with pineapple compote and candied walnuts
CADCA’s 26th Annual National Leadership Forum
National Leadership Awards Luncheon
Thursday, February 4, 2016

Order of Events

**Emcee**
Mary Elizabeth Elliott
Vice President, Communications, Membership & IT, CADCA

**Presentation of the Colors**
United States Joint Armed Forces Color Guard

**The National Anthem**
B. Murphy
Vocalist

**Invocation**
The Rev. Susan Henry-Crowe
General Secretary of the United Methodist General Board of Church & Society

**Lunch Service**

**Youth Presentation**

**National Leadership Award Presentation**
Congressman Hal Rogers (R-5th/KY)

**Awards Presentation**

**Prize Drawings**

**Closing Remarks**
Arthur T. Dean, Major General, U.S. Army, Retired
Chairman and CEO, CADCA

#CADCAForum
Mary Elizabeth Elliott

Mary Elizabeth “Mel” Elliott serves as CADCA’s Vice President of Communications, Membership and IT. In her 18 years at CADCA, Elliott has worked in nearly every aspect of the organization—policy, training, development, management and communications. She works to tell coalition success stories and advance the coalition movement through all of CADCA’s communications channels. In her membership role, she ensures that all CADCA members receive the support and benefits they need to be successful. Elliott leads CADCA’s extensive medicine abuse prevention efforts, developing tools to help coalitions address over-the-counter and prescription drug misuse, abuse and addiction. She serves as the Principal Investigator for CADCA’s Geographic Health Equity Alliance, a network focused on helping states and communities hit hardest by tobacco and cancer-related health disparities. Elliott also served as the host of CADCA TV, a 15-year national broadcast/webcast initiative with more than 60 broadcasts on various topics related to substance abuse and addiction. She served as Mistress of Ceremonies for the Drug Enforcement Administration’s 2014 Red Ribbon Rally. This is her seventh time serving as emcee for CADCA’s National Leadership Forum Awards Luncheon.

B. Murphy

B. Murphy is a member of the National Sales Group of the Fern Exposition Services. He is based in Alexandria, Virginia. He has been involved with conventions, exhibits, and the meetings industry for over 20 years.

Murphy is very active with several Industry organizations and is very instrumental in maintaining relationships with Convention and Visitors Bureaus across the country thereby giving Fern Exposition Services a nationwide presence.
The Rev. Susan Henry-Crowe

The Rev. Susan Henry-Crowe is General Secretary of the United Methodist General Board of Church & Society with offices on Capitol Hill in Washington DC and at the Church Center for the United Nations in New York City.

Church & Society’s primary areas of ministry are Advocacy, Education & Leadership Formation, United Nations & International Affairs. Prior to her current role, Henry-Crowe served for 22 years as dean of the Chapel & Religious Life at Emory University in Atlanta.

For 16 years, Henry-Crowe served as a member of the United Methodist Judicial Council, the denomination’s “Supreme Court.” She was the first woman elected president of the Judicial Council, serving in that role from 2008-2012.

Recipient of a Master of Divinity degree from Candler School of Theology at Emory University, Henry-Crowe also holds a Doctor of Divinity from LaGrange College.
General Arthur T. Dean became Chairman and CEO of Community Anti-Drug Coalitions of America (CADCA) on August 31, 1998. His responsibilities include providing strategic direction, diversifying/increasing funding, leading the board, and being the primary spokesman for the organization. Before joining CADCA, he spent 31 years in the U.S. Army and retired at the grade of Major General.

He currently serves as a member of the Board of Advisors for U.S. Army Recruiting Command; chairman of the Multijurisdictional Counterdrug Task Force Training (MCTFT) Advisory Committee; member, Washington, DC and State of New Jersey Prevention Councils; member, Board of Directors, The Madeira School; and is the Chairman of Community Anti-Drug Coalitions of America Board of Directors.

He received a BA in history from Morgan State University and an MA in management from Central Michigan University. He is a graduate of Stanford University’s Advanced Management Program and the U.S. Army’s War College.
National Leadership Award
CADCA’s National Leadership Award recognizes leaders who have been longtime supporters of the community coalition movement and who use their voice and influence to educate the community about the importance of substance abuse prevention.

National Newsmaker Award
The National Newsmaker Award recognizes a journalist who has helped educate the public about substance abuse prevention, treatment and/or recovery through TV, radio or print journalism.

GOT OUTCOMES! Coalition of Excellence Awards
The GOT OUTCOMES! Coalition of Excellence Awards recognize coalitions that achieve measurable success in community-level substance abuse-related outcomes by implementing a comprehensive and feasible plan guided by local data. Applicants choose from three separate categories based on the substance abuse-related outcomes achieved and begin a rigorous two-phase application process requiring them to clearly communicate their story and contribution to community-level outcomes.

Dose of Prevention Award
Sponsored by the Consumer Healthcare Products Association and CADCA, this award recognizes member coalitions that have helped raise awareness about the dangers of over-the-counter cough medicine abuse and prescription drug abuse in their community.

Outstanding State Member Award
This award recognizes an outstanding state program that has made significant contributions and achievements through support to CADCA coalitions in their state.

Outstanding Youth Leader Award
The Outstanding Youth Award recognizes an outstanding young person for service to a coalition and preventing substance abuse.

Advocates of the Year Awards
This award recognizes substance abuse prevention leaders who are exceptional advocates for our field, forging relationships and educating their elected officials throughout the year about key substance abuse-related issues and helping to ensure that Members of Congress understand the importance of community coalitions.
NATIONAL LEADERSHIP AWARD

The Honorable Hal Rogers

Congressman Hall Rogers (R-5th/KY) is receiving our National Leadership Award for his outstanding support in Rx drug abuse and other work, along with other community coalitions working with substance abuse prevention.

Serving Kentucky’s 5th Congressional District since 1981, Rogers is currently in his 18th term representing the people of southern and eastern Kentucky, and is the longest serving Kentucky Republican ever elected to federal office.

Born in rural Kentucky and representing one of the poorest Congressional Districts in the nation, Rogers’ vision for a stronger region spurred some of the greatest success stories in southern and eastern Kentucky. Organizations such as PRIDE, Operation UNITE, Southeast Kentucky Economic Development, TOUR Southern and Eastern Kentucky, and The Center for Rural Development have brought local communities together by revitalizing the environment, providing hope in the fight against drugs, building small businesses, and creating jobs by increasing tourism in one of the most beautiful regions of the country.
Kimberly Leonard
U.S. News & World Report

Kimberly Leonard is a health care reporter at U.S. News & World Report, where she writes about health care policy, public health, medical studies and the health care industry. She started working at U.S. News 3.5 years ago, initially as a producer for Health Rankings. Prior to joining U.S. News she was an investigative health reporter with the Pulitzer-Prize winning Center for Public Integrity. Her multimedia work on oil refineries won the Thomas L. Stokes Award for Best Energy Writing from the National Press Foundation, and in 2015 she won the award for Excellence in Health Care Journalism from the American Osteopathic Association. Her writing has appeared in the Washington Post, The Atlantic, the Huffington Post and Kaiser Health News. She graduated from the University of Richmond in 2009, with a major in urban practice and policy and a minor in journalism.
Award Recipients

2016 GOT OUTCOMES!
COALITION OF EXCELLENCE AWARDS

Coalition of the Year Award
Hernando County Community Anti-Drug Coalition
(Spring Hill, Fla.)

Hernando County Community Anti-Drug Coalition, serving approximately 175,000 residents in the central-west coast of Florida, received CADCA’s Coalition of Excellence Award in the Coalition of the Year category for their successful underage drinking, tobacco, and prescription drug misuse efforts. This coalition demonstrated exceptional skill in policy advocacy and building the capacity of young people to influence change. Their ability to build and maintain strong partnerships with their local media allowed them to blanket their community in messaging to support their efforts. Highlights of their work include implementing quarterly compliance checks and a diversion program to ensure that retailers who fail receive Responsible Vendor Training in lieu of arrest, collaborating with school resource officers to offer a “Know the Law” course to over 13,000 youth about alcohol and drug use laws, and engaging over 275 active youth members across 11 schools in their community.

Coalition in Focus Award
Healthy Communities that Care of Livingston County
( Geneseo, NY)

Healthy Communities that Care of Livingston County serving the 17 towns and 9 villages in Livingston County received CADCA’s Coalition of Excellence Award in the Coalition in Focus Category for their successful underage drinking prevention efforts. This coalition leveraged resources to build their capacity in collecting qualitative data to enhance their community assessment. They demonstrated strength in identifying issues consistent across the county as well as those within smaller geographic boundaries. As a result of the comprehensive set of data-driven strategies implemented by the coalition and its partners, there has been a significant reduction in the number of underage college students in Geneseo that report being able to drink alcohol at a bar that their over 21 friends purchased for them.
Award Recipients

ADVOCATES OF THE YEAR AWARDS

**Stephanie Armbrister Strutner**
*Allies for Substance Abuse Prevention*

As the Director of Allies for Substance Abuse Prevention (ASAP) of Anderson County, Tenn., Strutner is responsible for supporting the community coalition. Her duties include developing and carrying out effective strategies to show a measurable decrease in the prevalence of substance abuse and a measurable increase in knowledge, capacity and accountability among Anderson County residents. Strutner has been credited for securing millions of dollars in grant funding, mentoring community coalitions, and diversifying the organization’s funding portfolio. As former epidemiologist and evaluator, Strutner has a wealth of knowledge on evaluation, performance measures, and outcomes with a focus on legislative advocacy, and embodies the mission of ASAP.

A veteran of the field of substance abuse prevention, she has served in leadership roles at the state level for nonprofit organizations as well as for community coalitions and agencies. Strutner also serves as a trainer for CADCA’s National Coalition Academy.

**Donna Foisy**
*Bucks Promise for Youth and Communities Consortium and Council Rock Coalition for Healthy Youth*

Donna Foisy is a Prevention Specialist with Today, Inc., a drug and alcohol treatment center in Langhorne, PA. She serves as a Project Coordinator for Bucks Promise for Youth and Communities Consortium and serves as a Youth Co-coordinator for the Council Rock Coalition for Healthy Youth. Prior to holding these positions she was the Community Mobilizer for the Council Rock Coalition for Healthy Youth, and she was a trained facilitator for presenting to parents.
and caregivers for the Council Rock Parenting Academy. Foisy is also a board member of the Commonwealth Prevention Alliance.

The goals for a safer, a healthier, and a better informed community have motivated this coalition leader to work tirelessly for 16 years.

DOSE OF PREVENTION AWARD

1ST PLACE
Shelby County Drug Free Coalition

Shelby County Drug Free Coalition in Shelbyville, Ind., exemplifies the spirit of CADCA’s Dose of Prevention Award for its comprehensive approach to help raise awareness of the abuse of medicines in their community during October’s National Medicine Abuse Awareness Month and year-round.

Accepting the award for the coalition is Lori Springer, who serves as the Shelby County Drug Free Coalition’s (SCDFC) Executive Director. A 2012 graduate of the Community Anti-Drug Coalitions of America Academy, Springer also holds a Bachelor’s degree from World Harvest Bible College and is currently pursuing a Master’s in Christian Counseling.

Since arriving at the Coalition in 2010, Springer has overseen an increase in membership of 16%, highlighted by a rise in influential community members, increased community awareness, evidenced by event attendance, and increased community esteem, according to informal polls. The community continues to better understand the purpose and mission of the coalition.
Award Recipients

CADCA also congratulates the other Dose of Prevention winners, who were selected through the CADCA 50 Challenge during National Medicine Abuse Awareness Month in October:

2<sup>ND</sup> PLACE
Seckman High School, SADD Chapter
Rachel Graczak, chapter advisor
Imperial, Mo.

3<sup>RD</sup> PLACE
Alliance for Substance Abuse Prevention (ASAP)
Monica Rousseau, MPH, CHES, CPH, ASAP coordinator
New Port Richey, Fla.

OUTSTANDING STATE MEMBER AWARD
Idaho’s Office of Drug Policy
Idaho’s approach and execution of supporting coalitions and their development has changed significantly within the last year under the direction of the Office of Drug Policy (ODP).

Central to ODP’s mission to, “lead Idaho’s substance abuse policy and prevention efforts by developing and implementing strategic action plans and collaborative partnerships to reduce drug use and related crime, thereby improving the health and safety of all Idahoans,” is the support of local community coalitions. ODP utilizes Strategic Prevention Framework State Incentive Grant (SPF SIG) and Substance Abuse Block Grant (SABG) funds to partner with CADCA to develop a strategic approach to supporting and developing coalitions and their work which includes: providing information; enhancing skills; providing support; reducing barriers; changing consequences; changing physical design; and, modifying policies.

ODP strongly believes that the success of the “boots on the ground” prevention workforce, the coalitions, is imperative to the reduction of substance abuse in Idaho. With this in mind, ODP has collaborated with CADCA to bolster the prevention
workforce development in the state by offering two Cohorts of the Idaho CADCA National Coalition Academy and is currently offering the CADCA Certified Prevention Specialist Training pilot program to over 50 prevention providers throughout the state.

ODP has worked hard to enhance the strengths the diverse coalitions bring to the table to make them extremely powerful agents of change.

OUTSTANDING YOUTH LEADER AWARD
Ananth Ghosh

Ananth Ghosh, 17 years old, joined the SRSLY Coalition in the 6th grade. In 2012, he became President of the Coalition. The coalition has implemented a prescription drug disposal program called the Red Barrel. With the implementation of the barrel, Ghosh’s coalition saw a 50 percent decrease in prescription drug use in his age group.

To attack the problem of marijuana, the coalition took a petition to their city council to ban the sale of drug paraphernalia in the city limits. His group also provided parent education, partnering with doctors about the dangers of marijuana. After the education process, the town of Chelsea saw a dramatic increase in perceived risk. Today, more than 64 percent of middle and high school students see marijuana as a harmful drug. Ghosh desires to study law in college and continue to be involved in policy change to make future generations safe from drug abuse and misuse.
CADCA congratulates these outstanding awardees, recognized during special Forum events earlier in the week.

CONGRESSIONAL LEADERSHIP AWARDS
Congressional Leadership Awards recognize outstanding members of Congress who have championed legislation and strategies to protect and enhance the federal role in substance abuse prevention, education, treatment and research.

Congresswoman Susan Brooks (R-5th/Ind.)
Congressman Jeff Fortenberry (R-1st/Neb.)
Congressman Paul Tonko (D-20th/NY)
Senator Joe Donnelly (D-Ind.)
Senator Chris Coons (D-Del.)

OUTSTANDING ACADEMY INSTRUCTOR AWARDS
CADCA thanks these three talented professionals and long-standing partners, who continue to enhance CADCA’s training and special projects.

Teresa Bishop
Dave Shavel
Michael Browning

CHAIRMAN’S AWARD
The Chairman’s Award is presented to a National Coalition Academy graduate in recognition of the coalition’s exemplary approach and application of the core competencies and essential processes taught by CADCA.


CADCA also wishes to congratulate the 179 coalitions that graduated this week from CADCA’s National Coalition Academy, a three-week, intensive training program.
About CADCA

CADCA (Community Anti-Drug Coalitions of America) is a global membership organization representing more than 5,000 community anti-drug coalitions in the United States and abroad. CADCA builds and strengthens the capacity of community coalitions by providing technical assistance and training, public policy education and advocacy, coalition-specific media strategies, national conferences, and special events. As the nation’s leading drug abuse prevention organization, CADCA also educates the public about the latest trends in substance abuse, builds community coalitions from the ground up and develops helpful tools and resources that empower communities to solve their alcohol, tobacco and other drug-related problems.

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