



PARTNERSHIP OPPORTUNITIES

Drive your company forward by partnering with CADCA. Our Mid-Year Training Institute offers an opportunity for nearly 2,000 people to attend a variety of training sessions to expand their knowledge in prevention science and improve skills in implementing evidence-based strategies.

Included with each partnership opportunity is your company logo in the final program book, on the event website, and in e-blast communications leading up to the event.

App Sponsorship*

Add your logo to our mobile application for premium visibility throughout the training event.

Complete Ad Buy-Out - \$8,000

Reserve exclusive status to be the only partner with branding on the application.

Splash Page (1 Day) - \$1,500

Brand a splash page that opens for three seconds at the launch of every app entry.

Scheduled Push Alert/Banner Ad - \$750

Highlight your company or exhibition table with a specialized push alert or banner transmitted to all attendees that have downloaded the app.

Complete Ad Buy-Out - \$8,000

Reserve exclusive status to be the only partner with branding on the application.

Splash Page (1 Day) - \$1,500

Brand a splash page that opens for three seconds at the launch of every app entry.

Scheduled Push Alert/Banner Ad - \$750

Highlight your company or exhibition table with a specialized push alert or banner transmitted to all attendees that have downloaded the app.

Hotel Key Cards* - \$9,000

Deadline to Reserve: JUNE 13, 2018

Reserve your logo or custom design branded on hotel keys distributed to all attendees at the headquarter hotel.

Youth Scholarship - \$1,700 per youth

Provide a scholarship to coalition youth who are unable to attend without financial assistance. The scholarship includes a complimentary registration and four night's lodging at the headquarter hotel. This item also contributes to overall youth activities and trainings.

Youth Meet n Greet - \$6,000

Partner with CADCA's Youth Programs team to create the opening event kicking off CADCA's Youth Leadership track and sponsor networking amongst our nation's youth leaders and their adult advisors. Event will include refreshments.

Youth Outing - \$6,000

Youth travel from across the globe to come to CADCA's youth leadership training. Our youth meet ups are designed to give youth a space outside of training to network and engage in healthy fun. Sponsoring a youth meet up will express your support of youth leadership.

Lanyard - \$8,000

Deadline to Reserve: May 31, 2018

Add your logo with CADCA's to the training event lanyard that will be distributed to all registered attendees. Exhibitors will receive generic lanyards.

Welcome Reception Host - \$6,000

Co-host the opening event, welcoming attendees to Mid-Year. Your company's logo will be featured throughout the event.

Beverage Cup Sleeves (Add-On to Welcome Reception Host or Stand Alone) - \$5,500

Reach all attendees by placing your logo on all paper cup sleeves used during applicable food functions in the exhibit area.

Training Event Bag Insert* - \$2,000

Provide a promotional item flyer for inclusion in the Mid-Year bag distributed to all attendees.

Writing Pad Insert or Other Promotion Item (Pens) – \$2,000 + Cost of Item

Add your logo with CADCA's to writing pads that will be distributed in Mid-Year bags to all attendees.

Advertisement in Final Program* - \$1,500

Place your ad in the Final Program Book distributed to all attendees.

Promotion of CADCA E-Blast* - \$1,500 for 1 / \$3,500 for 3

Reserve the premier status to be featured in a pre-Mid-Year e-blast to registered attendees, highlighting your company, product, or brand. Your logo (with linked website), one image, and link to a 300-word promotional article will be included.

**Design, message, content subject to CADCA approval*