Help Us Spread the Word
Tips for Sharing GATEWAY on Social Media

Include a visual
Posts with an image, video or GIF receive greater engagement. Visit GatewayFilm.com to find images and videos that can be used in your posts.

Use relevant hashtags
Hashtags help you expand your reach and tap into relevant conversations; limit hashtags to 1-2 per tweet. Our official hashtag is #gatewayfilm.

Tag relevant accounts
Look to see if a person, outlet or organization you’re tweeting to or about has an account and tag them (@XYZ) so they can see and engage with your content.

Quick tip: If you include a link in the copy, the post will automatically populate with the video thumbnail or website image for easy viewing.

Sample Posts
A new documentary, GATEWAY, provides an emotional look at how surgery and opioids transformed the lives of three families. Watch the film at www.gatewayfilm.com to learn about the importance of non-opioid options for managing pain after surgery. #gatewayfilm

Jen never expected the C-section she had to welcome her daughter into the world would be her #gateway to opioid addiction. Watch GATEWAY, a new documentary, at www.gatewayfilm.com to hear her full story.

After suffering sports-related injuries in high school, Cameron was prescribed #opioids to manage pain. His mom, Jennifer, didn’t know he would become addicted. Hear their story in the new documentary, GATEWAY www.gatewayfilm.com #gatewayfilm

The film GATEWAY aims to shed light on the need for non-opioid options to manage pain after surgery. Watch www.gatewayfilm.com to hear how surgery and opioids transformed the lives of three families. #gatewayfilm

Dr. Chudacoff, an OB/GYN, turned a “personal devastation into a public awareness.” Hear his story and why he’s on a mission to provide opioid-free C-sections to patients in the new film, GATEWAY. www.gatewayfilm.com #gatewayfilm

Surgery is often a gateway to #opioid addiction. A new documentary explores the stories of people whose lives were forever changed because of a prescription to manage pain after surgery. Learn more at www.gatewayfilm.com #gatewayfilm

Opioid overprescribing can lead to addiction, especially after surgery. GATEWAY, a new documentary from #ChoicesMatter, explores the inadvertent way in which surgery led several individuals down a dangerous path. Watch the film at www.gatewayfilm.com #gatewayfilm