

## 31<sup>st</sup> Annual National Leadership Virtual Forum

February 1-4, 2021

### 2021 VIRTUAL PARTNERSHIP OPPORTUNITIES

CADCA's National Leadership Forum will not be just another virtual meeting or webinar! This will be everything you are used to experiencing during our National Leadership Forum and more. To ensure that CADCA continues to support our community coalitions, we ask you to be a part of this event.

Sponsoring the National Leadership Forum helps us to continue our work with youth and adults to make significant changes in communities globally.

Included with each partnership opportunity over \$5,000 is your company's logo on the **online platform, the [event website](#)** and in **eblast communications leading up to the event.**

#### Digital Communication Opportunities

##### ➤ App Sponsorship

Add your logo to our mobile application for premium visibility throughout the training event.

##### ★ **SOLD OUT - Complete Ad Buy-Out - \$8,000**

Reserve exclusive status to be the only partner with branding on the app.

##### ★ **SOLD OUT - Splash Page - \$1,500**

Brand a splash page that opens for three seconds at the launch of every app entry.

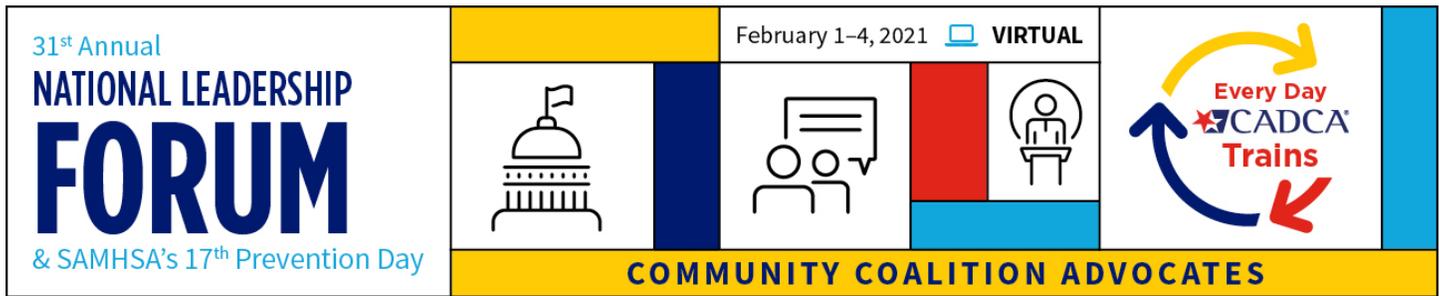
##### ★ **Scheduled Push Alert \$1,000**

Highlight your company or exhibition table with a specialized push alert.

##### ➤ **SOLD OUT - Promotional Eblast\* - \$1,500 for one (pre-event eblast) / \$3,000 for two**

##### **(pre and post-event ebcasts)**

- ★ Reserve the premier status to be featured in a pre-event eblast or a pre and post-event eblast to registered attendees, highlighting your company, product or brand. Your logo (hyperlinked to a company's website), one image and a 300-word promotional message will be included.



### **Virtual Platform Opportunity**

- **Digital Ad on Virtual Platform\* - \$750**
  - ★ Showcase your company on the virtual platform with a scrolling banner transmitted to all attendees.

### **Youth Opportunities**

- **Youth Registration - \$400 per youth**
  - ★ Provide a scholarship to coalition youth who are unable to participate without financial assistance. The scholarship includes registration for the virtual youth portion of the event.

**Please contact Mia Wallace, Senior Manager Business Development, at [mwallace@cadca.org](mailto:mwallace@cadca.org) or 703-706-0560 x265.**

***\*Design, message and content is subject to CADCA's approval.***