PARTNERSHIP OPPORTUNITIES

CADCA’s 26th National Leadership Forum provides an opportunity for approximately 2,700 people to attend a variety of training sessions to expand their knowledge in prevention science and improve skills in implementing evidence-based strategies. The Forum is a four day conference packed with multiple opportunities to learn the latest strategies to fight substance abuse and hear from nationally-known experts and policymakers. Similarly, conference sponsors have access to these coalition leaders and decision-makers through a variety of opportunities – putting your company or brand front and center, engaging potential and existing customers in a highly-charged atmosphere!

**Menu of Opportunities**

All sponsorship options also include the following: company logo on the Forum website sponsor listing, recognition as a sponsor in the Final Program and acknowledgement during the Opening Plenary.

**“App” Sponsorship Packages**

~ Complete App Buyout $3,500 / Per Day or $8,000

This opportunity consists of a banner advertisement on the “app” which provides high, reoccurring visibility to meeting attendees, with an additional direct link to a dedicated page, three “push-alerts” during the conference, company logo will also be included in three (3) e-blasts sent to all members and registered delegates before and after the conference.

~ Splash page that occurs on every “open” action of the app, high, reoccurring visibility $1,500

~ Banner Ads on select pages on the app, high visibility to meeting attendees $750 per ad

~ Scheduled “Push Alerts”: pre-scheduled and approved content that is sent to all app users $750 per alert

**Hotel Key with Company Logo $8,000**

Reserve the exclusive right to have your organization’s logo branded on hotel keys distributed to all attendees at the headquarter hotel, the Gaylord National Hotel & Convention Center. This opportunity has staying power as many attendees keep their room key a souvenir. It’s a great way to keep your website, company name or message with attendees long after the event concludes. Your company logo will also be included in three e-blasts sent to all members and registered delegates before and after the conference.

**Refreshment Break $5,000**

CADCA offers several networking refreshment breaks throughout the four days of the conference. By reserving one of the breaks, your company name will be posted at the beverage stations for company recognition. Your company logo will also be included in three e-blasts sent to all members and registered delegates before and after the conference.

**Scholarships for Coalition Leader and/or Youth $9,500**

Provide five scholarships to coalition leaders and/or youth who are unable to attend without financial assistance. The scholarship includes a complimentary registration and four night’s lodging at the Gaylord National Hotel.

**Capitol Hill Day Reception $10,000**

This reception takes place on Capitol Hill and features congressional members addressing to the Forum attendees. Due to Federal regulations, your company logo could not appear on signage at the event but CADCA’s CEO would acknowledge the company name during his remarks to the audience and CADCA will hand out fliers with your company’s logo to attendees as they enter the reception room.

(Continued)
Capitol Hill Shuttle Busing $7,000
Forum attendees all travel to Capitol Hill on Wednesday, February 4, 2015, to take part in a luncheon reception and for congressional appointments. Your company logo would appear on all bus windows and signage (a minimum of 15 buses utilized from 11 am through 7 pm).

Cyber Café $5,000
Host the cyber café which provides computers with internet access for attendees throughout the conference. The computers’ desktops would include your company’s logo and the homepage would be set to your company’s site. You are also welcome to provide mouse pads with your company’s logo.

Charging Station $3,000
A charging station would be installed near the registration area for attendees to charge their cellphones, computers and tablets throughout the day (both apple and Android devices). Your company’s logo would be printed on the highly visible and used charging station.

Tuesday Refreshment Break $3,000/each
By reserving one of Tuesday’s refreshment breaks, your company name will be posted at the drink tables for company recognition. Your company logo will also be included in three e-blasts sent to all members and registered delegates before and after the conference.

Excellence Awards $3,000/each
CADCA acknowledges the following at the annual Awards Luncheon held in conjunction with the Forum:
-GOT OUTCOMES! Coalition in Focus Award, GOT OUTCOMES Milestones Awards, Outstanding State Member, Outstanding National Guard Civil Operations Program, and Outstanding Youth Award. Each are provided with a complimentary registration and four night’s lodging at the Gaylord National Hotel and a crystal award. Your company logo would appear in all printed material and on the actual crystal award.

Youth Meet-Up & Ice Cream Social $3,000
The purpose of the reception is to allow youth (and their adult advisors) from across the U.S. to interact and discuss the issues in their communities. The youth also participate in fun team-building activities. Your company name will be posted on all signage related to the event.

Branded Items - Water bottles or Pens/Notepads Cost of Item plus $2,000
Your company logo will be placed on approximately 2,700 refillable water bottles or pen/notepads which will be given away free to all conference attendees at CADCA’s registration booth.

Conference Bag Insert $2,000
This is an opportunity to insert and give away your company’s promotional item in CADCA’s conference bags.
(Object subjected to CADCA’s approval; fee is per insert.)

Advertisement in Final Program $2,000
Make your company known with an advertisement—a full-page, two-color ad—in the Final Program, inviting attendees to visit your exhibit or contact your company. The program is used over and over throughout the conference and beyond. Attendees keep their Programs to review the training session materials and reference speakers. This is another great way to keep your website, company name or message with attendees long after the event concludes. Please contact us for more information on quarter and half page ads.

For details contact one of us!

Sponsors: Raiko Mendoza Pagliarello | Director of Development | rmendoza@cadca.org | 703.706.0560 x 229
Exhibitors: Samantha Moore | Manager of Meetings & Exhibits | smoore@cadca.org | 703.706.0560 x 242

Discounted pricing for multiple sponsorships available on select items.