18TH ANNUAL MID-YEAR TRAINING INSTITUTE

PRELIMINARY PROGRAM

TRANSFORMING COMMUNITIES
THE POWER OF PREVENTION

July 14–18, 2019
Gaylord Texan Hotel | Dallas, Texas
#CADCAMidYear
Join us to transform communities across the country by spending July 14–18, 2019 in Dallas with CADCA for the 18th Annual Mid-Year Training Institute. At CADCA Mid-Year, you’ll learn effective and creative tools and strategies with fellow prevention professionals to create healthy, safe and drug-free communities.

ABOUT CADCA
CADCA is the premier membership-based non-profit organization representing adult and youth coalition leaders throughout the United States and internationally—all working to make their communities safe, healthy and drug-free. For 25 years, CADCA has advanced substance misuse prevention and built a network of more than 5,000 community anti-drug coalitions across the United States and over 260 coalitions around the world. CADCA brings together sectors of the community to solve their local substance misuse problems—schools, businesses, parents and youth, law enforcement, healthcare providers, faith-based organizations and many more. Our model for community change represents a comprehensive, evidenced-based, multi-sector approach to reduce underage and binge drinking, underage tobacco use, illicit drug use and the misuse of medicines.

CADCA MEMBERSHIP
Stay connected, stay educated and stay informed with a CADCA membership. Members save up to $200 on CADCA Mid-Year and gain benefits that include the new CADCA Community. The CADCA Community is a forum designed specifically for members to provide unique networking opportunities, share resources, and learn from one another. In the CADCA Community, you will be able to network before and after Mid-Year and continue your conversations all year long.

If you or your coalition are not already a member of CADCA, JOIN TODAY.

Visit: cadca.org/membership | Call: 1-800-54-CADCA, ext. 261
Email: membership@cadca.org

IMPORTANT TELEPHONE NUMBERS

- CADCA General Information .............. 703-706-0560
- Coalition Development ..................................... x240
- Exhibitor Information ............................................ x269
- International .................................................... x242
- Membership Information ................................... x261
- Partnership Information .................................... x265
- Registration Information ................................... x253
- Youth Leadership .............................................. x249

Visit cadca.org/myti2019
for all the latest event details!
All events will take place at the Gaylord Texan. The schedule is subject to change, so please check the website for updates.

**SUNDAY, JULY 14**
3 – 7 pm  Registration Open
5 – 6:30 pm  Welcome Reception & Table-top Displays Open

**MONDAY, JULY 15**
7 am – 4 pm  Registration & Table-top Displays Open
8 – 10 am  Opening Plenary & Breakfast
10:30 am – noon  Adult/Youth Training Sessions
Noon – 1 pm  ONDCP Town Hall Meeting (All Are Welcome)
1 – 2 pm  Lunch On Own
2 – 3:30 pm  Adult/Youth Training Sessions
3:30 – 4 pm  Networking Refreshment Break
4 – 5:30 pm  Adult/Youth Training Sessions
5:30 – 6:30 pm  Healthy Hour
8 – 9:30 pm  Youth Meet Up

**TUESDAY, JULY 16**
7:30 – 8:15 am  Networking Continental Breakfast
7:30 am – 4 pm  Registration and Table-top Displays Open
8:30 am – noon  Adult/Youth Training Sessions
10 – 10:30 am  Networking Refreshment Break
Noon – 1:30 pm  Lunch On Own
1:30 – 5 pm  Adult/Youth Training Sessions
3 – 3:30 pm  Networking Refreshment Break
5:30 – 8 pm  Community Service Project

**WEDNESDAY, JULY 17**
7:30 – 8:15 am  Networking Continental Breakfast
7:30 am – 4 pm  Registration and Table-top Displays Open
8:30 am – noon  Adult/Youth Training Sessions
10 – 10:30 am  Networking Refreshment Break
Noon – 1:30 pm  Lunch On Own
1:30 – 5 pm  Adult/Youth Training Sessions
3 – 3:30 pm  Networking Refreshment Break
8 – 9:30 pm  Youth Meet Up

**THURSDAY, JULY 18**
7:30 – 8:15 am  Networking Continental Breakfast
7:30 am – noon  Registration Open
8:30 am – noon  Adult/Youth Training Sessions
10 – 10:30 am  Networking Refreshment Break
Noon – 1:30 pm  Lunch On Own
1:30 – 5 pm  Adult/Youth Training Sessions
3 – 3:30 pm  Networking Refreshment Break
5 pm  MYTI Adjourns

**IMPORTANT DATES**
- Scholarship Application Deadline: April 12, 2019
- Early-Bird Registration Deadline: June 10, 2019
- Hotel Reservation Deadline: June 21, 2019
- Advance Registration Deadline: June 24, 2019
Government leaders, youth, prevention specialists, addiction treatment professionals, addiction recovery advocates, researchers, educators, law enforcement professionals, and faith-based leaders from over 20 countries will present a wide range of training sessions that contribute to the creation and maintenance of safe, healthy and drug-free communities globally. As community change agents, we embrace the philosophy of improving the quality of life in our nation’s communities through our prevention work.

CADCA has identified seven priority areas of emphasis for training session content. Training content has been designed to offer new concepts that are relevant to emerging, established, and veteran coalition leaders. Ninety-minute sessions are scheduled to take place on Monday, and half-day sessions (and one full-day session on Ethics) are scheduled to take place Tuesday through Thursday in the following topical areas (excluding Youth Leadership Initiative where the youth and their mentors are required to stay in that program for its entirety):

- Coalition Leadership
- Cross-Sector Collaboration
- Evaluation and Research
- Marketing and Communications
- Policy and Advocacy
- Sustainability
- What’s Trending

CADCA training sessions address the latest research findings, cutting edge successes, lessons learned and problems solved. The sessions are designed to be interactive, engaging and skills-based trainings that allow participants to think through practical applications of the content. Some of the most alarming trends in substance misuse are proving to be more than just a passing phase. Training sessions will feature the latest data and highlight the changing landscape of drug and alcohol prevalence across the nation. Best practices in tackling drugs on the rise and their associated consequences will be shared, as well as information and success stories in engaging different community sectors and representing CADCA’s Seven Strategies for Community Change.

**KEYNOTE SPEAKER**

**Principal Deputy Assistant Secretary James A. Walsh,**
International Narcotics and Law Enforcement Affairs Bureau of the U.S. State Department, will keynote the opening plenary breakfast on Monday, July 15.

**INTERNATIONAL PROGRAMS**

International Programs will feature a Spanish-language track of adult training sessions covering a wide range of coalition development topics including: Coalition Outcomes and Evaluation, Marketing and Communications, Coalition Leadership, Sustainability, and Cross Sector Collaboration. Spanish-language courses will be taught by experts in coalition development from various Latin American countries. These sessions are made available to international visitors from Latin America, Spanish-speaking coalition members from the United States and Puerto Rico, and others who are interested in receiving Spanish-language training. The Spanish-language training track will also provide networking opportunities to both international and domestic coalition leaders to exchange ideas and gain perspective on coalition development throughout the western hemisphere.
WHO SHOULD ATTEND MID-YEAR?
Mid-Year is for all prevention leaders and anyone interested in making a positive impact in their community. Communities are transformed when partners from every sector work together for prevention.

- State & Local Coalition Leaders
- Coalition Members & Volunteers
- Prevention Specialists
- Substance Use & Mental Health Professionals
- Parents
- Youth
- Law Enforcement & Justice Professionals

- Public Health Professionals
- Military & Military Families
- Educators
- Faith Leaders
- Researchers
- Treatment Providers
- Individuals in Recovery

My experience at CADCA Mid-Year was amazing. I met so many new people and learned new ways to address issues in my community. Sometimes in the substance misuse field you feel like you’re the only one dealing with it, and it’s like you’re stuck with your problem. Mid-Year exposed me to solutions and programs that I can implement in my community. The best part of Mid-Year to me was the inclusiveness of youth. In most conferences I have attended, the content is made for the adults and is hard for me to understand and be able to take back. I also loved the various opportunities to network with the other youth. I now have life-long contacts and resources in other states, because of Mid-Year. I plan on attending Mid-Year EVERY YEAR!

—Trinity Murray, Youth, Robeson Health Care Corp

CONTACT HOURS & CONTINUING EDUCATION UNITS (CEUs)
Documentation of either training contact hours or continuing education units is available. Training Contact Hours (for CPS Certification) = 25.75 hours available through CADCA*. CEUs = 2.5 units will be available through George Mason University*.  
*Average estimates per past Mid-Year Training Institutes. Final units and hours will not be certified until the entire program is completed and approved by George Mason University.

TABLE-TOP DISPLAYS & PARTNERSHIP OPPORTUNITIES
Be a part of the only intensive, coalition-specific training opportunity of its kind! Don’t miss your chance to showcase your organization, products and services in this intimate learning environment. This year’s Table-top Resource Partner program will be located in the heart of it all – the Opening Reception, continental breakfasts, refreshment breaks and more! Come and showcase what you do best and what you can offer our communities. Visit cadca.org/mti2019/partnership-opportunities for details, rates, and deadlines for resource partner table-top displays, as well as other partnership opportunities. If you have questions or would like more information regarding table-top displays, please email kyeldell@cadca.org or call 703-706-0560 ext. 269. If you have inquiries regarding partnership opportunities, please email mwallace@cadca.org or call 703-706-0560 ext. 265.
Building partnerships with diverse stakeholders at the community level is the foundation of the coalition model. To accomplish true sustainability and long-term impact, it is imperative that we empower youth to be catalysts and sustainers of community change. CADCA’s Youth Leadership Initiative training courses develop the skills of youth in your community and provide them with the necessary tools to help your coalition achieve community-level change. Our training empowers young people ages 13-18 to take youth-led civic action in their communities. Coalitions across the country are sending their youth through these exciting courses to help them work together more effectively.

**Youth Leadership Initiative** contains two separate courses: the Key Essentials course and the Advanced course. Both courses must be attended by youth and their adult coalition advisor to support the learning process.

**The Key Essentials Course** equips participants with the foundational tools needed to take the first steps in solving their communities’ problems surrounding drugs, Juuling, underage drinking, prescription drugs, and other substance misuse related issues using the Strategic Prevention Framework.

Key Essentials está ofrecida en español con espacio limitado, por favor contactar youth@cadca.org para más información sobre cómo registrar.

Key Essentials is also offered in Spanish and has limited seating, please contact youth@cadca.org for more information.

**The Advanced Course** is only open to youth who have completed the Key Essentials Course and are committed to taking their work a step further. This course offers a more in-depth look at the Strategic Prevention Framework including: data collection and analysis, advocacy and policy change, and transformational leadership through experience learning.

**Advanced registrants must submit products prior to attending (DUE JULY 5, 2019):** Coalition Community Assessment (with data), Logic Model (with data), and Youth in Action Project. If these products are not received, you will be re-registered for the Key Essentials Course.

**WHAT YOU NEED TO KNOW BEFORE YOU REGISTER:**

1. There are two separate Youth Leadership Initiative Courses at Mid-Year. Only the Advanced Course has eligibility requirements.

2. Coalition adult advisors are required to participate with youth for all Youth Leadership Initiative trainings. Adults may not attend a Youth Leadership Initiative course without youth.

3. The deadline for Youth Leadership Initiative Advanced Course products is JULY 5, 2019. Email them to youth@cadca.org or fax to 703-706-0565.

We must have a Parent Consent Form for every youth attending by JULY 8, 2019. Forms can be found on the registration page of the Mid-Year website.
### Registration Information

Please visit cadca.org/myti2019/registration to register now.

#### 2019 CADCA MID-YEAR REGISTRATION PRICE LIST

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Early-Bird (Until June 10)</th>
<th>Advance Registration (June 11 – June 24)</th>
<th>On-Site (June 25 – July 18)</th>
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<tr>
<td>Adult Member</td>
<td>$595</td>
<td>$645</td>
<td>$695</td>
</tr>
<tr>
<td>Adult Non-Member/Friend of CADCA*</td>
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<td>$845</td>
<td>$895</td>
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<tr>
<td>Youth/Young Adult*</td>
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<td>$460</td>
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<td>$250</td>
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The Mid-Year Training Institute registration fees per person include:

- Admission to all training sessions
- Breakfast and refreshment breaks Monday – Thursday
- Online access to the event app, presentation powerpoints, and any applicable handouts

* Not a CADCA member? Why pay higher registration fees? Purchase a one-year membership and get the reduced member rate!

** Youths: To qualify as a youth and receive the discounted fee, the participant must be 20 years of age or younger as of July 14, 2019.

### REGISTRATION PAYMENT POLICY

A completed registration with no form of payment or purchase order does not guarantee the registration rate. CADCA will not process registration forms that do not include payment information. You are not considered registered for the conference until either payment or a purchase order has been received. Payment must be postmarked by the deadline dates above to receive that rate. If your payment will not be postmarked by the current deadline, you must pay the higher rate.

### REGISTRATION CANCELLATION & SUBSTITUTION POLICY

** All requests for registration cancellations must be submitted in writing by June 24, 2019 via e-mail to events@cadca.org. Cancellation requests received by June 24th will be processed less a $95 administrative fee. Refunds will be processed within 45 days after the meeting. There will be no refunds after June 24th and no refunds or credits will be given for failure to attend, late arrival, unattended events or early departure. By submitting this registration form, you agree to this policy.**

### IMPORTANT NOTE:

By registering for the CADCA event, you are providing us with permission to include your name, organization, and state information for the list of attendees and use of your image captured in photographs/videos on site.

Questions? Contact events@cadca.org or call 703-706-0560 ext. 253
RESERVE NOW!
DEADLINE: Friday, June 21, 2019
(Rates may increase after this deadline)

All rooms will be booked on a first-come, first-served basis. Rooms are subject to availability at the CADCA rate until Friday, June 21, 2019 (or earlier if the block sells out). All reservations must be guaranteed by a major credit/debit card before arriving. The card will NOT be charged in advance of arrival. Reservations may be cancelled without penalty up to 24 hours prior to the scheduled arrival date. Rooms canceled within 24 hours of the event will be charged one night’s lodging.

A limited number of rooms each night are available at the per diem rate. If you are a federal government, military or state employee and require the per diem rate, please call the Gaylord Texan directly at 877-491-5138 and mention CADCA’s Government Rate.

HOW TO BOOK: Visit the Hotel tab at cadca.org/myti2019 to book online or call 877-491-5138.

RATES: All rates include access to the fitness center, indoor and outdoor pools, and Paradise Springs waterpark. Rate is applicable for single to quad occupancy (same rate for 1-4 people) and is subject to applicable state and local taxes, currently 13%.

Meeting Venue & HQ Hotel
Gaylord Texan Hotel
1501 Gaylord Trail
Grapevine, TX 76051

Standard Room Rate: $176 per night + tax & surcharge

Check out the official Mid-Year travel pages at cadca.org/myti2019 for more information on travel.

TRANSPORTATION
The Gaylord Texan Hotel is conveniently located near:

- Dallas Fort Worth International Airport (DFW) 7.2 miles
- Dallas Love Field Airport (DAL) 20 miles

Please visit each airport’s website to learn more about transportation options to/from the Gaylord Texan.

AIRLINE DISCOUNTS
American Airlines
CADCA has partnered with American Airlines to provide air travel discounts to Mid-Year. The valid travel dates for this discount are from July 11 – July 21, 2019. This discount can be used by booking online at www.aa.com for AA/AE flights only without a ticketing charge. To receive, use the code 2379DS while booking.

Please note: Not valid with other discount certificates, coupons, or promotional offers.
Historic Grapevine is the premier destination in North Texas. Located between Dallas and Fort Worth, Grapevine is a hidden gem boasting historic Texas charm. With over 200 restaurants, 250 distinctive shops, and the town’s Historic Main Street, there’s sure to be something to enjoy between Mid-Year’s training sessions and networking activities! Enrich yourself with a unique cultural experience found only here.

SEA LIFE GRAPEVINE AQUARIUM
The Sea Life aquarium in Grapevine, Texas is a family-orientated tourist attraction which includes seahorses, sharks, rays & much more. Book tickets online now!

LEGOLAND® DISCOVERY CENTER
The LEGOLAND® Discovery Center is a world of color, creativity and fun for children ages 3 to 10. They offer a wealth of attractions, two rides, 4D cinema and more. Visit the Legoland website to make the most out of your visit.

HISTORIC DOWNTOWN GRAPEVINE
Public art? Check. A historic train? Check. Boutique shopping? Check. Restaurants? Check, check. Historic Downtown Grapevine has it all. Anchored by Main Street, this walkable, preserved historic area is home to the Grapevine Vintage Railroad, the Palace Arts Center, the Grapevine Glockenspiel Clock Tower, one-of-a-kind shops, live entertainment venues, restaurants, and art galleries. Not just a location, but more of a destination, it’s easy to spend an entire day, or weekend, in this special area of Grapevine. Learn more about what Grapevine has to offer by signing up for our Visitor Guide! See below for a list of things to do and see in Grapevine’s Historic Downtown.

LAKE GRAPEVINE
With a sprawling 8,000 acres, Lake Grapevine is a center for boating, water-skiing, wind surfing, fishing and camping. With a beautiful rolling shoreline and more than nine miles of wilderness trails, Lake Grapevine is one of the finest hiking and biking destinations in the Dallas/Fort Worth area.

Located in the heart of Grapevine at Oak Grove Park, Scott’s Landing Marina is the largest on the lake with easy access to the main body of Lake Grapevine. Silver Lake Marina is home to many Lake Grapevine charter companies including Always Dreaming Sailing, Black Watch Sailing Charters and Sam’s Dock.

GETTING AROUND GRAPEVINE
The Grapevine Visitors Shuttle takes passengers to restaurants, shopping, and attractions from local hotels (like the Gaylord) throughout the day, seven days a week via a fixed route. The Green Route originates from the Gaylord Texan. For more information on routes, schedules and rate information visit www.cadca.org/myti2019/travel.