NEW! CADCA’s Advanced Coalition Academy
August 4-6, at the JW Marriott Hotel

Overview
The Advanced Coalition Academy provides an opportunity for successful coalitions to reach the “next level” toward becoming truly impactful “agents of change” in their communities. The Advanced Coalition Academy provides participating coalitions with an opportunity to apply the latest research in the prevention and related fields, and to network with other high achieving coalitions. The Advanced Coalition Academy is delivered as a modular design continuous learning experience where participating coalitions receive face-to-face training, customized technical assistance and interactive digital learning support. The cumulative effect of the Advanced Academy is increased capacity of coalitions to demonstrate long-term impact and sustainability.

Upon completion of Advanced Academy modules participants will demonstrate advanced competencies such as:

- Building more relevant and effective coalitions in an evolving and increasingly more complex community landscape
- Engaging coalition members and leaders as more effective partners in coalition work
- Becoming better consumers of prevention science and research
- Documenting and communicating community-level outcomes
- Enhancing the “right-side” of the Logic Model: Implementing effective, comprehensive, mutually reinforcing strategies
- Creating coalition sustainability beyond any single funding stream

The first module of the Advanced Coalition Academy, Module 1: Beyond The Logic Model – Advanced Strategies for Advanced Coalitions is offered as a 3-day experience at the 2015 Mid-Year in Indianapolis (academy attendees are free to attend the sessions in the other tracks on Monday, August 3). During this intensive, interactive 3-day course, participants will enhance the coalition’s capacities to:

- Apply the latest research to their coalition work
- Understand and apply the concepts of effective, comprehensive, mutually reinforcing strategies (ECMRS)
- Apply a thoughtful process to enhance their existing strategic plans with advanced strategies to address underage drinking, marijuana use, and Rx drug abuse
- Identify specific funding opportunities to sustain their community change efforts

These objectives are based on the themes that emerged from the CADCA Annual Coalition Survey and from an Advanced Coalition Academy Training Needs Assessment conducted by CADCA’s National Coalition Institute.

IMPORTANT NOTE: Participants must pre-register to enroll in the Advanced Coalition Academy and must meet the following criteria in order to attend:

- Must be a graduate coalition from the National Coalition Academy or any “State-sponsored” Academy
- Must have a strong and credible logic model
- Must attend all three days of this Advanced Academy (Aug 4-6)

Interested in attending? Please indicate so on the Mid-Year Registration Form (online or paper). Registrations will be taken on a first-come, first-served basis for the first 75 qualified people.