



Coalitions Ideas Fair Poster Presentation Guidelines

EVENT DATES/TIMES AND PARTICIPANT OBLIGATIONS

Participants are required to stand by their posters to discuss their ideas and answer questions from fellow conference attendees at the following times:

- Monday, January 31 from 5:00 pm – 6:30 pm at the Opening Reception
- Tuesday, February 1 AND Wednesday, February 2 from 7:30 – 8:15 am at the Continental Breakfast

SET-UP AND BREAK DOWN

- **SET-UP:** Your poster presentation must be ready for viewing by 4:30 PM on Monday, January 31. Participants will have access to the Exhibit Hall starting at 1:00 PM on Monday for set-up.
- **BREAK DOWN:** Participants are expected to display their poster presentations until 3:00 PM on Wednesday, February 2. Presentations on display after 6:00 PM on this date will be thrown away.

MINIMUM CONTENT REQUIREMENTS FOR POSTER DISPLAYS

- (1) **Introductory Content:** Title of your poster and your coalition's or organization's name, city and state, and contact information for the presenter (name, email and/or phone)
- (2) **Background/Abstract:** a short summary of your topic along with relevant background information
- (3) **Implementation Process and Key Partners:** a description of what your coalition or organization did to produce the results and who was involved in the project
- (4) **Results/Outcomes:** this is the most important section - please use data to demonstrate the effect your coalition's or organization's action had on the community. Please include tables or graphs!
- (5) **Lessons Learned:** a description of unexpected challenges faced or things you might do differently
- (6) **Key Takeaways/Action Items:** let coalitions know what they can do to successfully implement your idea in their community
- (7) **References Cited:** please provide, at minimum, a source and year for any data included in the poster

FONT SIZE REQUIREMENTS

CADCA recommends participants use the template provided as a guide or inspiration for the layout and formatting of their posters. Whether you use the template provided, please use minimum size 85pt for the title, 36-44pt for headings, and 25-34pt for body text. Attendees should be able to read the poster from 5 to 6 feet away and grasp the main points in a few minutes. Be sure to use bullets and graphics instead of paragraphs of text where possible.

WHAT MATERIALS WILL BE PROVIDED TO ME?

- Poster display board - a 44 X 91 inch display space with a fabric covered foam material that accommodates push pins or adhesive Velcro. You will NOT have access to electrical wall outlets. You will also NOT have access to a table or chairs at your poster to display materials, although there will be several high top tables in the Exhibit Hall near the Ideas Fair available for more in-depth conversations (reasonable accommodations will be made if you need a chair for health reasons).



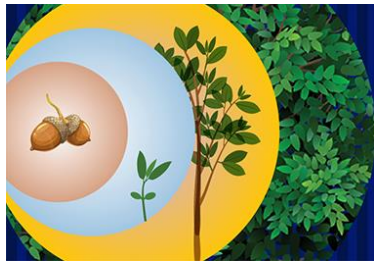
WHAT TO BRING ALONG WITH YOUR POSTER DISPLAY

- Handouts to supplement your presentation - it might include a summary of your main points or additional resources from your organization or other organizations to share with attendees interested in taking your idea back to their communities. We suggest you bring at least 75 copies. Note: Since tables will not be provided, please tack a few copies of your handout to an edge of the poster display board when you're not there to present. You can also place them in a folder tacked to the edge of the poster display board.
- Push pins, adhesive Velcro, etc., for displaying your materials – you are responsible for finding a way to attach your materials to the poster display board, please plan ahead.
- Business cards/contact information – this is a great opportunity to network with other coalition members and substance misuse prevention professionals, so have your business cards ready!

SUGGESTIONS FOR PRESENTATION

- Prepare an “elevator speech” that briefly describes your idea and the outcomes you achieved.
- Be ready to discuss key takeaways with members of other coalitions and provide input on implementation in their communities.

If you have any questions about the Coalitions Ideas Fair, please contact Karolina Deuth (kdeuth@cadca.org; 1-800-54-CADCA, ext. 263).



**Every Day
CADCA Trains:
PREVENTION TODAY FOR
A SAFER TOMORROW**

**32ND ANNUAL NATIONAL LEADERSHIP
FORUM
& SAMHSA'S 18TH PREVENTION DAY**

January 31 – February 3, 2022
Gaylord National | National Harbor, MD

SUGGESTIONS FOR USE OF 44 X 91 INCH DISPLAY SPACE

1. Develop one large document to print commercially and tack to the board. The two examples below show different poster design options. In the first, the presenters used large graphics and charts to creatively display information. The format of the second poster is typical of scientific posters and the required content is organized under clearly marked headers with relevant graphics.

Barrington Liquor Training

"What do I do if a parent contacts I serve his child alcohol at the bar?"

"What should I do if after refusing to sell alcohol the customer threatens 'I'll try another store'?"

"Should a restaurant or bar sponsor a 100% liquor train?"

THE BAY TEAM
The Barrington Adult Youth Team
Against Alcohol and Drug Abuse
Barrington, Rhode Island

What We Did:

- Passed local ordinance
- Developed local training led by Police Chief, Clerks, Victim's Families
- Enforced the training with increased compliance checks
- Created a training video

Purpose:

- Local education of alcohol professionals to prevent sales to minors and intoxicated patrons.

Challenges:

- Time spent getting everyone to the training - many seminars needed!
- Enforcement - we needed to revise the ordinance to create fines for noncompliance
- Creativity - making the presentation new each year while still covering the important messages

Outcomes:

- More educated servers and sellers
- More engaged retail community
- Support of local policy makers and law enforcement

You Can Do It Too!

- Get policy makers and law enforcement on board
- Draft a local ordinance
- Create a training to communicate your community's issues
- Engage victim's families to tell their stories. These presentations make the most impact on our servers/sellers
- Track outcomes to show you are making a difference
- Enforce your new policy
- Tell your story to neighboring communities

Local Training Improves Board Management

Year	Average Score
Year 1	85%
Year 2	90%
Year 3	95%

Year 1 Average Score: 85% (Before Training), 90% (After Training)
Year 2 Average Score: 90% (Before Training), 95% (After Training)
Year 3 Average Score: 95% (Before Training), 100% (After Training)

Universal Screening Brief Intervention and Referral to Treatment (SBIRT) by School Nurses in a High School Setting

Northampton Prevention Coalition
Northampton, Massachusetts

Summary

The Northampton Prevention Coalition worked with the local public health district and regional local and public service agencies to implement universal Screening, Brief Intervention, and Referral to Treatment (SBIRT) protocols for students in the high school. This protocol enables school nurses and students to screen for substance use, provide counseling and make referrals to treatment as necessary. School staff used the CRAFT screening tool, a series of six questions that can quickly screen adolescents for high risk alcohol and/or drug use and assess whether a longer conversation about use, frequency and related consequences should be warranted. By implementing SBIRT in this grade, the coalition hopes to reduce the risk of substance use and related health problems before they start or before first use and before problems become chronic or irreversible.

Problem

Substance use and related health problems are a leading cause of death and disability among young people in the United States. The CDC reports that 1 in 5 high school students use alcohol, 1 in 10 use marijuana, and 1 in 20 use tobacco. The CDC also reports that 1 in 10 high school students use prescription drugs without a prescription. The CDC also reports that 1 in 10 high school students use prescription drugs without a prescription. The CDC also reports that 1 in 10 high school students use prescription drugs without a prescription.

Community

Northampton, MA
The coalition consists of the Northampton, Massachusetts, local and public service agencies that are involved in the prevention and treatment of substance use and related health problems. The coalition includes the Northampton Prevention Coalition, the Northampton Public Health District, the Northampton Police Department, the Northampton Fire Department, the Northampton School District, and the Northampton Community Center.

Key Partners

The coalition consists of the Northampton, Massachusetts, local and public service agencies that are involved in the prevention and treatment of substance use and related health problems. The coalition includes the Northampton Prevention Coalition, the Northampton Public Health District, the Northampton Police Department, the Northampton Fire Department, the Northampton School District, and the Northampton Community Center.

Steps

1. School Administration and School Committee Approval
2. Review of school screening policy
3. Parent education, notification, and opportunity to see our child
4. CRAFT Screen and Referral to Treatment with school nurse
5. Referral and parent notification of positive screen

Outcomes

The SBIRT program was implemented in the high school in the fall of 2019. The program was successful in reaching a large number of students and providing them with the opportunity to get help for their substance use. The program was also successful in providing students with the opportunity to get help for their substance use. The program was also successful in providing students with the opportunity to get help for their substance use.

Notification and Information for Parents

Parents received notification in the mail in advance of the screening in two different ways: first, a letter and second, a letter and a letter. The letter and a letter were mailed to parents in advance of the screening. The letter and a letter were mailed to parents in advance of the screening. The letter and a letter were mailed to parents in advance of the screening.

Action Steps for Coalitions

Local support of universal screening and SBIRT is a critical component of the coalition's strategy. The coalition should work to ensure that all coalition members are aware of the coalition's strategy and are able to provide support for the coalition's strategy. The coalition should work to ensure that all coalition members are aware of the coalition's strategy and are able to provide support for the coalition's strategy.

CRAFT Screen and Information for Students

The CRAFT screening tool is a brief, six-question screening tool that can be used by school nurses to quickly screen students for substance use. The CRAFT screening tool is a brief, six-question screening tool that can be used by school nurses to quickly screen students for substance use.

Resources

Northampton Screening, Brief Intervention and Referral to Treatment (SBIRT) Program
The SBIRT program is a brief, six-question screening tool that can be used by school nurses to quickly screen students for substance use. The SBIRT program is a brief, six-question screening tool that can be used by school nurses to quickly screen students for substance use.



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- If printing a large poster is cost prohibitive, you can create a PowerPoint presentation with slides including photos and text and print them out to arrange on your poster board. Be sure to follow the font and content requirements listed above. Below is an example using this design method. The presenters included displaying information in bullet points and many pictures.



- You can also combine a smaller-sized, commercially printed poster with printed PowerPoint slides and pictures to save on costs, like this savvy presenter.

