

The Major General Arthur T. Dean Chairman's Award 2023 gives CADCA's President and CEO, General Barrye L. Price, the opportunity to recognize a 2023 National Coalition Academy (NCA) graduating coalition that has distinguished themselves by applying and implementing what they have learned throughout the training into their coalition efforts. Past winners of this award have shown outstanding knowledge and achievement, understanding and application of the information taught at the Academy.

Recognition for Outstanding Achievement in the Academy

- Working towards this award encourages coalitions to **reflect on their Academy experience** and how they show **outstanding achievement** in integrating what they have learned into their coalition work
- Winners receive **1 complimentary registration** to the **33rd National Leadership Forum**
- Winners will **speak to their coalition work** during the NCA graduation
- This award opens the door to **more possibilities at CADCA** and for your coalition – future leadership and coalition development opportunities
 - Past winners have been involved in **special coalition projects**, recognized through **CADCA's newsletter and social media outlets**, as well as gone on to become **Got Outcomes! and other award winners**

Application Criteria:

Applications **must** meet these basic formatting requirements to be reviewed:

- PowerPoint, Prezi or Video format
 - PowerPoint and Prezi presentations **must not** exceed 15 slides
 - All required content (listed on page 2) must be covered in sufficient manner
 - Videos **must not** exceed 10 minutes
 - Video must be engaging to the audience (reading a script to a camera for 10 minutes will result in points being deducted)
- Photos, logos, videos and other images that **add value** to your coalition story are welcome
- Applicants are free to submit this information in whichever format (e.g., PowerPoint, Prezi, video) they choose so long as all required content is included. CADCA encourages you to display your coalition's creativity!
- Applications will be due no later than **11:59 PM (Eastern Time) on November 14, 2022**
- **Applications must be submitted electronically to Coalition Development at training@cadca.org with the subject line: 2023 Chairman's Award Application**
- You may use <https://wetransfer.com/> to upload media and submit to training@cadca.org

Required Content:

Description of the Coalition/Community

- Coalition Name
- City, State
- Community Type (e.g., rural, inner city, etc.)
- Year the coalition was established
- Demographics

National Coalition Academy Overview

- Describe your NCA experience and answer the question, “what does the NCA mean to me?”
- Include how your Academy experience changed your perspective on coalition work
- **NOTE: Preferable in video format (embedded into a PPT) however, a slide is also accepted**

National Coalition Academy Products

- Describe how your coalition has incorporated **each** of the five products in your coalition work
- **NOTE: All 5 products MUST be featured for your application to be accepted**

Incorporating the Strategic Prevention Framework

- Select **two** steps (NOT listed below) of the SPF and describe how the coalition is incorporating them into their coalition efforts based on what you learned in the Academy
- Describe how the coalition is incorporating **Sustainability** into their coalition efforts
- Describe how the coalition is incorporating **Cultural Competency** into their coalition efforts

Successes, Lessons Learned and Growth

- How has your coalition shown success since attending the Academy?
- What lessons did you learn in the Academy that has helped OR will help you change/improve the coalition work/operations?

Next Steps

- Briefly describe future goals the coalition has set because of attending the Academy and the steps you will use to achieve them.
- **How did you transfer the knowledge gained in the Academy and incorporate it into your coalition work moving forward**