

2023 Blue Ribbon Application Rubric



Reviewer:		Coalition:			
Date:		Award Category:			
Product/Component	Requirements/Rating	Score: 0 (0%) , 1 (40%), 2 (60%), 3 (80%), 4 (100%)			
		Score	Possible Points	Total Points	Comments
<b>COMMUNITY ASSESSMENT (10 points)</b>					
<b>Definition of Community</b>	a. Defines community to be addressed (e.g., county, city, zipcodes, population within zipcodes) b. Geographical characteristics of the community c. Demographic characteristics of the community including overall population (denominator) d. Communities within the community including, culture/diversity, communities of place, interest & experience		2	0	
	4 = Includes all elements – including a description of how the characteristics impact substance use in the community 3 = Includes all elements 2 = Includes 3 elements 1 = Includes less than 3 elements 0 = No elements included				
<b>Community History</b>	a. Overall community history (major events and forces that have affected the community) b. Describes history of substance use related issues in the community c. Describes history of community organization efforts in the community		2	0	
	4 = Includes all 4 elements 3 = Includes 3 elements 2 = Includes 2 elements 1 = Includes 1 element 0 = No elements included				
<b>Needs Assessment</b>	a. Actual data and/or the measures for Consequences and Problems for 2 substances b. Actual data and/or the measures for 2 Root Causes and 2 Local Conditions c. Both qualitative and quantitative data from multiple sources d. Includes all the data elements from the logic model		2	0	
	4 = Includes all elements 3 = Includes all elements but only the data for 1 substance 2 = Includes only 3 elements 1 = Includes less than 3 elements 0 = No elements included				
<b>Resource Assessment</b>	a. Provides existing prevention-oriented facilities, programs, organizations, and initiatives in the community b. Provides a brief description of each existing resource (1-2 sentences) c. Provides protective factors (assets) that promote a healthy environment and decisions d. Provides prevention infrastructure including systems, data, laws & policies, funding e. Identifies gaps in community resources		2	0	
	4 = Includes all 5 elements 3 = Includes 4 elements 2 = Includes 3 elements 1 = Includes 1-2 elements 0 = No elements included				
<b>Problem Statement(s)</b>	a. Provides one problem statement that meets all 6 criteria for a good problem statement b. Problem statement matches the problem statement listed on the Logic Model c. Provides a rationale for prioritizing the specific substance d. Describes the process the coalition used to prioritize the problem statement		2	0	
	4 = Includes all 4 elements 3 = Includes 3 elements 2 = Includes 2 elements 1 = Includes 1 element 0 = No elements included				
<b>Weighted Points Sub-Total:</b>		<b>0</b>	<b>10</b>	<b>0</b>	
<b>Final Product %</b>				<b>0</b>	

<b>LOGIC MODEL (30 points)</b>				
<b>Problem Statement</b>	a. Problem statement meets all 6 criteria for a good problem statement b. Problem statement and data can be found in the community assessment c. Provide 2 measures of qualitative and/or quantitative data d. Measures include measure, data, source and date 4 = Includes all 4 elements – including actual data 3 = Includes all 4 elements – no actual data 2 = Includes only 3 elements 1 = Includes less than 3 elements 0 = No elements included		5	0
<b>Root Causes</b>	a. Includes 2 Root Causes b. Root Cause and data can be found in the Community Assessment c. Provide 2 measures of qualitative and/or quantitative data for each Root Cause d. Measures include measure, data, source and date 4 = Includes all 4 elements – including timely/relevant data 3 = Includes all 4 elements – partial 2 = Includes only 3 elements 1 = Includes less than 3 elements 0 = No elements included		10	0
<b>Local Conditions</b>	a. Includes 4 Local Conditions (2 for each Root Cause) b. Local Condition and data can be found in the Community Assessment c. Provide 2 measures of qualitative and/or quantitative data for each Local Condition d. Measures include measure, data, source and date 4 = Includes all 4 elements – including timely/relevant data 3 = Includes all 4 elements – partial 2 = Includes only 3 elements 1 = Includes less than 3 elements 0 = No elements included		10	0
<b>Line Logic</b>	a. Local Conditions relate to the appropriate Root Cause b. Local Conditions relate to unique behaviors or conditions in the community c. Root Causes relate to the Problem Statement d. Root Causes are based in prevention science 4 = Includes all 4 elements 3 = Includes only 3 elements 2 = Includes only 2 elements 1 = Includes only 1 element 0 = No elements included		5	0
<b>Weighted Points Sub-Total:</b>		<b>0</b>	<b>30</b>	<b>0</b>
<b>Final Product %</b>				<b>0</b>
<b>STRATEGIC &amp; ACTION PLAN (20 points)</b>				
<b>Vision</b>	a. Clear and concise b. Describes a future condition in the community c. Names the community d. Based on issues identified in the Community Assessment 4 = Includes all 4 elements 3 = Includes only 3 elements 2 = Includes only 2 elements 1 = Includes only 1 element 0 = No elements included		2	0
<b>Mission</b>	a. Clear and concise b. Describes the unique role the coalition plays in achieving the Vision c. Names the coalition d. Relates to strateies included in the Strategic and Action Plan 4 = Includes all 4 elements 3 = Includes only 3 elements 2 = Includes only 2 elements 1 = Includes only 1 element 0 = No elements included		2	0

<b>Goal #1 (Increase Community Collaboration)</b>				
<b>Objectives</b>	a. Identifies what will change (process or outcomes) for at least 3 categories b. Includes by how much - from what to what c. Includes by when - baseline and target dates d. Includes how it will be measured - measure and source 4 = Includes all 4 elements – including timely/relevant data 3 = Includes all 4 elements – partial data or less than 3 categories 2 = Includes only 3 elements 1 = Includes less than 3 elements 0 = No elements included		2	0
<b>Strategies</b>	a. Addresses the objectives b. Addresses the community collaboration category (e.g., outreach and networking, public awareness) c. Describes the specific activities to be completed d. Identifies the population of focus (e.g., provide training to parents, conduct town hall meetings for the public) 4= Includes all 4 elements 3= Includes only 3 elements 2= Includes only 2 elements 1= Includes only 1 element 0 = No elements included		3	0
<b>Activities</b>	a. Addresses the strategy b. Provides multiple tasks needed to implement the strategy c. Identifies who is responsible, including non-coalition staff d. Identifies by when the activity will be achieved (not all the same date) 4= Includes all 4 elements 3= Includes only 3 elements 2= Includes only 2 elements 1= Includes only 1 element 0 = No elements included		2	0
<b>Goal #2 (Reduce Substance Use/Misuse)</b>				
<b>Objectives</b>	a. Includes what will change - short term, intermediate and long-term objectives based on the logic model b. Includes by how much - from what to what c. Includes by when - baseline and target dates d. Includes how it will be measured - measure and source 4 = Includes all 4 elements – including timely/relevant data 3 = Includes all 4 elements – partial data 2 = Includes only 3 elements 1 = Includes less than 3 elements 0 = No elements included		2	0
<b>Strategies</b>	a. Addresses the objectives b. Describes the specific activities to be completed c. Identifies the population of focus (e.g., provide RBST to retailers, City Council passes Social Host Ordinance) d. Includes all 7 CADCA strategies and are appropriate to the local conditions 4 = Includes all 4 elements 3 = Includes elements a.- c. – for at least 6 of the 7 strategies 2 = Includes 2 elements of a. – c. – for at least 6 of the 7 strategies 1 = Includes 2 elements of a.- c. – for less than 6 of the 7 strategies 0 = No elements included		4	0
<b>Activities</b>	a. Addresses the strategy b. Provides multiple tasks needed to implement the strategy c. Identifies who is responsible, including non-coalition staff d. Identifies by when the activity will be achieved (not all the same date) 4= Includes all 4 elements 3= Includes only 3 elements 2= Includes only 2 elements 1= Includes only 1 element 0 = No elements included		3	0
<b>Weighted Points Sub-Total:</b>		<b>0</b>	<b>20</b>	<b>0</b>
<b>Final Product %</b>				<b>0</b>

<b>EVALUATION PLAN (10 points)</b>				
<b>Logic Model</b>	a. 2 measures for data on logic model – problem b. 2 measures for data on logic model – 1 root cause c. 2 measures for data on logic model –1 local condition  4 = Includes measures for problem, 2 root causes and 4 local conditions 3 = Includes all 3 elements 2 = Includes only 2 elements 1 = Partial completion 0 = No elements included		2	0
<b>Measure</b>	a. Measures are identical to those listed on the Logic Model b. Measures are directly related to the problem, root cause and local condition c. Does not include the timely/relevant data  4 = Includes all 3 elements 3 = Includes only 2 elements 2 = Partial completion 1 = N/A 0 = No elements included		2	0
<b>Baseline Data</b>	a. Identifies the baseline data b. Includes year in which the data was collected c. Includes future date for when the data will be collected  4= Includes all 3 elements for at least 6 measures 3= Includes less than 3 elements for at least 6 measures 2= Includes less than 3 elements for less than 6 measures 1= Partial completion 0 = No elements included		2	0
<b>Data Source</b>	a. Identifies the data source b. Qualitative data identifies who and what data collection method  4= Includes all 2 elements for at least 6 measures 3= Includes 1 element for at least 6 measures 2= Includes 1 element for less than 6 measures 1= Partial completion 0 = No elements included		2	0
<b>Collection Frequency</b>	a. Identifies how often that data to be collected b. Frequency is consistent with short-term, intermediate and long-term objectives  4= Includes all 2 elements for at least 6 measures 3= Includes 1 element for at least 6 measures 2= Includes 1 element for less than 6 measures 1= Partial completion 0 = No elements included		2	0
<b>Weighted Points Sub-Total:</b>		0	10	0
<b>Final Product %</b>				0
<b>EVALUATION COMMUNICATION PLAN (10 points)</b>				
<b>Audience</b>	a. Identifies at least 3 audiences b. Clarifies specific individuals, positions or groups (as opposed to "Law Enforcement") c. Stakeholders are related to local conditions and strategies  4 = Includes all 3 elements 3 = Includes only 2 elements 2 = Partial completion 1 = N/A 0 = No elements included		2	0
<b>Action</b>	a. Describes the specific action(s) the coalition wants the audience to engage b. Actions are related to local conditions and strategies  4 = Includes all elements – multiple actions are described 3 = Includes all elements – only one action described 2 = Partial completion 1 = N/A 0 = No elements included		2	0
<b>WIFM</b>	a. Describes how the stakeholders will benefit from working with the coalition b. WIFM are related to local conditions and strategies c. WIFM are related to Actions above  4 = Includes all 3 elements – multiple actions are described 3 = Includes all elements – only one action described 2 = Includes only 2 elements 1 = N/A 0 = No elements included		2	0

<b>Information/Measure</b>	<p>a. Describes specific information/data to be shared  b. Data are related to Actions  c. Data are related to WIFM</p> <p>4 = Includes all 3 elements  3 = Includes only 2 elements  2 = Partial completion  1 = N/A  0 = No elements included</p>		2	0	
<b>Report</b>	<p>a. Identifies the medium for sharing the information (e.g., 1-on-1, presentation, email)  b. Identifies the format for the information (e.g., 1-pager, powerpoint, newsletter)  c. Medium and format are appropriate for the stakeholder</p> <p>4 = Includes all 3 elements – very specific description – targeted to stakeholder  3 = Includes all 3 elements – minimal, generic description  2 = Includes only 2 elements  1 = N/A  0 = No elements included</p>		2	0	
<b>Weighted Points Sub-Total:</b>		0	10	0	
<b>Final Product %</b>				0	
<b>SUSTAINABILITY PLAN (10 points)</b>					
<b>Case Statement(s)</b>	<p>a. Describes why the coalition is needed and is related to the Community Assessment  b. Describes how the coalition makes a difference in the drug outcomes based on the logic model and strategies  c. Describes who is involved and supporting the work of the coalition  d. Makes the case that the coalition is effective and cost-effective based on the strategies</p> <p>4 = Includes all 4 elements – including providing data related to the need and coalition effectiveness  3 = Includes all 4 elements  2 = Includes only 3 elements  1 = Includes only 1-2 elements  0 = No elements included</p>		2	0	
<b>Resources</b>	<p>a. Identifies existing resources (funding, \$ amount and expiration date)  b. Identifies what needs to be sustained (narrative of future direction, strategies, approaches)  c. Identifies list of resources required  d. Identifies total \$ amount for list of resources required</p> <p>4 = Includes all 4 elements  3 = Includes only 3 elements  2 = Includes only 2 elements  1 = Includes only 1 element  0 = No elements included</p>		2	0	
<b>Strategy</b>	<p>a. Identifies more than 4 funding strategies  b. Includes diverse strategies from different categories (share, charge, ask, earn)  c. Includes dollar amount for each strategy  d. Total dollar amount equals amount listed in resources above</p> <p>4 = Includes all 4 elements – including multiple, diverse strategies  3 = Includes all 4 elements  2 = Includes only 3 elements  1 = Includes only 1-2 elements  0 = No elements included</p>		2	0	
<b>Source</b>	<p>a. Identifies specific donors for each strategy  b. Donors are appropriate for the strategy  c. Donors are identified in detail (e.g., not just "local grants", but specific organizations )  d. Includes multiple donors for each strategy</p> <p>4 = Includes all 4 elements – including specific, named potential donors  3 = Includes all 4 elements  2 = Includes only 3 elements  1 = Includes only 1-2 elements  0 = No elements included</p>		2	0	
<b>Action Plan</b>	<p>a. Identifies specific tasks related to each of the strategies and sources  b. Identifies who will do what  c. Identifies timeline or "by when"  d. Identifies resources required and who needs to know</p> <p>4 = Includes all 4 elements – detailed tasks for each Strategy / Source  3 = Includes all 4 elements  2 = Includes only 3 elements  1 = Includes only 1-2 elements  0 = No elements included</p>		2	0	
<b>Weighted Points Sub-Total:</b>		0	10	0	
<b>Final Product %</b>				0	

<b>OUTCOMES (10 points) - Input score for only ONE Award Category</b>				
<b>Coalition in Focus (Short-term outcomes)</b>	Based on the coalition logic model and evaluation plan: a. For 1 local condition: Include baseline and 1-2 follow up data points for short-term outcomes b. Provides a clear descriptive narrative of the short-term outcomes and rationale for the results c. All outcomes are positive			
	4 = Includes all 3 elements 3 = Includes a. and b. 2 = Includes only 2 elements 1 = Includes only 1 element 0 = No elements included		10	0
<b>Coalition of Excellence (Intermediate outcomes)</b>	Based on the coalition logic model and evaluation plan (OPTION A) a. For 1 root cause: Include baseline and 2-3 follow up data points for intermediate outcomes b. For 2 local conditions: Include baseline and 1-2 follow up data points for short-term outcomes (both local conditions must relate to the root cause in a) c. Provides a clear descriptive narrative of the short-term and intermediate outcomes and rationale for the results. d. All outcomes are positive			
	Based on the coalition logic model and evaluation plan (OPTION B) a. For 2 root cause: Include baseline and 2-3 follow up data points for intermediate outcomes b. For 2 local conditions: Include baseline and 1-2 follow up data points for short-term outcomes (local condition must relate to a root cause in a) c. Provides a clear descriptive narrative of the short-term and intermediate outcomes and rationale for the results. d. All outcomes are positive  Rate based on either Option A or Option B 4 = Includes all 4 elements 3 = Includes a., b., c. 2 = Includes only 3 elements 1 = Includes only 2 elements 0 = Includes only 1 element		10	0
<b>Coalition of the Year (Long-term outcomes)</b>	Based on the coalition logic model and evaluation plan (OPTION A) a. For the problem statement: Include baseline and 3-4 follow up data points for long-term outcomes b. For 1 root cause: Include baseline and 2-3 follow up data points for intermediate outcomes c. For 2 local conditions: Include baseline and 1-2 follow up data points for short-term outcomes (both local conditions must relate to the root cause in b) d. Provides a clear descriptive narrative of the short-term, intermediate and long-term outcomes and rationale for the results. e. All outcomes are positive			
	Based on the coalition logic model and evaluation plan (OPTION B) a. For the problem statement: Include baseline and 3-4 follow up data points for long-term outcomes b. For 2 root cause: Include baseline and 2-3 follow up data points for intermediate outcomes c. For 2 local conditions: Include baseline and 1-2 follow up data points for short-term outcomes (local condition must relate to a root cause in b) d. Provides a clear descriptive narrative of the short-term, intermediate and long-term outcomes and rationale for the results. e. All outcomes are positive  Rate based on either Option A or Option B 4 = Includes all 5 elements 3 = Includes a., b., c., d. 2 = Includes only 4 elements 1 = Includes only 3 elements 0 = Includes 2 elements or less		10	0
<b>Weighted Points Sub-Total:</b>		0	10	0
<b>Final Product %</b>				0
<b>Total Points (out of 100)</b>		0		
<b>Overall Products Final Score (%)</b>		0	100	0.0