2020 VIRTUAL PARTNERSHIP OPPORTUNITIES

CADCA’s 19th Virtual Mid-Year Training Institute will not be just another virtual meeting or webinar! This will be everything you are used to experiencing during our Mid-Year Institute and more! To ensure that CADCA continues to support our community coalitions, we ask you to be a part of this event.

Sponsoring the Mid-Year Training Institute helps us to continue our work with youth and adults to make significant changes in communities throughout the nation.

Included with each partnership opportunity over $5,000 is your company’s logo in the online program, on the event website, and in e-blast communications leading up to the event.

Digital Communication Opportunities

➢ App Sponsorship

Add your logo to our mobile application for premium visibility throughout the training event.

★ Complete Ad Buy-Out - $8,000

Reserve exclusive status to be the only partner with branding on the app.

★ Splash Page (1 Day) - $1,500

Brand a splash page that opens for three seconds at the launch of every app entry.

★ Scheduled Push Alert $1,000

Highlight your company or exhibition table with a specialized push alert.

★ Digital Banner Ad - $750

Showcase your company on the app with a scrolling banner transmitted to all attendees.
Promotion of CADCA E-Blast* - $1,500 for 1 (pre-eblast) / $3,000 for 2 (pre & post eblast)

Limited to three (3) organizations

- Reserve the premier status to be featured in a pre-Mid-Year e-blast or a pre & post eblast to registered attendees, highlighting your company, product, or brand. Your logo (with linked website), one image, and link to a 300-word promotional article will be included.

Sponsor Selected Training Sessions $1,500 per session

- Get out your company logo highlighted by supporting selected training sessions. Your logo will appear in the online program and during the selected training session

Virtual Wellness Breaks – $2,500

- Sponsor two 15-minute virtual wellness breaks
- Sponsorship includes company logo and link to your website.
- Attendees will relax and retain focus early morning or at the end of a busy day.
- Provide 5- or 10-minute videos on movement classes like gentle yoga, meditation or breathing techniques to help attendees take a mental break.

Virtual Community Service Sponsorship - $5000

- Engage attendees virtually and guide engagement during the Mid-Year event.
  - Attendees will write letters to support troops, the elderly, and hospital staff
  - Sponsor 3 to 5 community service rooms – speaking opportunity
  - Letter writing community service campaign will also be promoted after the event to all other Mid-Year attendees.

Virtual Welcome Reception Page- $6,000

- Your company’s logo will be featured as the premier partner prior to the opening of the event which welcome hundreds of attendees to Mid-Year.

Advertisement in Electronic Final Program* - $1,500

- Place an electronic ad in our electronic program.
Youth Opportunities

➢ Virtual Youth Meet & Greet - $6,000
   ★ Partner with CADCA’s Youth Programs team to create the opening event kicking off CADCA’s Youth Leadership track and sponsor networking amongst our nation’s youth leaders and their adult advisors. Provide a 3-5-minute pre-recorded session in support of CADCA’s youth, include your company’s logo which can link to your website.

➢ Virtual Youth Dance - $6,000
   ★ Youth from across the nation and internationally participate in CADCA’s annual Mid-Year Training Institute. Our youth meet ups are designed to give youth a space outside of training to network and engage in healthy fun. Sponsoring a youth meet up will express your support of youth leadership. Provide a 3-5-minute pre-recorded session in support of CADCA’s youth, include your company’s logo which can link to your website.

➢ Youth Registration - $400 per youth
   ★ Provide a scholarship to coalition youth who are unable to participate without financial assistance. The scholarship includes registration for the virtual youth portion of the event.

Please contact Mia Wallace, Senior Manager Business Development mwallace@cadca.org or 703-706-0560 x265.

*Design, message, content subject to CADCA approval