

COLLABORATIVE ★ INNOVATIVE ★ PASSIONATE ★ GLOBAL ★ LEADER

CADCA Membership

There's Power in Numbers





CADCA (Community Anti-Drug Coalitions of America) connects the global substance use and misuse prevention community every day. CADCA membership educates your local, state and federal representatives on the vital importance of prevention. It connects you to virtual and in-person training opportunities, to your prevention peers from across the globe and, perhaps most importantly, allows you to access the most innovative, up-to-date tools, resources and news to ensure your community is moving towards being safe, healthy and drug-free. CADCA is the only international membership organization to put its members in the center of the substance use and misuse prevention community and ensures that you and your community are set up for success.

This brochure is a reference guide for all that CADCA membership has to offer. The highlights include CADCA's advocacy efforts that keep the U.S. prevention movement funded, the CADCA Community that connects you to daily

collaborations with 14,000+ of your peers and hundreds of resources, the prevention community's premier training events – The National Leadership Forum and Mid-Year Training Institute – that offer discounts of \$200+ per attendee and online training, newsletters and toolkits that can't be found at any other prevention organization.

I know you are passionate about creating safe, healthy and drug-free communities and empowering youth to reject drugs so they can reach their full potential. By working together, we are 1CADCA. 1CADCA is more than a motto, it is a belief that when we work together, we are stronger. CADCA members are the very best at working in communities to ensure this vision is fulfilled. We are here to support you every step of the way.

Sincerely,

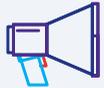
A handwritten signature in black ink that reads "Barry L. Price". The signature is written in a cursive style and is positioned below the word "Sincerely,".

Barry L. Price, Ph.D.
President and CEO, CADCA

MEMBER BENEFITS



Access to the CADCA Community, a members-only networking site



Serve on Capitol Hill as the voice and champion of funding for coalitions and the prevention movement



Member-only rates for CADCA's National Leadership Forum and Mid-Year Training Institute



Use of CADCA logo for branding purposes



Weekly digital newsletter, Coalitions Online, and Coalitions print newsletter, twice a year



CADCA Prevention Job Board



Legislative alerts and updates regarding CADCA's public policy efforts and time-sensitive legislative issues



Discounted rates on CADCA's printed publications and online courses



Volunteer request referrals to help recruit more coalition members



Priority access to grants and scholarships from CADCA special projects and partners when available



Access to Coalition Development Services



Unlimited roster

Access to Member Exclusives including the 12 Sector | 12 Months | 12 Minutes Campaign, Fundraising Webinars, and CADCA Community Chats.

The CADCA Community is a forum designed specifically for members to engage in unique networking opportunities, share resources and learn from one another.

In the CADCA Community, there are:

14,000+ Prevention Colleagues

7,000+ Conversations

600+ Library Resources

Access at community.cadca.org.

“Working as part of a coalition has taught me to always reach out for help when I need it. And this forum has already become my best friend.”

– **Kristen Quinn**, Lakes Area Community Coalition



Creation of your own private/state group is available through the CADCA Community. Reach out to membership@cadca.org if interested.



CADCA offers our members one-of-a kind trainings for coalitions around the world. CADCA hosts signature events each year, including the National Leadership Forum and Mid-Year Training Institute, which help our members network, share ideas and learn from some of the most influential substance misuse professionals in the world. We believe our ongoing training efforts help address the current substance use and misuse epidemic, and those outcomes will change the world.

The National Coalition Academy (NCA)

CADCA's NCA is a comprehensive training program that teaches leaders the skills and processes necessary to effectively implement SAMHSA's Strategic Prevention Framework and build a coalition's ability to engage in a community problem solving process. To learn more about the NCA, please reach out to nca@cadca.org.

National Leadership Forum

The National Leadership Forum is held every February at Gaylord National Hotel & Convention Center, just outside of Washington, D.C., in National Harbor, MD. Join 3,000 prevention professionals to receive the training you need on critical issues such as prescription drug misuse, marijuana, e-cigarettes and the heroin & opioid epidemic.

Members receive \$200 or more in savings.



Mid-Year Training Institute

CADCA's Mid-Year Training Institute is held every summer in different easy-to-reach destinations across the country. At CADCA Mid-Year, you'll learn new substance use and misuse prevention strategies during in-depth training sessions that last from 90 minutes to three hours. You will be able to take a deep dive into the subjects most relevant to your community work. Just like the National Leadership Forum, **members receive \$200 or more in savings.**

Membership means standing behind CADCA's advocacy efforts on Capitol Hill. Educating representatives is at the heart of CADCA's leadership efforts. CADCA does it every day for our members and gives our members the tools to advocate for themselves.

CADCA's advocacy efforts include:

- Drug Free Communities (DFC) Program
CADCA has grown the DFC program from \$10 million in 1998 to well over \$100 million. There is still work to do here. Despite its success, only 34.4 percent of those who apply receive funds.
- Sober Truth for Preventing Underage Drinking Act (STOP Grant)
- Comprehensive Addiction and Recovery Act (CARA)
- 21st Century Cures Act



Need advice on educating and framing your message for lawmakers? Download the DFC Frame Webinar by Sue Thau in the members-only CADCA Community.



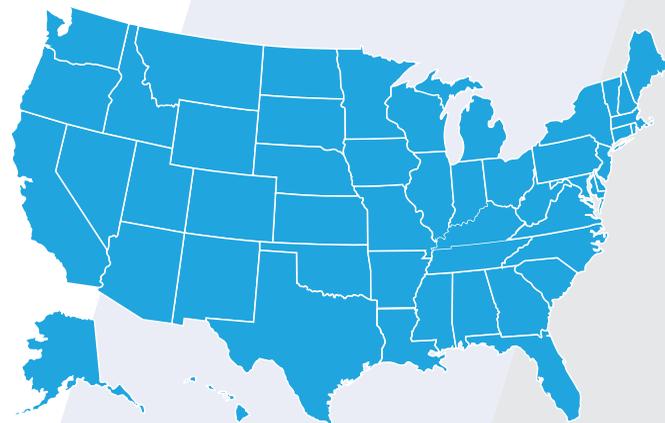
State/Industry Membership

A state/industry membership is for state associations, national organization associations, corporate companies and state-level organizations (the single state authority of alcohol, tobacco and other drugs) with an interest in supporting substance use and misuse prevention programs and in building safe, healthy and drug-free communities. This membership comes with value added opportunities including:

- **State Coalition Report**

CADCA provides all state/industry members with a comprehensive report specifically tailored to your state based on results from the CADCA Annual Survey of Coalitions. See which coalitions participated in your state and learn the following about them:

- Membership
- Processes
- Strategies
- Activities



- **State Group in CADCA Community**

The CADCA Community connects coalitions from across the globe. Now, you have the ability to drill down into state issues with a private group in the CADCA Community. This is ideal for state networking, training and announcements.

- **Teleconferences**

As a state/industry member, CADCA will host bi-annual state-level teleconference and/or webinars addressing issues at the forefront of your state upon request.

- **CADCA in Your State**

You have the ability to schedule senior leadership staff for public speaking engagements and training support.



CADCA has benefits for members of any coalition lifecycle, whether you are a brand new Drug-Free Communities (DFC) grantee, wrapping up Year 10 or you have sustained your coalition for 20 years. Find the right category, pricing and benefits here:

Coalition/Community Based Organization Member

A formal arrangement for cooperation and collaboration between groups or sectors of a community, in which each group retains its identity, but all agree to work together toward a common goal of building a safe, healthy and drug-free community.

| | Dues | Annual Budget |
|---|-------------|----------------------|
| Coalition/Community-Based Organization | \$200 | Less than \$100,00 |
| | \$300 | \$100,000-\$299,000 |
| | \$400 | \$300,000-\$499,000 |
| | \$500 | Over \$500,000 |

Special Interest Group Member

Federal, state and local: Any department or agency within government, prevention/treatment centers or miscellaneous organizations with an interest in supporting substance use and misuse prevention programs and building safe, healthy and drug-free communities.

\$500

Prevention Professional Member

Any individual who works in the substance use and misuse prevention field but does not belong to a specific organization.

\$200

State/Industry Member

State associations, national organization associations, corporate companies and state-level organizations (the single state authority of alcohol, tobacco and other drugs) with an interest supporting substance use and misuse prevention programs and building safe, healthy and drug-free communities.

\$2,500

Friend of CADCA

Any individual with an interest in supporting substance use and misuse prevention programs and building safe, healthy and drug-free communities. This membership does not receive a discount to trainings or access to the CADCA Community.

\$50

“Our coalition has been a member of CADCA for over 10 years, since our inception. CADCA and this membership have been invaluable to our success. Being a part of a national movement and having a voice on a national level is essential. Completing the National Coalition Academy, attending the Mid-Year Training Institute and National Leadership Forum have provided the staff and volunteers with the information to run a successful coalition.”

Merilee Fowler

Executive Director, MATFORCE Coalition
CADCA Coalition Advisory Committee Member



“Y’all are such a great resource, always there for us with answers and support, and have done such a wonderful job keeping us all in the loop and well informed. So many wonderful things have developed since I joined CADCA and attended my first conference in 2005. Our community members, and especially myself, extend our sincerest gratitude... as I know I couldn’t have done it without all the excellent trainings and support from the CADCA Community.”

Donna Wethington

Director, Clay Action Coalition
14 Year CADCA Member

Stay Connected!



CADCA



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community.cadca.org



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