

HEALTHCARE SECTOR

National Target: American Public Health Association

Local Target: Regional/County Public Health Depts.

OPPORTUNITIES FOR COLLABORATION

- Communication**
- Provide communications to public health professionals
 - Develop publications/prevention materials for patients
 - Develop joint public health messages and materials
 - Host a policy panel

- Training and Education**
- Provide primary healthcare
 - Offer free screening, education and prevention training
 - Develop training on proper prescribing practices
 - Collaborate on public education efforts

- Resources**
- Provide primary health services
 - Provide pro bono treatment/indigent care
 - Referral activities
 - Provide and analyze public health data and statistics

- Community Change**
- Advocate for public wellness
 - Change ATOD practice and policies - increase access to ATOD services
 - Shape public health policy on local, state and national levels

WHY SHOULD YOU CARE?

- Improve community health and wellness
- Increase support for and wellness of public health and healthcare professionals

WHY YOU NEED TO HELP

- Decrease public health and healthcare costs
- Advocate for public policy

Addressing substance abuse will ...

- What the organization is doing (on a local level)
- What community coalitions can do for the organization
- What the organization and community coalition can do together